

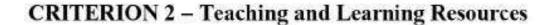
# ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE | INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909



### **Key Indicator- 2.3 Teaching-Learning Process**

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process

### **Documents Uploaded**

Sr.No.	Particulars
A	Experiential Learning:
	Industrial Visit
	2. Summer Internship Projects
	<ol><li>Seminar on Briefing of budgetary blueprints</li></ol>
	Guest Lectures
В	Participative Learning:
	Rangoli Competition
	2. Best out of waste Competition
	3. Case Studies
	4. Poster Presentation
C	Problem Solving Methodologies:
	1. Crossword
	2. Add on Courses/certifications
	3. Mini Projects
	4. Stock Analysis







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# **Experiential Learning**







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Date:27/09/2023

### ACADEMIC YEAR 2023-24

### REPORT ON GUEST LECTURE

### 1. EVENT DETAILS

(strikeout viluckever is not applicable)

Day and Date	Day, 27/09/2023
	03:00 pm to 05:00 pm
Event Level	Institute Level
Event Category	Guest session
Event type	Curricular
Event Name	Way to Billionair
Event mode	Offline
Venue	CSMA Hall
No. of Participants	Total:63

### 2. EXECUTIVE SUMMARY

Mr. Ajay Oturkar from Dalal & Broacha Stock Broking Pvt. has conducted seminar on the	ie
topic way to Billionair. He has been a successful entrepreneur in the Financial Industry for	N
the last 15 years. His key expertise area includes advising on Financial Products like	

	이 경기가 전혀 가다가 살아 있다면 하지만 하지만 하지만 하지만 살아가 살아갔다.
	Shares
d	Mutual Funds
	Fixed Income Products
	Portfolio Management Service
	Financial Goal Planning

### 3. OUTCOME

- Students got thorough knowledge of different investment avenues.
- 11. They got chance to learn from Finance Experts
- III. Knowledge of different Financial Product

### 4. PHOTOGRAPHS

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furtherte

Class Coordinator

(Janni)

Academic Coordinator

Director







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N CODE: IMMP015570 DTE CODE: MB6195

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Date:01/02/2024

### ACADEMIC YEAR 2023-24

### 1. EVENT DETAILS

(atrikeout vihichever is not applicable)

Day and Date	Thursday, 01/02/2024
	03:00 pm to 05:00 pm
Event Level	Institute Level
Event Category	Experiential Learning
Event type	Curricular
Event Name	Live Budget Session
Event mode	Offline
Venue	CSMA Hall
No. of Participants	Total:78

### 2. EXECUTIVE SUMMARY

The general objectives of the Union Budget is to bring about a rapid and balanced economic growth of our country coupled with social justice and equality.

The knowledge of Union Budget is crucial for every citizen and even more eminent to commerce students. To help our students acquire the information and status of the countries Budget we organized a live budget viewing session on 1st February, 2024

### 3. Budget Highlights:

- Finance Minister Nirmala Sitharaman presented her sixth budget on 1st February, 2024 in the Lokasabha.
- The Budget elements can be divided into two parts
   Part A of the budget tells about the expectation & reforms strategy for the upcoming financial year.

This section also contain the different welfare schemes planned for the targeted groups like women & children, students, farmers etc.

Part B carries tax announcements both direct & indirect tax.



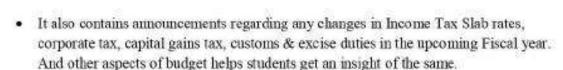
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### 4. PHOTOGRAPHS



Live Budget Session

Club Chairman

Faculty Coordinator

Director



A Summer Internship Project Report on

"A STUDY OF HOME LOANS IN URBAN CO OF BANK At DIKSHA MAHILA NAGARI CO OF BANK LATUR"

SUBMITTED TO



Savitribai Phule Pune University, Pune

In Partial Fulfillment of Degree of

Master of Business Administration, (MBA)

by

Mr. mr. sanghpal salve

Roll No- HMB2224083

Under The Guidance of

Prof. Sayali Wankhade (AY:- 2023-24)

