



### 1.3 - Curriculum Enrichment

#### 1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

#### SUMMARY

| Sr. No | Particulars   |
|--------|---|
| 1      | List of Courses relevant to cross cutting issues - MBA  |
| 2      | List of Courses relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability – MBA |

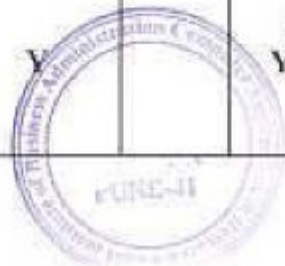




**1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum -MBA**

**List of Courses Relevant to Cross Cutting Issues**

| Sr. No | Course code | Course Name                  | Professional Ethics | Gender | Human Values | Environment and Sustainability | Brief Justification  |
|--------|-------------|------------------------------|---------------------|--------|--------------|--------------------------------|--|
| 1      | 102- GC     | Organizational Behavior      | Y                   |        | Y            |                                | Organizational Behavior explores how professional ethics and human values intersect, shaping workplace cultures and decision-making, influencing organizational success and employee well-being. By addressing these cross-cutting issues, organizations can foster integrity, trust, and social responsibility, enhancing both individual and collective performance. |
| 2      | 104- GC     | Business Research Methods    | Y                   |        | Y            |                                | Business Research Methods navigate ethical considerations and human values by ensuring integrity in data collection, analysis, and dissemination, fostering trust and accountability within organizations, and promoting socially responsible decision-making for sustainable outcomes.  |
| 3      | 107 GC      | Management Fundamentals      | Y                   |        | Y            | Y                              | Management Fundamentals integrate professional ethics, human values, and environmental sustainability by fostering responsible leadership, ethical decision-making processes, and sustainable practices, ensuring organizational success while contributing positively to society and the environment.   |
| 4      | GE-US-109   | Entrepreneurship Development | Y                   |        | Y            | Y                              | Entrepreneurship Development intertwines professional ethics, human values, and environmental sustainability by promoting responsible innovation, ethical business practices, and eco-conscious strategies, fostering sustainable growth and societal well-being.  |



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| 5  | GE-UL-111  | Legal Aspects of Business            | Y | Y | Y | Legal Aspects of Business grapple with cross-cutting issues of professional ethics, gender equity, and human values by advocating for fair treatment, inclusivity, and ethical conduct, ensuring legal compliance while fostering a culture of respect and equality in the business environment. |  |
| 6  | 205 SC     | Marketing Management                 | Y |   | Y | Marketing Management addresses cross-cutting issues of professional ethics, environmental sustainability, and human values by promoting responsible advertising, sustainable product development, and inclusive marketing strategies, fostering ethical consumerism and societal well-being.     |  |
| 7  | 206BA      | Data Mining                          | Y |   | Y | Data Mining confronts cross-cutting issues by upholding professional ethics in handling sensitive data and ensuring respect for human values, promoting transparency and accountability in decision-making processes, safeguarding privacy and integrity.  |  |
| 8  | 208 GE     | Geopolitics & World Economic Systems | Y |   |   | Y  | Geopolitics & World Economic Systems engage with cross-cutting issues by advocating for ethical governance in global affairs and promoting sustainable economic policies, ensuring equitable resource management and environmental stewardship for long-term prosperity and societal well-being.                       |
| 9  | 209 GC     | Start Up and New Venture Management  | Y |   |   | Y  | Start-Up and New Venture Management navigate cross-cutting issues by embedding professional ethics into business practices and prioritizing environmental sustainability, fostering responsible entrepreneurship that balances profit with social and environmental impact for long-term success and societal benefit. |
| 10 | 301- GC    | Strategic Management                 | Y |   | Y | Y  | Strategic Management integrates professional ethics, human values, and environmental sustainability by guiding organizational decisions that prioritize integrity, inclusivity, and eco-conscious practices, fostering sustainable growth aligned with societal well-being and environmental stewardship.              |
| 11 | 304 SC HRM | Strategic Human Resource Management  | Y | Y | Y |  | Strategic Human Resource Management addresses cross-cutting issues by promoting professional ethics, gender equity, and human values through inclusive policies, fostering a supportive workplace culture that values diversity, fairness, and employee well-being.  |

