



## CRITERION 1 – CURRICULAR ASPECTS

### Key Indicator – 1.1 - Curricular Planning and Implementation

**1.1.1 - The Institution ensures effective curriculum delivery through a well-planned and documented process.**

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ZEAL EDUCATION SOCIETY'S  
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER  
APPLICATION (ZIMCA)**



NARHE | PUNE | INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

## **Vision Mission of Institute**

### **Vision**

To be recognised as a Management Institute of Excellence by developing an individual's potentials in the field of Management through spread of knowledge and wisdom in an intelligent environment

### **Mission**

By enriching the knowledge and enhancing the facilities through management education with relevance of industry and society as a whole.

By facilitating a harmonious symphony of excellence in teaching with a practical approach which shall be synonymous with academic rigor, research culture and sustained efforts to maximise value based education.

By developing holistic focus on character building along with a range of curricular, co-curricular and extracurricular activities.







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**1.0 PURPOSE:** To define a procedure for Curriculum and summative assessment specifically for Zeal ZIMCA

**2.0 SCOPE:** This procedure is applicable to all the members of Zeal ZIMCA, Narhe.

**3.0 PROCEDURE:**

1. Prepare Teaching and Lab Plan for completion of syllabus and lab practical's if extra sessions are required, they are planned as per teaching and lab plan.
2. Progressive / Formative assessment of practical is to be completed as per marking scheme and parameters provided by SPPU.
3. Progressive assessment / Formative Theory part consists of two class tests and one end semester examination.
4. Assessment of Mini Project /SIP is done on the basis of individual and group performance of each student.
5. Progressive / Formative Assessment of theory, practical and project is monitored every week from the start of Semester.
6. Passing criteria for MBA and as per SPPU is 40% in external written examination, SIP /Mini project and practical conducted by SPPU and 40% in Internal evaluation at institute
7. Result improvement program will be implemented for the respective subject if 20% students failed in SPPU examination and retest will be conducted for respective course

**Result Analysis:**

1. Assess the answer sheets and assignments after the completion of test or submission of assignment within 7 days.
2. Communicate the result with the learners.
3. Prepare and maintain a record of assignments and tests in prescribed formats.
4. Analysis of the results will lead to the generation of a list of slow and advanced learners.

5. Assess the answer sheets of retest within 3 days after the conduction of retest and communicate the result with the learners.

#### **4.0 Records**

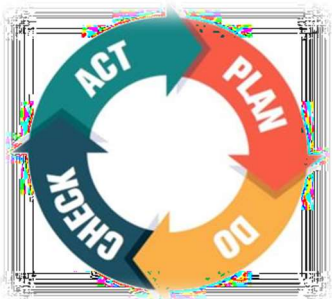
1. Academic Diary of Subject.
2. CO Mapping - Theory
3. Aggregate marksheet.
4. List of Slow and advanced learners.
5. Attendance record of retest.
6. Assessment record of retest.

## 1.1 Curricular Planning and Implementation

Action Taken Report

<b>ACT</b>
<b>FEEDBACK</b>
<ul style="list-style-type: none"> <li>✓ Students</li> <li>✓ Teachers</li> <li>✓ Employers</li> <li>✓ Alumni</li> <li>✓ Parents</li> </ul>

<b>PLAN</b>		
<b>INPUT</b>		
<ul style="list-style-type: none"> <li>✓ SPPU Syllabus</li> <li>✓ SPPU Academic Calendar</li> <li>✓ APRC, CDC, IQAC</li> <li>✓ Stakeholders</li> </ul>		
<b>DO (Backward Design)</b>		
<b>ACADEMIC PLANNING &amp; EXECUTION</b>	<b>STUDENT ENGAGEMENT TOOLS</b>	<b>STUDENT ENGAGEMENT TECHNIQUES</b>
<ul style="list-style-type: none"> <li>✓ Academic goal &amp; objectives</li> <li>✓ Preparation of academic calendar which comprises curricular, co-curricular, extracurricular activities &amp; value added activities</li> <li>✓ Work load distribution</li> <li>✓ Timetable preparation</li> <li>✓ Course file Preparation</li> <li>✓ Mentor- Mentee</li> </ul>	<ul style="list-style-type: none"> <li>✓ Computer, Internet, Wi-Fi, ERP etc</li> <li>✓ Projector, Digital devices, Smart classroom etc</li> <li>✓ MS Teams, Zoom, Google Meet</li> </ul>	<ul style="list-style-type: none"> <li>✓ Add on Courses (Campus to Corporate) Guest sessions, In-house &amp; outbound Programs, Seminars etc.</li> <li>✓ Conferences, Workshops, Projects, Industry connects programs etc.</li> </ul>
<b>CHECK</b>		
<b>ASSESSMENT &amp; EVALUATION</b>		
<ul style="list-style-type: none"> <li>✓ Regular Lectures Conduction</li> <li>✓ Syllabus Completion Report</li> <li>✓ Attendance / Bridge Classes/ Remedial Classes / Extra Classes (if required)</li> <li>✓ Mentor- Mentee</li> <li>✓ Exam Conduction &amp; Result Analysis</li> <li>✓ Adherence of Academic Calendar</li> <li>✓ CO-PO Mapping and Attainment</li> <li>✓ Maintain All Academic Records</li> </ul>		





### **Internal Quality Assurance Cell**

**Document Type - Standard Operating Process (SOP)**

**Name - Examination Internal & External**

**Date - 01/09/2023**

**Developed by - Prof. Deepak Shirke**

**Position - CEO and Asst. Professor**

## **STANDARD OPERATING PROCEDURES UNIVERSITY & INTERNAL EXAMINATIONS**

### **Internal Examination:**

Internal exam is nothing but exams conducted in college/Institute and the papers are evaluated by the teachers of that college/Institute. Internal examination is the part of concurrent evaluation as per rules laid down by Savitribai Phule Pune University, Pune.