Through,



Zeal Education Society's

Zeri Institute of Management & Computer

Application (ZIMCA), Pune: - 41



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Date: -02-02-24

# Certificate

This is to certify that the Summer Internship project report entitled, 'A Study of Home Loans in Urban Co-Op Bank at Diksha Mahila Nagari Co-Op Bank Latur' and being submitted here with for the internal and external work of the degree of Master of Business Administration (MBA) to Savitribai Phule Pune University, Pune is the result of the original project work completed by Mr. Sanghpal Satish Salve with Seat No 14751 Under my supervision and guidance. To the best of my knowledge and belief, the work embodies in this Project has not formed earlier the basis for the award of any degree of similar title or any other University or examining body.

SIP Guide

SIP Coordinator

External Examiner

Internal Examiner



# दिक्षा महिला नागरी को- ऑप बँक . ,लातूर

# To whomsoever it may concern

### CERTIFICATE

This is certify that Mr. Sanghpal Satish Salve was associated with us as project trainee in our organization from 10th August 2023 to 10th October 2023 in home loan department. He had successfully completed his internship under the guidance of Mr. Sushil Gaikwad

We wish his success in all his future endeavors

Yours faithfully

lanager

Diksha Mahila Nagari Co-Operative Bank

Pille square, 1st floor,

Vivekananda Chowk, Latur-413512



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### REPORT

On

Industrial Visit to Rajasthan

Date

08th March 2024 to 14th March 2024

Report Prepared by:

Dr. Rupali Pawar & Prof. Bharti Gaikwad

Report Verified By:

Prof. Sanjay Mahadik.

Director, ZIMCA







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### 1. EVENT DETAILS

Event Category:	College level	
Event Name	Industrial Visit to Rajasthan	
Event Type & Mode	Offline	
Description	Students getting closer to the real life working environment serves as a great source of practical knowledge. Moving out of the confinement of four walls in itself is a great excitement, and traveling together adds to the entertainment when you are young, energetic and adventurous.	
Participant	Interested MBA Students	
venue & Date,	Rajasthan, 08 March 2024 to 14 March 2024	



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		after dinner at a hotel by 8:30 PM.	
12/03/2024	Arrived in Jaipur at 10:30 Am and checked into the hotel ATMOS. Enjoyed Breakfast.	Visited Bisleri for Industrial visit where students encountered the packing and safety measures followed by Bisleri. Visited the bustling streets of the Pink city and gazed at the iconic Hawa Mahal. Witness the vibrant atmosphere of local bazaars and indulge in shopping for traditional attire, jewellery and handicrafts. Dinner at Hotel ATMOS	Hotel ATMOS
13/03/2024	Breakfast at ATMOS Checked out and proceeded to visit Majestic Amer Fort, explored the impressive architecture and royal chambers.	Visited Jantar Mantar, an astronomical observatory and UNESCO world Heritage Site, showcasing ancient astronomical instruments. Visited the Balaji Temple and took blessings.  After dinner at a notei proceed towards the railway station carrying memories of Rajasthan Industrial Visit. Depart Mumbai by train 04711-Bikaner Bandra Spl at 8:55 PM.	Train 04711-Bikanei Bandra Spl.
	towards Mumbai (Bandra) by train No-04711-Bikaner Bandra Spl.	Took taxi and reached Dadar by 5:15 PM. Depart to Pune by Train no 11009-Sinhagad Express at 5:55 PM. Reached Pune railway Station at 10:10 PM. Students departed to their own home by cab, with parents and with friends. End of Rajasthan Industrial	



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	Visit
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### 3. OBJECTIVES

- To provide students with an exposure about the internal working environment,
- 2. The main aim is to go beyond academics, industrial visits provide practical exposure about the functioning of various processes within an organization.
- 3. Students take experience of Rajasthan' rich history, vibrant culture, and architectural wonders.
- 4. To showcase the rich heritage and culture, customs and traditions.
- 5. To celebrate the Unity in Diversity of our Nation, and to promote the spirit of national integration among students.