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| 12 | 307-GC    | International Business Environment               | Y |   |   | Y | The International Business Environment navigates cross-cutting issues by advocating for professional ethics in global commerce and promoting environmentally sustainable practices, fostering responsible international business conduct that prioritizes ethical principles and environmental stewardship for long-term global prosperity.  |
| 13 | GC105     | Indian Ethos & Business Ethics                   | Y | Y | Y | Y | Indian Ethos & Business Ethics intersect cross-cutting issues by integrating professional ethics, gender equality, human values, and environmental sustainability, fostering an inclusive and ethical business culture rooted in Indian principles of integrity, social responsibility, and environmental stewardship for holistic organizational success and societal well-being. |
| 14 | 403MKT    | Marketing 4.0                                    | Y |   | Y | Y | Marketing 4.0 navigates cross-cutting issues by promoting professional ethics, human values, and environmental sustainability through customer-centric strategies, fostering responsible marketing practices that prioritize integrity, empathy, and eco-consciousness for long-term brand success and societal well-being.  |
| 15 | 404 SC BA | Artificial Intelligence in Business Applications | Y |   |   |   | Artificial Intelligence in Business Applications addresses cross-cutting issues by embedding professional ethics, human values, and environmental sustainability into algorithmic decision-making processes, ensuring responsible and equitable AI implementation that prioritizes societal well-being and environmental stewardship.  |
| 16 | 405 GC    | Global Strategic Management                      |   |   |   | Y | Global Strategic Management integrates environmental and sustainability considerations into strategic decision-making, fostering responsible business practices that prioritize ecological preservation and long-term planetary well-being alongside organizational success.   |
| 17 | GE-UL-21  | Cyber Laws                                       | Y |   | Y | Y | Cyber Laws intersect cross-cutting issues by ensuring adherence to professional ethics, safeguarding human values, and promoting environmental sustainability in digital interactions, safeguarding online integrity while respecting societal values and ecological concerns.   |



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| 18 | GE-UL-408  | Corporate Social Responsibility & Sustainability | Y | Y | Y | Corporate Social Responsibility & Sustainability integrates professional ethics, human values, and environmental stewardship, promoting responsible business practices that prioritize integrity, social equity, and ecological sustainability for the well-being of society and the planet.                          |
| 19 | SC-FIN-405 | Financial Laws                                   | Y | Y | Y | Financial Laws intersect cross-cutting issues by enforcing professional ethics, protecting human values, and promoting environmental sustainability in financial practices, ensuring integrity, fairness, and accountability in economic activities for societal well-being and ecological preservation.              |
| 20 | 217        | Labor Laws                                       | Y | Y | Y | Labor Laws navigate cross-cutting issues by upholding professional ethics, ensuring gender equality, respecting human values, and promoting environmental sustainability in workplace regulations, fostering fair and inclusive labor practices for societal well-being and ecological harmony.                       |
| 21 |            | Indian Constitution                              | Y | Y | Y | The Indian Constitution intersects cross-cutting issues by embedding professional ethics, advocating gender equality, upholding human values, and emphasizing environmental sustainability, providing a legal framework that fosters equitable governance and societal well-being for present and future generations. |
| 22 | FOU – 005  | Elementary Information Technology                | Y | Y | Y | Elementary Information Technology addresses cross-cutting issues by instilling professional ethics, promoting human values, and raising awareness about environmental sustainability, empowering users with responsible digital practices for a socially conscious and eco-friendly technological environment.        |
| 23 | 191        | Human Rights I                                   | Y | Y | Y | Human Rights I intersects cross-cutting issues by advocating for professional ethics, ensuring gender equality, upholding human values, and promoting environmental sustainability, fostering a just and inclusive society where dignity, fairness, and ecological harmony are paramount.                             |



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| 24 | 192 | Cyber Security I                   | Y | Y | Y | Y | Cyber Security I navigates cross-cutting issues by promoting professional ethics, ensuring gender-inclusive practices, upholding human values, and safeguarding environmental sustainability, fostering a secure digital landscape that respects privacy, equality, and ecological integrity.  |
| 25 | 291 | Human Rights II                    | Y | Y | Y | Y | Human Rights II intersects cross-cutting issues by advocating for professional ethics, ensuring gender equality, upholding human values, and promoting environmental sustainability, fostering a just and inclusive society where dignity, equality, and ecological integrity are protected.   |
| 26 | 392 | Introduction to cyber security III | Y |   | Y | Y | Introduction to Cybersecurity III addresses cross-cutting issues by emphasizing professional ethics in digital practices, promoting human values in cybersecurity decision-making, and considering environmental sustainability implications, fostering a secure and responsible digital ecosystem aligned with ethical principles and ecological stewardship. |
| 27 | 394 | Skill Development I                | Y | Y | Y | Y | Skill Development I navigates cross-cutting issues by promoting professional ethics, fostering gender-inclusive opportunities, upholding human values, and integrating environmental sustainability, empowering individuals with skills that align with ethical practices and contribute to a diverse, equitable, and eco-conscious workforce.                 |



