ACADEMIC YEAR 2023-24

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Best Practice 1: Student Training Program for the Placement & life skill Enhancement

1. Title of the Practice: Campus to Corporate Training Program

2. Objectives of the Practice: The objectives of this activity listed as

- Offering training opportunities in technical, computing, and life skills.
- Identifying training programs based on industry needs and curriculum gaps.
- Improving employability prospects.
- Equipping students for entrepreneurship.

3. The Context:
The Institute's training and placement division has recognized industry requirements through a thorough analysis involving input from industry advisors, parents, and alumni. Consequently, a decision was made to offer training encompassing technical skills, computing proficiency, and soft skills.

4. The Practice:
The implementation of training programs, including Life Skills Training, Python Programming, Java Full Stack, Microsoft Power BI, Retail Store Manager training sessions proved very helpful for students' enrichment of skills and their placement.

Module for MBA	**Class**
Module 1 - Life skill & Soft skill	MBA I Sem I
Module 2 – Basic & Advanced Excel	
Module 3 – Basic Financial Securities Insurance	MBA II Sem III
Module 4 – Retail Store Manager	
Module 5 – Microsoft Power BI	
Module 6 – Human Recourse Management	
Module 7 – Certified Accounts Executive	

The training was conducted for 2 hours per day. For MBA I training on Life skill & Soft skill (24 hours), Basic & Advanced Excel (60 hours). Training on Basic Financial Securities

Zeal Institute of Management & Computer Application Pune-41.

Insurance (240 hours), Retail Store Manager (130 hours), Microsoft Power BI (130 hours), Human Recourse Management (30 hours), Certified Accounts Executive (242 hours) training was conducted for MBA II Students. This training Program aims for refreshing technical fundamentals and improves basic domain knowledge and concepts. Besides this T&P section conducts Value Added Program/Workshop by Industrial Experts in terms of seminars, guest and expert lectures and Special Industry Placement Oriented Trainings for company specific activities, aptitude tests, mock technical interviews, personal interviews preparations.

Evidence of Success:

The program has assisted students in gaining motivation and better preparation for employment during campus placements. As a result, there has been an increase in the number of student placements and an overall improvement in professional behavior.

Problems Encountered and Resources Required:

The challenge faced in initiating this program revolved around motivating and persuading students to undergo training. Availability of essential resources such as computer laboratories, arrangement of time slot to cater large number of students for various training programming simultaneously was a challenge. However, the institute addressed this challenge by proper planning and execution of available resources to overcome these issues.

IQAC Coordinator

Zeal Institute of Management & Computer Application Pune-41.

Director

Director
Zeal Institute of Management
& Computer Application

ZEAL INSTITUTES
www.zealeducation.com
NARHE I PUNE I INDIA

ZEAL INSTITUTE OF MANAGEMENT & COMPUTER APPLICATION

TRAINING BROCHURE

Zeal Narhe Campus, S. No.39, Narhe-Dhayari Road, Narhe, Pune-411 041 (MS) India

+91 7030777790, 8856930890

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VISION

Transforming Dreams into reality by developing an individual's potentials in the fields of Management through spread of knowledge and wisdom in an intelligent environment.

MISSION

1. by enriching the knowledge and enhancing the facilities through redefining education to help the zealous students to structure their career to the glorious future.
2. By developing students as a source within and outside the organization through holistic focus on character building along with a range of curricular, co-curricular and extra curricular activities.
3. By facilitating a harmonious symphony of excellence in teaching with a motivational approach which shall be synonymousnwith academic rigor, intellectual discipline and sustained efforts to maximize learning.

OBJECTIVE

Enrich the upcoming young managers & entrepreneurs with contemporary knowledge of management and Communication.

Evolve seamless acquaintance in various technical fields through innovation and research.

Cultivate the effective communication skill for establishing upbeat interaction to inspire leadership qualities in young Candidates.

Setting up excellent facilities and creating an environment for advanced studies in Science and Technology for fostering the innovative ideas linked with globally competitive areas of research.

Nurture lifelong learning practices, ethical and human values in youngsters

Conduct campus outreach programmes for facilitating solutions to practical problems in small scale industries and other occupations including agriculture

REASONING, COMMUNICATION, GROUP DISCUSSIONS AND PRESENTATIONS, THEREBY BRINGING ABOUT AN OVERALL TRANSFORMATION.

FROM THE DEAN – TRAINING & PLACEMENTS DESK

To begin with I would like to thank all the companies that have shown faith in us and also the alumni who have gone far to reach their goals yet kept grounded and always kept in touch and made sure Zeal reaches the heights of incredible academic excellence.

When it comes to Placement, we at Zeal strive to tap the top companies for Pool campus. We have associated with many well renowned companies and Zeal has students all across the world chasing their goals and excelling in life.

Training is an on-going process throughout the year. May it be technical or non-technical training, we offer the best.

The Training and Placement Cell is a well-structured team. It carries out various placement activities in a well-planned manner. The CPC studies and lists various corporate companies in the region, connects with the company, understands their recruitment needs and invites the company for placements to ZES. Further, it makes arrangements for the Placement drive. Students are trained by faculty members of the Life Skills Lab for facing an Interview i.e. an Aptitude test, Group discussion round and a Personal interview round. These trainings are carried out in sync with the Academic calendar. Thus the Life Skills Lab transforms the students into professionals ready for the corporate world. Through the drive, the students are placed according to the recruitment needs of the company.

PROF. VIRAJ BARGE
Dean Training & Placement

PROF. OONATI DESAI

ABOUT TRAINING :

Trainings are very crucial for successful Placements. Good and proper Training can lead to maximum Conversion. With the help of Right Trainings only we can make students Industry ready. At Zeal Central Placement Cell, our trainings are designed to provide a comprehensive blend of both behavioral and technical skills. Our training program is a continuous process that runs throughout the year, with the goal of bridging the gap between Academia and Industry. Our primary objective is to offer top-notch quality training to our students, enabling them to achieve their academic and professional aspirations. We strive to equip our students with the necessary skills and knowledge to succeed in an ever-changing world.

