



CRITERION 1 – CURRICULAR ASPECTS

Key Indicator – 1.1 - Curricular Planning and Implementation

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

SUMMARY

Sr. No.	Particulars
1	Institute Academic Calendar
2	Department Academic Calendar
3	Continuous Internal Evaluation (CIE) Process: a. CIE parameter Planning b. Exam Notice c. Exam Schedule d. CIE Execution (Marks)



PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

Programme: MBA-I

SEM: II

DIV-A/B

CIE parameter for Academic Year :2023-24 (Second Half)

Note For 3 credit course Minimum 3 CIE expected and conversion should be of CIE-I -25 marks, CIE -2 25 marks and Term end 50 marks
 For 2 credit course Minimum 2 CIE expected and conversion should be of CIE-I -25 or marks, CIE -2 25 marks and/Or Term end 50 marks
 For 1 credit course Minimum 1 CIE expected and conversion should be of CIE-I -25 marks or CIE -2 25 marks or Term end 25 marks

Sr. No	Subject	Faculty Name	Specialization	Credit	CIE-I	CIE-II	Term End	Sign
					Parameter	Parameter		
1	SNVM (ZIMCA-A)	Deepak Shirke		2	Poster Presentation		Term End	
2	SNVM (ZIMCA-B)	Deepak Shirke		2				
3	201 - MM	Vikrant Nangare		3	Case study	learning diary	Term end	
4	218 - F&O	Shrisam Ugale		3	Situation Analysis	Class test	Term end	
5	Marketing Research	Sayli Wankhade	Mkt	3	Franchise Proposal	Home Assignment	Term end	
6	Digital Marketing	Sayli Wankhade	Mkt	2	Certification			
7	WACL	Sayli Wankhade	HRM	2	C.V. / Resume	Presentation		
8	Organisation & Management	Vishwanath Bhule	HRM	2	project	presentation		
9	Labour legislation	" "	HRM	2		" "		
10	Geopolitics & World Econom Syst.	Navin Kumar	Market	2	8 Presentatn -		Term End	
11	Lab in Recruitment & Selection	Gayatri Patil	HRM	2	Presentation	Class Test/ Written home assignment		
12	Learning & Development	Gayatri Patil	HRM	2	Presentation/ Class Test	Written Home assignment		
13	Personal Financial Planning	Shwetal Jadhav	Finance	3	Case-Study	Class test	✓	
14	CAPM			2	Class test	Situation Anal	✓	
15	PBM	Keena Thakkar	marketing	2	PPT	class test	✓	
	Consumer Behaviour	Shraddha Jashi	Marketing	3	Assignment	case study	✓	



ZEAL EDUCATION SOCIETY'S
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER
 APPLICATION (ZIMCA)**



NARHE | PUNE | INDIA
 PUN CODE: IMMP015570 DTE CODE: MB6195 AISHE CODE: C-50909

Date: 19/01/2024

NOTICE

All the students of MBA & MCA are hereby informed the CIE schedule for even Sem 2023-24.

3 Credit Course:

	CIE-I	CIE-II	TERM END	Viva
Lectures	After 10 lectures	After 18 lectures	After 32 lectures	After completion of syllabus
Tentative Date	31 Jan onwards	16 Feb onwards	15 April onwards	15 April onwards
Marks (MBA)	10	10	10	20

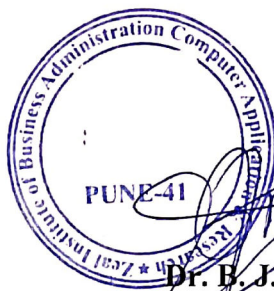
2 Credit Course:

	CIE-I	CIE-II/ TERM END	Viva
Lectures	After 8 lectures	After 14/24 lectures	After completion of syllabus
Tentative Date	31 Jan onwards	16 Feb/ 15 April Onwards	16 Feb/ 15 April Onwards
Total	15	15	20

Note: You will be eligible for CIE only if you have attendance of 75%. Any negligence towards attendance will not be considered and Exam department will not be responsible for your academic loss.

