



ZEAL EDUCATION SOCIETY'S
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER
APPLICATION (ZIMCA)**



NARHE | PUNE | INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

CRITERION 6 – Governance, Leadership and Management

6.2.1 The Institutional Strategic/ perspective plan is effectively deployed.

Sr. No.	Particulars	Page No
1	Strategic Plan	1
2	Strategic plan implementation	2-3
3	Deployment	4




Prof. Sanjay Mahadik

Director
Director
Zeal Institute of Management
& Computer Application

Strategic plan:

The Institute's name is Zeal Institute of Management and Computer Application. The Institute vision is to become; 'Management Institute of Excellence' Also, the Vision statement further states about 'student centric Institute through value based quality education'. It is an intensive focus to equip our students with a complete set of competencies both depth and breadth of knowledge. 'Quality education', the Institute strongly believes in imparting quality education to its students.

Following are the points considered under strategic plan:

1. Academic Excellence and Entrepreneurship development.
2. Increase intake of MBA
3. ISO Certification Surveillance Audits
4. Effective Examination conduction and transparent evaluation
5. Conduction of industry institute interaction.
6. Career guidance and student development
7. Effective placement of students
8. Efficient teaching learning process
9. Maintaining effective administration procedures
10. Maintaining Alumni Association.

Strategic plan Implementation:

Implementation is done effectively by involving the Governing body, College development cell, Director, Dean, HOD and Advisory board in the meeting.

- 1. Academic Excellence and Entrepreneurship development:** Implementation of digital pedagogies in the classroom and arranging training programs, webinars and FDP for student and staff. Creation of incubation hubs for students for development and have start- ups.




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2. **Increase intake of MBA:** In 2023-24 Institute has plan for increase in the intake of MBA students. Strategic planning is done considering regulatory compliance, development of infrastructure as well maintaining academic quality
3. **ISO Certification Surveillance Audits:** Institute has effectively worked for its completion of ISO Certification
4. **Effective Examination conduction and transparent evaluation:** The academic and the personal progress of the student are monitored throughout the academic year through various concurrent evaluation methods by Course Coordinator, Class Coordinator, and Guardian Faculty Members
5. **Conduction of industry institute interaction:** Institute carries Different active MOU's Initiatives through MOU, Initiatives of activities through Conducting various meetings.
6. **Career guidance and student development:** For career guidance and student development the Institute conducts guest lectures and seminars.
7. **Effective placement of students:** The Institute follows effective placement of students in renowned industries as well students receive training to get prepared for receiving a good job in the industry.
8. **Efficient teaching learning process:** full of learning. The institute extensively covers the topics beyond curriculum and conducts various online certification courses.
9. **Maintaining effective administration procedures:** The Institute follows a curriculum developed by Savitribai Phule Pune University. Every three years, the Board of Studies for MBA programmes identifies the gap in the syllabus and the industry requirement. The institute always encourages all the faculty members to participate and contribute to the curriculum in a constructive way.
11. **Maintaining Alumni Association:** Institute has proper Alumni Association through which alumni helps in providing guest lectures, Industry referrals sponsored Projects.




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Deployment:

The plan formulated by the Management and Director are communicated to different target groups like students, faculty and stakeholders by conducting meetings, by email and other ways of communication. Conduction of industry institute interaction: Institute carries Different active MOUs, Initiatives through MOU, Initiatives of activities through conduct of various meetings.




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