Soft skills training aims to help individuals improve their communication skills, including verbal and nonverbal communication, active listening, and conflict resolution. It helps develop strong interpersonal skills, including empathy, emotional intelligence, and the ability to build strong relationships with others. These skills are important in many personal and professional contexts. It helps individuals develop leadership abilities such as effective delegation, decision-making, and problem-solving skills.

Whereas Technical Trainings helps to add more weightage in their Resumes helping them stand out of all others and be best in the particular domain or technology. The value added programs supplements students learning and enhances their preparedness to meet the challenges of professional life. These programs enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings. The industry demands in contemporary times has become enormously competitive, the need for skilled professionals possessing diverse persona are best fit to meet the industry demand. Present work environment have become more target oriented, quality determined, skill and competence driven.

TRAINING PROCESS FLOW

OBJECTIVES OF SOFT SKILLS TRAINING

Soft skills provide students with a strong conceptual and practical framework to build, develop and manage teams. They play an important role in the development of the students' overall personality, thereby enhancing their career prospects. The soft skills training provides strong practical orientation to the students and helps them in building and improving their skills in communication, the effective use of English, business correspondence, presentations, team building, leadership, time management, group discussions, interviews, and inter-personal skills. This training also helps students in career visioning and planning, effective resume writing and dealing with placement consultants and head hunters.

The training in soft skills has two parts. One part involves developing attitudes and attributes, and the other part involves fine-tuning communication skills to express attitudes, ideas, and thoughts well. Crucial to successful work is the perfect integration of ideas and attitudes with appropriate communication skills in oral, written, and non-verbal areas. Attitudes and skills are integral to soft skills. Each one influences and complements the other.

The training is conducted in a very informal, interesting, and interactive manner, which gives ample scope for the students to interact with each other and face a wide variety of issues, topics, and situations that they are likely to come across as entry-level managers.

OBJECTIVES OF VALUE ADDED COURSES TRAINING

Technical Trainings helps to add more weightage in Students Resumes helping them stand out of all others and be best in the particular domain or technology. The value added programs supplements students learning and enhances their preparedness to meet the challenges of professional life. These programs enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings. The industry demands in contemporary times has become enormously competitive, the need for skilled professionals possessing diverse persona are best fit to meet the industry demand. Present work environment have become more target oriented, quality determined, skill and competence driven.

- The Value Added Courses aim to provide additional learner centric graded skill oriented technical training, with the primary objective of improving the employability skills of engineering students.
- These courses are conducted by professionals and industry experts and help students stand apart from the rest in the job market by adding further value to their resume.
- To improve employability skills of engineering students.
- To bridge the skill gaps and make students industry ready.
- To provide students an understanding of the expectations of industry.
- To provide an opportunity to students to develop inter-disciplinary skills.

TRAININGS CONDUCTED IN ACADEMIC YEAR 2023 – 24

Sr. No.	Name of the Program	No of Students Enrolled	Course Conducted for	Duration of Course	Company	Trainer Name	Date
1	Advance Excel	81	MBA-1	60	CCA Academy Pune	Mr. Mandar Mendley	9-10-23 to 8-11-23
2	Communication skill - I	81	MBA-1	24	Aspiring Career, Pune	Mr. Somnath Gurav	11-09-23 to 19-09-23
3	Communication skill - II	81	MBA-2	24	Six Phase, Pune	Mrs. Snehal Redde	19-01-24 to 21-02-24
4	Quantitative Aptitude	81	MBA-2	24	Gyanteerth Academy, Pune	Mr. Tushar Pandit	19-01-24 to 21-02-24
5	Reasoning & English Grammar	81	MBA-2	24	Gyanteerth Academy, Pune	Mr. Anand Tiwari & Rutuja Kature	19-01-24 to 21-02-24
6	Quantitative Aptitude	78	MBA-3	24	Gyanteerth Academy, Pune	Mr. Tushar Pandit & Pritam Mahamuni	14-10-24 to 28-10-24
7	Reasoning & English Grammar	78	MBA-3	24	Gyanteerth Academy, Pune	Mr. Parasram & Mr. Anand Tiwari	14-10-24 to 28-10-24
8	Digital Marketing	60	MBA-3	40	Bizlozy Pune	Mr. Navnath Dawane	25-11-24 to 13-03-24
9	Financial Analytics	57	MBA-3	50	Yashashree Computers Pune	Mr. Mandar Mendley	25-11-24 to 13-03-24
10	Communication skill - I	51	MBA-3	40	Mahindra Group	Mr. Kedar	14-10-24 to 28-11-24

Advance Excel :

Advance Excel is one of the most commonly used products of Microsoft office. The Zeal Placement Cell Has Conducted this program for All Management Students. Advanced Excel courses cover a range of topics that build upon basic Excel skills, aiming to enhance efficiency, accuracy, and analytical capabilities in professional settings. This courses will equip Students with advanced Excel skills, enabling students to perform complex data analyses, automate tasks, and create sophisticated reports and visualizations. Our Placement Cell Provided Expert Level training especially for **data analysts, data scientists, students, teachers, or researchers**, or for anyone who has basic or intermediate level Advance Excel knowledge. This Advance Excel course has a **total of 60 Hours.**

CLASS : MBA-I
DURATION : 60 HOURS
NO OF STUDENTS : 81
TRAINING PARTNER : CCA Academy Pune
Trainer name : Mr. Mandar Mendley

CERTIFICATE

This is to certify that

Kamble Namrata Laxman

has successfully passed in Jan. 2024
the Knowledge Lit Careers Certificate Course i.e.