KtSamrit

**Prof. Kirti Samrit
Academic Head**



[Signature]
**Dr. B. J. Mohite
CEO, ZGMI**

[Signature]

**Prof. Pandurang Patil
Head, ZGMI**



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Date: 21/11/2023

Exam Notice (Students)

All students of MBA-I & II are hereby informed that, Term end exam & Mid Term Exam for odd semester is scheduled from 29th November 2023. You are informed to remain present in exam hall before 10 minutes of exam time. Attendance for end exam is compulsory and no re-exam will be conducted at any reason.

Note: Exam schedule is attached herewith.


Dr. B. J. Mohite
CEO, ZGMI

College Examination Officer(CEO)
Zeal Institute of Business
Administration Computer Application
& Research, Pune - 411 041.



Prof. Pandurang Patil
Head ZGMI
Director

Zeal Institute of Business
Administration Computer Application
& Research, Pune-411041.





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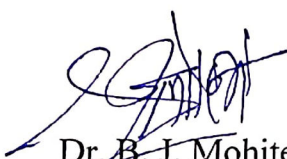
Date: 21/11/2023


Exam Notice (Staff)

All course coordinators of MBA-I & II are hereby informed that, Term end exam & Mid Term for odd semester is scheduled from 29th November 2023. You are requested to submit Hard Copy & Softcopy of Term end question paper to CEO ZGMI on or before 25th November 2023. You have to submit FOUR copies of question paper with Letter head as ZGMI, ZIBACAR, ZIMCA & ZCOER.

Note:

1. Question paper must be as per SPPU Format and also informed to follow all guidelines of ZGMI question paper setting.
2. Term end Exam schedule is attached herewith.
3. Don't take leaves during exam period, in unavoidable condition do alternate arrangement of supervision by your own.


Dr. B. J. Mohite
CEO, ZGMI
College Examination Officer(CEO)
Zeal Institute of Business
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Head ZGMI
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MBA-I Sem-II Mark Sheet of CIE 2 for Academic Year 2023-24

Course Name with Course Code:		HRM - Lab Recruitment and Selection - 218									
Course Coordinator:		Prof. Sarika Ghorpade									
CIE Parameter		CLASS TEST									
General	Q. No./ Parameter No.	Remembering and understanding	Remembering and understanding	Remembering and understanding	Remembering and understanding	Total Marks	Marks out of	Student Signature			
		U	U	U	U						
		Blooms	CO	PO							
		1	2	1	2						
		1	2	1	2						
		10	10	10	10	30	15				
Roll Number	Student Name	Marks out of									
ZM2325028	DAS RINKU PRATAP		8	7		20	10				
ZM2325014	BIRHAMANE VAIBHAVI RAJENDRA	8	8		6	22	11				
ZM2325004	BAGADE CHHAKULI GAUTAM					22	19			<i>Ghorpade</i>	
ZM2325055	JADHAV SUNITA ANANDRAO	8	8	8		24	12				
ZM2325025	CHOUGULE RUTUJA SANTOSH					0	0				
ZM2325095	NAIK SAMRUDHI SANTOSH	8	8		8	24	12				
ZM2325119	RAMTEKE ANKITA RAVIPRAKASH	9	8		6	23	12			<i>Ankita</i>	
ZM2325080	KSHIRSAGAR SHRAVANI MOHIT	8	8		9	25	13				
ZM2325121	RAUT SARIKA SHANKAR					22	10			<i>Sarika</i>	
ZM2325140	UPLENCHWAR VAISHNAVI ANIL	8		8	6	22	11				
ZM2325150	WANKHEDE AMAN	7	8	8		23	12			<i>Aman</i>	
ZM2325134	SURYAWANSHI KIRAN SATISH	9	6		9	24	12			<i>Kiran</i>	
ZM2325964	KALASKAR MRUNAL PRAMOD	8	8		8	24	12			<i>Mrunal</i>	
ZM2325018	BURAD VISHAKHA ARVIND						12			<i>Arvind</i>	