### **Purpose:**

The Purpose of this SOP is to assist in the coordinated and consistent examination practices for all units in the end of the term as well as in the midterm. It helps to evaluate the progress of the students time to time before appearing to university examination.

### **Scope:**

This SOP applies to all the regular students admitted in the current academic year.

### **Procedure for Internal Examination:**

In the semester internal examination is conducted two times by the institute known as

- 1) CIE-I

- 2) CIE-II
- 3) End term examination

While preparing the Academic calendar for the current academic year the date of the Internal examinations is set with the collective discussion of coordinators.

The students and subject teacher were informed by the examination department of the institute prior to 15 days.

#### 1. Time Table

Once examination schedule is finalized, the time table of the internal examination is prepared by the examination personnel under the guidance and instructions of Academic head and Director.

The timetable of the examination is circulated to students and displayed on the notice board 15 days before of the commencement of the examination.

#### 2. A) Communication to paper setters :

The subject teacher known as internal examination paper setter are informed by email and notice 15 days before to prepare question papers as per completion of syllabus ( expected least 2 unit should be covered) and submit it to head of the examination as a confidential document.

#### B) Instructions for paper setters

- Confidentiality must be strictly maintained.
- Examination papers must be typed under secure conditions with disks, pen drive and master copies kept locked away after use.
- Papers should be typed/printed in the format as:

Paper size: A4; Font style: Times New Roman; Font size: 12; Line spacing: 1.5

Header portion should be in font size 14 with bold and capital letters.

- The print should be sufficiently dark and clear to produce good quality photocopies.
- Each page must be numbered clearly. (e.g.) Page 1 of 2, at the middle bottom of the page.
- Use only one side of the paper when printing the examination paper.
- 'Instructions to the examinee' should be correctly specified on first page of the question paper.
- The question paper should be fairly distributed over the whole syllabus prescribed for the course during the academic semester. No question or part thereof should be out of the prescribed syllabus. Repetition of question must be avoided.

- A question/sub question should not be split across two pages, it should appear on the same page.
- Serial number of question should be given on the left hand margin and marks allotted to each question should be mentioned on right hand side of the paper.
- Where a question is divided into parts, the marks assigned to each part should also be indicated on the right side of the paper.
- Graphs, diagrams, maps, tables etc. must be originals and suitable for photocopying. They must either be incorporated in the typescript OR if they are to appear as separate sheets, they must be in A4 format and bear the paper number and must identify clearly the question to which it refers.
- The name of examination, subject and subject code as given in the heading should be carefully checked from the syllabus, available on university web site.
- Abbreviation of all kinds should be avoided, except those in special subjects.
- Ensure that the question paper does not contain any objectionable/unlawful contents/questions of politically or religiously sensitive issues.
- Submit question paper through email or hard copy to examination department

c) Collection of answer sheets for assessment:

All the subject teacher are requested to collect answer sheets from examination department immediate after conduction of examination and the return assessed papers to Examination department along with mark sheet/s within 72 Hrs. from collected answer sheets.

3. Preparation of Invigilators schedule :

The department of examination prepare invigilators schedule of the examination and timetable and communicate to the invigilators through email and notice.

4. Examination rooms :

The class rooms are used for examination and the place of the same communicated to the students and all invigilators examination personnel by department of the examination.

5. Room wise seating plan :

Examination pad is prepared by department of examination

The pad contains following material

- Question papers
- Seating arrangement
- Answer sheets
- Supplements

- Attendance sheet
- Thread

#### 6. Bell Timing :

The generally bell time is set as per midterm or end term examination

Midterm examination – 1: 00 HRs

- First Bell : 15 min. Prior to exam start
- Second Bell : Examination start
- Third bell : Warning bell – 10 min. prior to end of examination
- Fourth Bell : End of the examination

End term examination - 2:15 Hrs

- First Bell : 15 min. Prior to exam start
- Second Bell : Examination start
- Third Bell : After 1 Hrs
- Fourth Bell: After 2 Hrs.
- Fifth bell : Warning bell – 10 min. prior to end of examination
- Sixth Bell : End of the examination

#### 7. Class room board cleaning :

Assign the class room boards cleaning duty to the menial staff

#### 8. Collection of the answer sheets :

Class wise answer sheets are collected from invigilators with marked absentees. Last date of the submission are specifies while circulating those answer sheets to the subject teacher.

Collection of the corrected answer sheets from subject teacher :

Answer sheets are collected from subject teacher with the verification of entered marks by subject teacher.