Advance MS Excel 2021

She/he has secured grade -A
While pursuing this course of 60 hours duration
She/he has excelled Advance MS Excel 2021
at

Zeal Group of Management Institute, Pune
In testimony where of are set the seal and signature

Authorised Signatory
Sachin Maheshwari
(Director)
CCA Education, Pune

Authorised Signatory
Shraddha Kapure
Coordinator
CCA Educations Pvt. Ltd.
Pune

Authorised Signatory
Head
Zeal Group of Management Institute, Pune

Certificate No. : MHCF11/66

www.ccaindia.in

Communication Skill - I

The Zeal Placement Cell has organized Communication Skill-I Training, This program was conducted for All Management Students. 81 Students benefited from the session. Communication skills training is crucial for personal and professional development. It enhances ability to convey information effectively, collaborate with others, and navigate various social and professional situations. The intention behind this program was to empower the Students attributes and Personality traits that help students interact with others and succeed in the workplace.

CLASS : MBA-I
DURATION : 24 HOURS
NO OF STUDENTS : 81
TRAINING PARTNER : Aspiring Career, Pune
Trainer name : Mr. Somnath Gurav

Communication Skill - II

The Zeal Placement Cell has organized Communication Skill-II Training, This program was conducted for All Management Students. 81 Students benefited from the session. Communication skills training is crucial for personal and professional development. It enhances ability to convey information effectively, collaborate with others, and navigate various social and professional situations. The intention behind this program was to empower the Students attributes and Personality traits that help students interact with others and succeed in the workplace.

CLASS : MBA-II
DURATION : 24 HOURS
NO OF STUDENTS : 81
TRAINING PARTNER : Six Phrase, Pune
Trainer name : Mrs. Snehal Redde

Quantitative Aptitude

The Zeal Placement Cell has organized Quantitative Aptitude Preparation Course. this Aptitude course has a Massive Open Online Course. This Course is conducted for all Management students for free! This course consists of practice exercises for Quantitative or Numerical and Verbal Ability.
Prepare for Aptitude Tests for Entrance Exams like GATE, CAT, Bank PO, SAT, GMAT, GRE, UPSC and RRB.

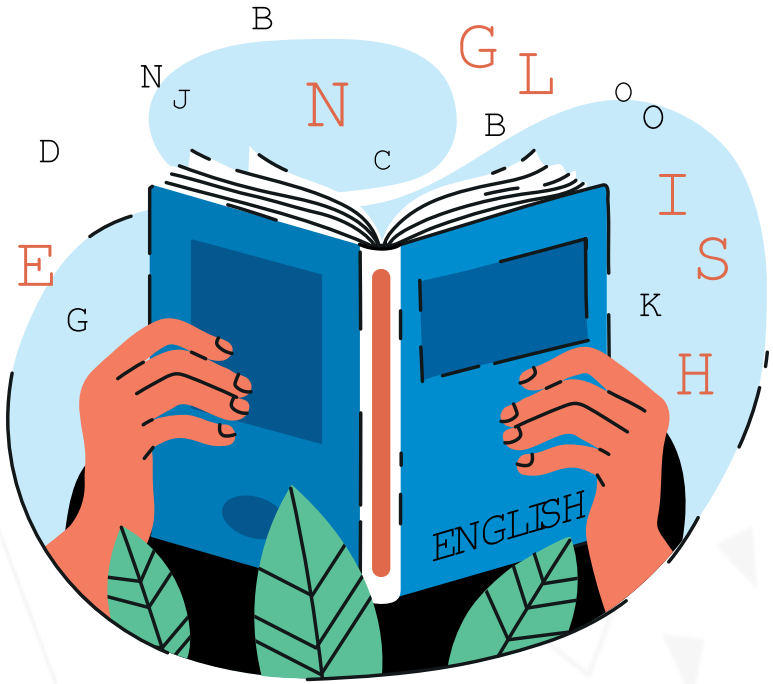
CLASS : MBA-II, MBA-III
DURATION : 24 HOURS
NO OF STUDENTS : 81, 78
TRAINING PARTNER : Gyanteerth Academy, Pune
Trainer name : Mr. Tushar Pandit & Pritam Mahamuni

Reasoning & English Grammar

Reasoning skills are essential for problem-solving, decision-making, and critical thinking in various personal and professional contexts. English grammar skills are crucial for effective communication, both in writing and speaking. Zeal Placement Cell has organized Reasoning and English Grammar Course for Free. The Intention Behind this Course is to develop strong reasoning and English grammar skills for Students. Students can enhance their ability to communicate effectively, solve problems, and make informed decisions in various aspects of life.

CLASS : MBA-II
DURATION : 24 HOURS
NO OF STUDENTS : 81
TRAINING PARTNER : Gyanteerth Academy, Pune
Trainer name : Mr. Anand Tiwari & Rutuja Kature

CLASS : MBA-III
DURATION : 24 HOURS
NO OF STUDENTS : 78
TRAINING PARTNER : Gyanteerth Academy, Pune
Trainer name : Mr. Parasram & Mr. Anand Tiwari



Digital Marketing

Digital marketing is a crucial skill for students aspiring to enter the marketing field or start their own business. It equips individuals with the knowledge and skills to effectively promote products, services, and brands through various online channels. Zeal Placement Cell provided 40 hours comprehensive Digital Marketing skill to All Management Students which is applicable across various facets of marketing and business development, personal career growth, enhancing business operations, providing professional services, etc.

Certificate ID:2024/FZI03001

CERTIFICATE

OF COMPLETION

This Is To Certify That

Student Name

has successfully completed the
50 Hrs of Training on Digital Marketing Course held from 25-Nov-23 to 26-Feb-24
at Zeal Institute Of Management and Computer Applications, Pune

Authorised Signatory
Head
Zeal Institute Of Management and
Computer Applications
(ZIMCA)
Pune

Date
03 May 2024

Authorised Signatory
Bizlogy
Pune

CLASS : MBA-III
DURATION : 40 HOURS
NO OF STUDENTS : 60
TRAINING PARTNER : Bizlozy Pune
Trainer name : Mr. Navnath Dawane

Financial Analytics

Zeal Placement has organized 50 hours Financial Analytics Training Program for all MBA-III Students. The outcome of this training program is to educate strategic financial decisions, optimize performance, and manage risks. The Intention behind this training program is to understand financial health of organization and to achieve sustainable growth, and maintain a competitive edge in this competitive market.