### 4. PREPARATION OF THE EVENT

The approval for the Industrial Visit was sought almost two weeks in advance. The circular was circulated among the Students & faculty members for their information and student registration. After final registration, the finalized date. Registered students Whatsapp Group was created for further communication. Registered students two to three meetings were conducted for informing detailed schedules and important instructions to students. Student consent form filling and guidance about the visit were given.

### 5. PARTICIPANTS

There were a total of 78 students (ZIBACAR, ZIMCA & ZCOER) out of which 33 students over the ZIMCA accompatied by 6 faculty members D. P. 1 M. Str. De Rupali Pawar, Prof. Bhaskar Lendave, Prof. Bharti Gaikwad, Prof. Pratiksha Dongre and Prof. Shramika Arte.

### 6. EXECUTIVE SUMMARY

The Rajasthan visit, conducted from 8th March to 14Th March 2024, aimed to explore and assess the cultural, historical, and economic landscape of the region. Rajasthan's cultural heritage emerged as a standout feature, with vibrant traditions, colorful festivals, and exquisite craftsmanship. Visits to iconic landmarks such as Jaipur's Amber Fort, Udaipur's







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City Palace, and Jodhpur's Mehrangarh Fort provided profound insights into the state's rich history and architectural marvels.Rajasthan's tourism potential is immense, with its picturesque landscapes, wildlife sanctuaries, and desert safaris attracting tourists from around the world. The visit highlighted the need for sustainable tourism practices to preserve the state's natural beauty and cultural heritage. Rajasthan boasts a rich cultural tapestry, evident in its vibrant festivals, traditional arts, and architecture. The visit provided a firsthand experience of cultural performances, such as folk dances and music, showcasing the diversity and richness of Rajasthan's heritage. The state is home to numerous historical landmarks, including majestic forts, palaces, and ancient temples. Exploring iconic sites like Amber Fort, Mehrangarh Fort, and Hawa Mahal offered glimpses into Rajasthan's glorious past and architectural marvels. Rajasthan visit provided valuable insights into the state's cultural richness, tourism potential and economic landscape.

### 7. OUTCOME OF THE PROGRAM.

- Students got knowledge about the internal working environment of Rajasthan state.
- 2. Industrial visit provided practical exposure to students about the functioning of various processes within an organization.
- 3. Students take experience of Rajasthan' rich history, vibrant culture, and architectural wonders.
- 4. Students experienced rich heritage and enforce mistages and tendificus of Rejection
- 5. It helps promote the spirit of national integration among students.







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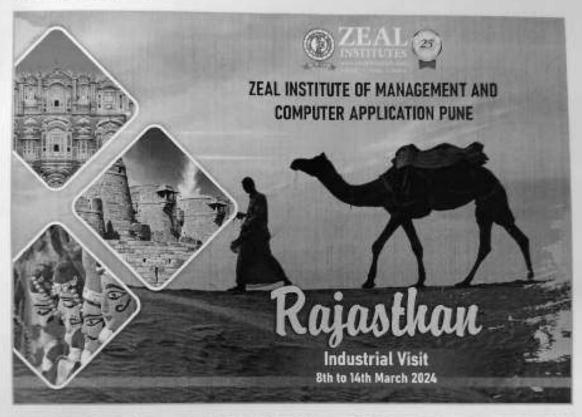
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### PHOTOGRAPHS





Assembled at Pune Railway Station on 8th March 2024







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Hotel Mapple, Jodhpur

Visit to Bisleri Plant, Jaipur









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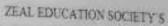
Bhutiya Gaon, Kanoi, Rajasthan



Patava Palace, Jaisalmer, Rajasthan









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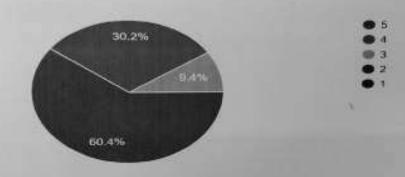
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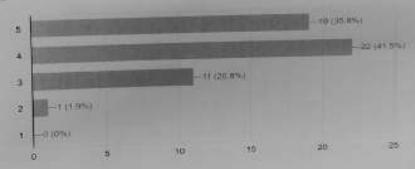
### Q1. You enjoyed the Industrial Visit.