#### 9. Result display/ Result communication to students :

The result of the internal examination is communicated to the students by displayed on the notice board.

#### 10. Discussion with students regarding examination result :



All faculty members discuss the result with the students personally in classroom during one of the class session about the improvement of the result.

#### 11. Preservation of Internal Examination Result:

The standard period to maintain the students' internal examination result is 5 years as university syllabus is changed after every 3 years.

#### External / University Examination

##### 1. Exam Form filling :

University release the notification for online form filling procedure two months before the examination.

Institute inform and appeal to students to fill online exam form and submit it with fees duly signed by candidate within restricted time.

##### 2. Examination Notification from University.

One month before university release the notification and time table for the examination. The time table is duly signed by the director and circulates and communicates to the students by displaying on the notice board as well as through digital communication.

##### 3. Inward examination form on university portal :

Once received all the exam form from the students admin office of the institute inward the all exam form details on the University portal in within time specified by university.

##### 4. Online Examination :

Online examination notification released by University one month before the examination. Students were informed by the examination department of the institute immediate after receiving the notification from the university through displaying on notice board and by digital communication.

##### 5. Preparation of Online Examination :

- a) Prepare Computer Labs
- b) Arrangement of electric power generator
- c) Prepare schedule of invigilators
- d) Inform to Invigilators
- e) Prepare Batches
- f) Inform to the students
- g) On the day of examination –
  - 1) Download the Username and password from the university portal

- 2) Distribute to the students
- 3) Invigilate examination
- 4) Prepare results accordingly and displayed on notice board
- 5) Result inform to the Director
6. Theory Examination :
  - a) The detailed timetable of the examination informed to the students through display notice on notice board a month before of the examination
  - b) Place the order of required stationary from the university a couple of month before examination
  - c) Collect stationary from university
  - d) Nominate & deputation of Internal supervisor
  - e) Communication with University appointed External Sr. Supervisor
  - f) Identify invigilators
  - g) Prepared invigilation schedule and inform to all the invigilators
  - h) Prepare required documents for the examination
    - 1) Invigilators register
    - 2) Students attendance register
    - 3) Supplement register
    - 4) Squad register
    - 5) Seating arrangement documents
    - 6) Communication letter to CAP
    - 7) Letter to Police department asking for protection
    - 8) Dos and don'ts rules for students
    - i) Identify blocks / rooms for examination
    - j) Identify Peon for the support of the examination
    - k) Place requisition for the internal security
    - l) Prepare seating arrangement as per examination summary
    - m) Prepare bell timing as per time table
    - n) Arrange all necessary requirements for examination
      - 1) Thread
      - 2) Stapler

- 3) Water bottles
- 4) Medical kit
- h) Prepare Exam Pad
- 1) Answer sheets
- 2) Jr. Supervisor report
- 3) Thread
- 4) Supplements
- 5) Mask
- 6) Barcode stickers (Seat Nos.)
- i) Question papers :

Download the question paper from university portal under the electronic surveillance.

- j) Maintain the attendance of the students
- k) Dispatch of the Answer sheets :

Answer sheets dispatched to the allocated CAP centre within time (daily) for assessment with required documents (CAP letter).

- l) Collection of result from university
- m) Distribute the result to the Students

#### 12. Result display/ Result communication to students :

The declaration of result of the External examination is communicated to the students by message through digital media like, mail, text and/or WhatsApp.

#### 13. Preservation of External Examination Result:

The standard period to maintain the students' external examination result is 5 years as university syllabus is changed after every 3 years.

#### 14. Notify students for revaluation or rechecking of the result:

Students are informed regarding revaluation or rechecking of the result process application process immediate after received University circular.

#### 15. Update result analysis after revaluation process result:

The result analysis process update once again receiving after revaluation or rechecking result of the student/s

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**RISK EVALUATION SHEET - AY- 2022-23**

Sr. No	Risk	Risk Rank - Category	Internal / External Issue / Interest Party	Potential Damages	Counter measures - mitigation plan	Responsibility	Review frequency	Effectiveness Evaluation
2	Time Gap	Medium	Internal	1. Fast pace lecture (online) completion Difficulties for subject understanding	1. Use of hybrid technology 2. Providing e-learning material 3. Online courses (MOOCs, coursera etc)	Academic Coordinator / course faculty	Every semester	Result
3	Impact on attainment level	High	Internal	1. Less time for completion of new courses Restrictions due to Corona Difficulties for direct & indirect assessment	1. Use of hybrid technology 2. Providing e-learning material 3. Online courses (MOOCs, coursera etc)	Academic Coordinator/course faculty	Every semester	Result



Prepared By : ASomukh

Approved By : [Signature]