Certificate

COMPUTER EDUCATION SINCE 1999

This is to certify that

has successfully completed 40 hrs Training on

Financial Analysis Course

with Grade A under Yashashri Computers held
from Nov 2023 To Feb 2024 at
Zeal College Of Engineering And Research
Pune, Maharashtra

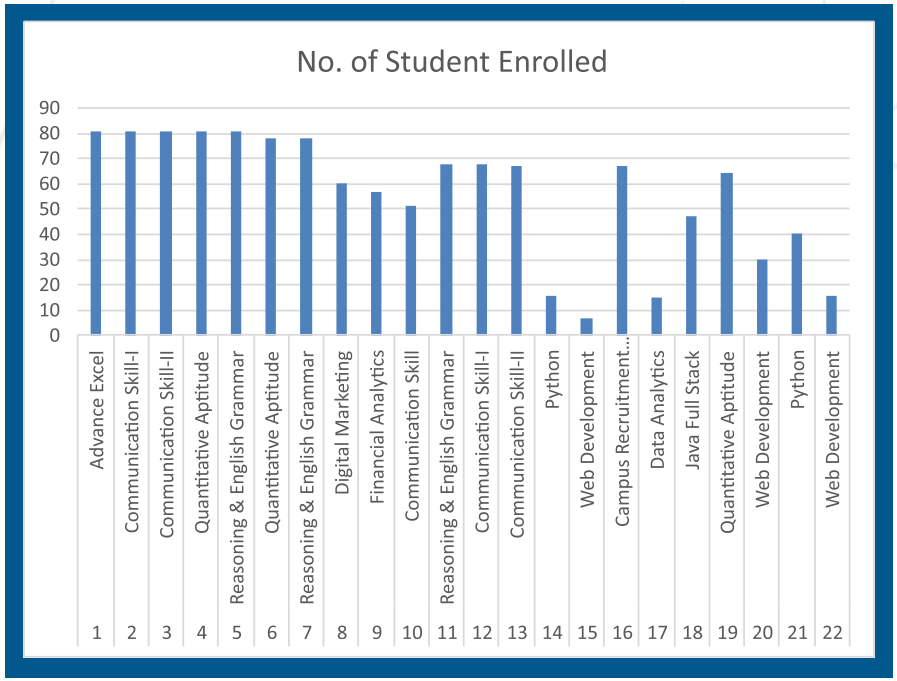
Authorised Signatory
Mandar Mehendale
(Director)
Yashashri Computers, Kothrud, Pune

Authorised Signatory,Head
Zeal College of Engineering And Research,
Pune,Maharashtra

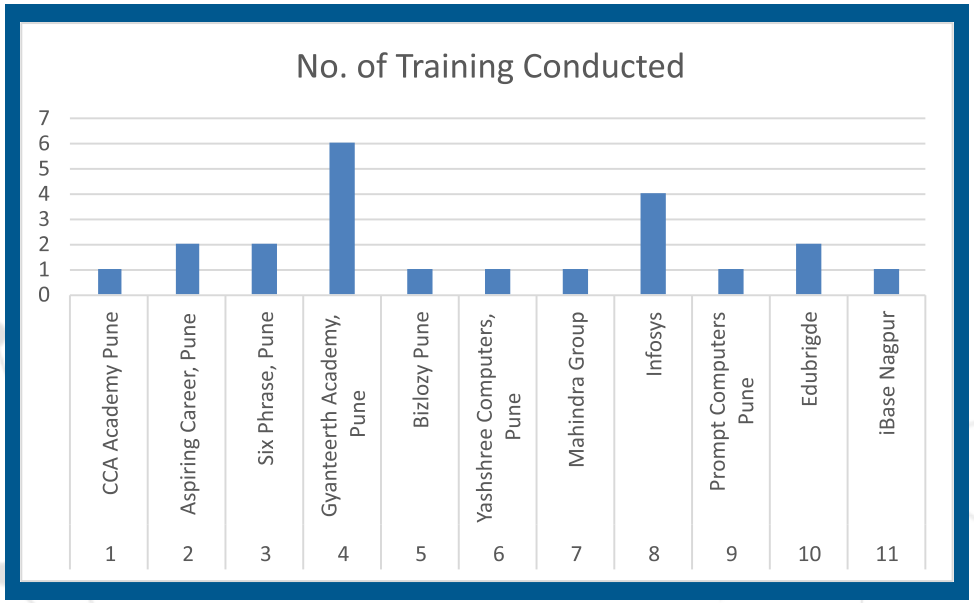
ZCOER

CLASS : MBA-II
DURATION : 50 HOURS
NO OF STUDENTS : 57
TRAINING PARTNER : Yashshree Computers, Pune
Trainer name : Mr. Mandar Mendley