53 responses



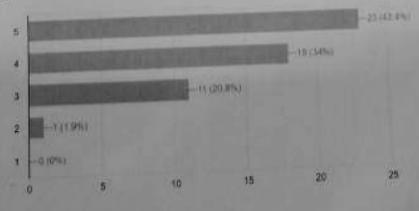
### Q2. The visit was well organized

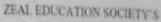
0 / 53 correct responses



# Q3. The location selected was appropriate

0 / 53 correct responses







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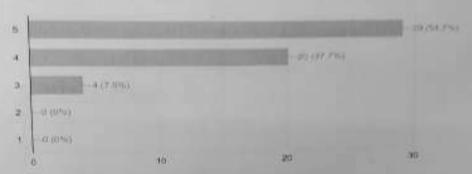
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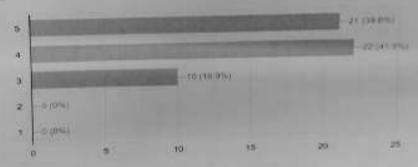
### Q4. The visit enhanced the historical knowledge and culture

ov 13 correct responses



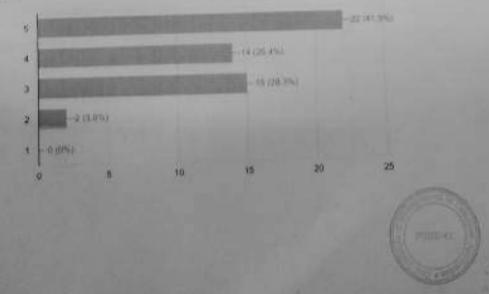
### Q5. Aims and objective of the visit was explained

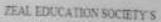
0 / 53 correct responses



# Q6. The teacher well accompanied the students

0 / 53 correct responses







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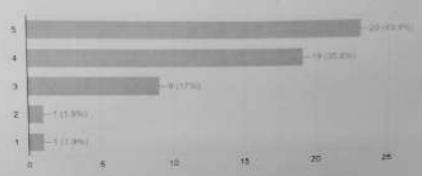
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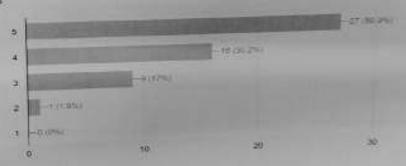


Q7. The teacher/ Resource person discussed the execution and provided necessary guidelines. 0 / 53 correct responses



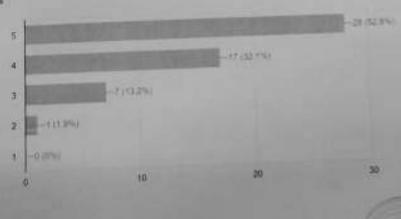
Q8. The teacher/ Resource person was responsive to students

0 / 53 correct responses



Q9. The teacher/ Resource person encouraged the students for participation during the visit

0 / 53 correct responses





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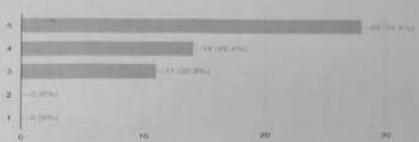
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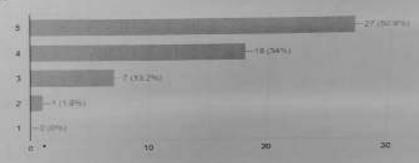


Q10. Learned and observed practical functioning of Bisleri through Industrial Visit. C / 53 correct responses



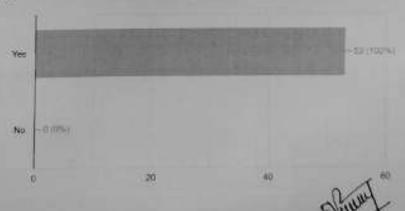
Q11 Industrial Visit helped you to enhance your skills like leadership, team work, time management, problem solving etc.