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Sr. No	Risk	Risk Rank - Category	Internal / External Issue / Interested Party	Potential Damages	Counter measures - mitigation plan	Responsibility	Review frequency	Effectiveness Evaluation
<b>Academic Calendar</b>								
1	No planned events records	High	Internal	1. Collusion of two events 2. No apt time for preparation 3. Communication issues 4. missing budgetary preparations	1. Develop a apt mechanism to register all events in academic calendar and plan timely follow-ups and reviews	Academic Coordinator/ Respective Event Coordinator	1. At the time of preparation of academic calendar 2. at the beginning and completion of event/activity	in the internal meetings with relative agenda
2	Suspension of events	Medium	Internal	1. Faculty Academic Calendar 2. Mistrust among stakeholders	1. Conduct a meeting to authorize suspension of event 2. Communicate to all the stakeholders well in advance	Respective Event Coordinator/ Academic Coordinator/ Director	1. meeting planned well in advance	in the internal meetings with relative agenda
<b>Session Plan :</b>								
1	Faulty Session plan	High	Internal	1. Wrong inputs preparation 2. Faulty planning	1. Read and revise session plan on timely basis 2. Multi-layer checking to approve session plan	Course Teacher/Academic Coordinator/ Director	1. Session plan discussion meeting	once in semester, before the start of the teaching-learning
<b>Timetable:</b>								
1	No timely release of timetable	High	Internal	1. Communication error 2. Mismanagement of sessions and resources	1. Timely release of timetable through all the communication mode	Timetable In charge/Academic Coordinator/ Director	Periodic meetings about timetable	Daily monitoring of the Session and attendance





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2	No record of session in the Timetable	Medium	Internal	1. Unattained sessions in timetable 2. no sessions for students 3. missed teaching-learning activity 4. affects formative assessment and its results	1. develop the records based mechanism to timetable preparation. 2. Refer Syllabus structure and load distribution sheet while preparing timetable	Timetable In charge/ Academic Coordinator/ Director	Periodic meetings about timetable	Daily monitoring of the Session and attendance
3	Session (Lecture) overlapping	Medium	Internal	1. resources mismanagement. 2. creates confusions 3. internal conflicts	1. multi-layer check for individual session-faculty-wise. 2. Multi-layer check before display of time table	Timetable In charge/ Academic Coordinator/ Director	Periodic meetings about timetable	Daily monitoring of the Session and attendance
4	faulty timetable display	High	Internal	1. Wrong communication to the learners and faculty members 2. no effective sessions	1. Proper mechanism for timetable development and revision shall be in place. 2. Multi-layer check before publication of timetable	Timetable In charge/ Academic Coordinator/ Director	Periodic meetings about timetable	Daily monitoring of the Session and attendance
<b>Load Distribution</b>								





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Sr. No	Risk	Risk Rank - Category	Internal / External Issue / Interest Party	Potential Damages	Counter measures - mitigation plan	Responsibility	Review frequency	Effectiveness Evaluation
1	Uneven distribution of load	High	Internal	1. wrong allocation of load hence some faculty will be over burden, where some faculty will be more relaxed. 2. uneven work allocation	1. Develop apt mechanism to allocation the load 2. full proof documentary records preparation before allocation of load 3. consider the administrative and other responsibilities while allocation of load.	Academic Coordinator /Director	Load allocation meeting	at end of each semester to allocate the load of next semester
2	late load allocation	Medium	Internal	1. Faculty may not get apt time to prepare course to teach. 2. inferior teaching-learning 3. learner dissatisfaction	Develop appropriate procedure with time-stamp to develop load. 2. take timely review of the processes mentioned in procedure. 3. timely communication of load allocation	Academic Coordinator/ Director	Load allocation meeting	at end of each semester to allocate the load of next semester

Session (class) Conduction



ZEAL EDUCATION SOCIETY'S

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## RISK EVALUATION SHEET - AY- 2022-23

Sr. No	Risk	Risk Rank - Category	Internal / External Issue / Interest Party	Potential Damages	Counter measures - mitigation plan	Responsibility	Review frequency	Effectiveness Evaluation
1	no attendance marking of students	High	Internal	1. students' attendance may short at time time of final attendance calculation. 2. student may consider as default 3. loss of year (YD) of the student as per rule of minimum attendance requirement for per semester	1. proper attendance marking system, 2. regular follow-up of attendance 3. periodic attendance calculation.	course teacher / class coordinator	monthly class and attendance review meeting.	monthly class and attendance review meeting
2	proxy attendance marking from peer student	Medium	Internal	1. Breach of ethics 2. wrong attendance marking	1. twice checking technique of attendance as head count after overall attendance. 2. call for attendance after overall attendance marking (any one of duo)	Course teacher	monthly class and attendance review meeting.	monthly class and attendance review meeting

Concurrent Evaluation



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1	wrong parameter as input	High	Internal	1. wrong evaluation of students performance 2. faulty evaluation system	1. Documentary evidence for all the concurrent evaluation selection 2. proper execution of evaluation selection	Course teacher	course file audit and checking	once in semester
2	Wrong Concurrent evaluation technique	High	Internal	1. Faulty evaluation of students	1. conform the evaluation tools and technique before using for evaluation	course teacher	course file audit and checking	once in semester
<b>SIP (SIP+ Dissertation )</b>								
1	no timely evaluation of SIP work	High	Internal	1. Wrong submission of SIP at the end of the Semester 2. poor score in examination	1. Develop and deploy proper mechanism for SIP work. 2. conduct timely meetings of student and guides. 3. periodic submission of SIP progress report.	SIP Guide / SIP Coordinator	Periodic meetings about SIP	Periodic meetings about SIP
2	Plagiarism detection	Medium	Internal	1. no acceptance of SIP 2. Student may fail due to non acceptance of report 3. affects institutional result	1. Employe plagiarism software to check plagiarism in student projects and SIP work	SIP Guide / SIP Coordinator	Periodic meetings about SIP	Periodic meetings about SIP