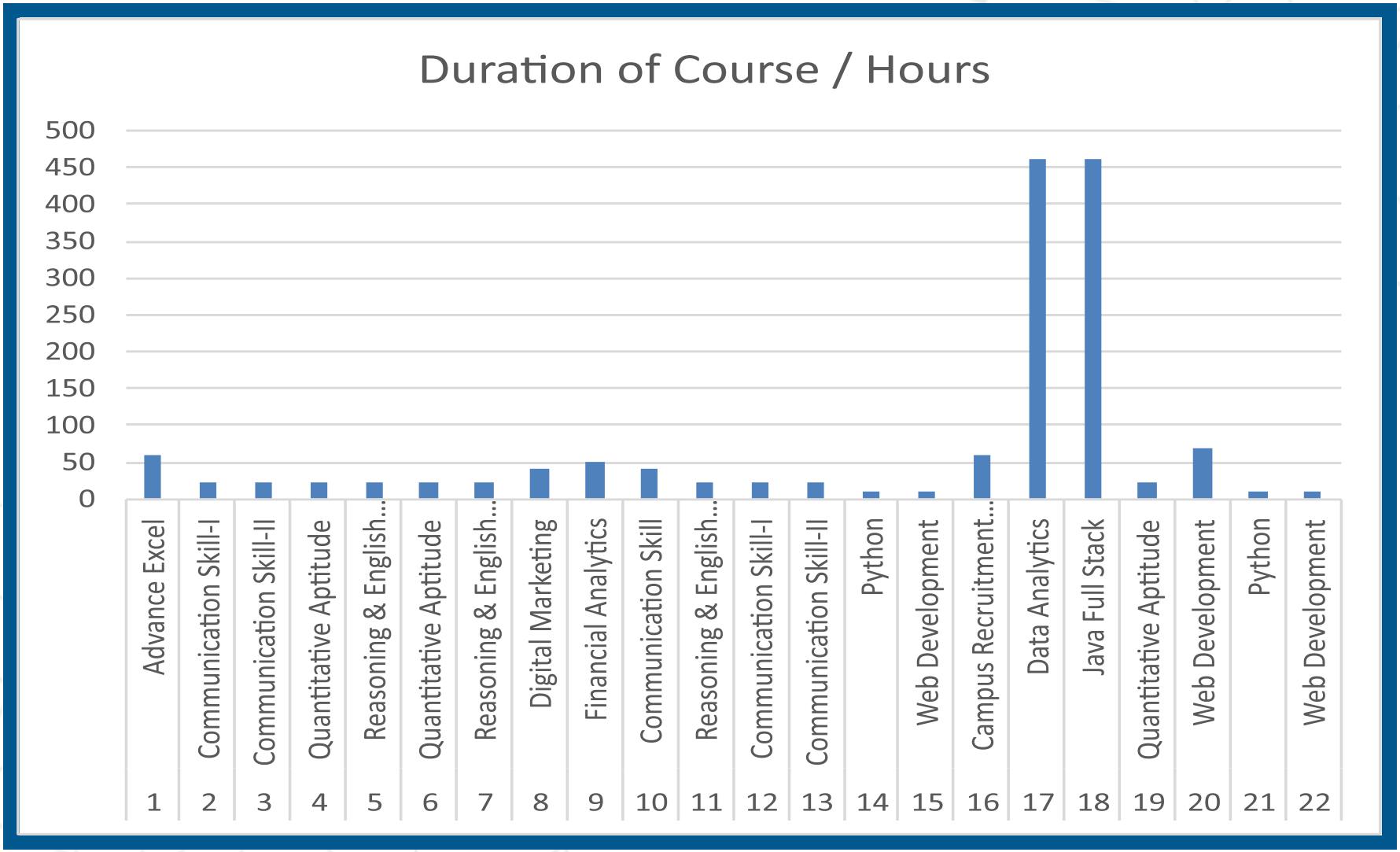
ENROLLMENT



TRAINING PARTNERS



DURATION OF COURSE /HOURS



STUDENT'S PERSONALITY DEVELOPEMENT AND GROOMING

APPRECIATION LETTER

YC Computer Education Since 1999

Certificate of Appreciation

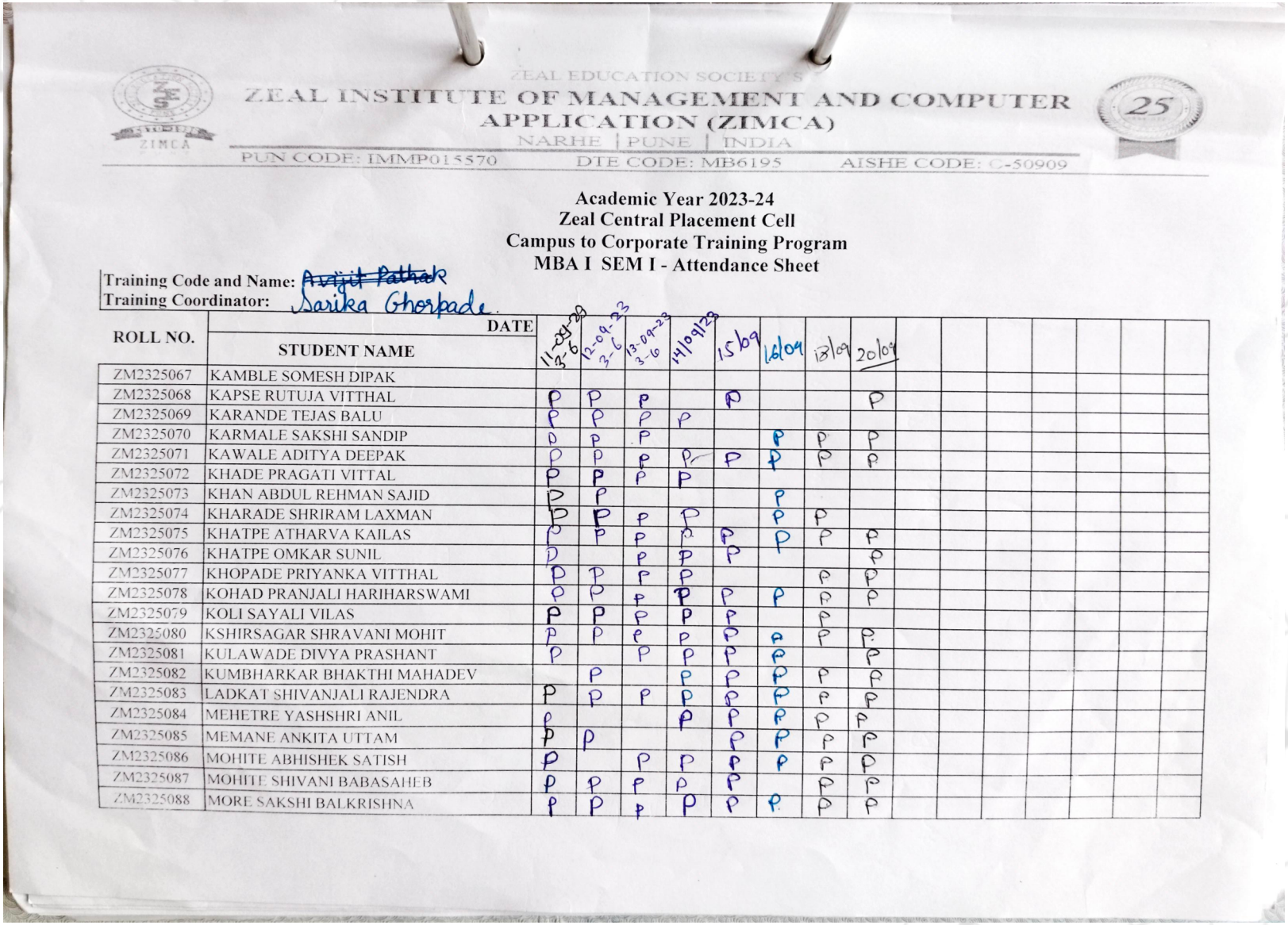
MS. RENUKA DEWANGAN

In recognition of your exceptional support and collaboration in hosting
Financial Analysis Course
we express our heartfelt gratitude. Your trust in us
to guide and inspire your students toward Financial Analysis
is truly appreciated.We highly value our partnership
and eagerly anticipate future collaborations with our mission to
empower the next generation for success.

Date
7th May 2024

Issued by
Mandar Mehendale (Director)
Yashashri Computers, Kothrud, Pune

ATTENDANCE SHEET



ZEAL EDUCATION SOCIETY'S

ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE | PUNE | INDIA

PUN CODE: IMMP015570 DTE CODE: MB6195 AISHE CODE: C-50909

Academic Year 2023-24
Zeal Central Placement Cell
Campus to Corporate Training Program
MBA I SEM I - Attendance Sheet

Training Code and Name: ~~Avijit Pathak~~
Training Coordinator: Sarika Ghorpade.

ROLL NO.	STUDENT NAME	DATE 11-09-23 3-6	12-09-23 3-6	13-09-23 3-6	14/09/23	15/09	16/09	18/09	20/09
ZM2325067	KAMBLE SOMESH DIPAK								
ZM2325068	KAPSE RUTUJA VITTHAL	P	P	P		P			P
ZM2325069	KARANDE TEJAS BALU	P	P	P	P				
ZM2325070	KARMALE SAKSHI SANDIP	P	P	P			P	P	P
ZM2325071	KAWALE ADITYA DEEPAK	P	P	P	P	P	P	P	P
ZM2325072	KHADE PRAGATI VITTAL	P	P	P	P				
ZM2325073	KHAN ABDUL REHMAN SAJID	P	P				P		
ZM2325074	KHARADE SHRIRAM LAXMAN	P	P	P	P		P	P	
ZM2325075	KHATPE ATHARVA KAILAS	P	P	P	P	P	P	P	P
ZM2325076	KHATPE OMKAR SUNIL	P		P	P	P			P
ZM2325077	KHOPADE PRIYANKA VITTHAL	P	P	P	P			P	P
ZM2325078	KOHAD PRANJALI HARIHARSWAMI	P	P	P	P	P	P	P	P
ZM2325079	KOLI SAYALI VILAS	P	P	P	P	P		P	
ZM2325080	KSHIRSAGAR SHRAVANI MOHIT	P	P	P	P	P	A	P	P
ZM2325081	KULAWADE DIVYA PRASHANT	P		P	P	P	P		P