0 / 53 correct responses



Q12. I recommend Industrial visit to be continued in future.

0 / 53 correct responses



Event C6- ordinator









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# **Participative Learning**





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AISHE CODE: C-50909

Date:03/02/2024



### BALANCED SCORECARD: UBER CASE STUDY

### Objectives:

- · Innovation and Learning Perspective
- Financial Perspective
- Customer Perspective
- · Internal Business Perspective

### **Questions:**

- O.1. What is Balanced Scorecard Framework?
- Q.2. Why is it called a Balanced Scorecard? How Balanced Scorecard is Useful?
- Q.3. What are the main features of balanced scorecard?
- Q.4. What are the advantages of Balance Scorecard Approach?

### Answers:

### Ans.1.:

The Balanced scorecard is an integrated approach to assesses performance of business strategy and how changes can be made in the areas such as – financial objectives and goals, customer preferences and choice architecture, operations management and supply chain bottleneck resolutions, and organizations learning ability and capacity building Balanced Scorecard is a resource focused strategic analysis tool. Leaders at Uber Uber's can use Balanced Scorecard strategic tool to build sustainable competitive advantage by better understanding the relationship among - financial resources, internal processes, customer preferences, and operations management in Uber Uber's's overall strategy.

### Ans. 2.:

Balanced Scorecard analysis of Uber Uber's is a comprehensive effort to integrate and align strategy and operations. Uber: An Empire in the Making? case study provides a strategic dilemma for the protagonist. Balanced Scorecard strategic analysis can help Uber Uber's managers in understanding the relationship between activites and take the systems approach rather than the local optimization approach.

### Ans. 3.:

The Balance Scorecard of each company varies based on the nature, size of the firm and industry it operates in. Broadly there are four main components / features of Balance Scorecard.

### Ans. 4:

The biggest advantage of Balance Scorecard approach for Uber: An Empire in the Making\* is that it provides senior executives and leaders with a framework that they can use to develop a holistic strategy rather than just optimizing just one part of the business. The balanced scorecard allows managers to look at the business from four different perspectives.

### Outcomes (Students Learning):

### Customer Perspective in Balanced Scorecard Approach

Some of the Customer Perspective metrics that can be used in Balanced Scorecard approach are -



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- · Existing customer business development
- · Customer profitability and customer life time value
- · Timely delivery of goods and services
- · Return policy
- · Claims and complaints handling
- Handling service calls.

### Internal Process Perspective in Balanced Scorecard Approach

Some of the Internal Processes metrics that can be used in Balanced Scorecard approach are -

- · New sales as a percentage of total sales
- · Meeting product introduction goals
- · Product development cycle
- · Break-even time realized.

### Photograph:



Course faculty

fwebute

Program Coordinator



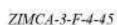


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### REPORT ON CLUB ACTIVITY

### ACADEMIC YEAR 2023-24

### 1. EVENT DETAILS

Day, Date & Time	Thursday, 24/08 10:00 am to 01:		
Event Level	Institute Level/	Campus Level	
Event Category	Competition/Gu	est session/Orientation 5	Session
Event type	Curricular/Co-c	urricular/Extra-Curricul	lar
Event Name	Best Out of Wa	ste Competition	
Event mode	Off line	502	
Venue	ZIBACAR Buil	ding Library	
No. of Participants	Girls:48	Boys:53	Total:101

### 2.EXECUTIVE SUMMARY:

The "Best out of waste" activity was organized at the ZBACAR building library.

The students had to create something useful out of waste, which would enhance their creativity, their awareness towards the environment and give out a message of Reduce, Reuse and Recycle.

The Judges of the event were Prof. Vedanti A. and Prof. Dipali Bhujang.

The faculy coordinators for the event was Prof Pratiksha Dongre

The students learned to develop the ability to think and organize the thinking to create something useful. The students were indulged in an extracurricular activity with exclusive tool i.e. waste material.