Student feedback





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1	Faulty feedback system	High	Internal	1. Affects overall performance of faculty 2. wrong performance calculation and corrective actions planned	1. proper feedback system and mechanism/tools need to be deployed. 2. articulate objectives and desired outcomes of feedback system	Class coordinator/ Academic Coordinator	Periodic Meeting about feedback	Feedback meetings, CDC meetings, IQAC meetings
2	less feedback from learners	High	Internal	1. Affects overall performance of faculty 2. wrong performance calculation and corrective actions planned	1. create importance of feedback in learners.	Class coordinator/ Academic Coordinator	Periodic Meeting about feedback	Feedback meetings, CDC meetings, IQAC meetings
<b>Guardian Faculty Mentoring (GFM)</b>								
1	Unallocated students	Medium	Internal	1. No proper mentoring takes place or no benefits for learners	1. proper allocation of mentors to all the learners	GFM Coordinator	GFM meetings	GFM Meeting
2	less interest of students to meet GFM	Medium	Internal	1. No proper mentoring takes place or no benefits for learners	1. Set a mechanism for the learners to meet and interact with students	GFM Coordinator / GFM	GFM meetings	GFM Meeting
<b>Communication to Learner</b>								
1	Delayed communication	Medium	Internal	1. Learners will not perform in a time or will not get benefits	1. Set a proper communication mechanism for learner	Class coordinator/ Academic Coordinator	Periodic meeting	Feedback & meetings



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Sr. No	Risk	Risk Rank - Category	Internal / External Issue / Interest Party	Potential Damages	Counter measures - mitigation plan	Responsibility	Review frequency	Effectiveness Evaluation
2	Inproper Communication	High	Internal	1. Misundersating of students	1. Develop a apt mechanism for communication	Class coordinator/ Academic Coordinator	Periodic meeting	Feedback & meetings
3	No Communication	High	Internal	1. Academic loss of learners	1. Develop a apt mechanism for communication with proper channel time to time	Class coordinator/ Academic Coordinator	Periodic meeting	Feedback & meetings
<b>Syllabus Completion</b>								
1	Failure of students in the exam & Low placement	High	Internal	1. Students will not get higher score 2. Academic Loss	1. Develop a set procedure for syllabus completion 2. Syllabus completion report time to time	Academic Coordinator	Periodic meeting	Feedback & meetings
2	Total Result down	High	Internal	1. Inefficiency for achieving academic objectives	1. Arrange the extra lectures for the syllabus completion	Academic Coordinator/ Class Coordinator	Periodic meeting	Feedback & meetings
<b>Corona Pandemic Impact</b>								
1	Student Psychology	High	Internal	1. In person contact frequency is less 2. Anxiety creates in the students mind	1. Phonecalling 2. Persoanl discussion (telephonic)	Academic Coordinator/ GFM Mentor/ Class Coordinator	Weekly/ Time to time (Social Media Communication)	Students feedback evaluation form

# Savitribai Phule Pune University



## Circular No. 184 of 2023

### Dates of Commencement and Conclusion of the Academic Year 2023-24 for Affiliated Colleges and Institutes.

It is hereby informed that, the dates of commencement and conclusion of the First and Second term of Courses, under the faculty of **Commerce & Management**, for the academic year 2023-24 shall be as under:

#### Term – I

Sr. No.	Course, Programme, Year	Commencement	Conclusion	Tentative Commencement Exam	Vacation	
					From	To
1	MBA – I/ MMS - I	17/08/2023	09/12/2023	11/12/2023	11/12/2023	25/12/2023
2	MBA –II	22/07/2023	31/12/2023	01/01/2024	01/01/2024	12/01/2024
3	MCA - I	08/08/2023	02/12/2023	04/12/2023	05/12/2023	25/12/2023
4	B. HMCT - I	05/08/2023	30/11/2023	04/12/2023	01/12/2023	20/12/2023
5	M. HMCT - I	25/07/2023	20/11/2023	22/11/2023	22/11/2023	12/12/2023

#### Term – II

Sr. No.	Course, Programme, Year	Commencement	Conclusion	Tentative Commencement Exam	Vacation	
					From	To
1	MBA - I/ MMS - I	01/01/2024	30/04/2024	02/05/2024	01/05/2024	14/6/2024
2	MBA –II	17/01/2024	11/05/2024	19/04/2024	12/05/2024	16/06/2024
3	MCA - I	26/12/2023	20/04/2024	25/04/2024	25/04/2024	02/06/2024
4	B. HMCT - I	26/12/2023	20/04/2024	25/04/2024	25/04/2024	02/06/2024
5	M. HMCT - I	13/12/2023	17/04/2024	20/04/2024	22/04/2024	31/05/2024

#### NOTE :

In case, the Head of the college requires to give additional holidays in exceptional circumstances, he/she may do so by compensating the same by keeping the college working on holidays.