ZM2325082	KUMBHARKAR BHAKTHI MAHADEV		P		P	P	P	P	P
ZM2325083	LADKAT SHIVANJALI RAJENDRA	P	P	P	P	P	P	P	P
ZM2325084	MEHETRE YASHSHRI ANIL	P			P	P	P	P	P
ZM2325085	MEMANE ANKITA UTTAM	P	P			P	P	P	P
ZM2325086	MOHITE ABHISHEK SATISH	P		P	P	P	P	P	P
ZM2325087	MOHITE SHIVANI BABASAHEB	P	P	P	P	P		P	P
ZM2325088	MORE SAKSHI BALKRISHNA	P	P	P	P	P	P	P	P

ATTENDANCE SHEET

ZEAL EDUCATION SOCIETY'S

ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE | PUNE | INDIA

PUN CODE: IMMP015570 DTE CODE: MB6195 AISHE CODE: C-50909

Academic Year 2023-24
Zeal Central Placement Cell
Campus to Corporate Training Program
MBA I SEM I - Attendance Sheet

Training Code and Name:
Training Coordinator:

ROLL NO.	STUDENT NAME	DATE 11/9/23	12-9-23	13-09-23	14-09-23	15-9-23	16-09-23	18/09	20/09							
ZM2325089	MORE TEJAS SANJAY	P	P	P	P	P			P							
ZM2325090	MUJUMALE TUSHAR GOVIND	P														
ZM2325091	MULANI ROJIN RAHIM	P	P	P	P	P	P	P	P							
ZM2325092	MULANI WAJID RAHIM	P	P		P	P	P	P	P							
ZM2325093	NAGARGOJE ASHOK ARJUN	P	P	P	P	P	P	P	P							
ZM2325094	NAGLE NIKITA BHAGVAN	P	P	P	P	P	P	P	P							
ZM2325095	NAIK SAMRUDHI SANTOSH	P	P	P	P	P			P							
ZM2325096	NALAWADE PRASHANT DAJIBA	P	P	P	P				P							
ZM2325097	NANAWARE AKSHADA SHAM	P		P		P										
ZM2325098	NAVASARE AKANKSHA NETAJI	P	P	P	P	P	P		P							
ZM2325099	NAVGHARE AMOL SURESH	P	P	P	P	P	P	P	P							
ZM2325100	NIGADE SHWETA	P	P	P	P	P	.		P							
ZM2325101	NIKAM ATHARVA RAJENDRA	P	P	P	P	P			P							
ZM2325102	PAKHARE KETAN GANESH	P	P	P	P		P		P							
ZM2325103	PATIL AJAY RAMESH	P				P										
ZM2325104	PATIL CHETAN RAJENDRA	P	P	P	P	P	P	P	P							
ZM2325105	PATIL PRAFULLA SADASHIV		P					P	P							
ZM2325106	PATIL PRAJWAL DATTATRAY	P	P			P	P	.								
ZM2325107	PATIL SAKSHI DNAYANESHWAR	P	P	P	P	P	P		P							
ZM2325108	PATIL SAMADHAN NARAYAN	P	P	P	P	P			P							
ZM2325109	PATIL SATYAJIT ANKUSH															
ZM2325110	PATIL VEDANT KISHOR	P	P	P	P	.			P							