*[Signature]*  
**Director**  
**ZIMCA**



### List of Courses Relevant to Cross Cutting Issues

#### Cross Cutting Issues- Professional Ethics, Gender, Human Values, Environment and Sustainability

#### MBA Department

| Sr. No | Course Code | Course Name                                      | List of Courses Relevant to Cross Cutting Issues                 |
|--------|-------------|--|--|
| 1      | 102- GC     | Organizational Behavior                          | Professional Ethics, Human Values                                |
| 2      | 104- GC     | Business Research Methods                        | Professional Ethics Human Values                                 |
| 3      | 107 GC      | Management Fundamentals                          | Environment and Sustainability                                   |
| 4      | GE-US-109   | Entrepreneurship Development                     | Professional Ethics Human Values                                 |
| 5      | GE-UL-111   | Legal Aspects of Business                        | Professional Ethics Human Values                                 |
| 6      | 205 SC      | Marketing Management                             | Professional Ethics Human Values                                 |
| 7      | 206BA       | Data Mining                                      | Professional Ethics Human Values                                 |
| 8      | 208 GE      | Geopolitics & World Economic Systems             | Environment and Sustainability                                   |
| 9      | 209 GC      | Start Up and New Venture Management              | Environment and Sustainability                                   |
| 10     | 301- GC     | Strategic Management                             | Environment and Sustainability                                   |
| 11     | 304 SC HRM  | Strategic Human Resource Management              | Professional Ethics Human Values                                 |
| 12     | 307-GC      | International Business Environment               | Professional Ethics Human Values                                 |
| 13     | GC105       | Indian Ethos & Business Ethics                   | Professional Ethics Human Values                                 |
| 14     | 403MKT      | Marketing 4.0                                    | Environment and Sustainability                                   |
| 15     | 404 SC BA   | Artificial Intelligence in Business Applications | Professional Ethics Human Values                                 |
| 16     | 405 GC      | Global Strategic Management                      | Professional Ethics Human Values, Environment and Sustainability |





ZEAL EDUCATION SOCIETY'S  
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER  
APPLICATION (ZIMCA)**

NARHE | PUNE | INDIA



PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

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|----|------------|---|-------------|--|
| 17 | GE-UL-408  | Corporate Responsibility & Sustainability | Social      | Professional Ethics Human Values, Environment and Sustainability |
| 18 | SC-FIN-405 | Financial Laws                            |             | Professional Ethics Human Values                                 |
| 19 | 217        | Labor Laws                                |             | Professional Ethics Human Values                                 |
| 20 |            | Indian Constitution                       |             | Professional Ethics Human Values                                 |
| 21 | FOU – 005  | Elementary Technology                     | Information | Professional Ethics Human Values                                 |



Director





**List of Courses Relevant to Cross Cutting Issue  
 Cross Cutting Issues- Professional Ethics, Gender, Human Values,  
 Environment and Sustainability**

**MCA Department**

| Sr. No | Course Code | Course Name                            | List of Courses Relevant to Cross Cutting Issues |
|--------|-------------|--|--|
| 1      | IT-22       | Software Project Management            | Environment and Sustainability                   |
| 2      | MT-21       | Optimization Technique                 | Environment and Sustainability                   |
| 3      | IT-33       | Software Testing and Quality Assurance | Environment and Sustainability                   |
| 4      | BM41        | PPM and OB                             | Professional Ethics Human Values                 |
| 5      | SS11        | Soft Skills I                          | Professional Ethics Human Values                 |
| 6      | SS21        | Soft Skills II                         | Professional Ethics Human Values                 |
| 7      | SS31        | SoftSkills III                         | Professional Ethics Human Values                 |
| 8      | CS I        | Cyber Security I                       | Professional Ethics Human Values                 |
| 9      | CS II       | Cyber Security II                      | Professional Ethics Human Values                 |
| 10     | CS III      | Cyber Security III                     | Professional Ethics Human Values                 |
| 11     | HR I        | Human Values I                         | Professional Ethics Human Values                 |
| 12     | HR II       | Human Values II                        | Professional Ethics Human Values                 |
| 13     | HR III      | Human Values III                       | Professional Ethics Human Values                 |



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