Please refer University Circular No. 93/2023 dated on 30/05/2023 for MBA II

Ref. No. PGS/ 3488

Date: 11/08/2023

  
Deputy Registrar  
(P.G.Admission)

**Copy to: for Information and necessary action**

The Members of the Management Council.

The Deans of Faculties.

The Registrar, Savitribai Phule Pune University, Pune.

The Director, Board of Examinations & Evaluation, Savitribai Phule Pune University, Pune.

The Heads of all University Departments.

The Principals of all Affiliated Colleges.

The Directors of all Recognized Institutes.

The Heads of all the Administrative Sections of the University Office.

Asstt. Registrar, office of the Hon. Vice-Chancellor, Savitribai Phule Pune University

Asstt. Registrar, office of the Hon. Pro-Vice-Chancellor, Savitribai Phule Pune University



**सावित्रीबाई फुले पुणे विद्यापीठ**  
(पूर्वीचे पुणे विद्यापीठ)

परिपत्रक क्र. ३१३/२०२३

विषय : सन २०२४ च्या सार्वजनिक सुट्या...

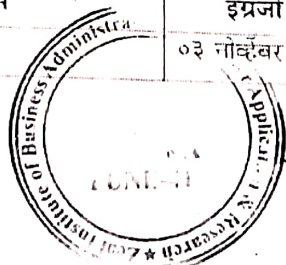
महाराष्ट्र शासन, अधिसूचना क्रमांक सार्वसु. ११२३/प्र.क्र.१४८/जपुक (कार्या-२९).- परक्राम्य संलेख आर्धानयम, १८८१ (सन १८८१ चा २६) च्या कलम २५ खाली, जे अधिकार भारत सरकारच्या गृह मंत्रालयाची अधिसूचना क्रमांक:३९/१/६८-जेयुडीएल/तीन, दिनांक ८ मे, १९६८ अन्वये महाराष्ट्र शासनाकडे सोपविण्यात आले आहेत, त्या अधिकारांचा वापर करून, महाराष्ट्र शासनाने दिनांक ०९ नोव्हेंबर, २०२३ च्या अधिसूचनेद्वारे (असाधारण क्र ११८) महाराष्ट्र राज्यात सन २०२४ सालासाठी खाली नमूद केलेले दिवस सार्वजनिक सुट्या म्हणून जाहीर केल्या आहेत.

सर्व संबंधितांना कळविण्यात येते की, सदर सार्वजनिक सुट्या सावित्रीबाई फुले पुणे विद्यापीठास व सावित्रीबाई फुले पुणे विद्यापीठाशी संलग्नित महाविद्यालये/मान्यताप्राप्त संस्थेस लागू राहतील.

अ.क्र.	सुट्टीचा दिवस	इंग्रजी तारीख	वार
१.	प्रजासत्ताक दिन	२६ जानेवारी, २०२४	शुक्रवार
२.	छत्रपती शिवाजी महाराज जयंती	१९ फेब्रुवारी, २०२४	सोमवार
३.	महाशिवरात्री	०८ मार्च, २०२४	शुक्रवार
४.	होळी (दुसरा दिवस)	२५ मार्च, २०२४	सोमवार
५.	गुड फ्रायडे	२९ मार्च, २०२४	शुक्रवार
६.	गुढोपाडवा	०९ एप्रिल, २०२४	मंगळवार
७.	रमजान उद (ईद-उल-फितर) (शब्दल-१)	११ एप्रिल, २०२४	गुरुवार
८.	डॉ.बाबासाहेब आंबेडकर जयंती	१४ एप्रिल, २०२४	रविवार
९.	रामनवमी	१७ एप्रिल, २०२४	बुधवार
१०.	महावीर जन्म कल्याणक	२१ एप्रिल, २०२४	रविवार
११.	महाराष्ट्र दिन	०१ मे, २०२४	बुधवार
१२.	बुध पूर्णिमा	२३ मे, २०२४	गुरुवार
१३.	बकरी ईद (ईद-उल-झुआ)	१७ जून, २०२४	सोमवार
१४.	मोहरम	१७ जुलै, २०२४	बुधवार
१५.	स्वातंत्र्य दिन	१५ ऑगस्ट, २०२४	गुरुवार
१६.	पारशी नववर्ष दिन (शहेनशाही)	१५ ऑगस्ट, २०२४	गुरुवार
१७.	गणेश चतुर्थी	०७ सप्टेंबर, २०२४	शनिवार
१८.	ईद-ए-मिल्लाद	१६ सप्टेंबर, २०२४	सोमवार
१९.	महात्मा गांधी जयंती	०२ ऑक्टोबर, २०२४	बुधवार
२०.	दसरा	१२ ऑक्टोबर, २०२४	शनिवार
२१.	दिवाळी अमावस्या (लक्ष्मीपूजन)	०१ नोव्हेंबर, २०२४	शुक्रवार
२२.	दिवाळी (बलिप्रतिपदा)	०२ नोव्हेंबर, २०२४	शनिवार
२३.	गुरुनानक जयंती	१५ नोव्हेंबर, २०२४	शुक्रवार
२४.	ख्रिसमस	२५ डिसेंबर, २०२४	बुधवार

त्याचप्रमाणे राज्य शासनाने राज्य शासकीय कार्यालये, राज्य शासनाचे उपक्रम तसेच महानगरपालिका, नगर परिषद, नगर पंचायत, जिल्हा परिषद, पंचायत समिती आणि ग्रामपंचायत यांच्यासाठी खालील अतिरिक्त सुट्टी जाहीर केल्या आहे.