C2C

ZEAL EDUCATION SOCIETY'S
ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)
NARHE | PUNE | INDIA
PUN CODE: IMMP015570 DTE CODE: MB6195 AISHE CODE: C-50909

Date: 10/10/2023

NOTICE

Academic year 2023-24

Zeal Central Placement Cell

Campus to Corporate Training Program

This is to inform all students of MBA -I that under the aegis of Campus to Corporate training program, training on Advanced Excel is scheduled from 16/10/2023. The details of the same are given below:

Topic: Advanced Excel

Time: 03:00 to 06:00pm

Date: 16/10/23 to 03/11/2023

Note: This training will have weightage in basic and advanced excel knowledge for MBA-I students. More than 75% attendance is mandatory for all students.

Head-Campus to Corporate

Program Coordinator-MBA

Director

Copy to: *Dean, Zeal Central Placement Cell*

1

ZIMCA Campus to Corporate

ZEAL EDUCATION SOCIETY'S
ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)
NARHE | PUNE | INDIA
PUN CODE: IMMP015570 DTE CODE: MB6195 AISHE CODE: C-50909

Date: 11/09/2023

NOTICE

Academic year 2023-24

Zeal Central Placement Cell

Campus to Corporate Training Program

This is to inform all students of MBA that under aegis of Campus to Corporate training program, training on Communication skills is scheduled from 11/09/2023. The details of the same are given below:

Topic: Communication Skills

Time: 03:00 to 06:00pm

Date: 11 to 19/09/2023

Note: This training will have weightage in Verbal Communication Lab and Soft Skills for MBA students respectively. More than 75% attendance is mandatory for all students.

Head-Campus to Corporate

Program Coordinator-MBA

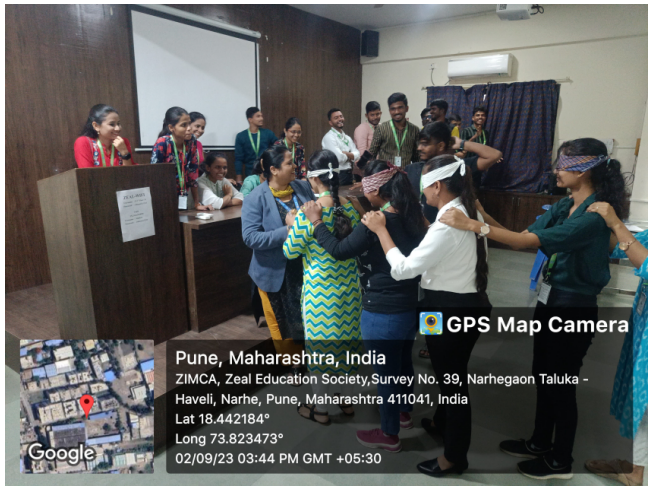
Director

Copy to: *Dean, Zeal Central Placement Cell*

1

ZIMCA

Activity Based Photos



Feedback Form and Analysis

SHL

Shripad Mahesh Shinde

Test ID: 432004349246124 | shripadshinde9256@gmail.com

Test Date: April 6, 2024

Logical Ability	English Comprehension	Quantitative Ability (Advanced)	Marketing
29 /100	30 /100	21 /100	33 /100

Business Analysis	Human Resources	MS Excel	Financial and Banking Services
24 /100	27 /100	35 /100	27 /100

Logical Ability — 29 / 100

Inductive Reasoning	Deductive Reasoning	Abductive Reasoning
23 / 100	28 / 100	35 / 100

English Comprehension — 30 / 100 | CEFR: A1

Grammar	Vocabulary	Comprehension
23 / 100	35 / 100	32 / 100

Quantitative Ability (Advanced) — 21 / 100

Basic Mathematics	Advanced Mathematics	Applied Mathematics
17 / 100	24 / 100	22 / 100

Marketing — 33 / 100

Basic Marketing Concepts	Marketing Mix	Advertising and Brand Management
15 / 100	43 / 100	53 / 100

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Business Analysis — 22 / 100

Basic Mathematics	Data Interpretation	Critical Reasoning
0 / 100	59 / 100	0 / 100

Human Resources — 20 / 100

Human Resource Management	Organizational Behavior
18 / 100	25 / 100

MS Excel — 26 / 100

MS Excel Basics	Data Analysis and Presentation
52 / 100	0 / 100

Financial and Banking Services — 37 / 100

Investment Products	Banking Products	Alternative Investments
43 / 100	56 / 100	0 / 100

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Vaishali Vijay Kore

Test ID: 432004349329270 | vaishalikore362@gmail.com

Test Date: April 6, 2024

Logical Ability	English Comprehension	Quantitative Ability (Advanced)	Marketing
53 /100	28 /100	31 /100	41 /100

Business Analysis	Human Resources	MS Excel	Financial and Banking Services
0 /100	33 /100	25 /100	51 /100

Logical Ability — 53 / 100

Inductive Reasoning	Deductive Reasoning	Abductive Reasoning
58 / 100	55 / 100	46 / 100