The students were informed in advance to get waste materials like straw, newspapers, ice cream cups, sticks, plastic wrappers, pet bottles, bottle crowns etc with them. They could explore the environmental concepts and actions which are beyond the curriculum & syllabus.

The Best out of Waste simply means to make or to create innovative and attractive things from the material we do not use anymore.

The creative things made by the students included flower vase, photo frame, toys, chandeliers paper crafts etc

### 3. OUTCOME OF THE EVENT

- Clean & beautified surroundings.
- Development of ability to create, develop and present in form of an object.
- Protection of nature and atmosphere.



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### 1. PHOTOGRAPHS







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Club Chairman

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Faculty Coordinator

Som

Director



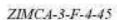


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### REPORT ON CLUB ACTIVITY

### ACADEMIC YEAR 2023-24

### NAME OF THE CLUB:

### 1. EVENT DETAILS

Day, Date & Time	Thursday, 24/0 09:00am-01:00		
Event Level	Institute Level	Campus Level	
Event Category	Competition/G	uest session/Orientation 5	Session
Event type	Extra-Curricula	ır	
Event Name	Poster Making	Competition	
Event mode	Off line		
Venue	ZIBACAR Bui	lding Seminar hall	
No. of Participants	Girls: 43	Boys: 69	Total:112

### 2. EXECUTIVE SUMMARY

The Poster Making Competition was organized at the ZIBACAR Building Seminar hall on 24th Aug 2023.

The faculty coordinators for the event was Prof Mitali Karmakar. The event started with allotting wall spaces to the students to stick the posters. They were free to choose any theme of their choice for the event.

The students participated actively in the event. They made posters depicting various themes like environmental issues, pollution, women empowerment, social issues etc.

It showcased their communication skills, advertising and interpersonal skills. They got an insight on how to convey information and leave an impression. The event facilitated team work, creative thinking and extensive research.

### 3. OBJEVTIVES OF THE EVENT

- To bring out creativity in students.
- To encourage and activate responses.
- III. Enhance time and resource management skills.





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### 4. PHOTOGRAPHS









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Club Chairman

Engen

Faculty Coordinator

Director





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### REPORT ON CLUB ACTIVITY

### ACADEMIC YEAR 2023-24

### 1. EVENT DETAILS

Thursday, 24/08/2023 ate & Time 10:00 am to 01:30 pm	
Institute Level/ Campus Level	
Competition/Guest session/Orientation Session	
Curricular/Co-curricular/ Extra-Curricular	
Rangoli Competition	
Offline	
ZIBACAR Building Library	
34	

### Judges Name:

- I. Prof. Jyoti Patil
- 2. Dr. J.B. Mohite

### Winners Name:

- a. Winner Team: Sakshi Barge/Tanvi Deshmukh
- b. Runner up team: Rutuja Chougule /Samrudhi Deshmukh
- c. Runner up team: Sakshi More/Sakshi Gole

### Objectives:

- I. To promote Teamwork
- 2. To build Creative Thinking
- 3. To aware of current scenarios

### Outcomes:

- 1. Being management students they followed the principle of management.
- 2. It was an ice breaking activity, students enjoyed it.

# ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA) NARHE | PUNE | INDIA

DTE CODE: MB6195 PUN CODE: IMMP015570

AISHE CODE: C-50909





Club Chairman

Faculty Coordinator

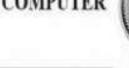
Financ.

Director









NARHE | PUNE | INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

# **Problem Solving** Methodologies





# COURSE COMPLETION CERTIFICATE

The certificate is awarded to

# Hitesh Mude

for successfully completing the course

Artificial Intelligence: Types of Artificial Intelligence

on April 2, 2024



Congratulations! You make us proud!



Thirumala Arohi
Senior Vice President and Head
Education, Training and Assessment (ETA)
Infosys Limited

Issued on: Monday, April 29, 2024

To verify, son the QR code at https://verify.com/ingsnan.com



# COURSE COMPLETION CERTIFICATE

The certificate is awarded to

# Hitesh Mude

for successfully completing the course

Artificial Intelligence with Python - Beginner Level

on April 3, 2024



Congratulations! You make us proud!