अ.क्र.	सुट्टीचा दिवस	इंग्रजी तारीख	वार
१	भाऊबीज	०३ नोव्हेंबर, २०२४	रविवार





S. M. Katkar

B.A. (Hons), L.L.B.

FOUNDER DIRECTOR



# ZEAL EDUCATION SOCIETY

Regd. No. MAH/11146/95/PUNE, Dt. 25-3-96 & F-12037 (Pune) Dt. 18-5-96

Sr No - 39, Narhe Dhayari Road, Narhe, Pune - 411 041 (MS) India

020 - 67206000 Tele Fax : (020) 67206101

zeal@zealeducation.com www.zealeducation.com

Ref:ZES/NC/OTD/2022-23/108

Date: 18/03/2023

## CIRCULAR

Dear Principal/Director/Head ZGMI,

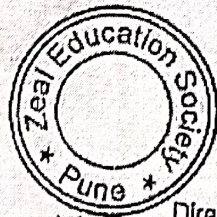
I am writing to inform you that Zeal Education Society, Pune has declared a list of public holidays for the year 2023. As per our records, you are responsible for the management and administration of your institute. We request you to kindly take note of the list of public holidays and share it with all the teaching and non-teaching faculties working in your institute.

The list of public holidays is as follows:

Sr. No.	Public Holidays	Date	Day
1	Gudhi Padwa	22/03/2023	Wednesday
2	Dr. Babasaheb Ambedkar Jayanti	14/04/2023	Friday
3	Maharashtra Din	01/05/2023	Monday
4	Independence Day	15/08/2023	Tuesday
5	Raksha Bandhan	30/08/2023	Wednesday
6	Ganesh Chaturthi	19/09/2023	Tuesday
7	Gauri Poojan	22/09/2023	Friday
8	Anant Chaturdashi	28/09/2023	Thursday
9	Dasara	24/10/2023	Tuesday
10	Christmas	25/12/2023	Monday

We request you to kindly ensure that all faculty and staff members are aware of these holidays to avoid any confusion or inconvenience. Thank you for your cooperation in this matter.

Best regards



For Zeal Education Society,

Mr. Uddhav S. Shid

Director (Academics, Admission & Administration)  
Zeal Education Society, Narhe Campus, Pune

Copy to:

1. Principal, Zeal College of Engineering & Research, Pune.
2. Head, Zeal Group of Management Institutes, Pune
3. Director, Zeal Institute of Management & Computer Application, Pune
4. Director, Zeal Institute of Business Administration, Computer Application & Research, Pune
5. Principal, Zeal Polytechnic, Pune
6. Principal, Zeal Private Industrial Training Institute, Pune
7. Principal, Zeal Junior College, Pune.



S. M. Katkar

FOUNDER-DIRECTOR



# ZEAL EDUCATION SOCIETY

REGD. OFFICE: 111/112, PUNE, PIN-411 004. TEL: 020-26123456

REGD. OFFICE: 111/112, PUNE, PIN-411 004. TEL: 020-26123456

REGD. OFFICE: 111/112, PUNE, PIN-411 004. TEL: 020-26123456

REGD. OFFICE: 111/112, PUNE, PIN-411 004. TEL: 020-26123456

NO. ZS/2024/2023-24/11

Date: 15/01/2024

## CIRCULAR

Dear Principal/Director/Head ZGMI,

I am writing to inform you that Zeal Education Society, Pune has declared a list of public holidays for the year 2024. As per our records, you are responsible for the management and administration of your institute. We request you to kindly take note of the list of public holidays and share it with all the teaching and non-teaching faculties working in your institute.

The list of public holidays is as follows:

Sr. No.	Public Holidays	Date	Day
1	Makarsankranti	15/01/2024	Monday
2	Republic Day	26/01/2024	Friday
3	Chhatrapati Shivaji Maharaj Jayanti	19/02/2024	Friday
4	Mahashivratri	08/03/2024	Friday
5	Dhulivandan	25/03/2024	Monday
6	Rangpanchami	30/03/2024	Saturday
6	Gudi Padwa	09/04/2024	Tuesday
7	Dr. Babasaheb Ambedkar Jayanti	14/04/2024	Sunday
8	Maharashtra Din	01/05/2024	Wednesday
9	Independence Day	15/08/2024	Thursday
10	Ganesh Chaturthi	07/09/2024	Saturday
11	Gauri Poojan	11/09/2024	Wednesday
12	Anant Chaturthi	17/09/2024	Tuesday
13	Dasara	12/10/2024	Saturday
14	Narak Chaturdashi (Diwali)	31/10/2024	Thursday
15	Laxmi Pujan (Diwali)	01/11/2024	Friday
16	Balipratipada (Diwali)	02/11/2024	Saturday
17	Bahubij (Diwali)	03/11/2024	Sunday
18	Christmas	25/12/2024	Wednesday

We request you to kindly ensure that all faculty and staff members are aware of these holidays to avoid any confusion or inconvenience. Thank you for cooperation in this matter.