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MBA-I Sem II Marksheet of CIE-II for Academic Year 2023-24

Course Name with Course Code:		220 Tableau							
Course Coordinator:		Prof. Ashwini Desale							
CIE Parameter		Generating of Tableau Practical Reports							
Q. No./ Parameter No.		Reports		Viva			Total Marks	Marks out of	Student Signature
Blooms		Applying & Analyzing	Understanding	Remembering	Applying				
CO		CO3,CO4	CO2	CO1	CO3				
PO		PO1,PO2	PO1	PO3	PO2				
Roll Number	Student Name	Marks Out Of	10	5	5	5	25	15	
ZM2325035	DHOMKAR SWARAJ SANGRAM	BA	10	5	5	5	25	15	<i>Swaraj</i>
ZM2325024	CHAVAN NIKITA RAMESH	BA						0	cancelled
ZM2325147	VITEKAR ADITI AVINASH	BA	10	5	5	5	25	15	<i>Aditi</i>
ZM2325006	BANDAL PRACHI SUNIL	BA	10	5	5	5	25	15	<i>Prachi</i>
ZM2325146	VELEKAR RAHUL BALASAHEB	BA	10	5	5	5	25	15	<i>Rahul</i>
ZM2325060	JAWALKAR YASH ASHISH	BA	10	5	5	5	25	15	<i>Yash</i>
ZM2325047	GIRI VAIBHAVI DIPAK	BA	10	5	5	5	25	15	



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MBA-I Sem II Marksheet of CIE II for Academic Year 2023-24

Course Name with Course Code:			Digital Marketing								
Course Coordinator:			Pratiksha Dongare								
CIE Parameter			Solving Question paper								
Q. No./ Parameter No.	Blooms	Und	Anl	Eval	Eval	Total Marks	Marks out of	Student Signature			
									Q.1. Define DM with Importance	Q.2. Explain Personal Selling & Its Importance	Q.3. Elaborate the Phygital Marketing With suitable
									1	1	2
									2	3	1
CO	1	1	1	2							
PO		2	3	1							
Roll Number	Student Name	Marks Out Of	10	10	5	25	15				
ZM2325009	BEDRE MANJUSHA BABURAO	MKT	9	6	4	19	11	<i>anish</i>			
ZM2325005	BAMANE PRATHAMESH SUDHAKAR	MKT	7	8	4	19	11	<i>PS Bamane</i>			
ZM2325007	BANSODE TUSHAR SANTOSH	MKT	7	7	4	18	10	<i>[Signature]</i>			
ZM2325007	BANSODE TUSHAR SANTOSH	MKT				0	0				
ZM2325011	BHANDEKAR NISHANT KAILASH	MKT	7	8	4	19	11				
ZM2325016	BODKE VINAYAK RAJESH	MKT	7	8	4	19	11	<i>[Signature]</i>			
ZM2325017	BOMBALE AKASH SHAMKANT	MKT	8	8	3	19	11	<i>AK</i>			
ZM2325018	BURAD VISHAKHA ARVIND	MKT				0	0				
ZM2325022	CHAVAN AMAR RAVINDRA	MKT	7	7	4	18	10				
ZM2325030	DESHMUKH SAMRUDDHI DINKARRAO	MKT	8	7	3	18	11	<i>[Signature]</i>			