English Comprehension — 28 / 100 | CEFR: A1

Grammar	Vocabulary	Comprehension
21 / 100	32 / 100	31 / 100

Quantitative Ability (Advanced) — 31 / 100

Basic Mathematics	Advanced Mathematics	Applied Mathematics
28 / 100	39 / 100	27 / 100

Marketing — 41 / 100

Basic Marketing Concepts	Marketing Mix	Advertising and Brand Management
62 / 100	22 / 100	27 / 100

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Business Analysis — 24 / 100

Basic Mathematics	Data Interpretation	Critical Reasoning
48 / 100	32 / 100	0 / 100

Human Resources — 27 / 100

Human Resource Management	Organizational Behavior
36 / 100	0 / 100

MS Excel — 35 / 100

MS Excel Basics	Data Analysis and Presentation
18 / 100	53 / 100

Financial and Banking Services — 27 / 100

Investment Products	Banking Products	Alternative Investments
13 / 100	50 / 100	33 / 100

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Monika Maruti Nighot

Test ID: 432004349208057 | monikanighot555@gmail.com

Test Date: April 6, 2024

Logical Ability	English Comprehension	Quantitative Ability (Advanced)	Marketing
38 /100	31 /100	45 /100	33 /100

Business Analysis	Human Resources	MS Excel	Financial and Banking Services
22 /100	20 /100	26 /100	37 /100

Logical Ability — 38 / 100

Inductive Reasoning	Deductive Reasoning	Abductive Reasoning
32 / 100	36 / 100	46 / 100

English Comprehension — 31 / 100 | CEFR: A1

Grammar	Vocabulary	Comprehension
23 / 100	28 / 100	41 / 100

Quantitative Ability (Advanced) — 45 / 100

Basic Mathematics	Advanced Mathematics	Applied Mathematics
46 / 100	47 / 100	42 / 100

Marketing — 33 / 100

Basic Marketing Concepts	Marketing Mix	Advertising and Brand Management
46 / 100	21 / 100	27 / 100

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Business Analysis — 0 / 100

Basic Mathematics	Data Interpretation	Critical Reasoning
0 / 100	0 / 100	0 / 100

Human Resources — 33 / 100

Human Resource Management	Organizational Behavior
45 / 100	0 / 100

MS Excel — 25 / 100

MS Excel Basics	Data Analysis and Presentation
0 / 100	50 / 100

Financial and Banking Services — 51 / 100

Investment Products	Banking Products	Alternative Investments
54 / 100	54 / 100	36 / 100

Zeal Narhe Campus, S. No.39, Narhe-Dhayari Road, Narhe, Pune-411 041 (MS) India

+91 7030777790, 8856930890

www.zealeducation.com

Follow us at : zealinstitutes

Events and Activities

Introduction

At ZIMCA, we believe in the holistic development of students by organizing a variety of curricular and extracurricular activities throughout the year. These events aim to promote awareness, celebrate cultural and national values, and provide platforms for creativity, talent, and learning. The following report highlights the events and activities conducted during the academic year.

Objectives of Events and Activities

The events and activities conducted at Zeal Institute of Management and Computer Application (ZIMCA) are designed with the following key objectives:

1. **Holistic Student Development**: To foster all-round development among students by enhancing their academic, professional, and personal skills.
2. **Skill Enhancement**: To bridge the gap between theoretical knowledge and practical application through interactive workshops, seminars, and training sessions.
3. **Industry-Academia Collaboration**: To provide exposure to industry trends and best practices through expert talks, industry visits, and internship opportunities.
4. **Promoting Leadership and Teamwork**: To cultivate leadership qualities, teamwork, and interpersonal skills through group activities, sports, and cultural programs.
5. **Enhancing Employability**: To prepare students for their professional careers by providing platforms for skill development, resume building, mock interviews, and personality development.
6. **Encouraging Innovation and Research**: To promote innovative thinking, research orientation, and problem-solving abilities through research projects, ideation contests, and hackathons.
7. **Physical and Mental Well-being**: To focus on the holistic well-being of students by encouraging participation in sports, fitness programs, and mental health awareness sessions.
8. **Social Responsibility**: To in still a sense of social responsibility and community engagement through CSR (Corporate Social Responsibility) activities and awareness campaigns.
9. **Cultural and Social Integration**: To celebrate diversity and promote cultural integration through events like annual fests, traditional days, and cultural celebrations.
10. **Encouraging Active Participation**: To motivate students to actively engage in various curricular and extracurricular activities, fostering a sense of belonging and community.

List of Events and Activities

Sr. No.	Date	Name of Events
1	11/10/2023	International Day Of Girl Child.
2	21/12/2023	Raat Ragini
3	03/01/2024	Savitribai Phule Jayanti.
4	10/02/2024	Tree Plantation at Bhor.
5	03/06/2024	Celebration of Bicycle Day
6	18/08/2023	Anti-Ragging
7	24/08/2023	Poster Making.
8	26/11/2023	Constitution Day
9	02/10/2023	Mahatma Gandhi and Lal Bahadur Shastri Jayanti
10	08/03/2024	International Women's day
11	15/10/2023	Vachan Prerana Din (Reading Inspiration Day)
12	24/08/2023	Rangoli competition
13	18/04/2024	Traditional Day.
14	11/12/2023	Gita Jayanti Celebration 2023 and Mokhada Ekadashi.
15	21/08/2023	MAD ADS and Crossword Competition
16	21/08/2023	World Entrepreneurship Day
17	08/15/2023	Dandiya
18	23/10/2023	Dashera
19	02/10/2023	Gandhi Jayanti.
20	15/08/2023	Independence Day
21	26/01/2024	Republic Day
22	19/02/2024	Shiv Jayanti
23	28/03/2024	Shiv Shrushti
24	05/09/2023	Teachers Day
25	18/04/2024	Traditional Day
26	12/032024	Women's Day
27	22/08/2023	Personality Development Sessions
28	24/08/2023	Best Out of Waste Competition
29	28/08/2023	Sports Day