Thirumala Archi
Senior Vice President and Head
Education, Training and Assessment (ETA)



To verify, scan the QR code at https://www.perpan.com

Date: 23/2

onkar sastur

# Stock Market

-volatility execution portfolio exchange leverage dividend haircut sector -symbol \_spread

margin broker **-**Fally quote stock high bear -bull

low

bid



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Date: 24/02/24

# Stock Market

volatility
execution
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sector symbol spread margin broker rally quote stock high bear bull low

bid.



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S L E E L W E T W O L B V S A U R

R I L L J K Q S C Y S M B V E H O

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F R R M U K X X H E X C H A N G E

X A D D B U B S D N E D I V L D Z



# Mini Project On Application of Marketing at Zudio....

Submitted to: Dr. Vikrant Norgan

Submitted by: 1) Sakshi Gole. (48)
2) kajal Donode (36)
3) Nikita Chavhan. ()
4) Sakshi Barge. ()

Subject: 201 Marketing Management

Division: Zimca (A).

Date: 27/2/2024.

Institute : Zeal Institute of Management And Computer Application

Pune, Maharashtra, India

GRHV+JFR, Fergusson College Rd, near fc social, Shivajinagar, Pune, Maharashtra 411005,

**GPS Map Came** 

India

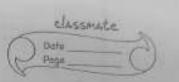
Lat 18.52902°

Long 73.843579°

27/02/24 03:00 PM GMT +05:30

Comparative Stock Analysis

Name	: sakshi	B. More
ROII NO	1. 2M23	25088
Sub	: Fand	0



	SUB : Fand O	Pegs C
*	Comparative Analysi's	0.704 9
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	manket Cap 2 G.80.948 cm.	Market Cap ₹ 10,46,940 cm.
	Current Price 763	Cumant Polce
90	High/Low 27-18/502	H194/2000 E1,758/1,363
	Stock Plematic	115.8
	Book Value	Book value 519
	Divident Yeild 1.45	Divident Yelld
	ROCE Roturn or Capital employed.	ROCE 6.24%
	ROE Return on equity	ROE 17.17.
	Face value	Face Value

man	D (P.F.Y Name of Parla Conde) Dividely
1101	Name: kulawade Diya Poll No. 81
	NOT NO. SI
B.	in it you couldn't sell it for a decade & why
$\rightarrow$	For the Current market trend the It sector
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- 2	actificial intilligence, electronic and Smoot
8.8	devices as well as growing the impact of E-commerce platforms
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2034	Companies of IT Sector to invest
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A-1-1	1 lech Mahindra
STILL S	reso a si vine dimorp paganos alorgios 6
share	525.25 Rs. (1) (0.74%) 1309.80 Rs (1) (0.98%)
price	IPO price of wipro is \$ 13.89 110 price 15 135
0	IPO price of wipro is ₹13.30 IPO price: is 135.06.  it was introduced in 1999 on April 2006.
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Lost \$	it and the sound of the stincreased by
year	5.62:1. dtworp 1,500, 10.87:119:10
growth	a shaidness days adt
Company	toom forms of the constant solled
P/E Ratio	25.07
Nuiv	

Quartely Profit Ratio	12:42 7/ OF 5023. 11 17:97. OF 2022		
promoter Holding	shows a sof fl that the way to may to me		
	Conclusion:  1) the price of wipro (IPO) it was a 1393 in a 1993 and it grows the upto the 525.25 on the 2024. & tech makindra was introduced at 135.06 \(\mathcal{E}\) pershare in 2006 & it is reached out of 1309.80 in 2024  20 wipro's company growth rate is 5621 & tech makindra is a 10.871. PLE Ratio is		
	Hencer  For analysis above Factors the most profitable avenues of both companies want to choose the tech Mahindra company for cozit growth the tech mahindra Can give me better returns on my investment		
	31.14 PUNE-41 DIEG 9		