ZM2325034	DHEBE DATTATRAY RAMA									
ZM2325039	GAVADE DHIRAJ SUNIL	MKT	8	7	4	19	11			
ZM2325040	GAVALI GOURISHRADDHA BHARAT	MKT	6	7	4	17	10			
ZM2325041	GAVALWAD ABHINANDAN MARIBA	MKT	8	7	3	18	11			
ZM2325043	GAWADE SHUBHAM DATTATRAY	MKT	9	8	3	20	11			
ZM2325047	GIRI VAIBHAVI DIPAK	MKT	7	8	5	20	12			
ZM2325049	GOPCHADE ROHIT GUNVANTRAO	MKT				0	0			
ZM2325051	INGALE SANDESH SUNIL	MKT				0	0			
ZM2325052	JADHAV ABHINAV ARVIND	MKT	7	8	5	20	12			
ZM2325054	JADHAV GANESH ANANDRAV	MKT				0	0			
ZM2325064	KALASKAR MRUNAL PRAMOD	MKT	8	8	4	20	12			
ZM2325068	KAPSE RUTUJA VITTHAL	MKT				0	0			
ZM2325069	KARANDE TEJAS BALU	MKT				0	0			
ZM2325070	KARMALE SAKSHI SANDIP	MKT	8	8	4	20	12			
ZM2325071	KAWALE ADITYA DEEPAK	MKT				0	0			
ZM2325072	KHADE PRAGATI VITTAL	MKT	7	8	4	19	11			
ZM2325074	KHARADE SHRIRAM LAXMAN	MKT				0	0			
ZM2325078	KOHAD PRANJALI HARIHARSWAMI	MKT	7	7	4	18	11			
ZM2325079	KOLI SAYALI VILAS	MKT	9	10	5	24	14			
ZM2325090	MUJUMALE TUSHAR GOVIND	MKT	7	8	4	19	11			
ZM2325091	MULANI ROJIN RAHIM	MKT	8	7	4	19	11			
ZM2325092	MULANI WAJID RAHIM	MKT	9	8	4	21	13			
ZM2325093	NAGARGOJE ASHOK ARJUN	MKT	7	7	4	18	11			
ZM2325094	NAGLE NIKITA BHAGVAN	MKT	7	7	4	18	11			
ZM2325104	PATIL CHETAN RAJENDRA	MKT	6	7	5	18	11			
ZM2325104	PATIL CHETAN RAJENDRA	MKT	8	6	4	18	11			
ZM2325107	PATIL SAKSHI DNAYANESHWAR	MKT				0	0			
ZM2325111	PAWAR ARPITA AVINASH	MKT	9	8	3	20	12			
ZM2325113	PAWAR SHIVAJI ASHOK	MKT	7	8	4	19	11			
ZM2325114	PAWAR SUPRIYA BAPURAV	MKT	7	8	4	19	11			
ZM2325114	PAWAR SUPRIYA BAPURAV	MKT	8	8	4	20	12			
ZM2325120	RANGREJ DARSHAN DINESH	MKT	8	8	3	19	11			
ZM2325124	SARAF SUMITRA DEEPAK	MKT				0	0			
ZM2325125	SARKALE SHUBHAM VIJAY	MKT	9	8	4	21	13			
ZM2325129	SHIRAL PRATHAMESH VINOD	MKT	7	8	4	19	11			

ZM2325135	SURYAWANSHI SHARDDHA SHIVAJI	MKT	9	8	0	17	10	Suryawansi
ZM2325138	TEKALE PRASAD KUBER	MKT	8	8	5	20	13	Prasad
ZM2325145	VASAVE LAXMAN CHANDRASING	MKT				0	0	Vasave
ZM2325136	TAKALKAR MIHIR CHANDRASHEKHAR	MKT				0	0	Takalkar
ZM2325141	URKUDE RAUNAK NARENDRA	MKT				0	0	
ZM2325143	VANSHIV ATHARVA LAXMAN	MKT				0	0	
ZM2325032	DHAKANE ABHISHEK BHASKAR	MKT				0	0	
ZM2325146	SAKSHI SUHAS GOLAP	MKT	8	8	4	20	12	Sakshi
		MKT	8	9	4	21	13	Sahas