For Zeal Education Society,



Mr. Uddhav S. Shid

Director (Academics, Admission & Administration)  
Zeal Education Society, Narhe Campus, Pune

Copy to:

1. Principal, Zeal College of Engineering & Research, Pune.
2. Head, Zeal Group of Management Institutes, Pune
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4. Director, Zeal Institute of Business Administration, Computer Application & Research, Pune
5. Principal, Zeal Polytechnic, Pune
6. Principal, Zeal Private Industrial Training Institute, Pune
7. Principal, Zeal Junior College, Pune



ZEAL EDUCATION SOCIETY'S  
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER  
 APPLICATION (ZIMCA)**

NARHE | PUNE | INDIA



PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

**MBA Academic Calendar for Even Sem from Jan. 2024 to June 2024**

MONTH	SUN	MON	TUE	WED	THU	FRI	SAT
<b>J A N U A R Y</b>		1	2	3 Savitribai Phule birth anniversary	4 Commencement of Sem II	5	6 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting
	7	8	9	10 World Hindi Day	11 Death anniversary of Lal Bahadur Shastri	12 National Youth Day (Birth Day of Swami Vivekanand)	13 Student of the Week, Defaulter List, Syllabus Completion Report
	14	15	16	17	18	19	20 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting
	21	22	23 Course File Checking : Phase 1	24 National Girl Child Day	25 India Tourism Day, National Voters Day	26 Republic Day of India	27 Student of the Week, Defaulter List, Syllabus Completion Report
	28	29	30	31 CIE I for all subjects to be conducted onwards			
<b>F</b>				1 Commencement of MBA II 4th Sem Feedback 1 of MBA I	2	3 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting	
	4 World Cancer Day	5	6	7	8	9 Feedback I	10 Student of the Week, Defaulter List, Syllabus Completion Report

## MBA Academic Calendar for Even Sem from Jan. 2024 to June 2024

MONTH	SUN	MON	TUE	WED	THU	FRI	SAT
<b>E B R U A R Y</b>	11	12	13	14	15 CIE II for all subjects to be conducted onwards	16	17 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting
	18	19 Birth Anniversary of Chhatrapati Shivaji Maharaj	20	21 International Mother Language Day	22	23 Course File Checking Phase 2	24 Student of the Week, Defaulter List, Syllabus Completion Report
	25	26 Industrial Visit	27	28	29		
<b>M A R C H</b>	3 World Wild Life Day	4 RANANGAN (Sports Event) DAY 1	5 RANANGAN (Sports Event) DAY 2	6 UDAAN (Cultural Event)	7 Tentative Industrial Visit	8 Maha Shivratri	9 Student of the Week, Defaulter List, Syllabus Completion Report
	10	11 International Women's Day Celebration	12	13	14	15	16 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting
	17	18	19	20	21	22	23 Student of the Week, Defaulter List, Syllabus Completion Report, Shaeed Divas
	24	25 Dhulivandan	26	27	28	29 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting	30 Rangpanchami

## MBA Academic Calendar for Even Sem from Jan. 2024 to June 2024

MONTH	SUN	MON	TUE	WED	THU	FRI	SAT
	31						
<b>A P R I L</b>		1 Remedial Sessions	2	3	4	5	6 Student of the Week, Defaulter List, Syllabus Completion Report,
	7	8 Last Date of Syllabus Completion	9 Gudhi Padwa	10	11 Ramzan Id	12	13 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting
	14 Dr. B. R. Ambedka r Rememb rance Day	15 Term End Exam Commencem ent	16	17 Ram Navami	18	19	20 Student of the Week, Defaulter List, Syllabus Completion Report,
	21	22	23 World Book and CopyRight Day	24	25 Feedback 2 of MBA II	26 Course Exit Survey	27 Student of the Week, Defaulter List, Syllabus Completion Report, Mentor Mentee Meeting
	28	29	30				
				1	2	3	4
	5	6 Start of University Exam	7	8	9	10	11

## MBA Academic Calendar for Even Sem from Jan. 2024 to June 2024

MONTH	SUN	MON	TUE	WED	THU	FRI	SAT
<b>M A Y</b>	12	13	14	15	16	17	18
	19	20	21 World Book and CopyRight Day	22	23	24	25
	26	27	28	29	30	31	
<b>J U N E</b>							1
	2	3	4	5	6	7 Students Meeting with SIP Guides	8
	9	10	11	12	13	14	15
	16	17	18 World Book and CopyRight Day, International Yoga Day	19	20	21	22
	23	24 Academic and Administrati ve Audit	25	26	27 Students Meeting with SIP Guides	28	29



MBA Academic Calendar for Even Sem from Jan. 2024 to June 2024							
MONTH	SUN	MON	TUE	WED	THU	FRI	SAT
	30						

Effective Teaching days - 20 weeks

Disclaimer- This is subject to 10% deviation in dates.

*Shweta*

Prof. Shweta Jadhav  
Programme Coordinator (MBA)

*Kamit*  
Academic Head

*[Signature]*  
Director

*[Signature]*  
Head, Management Programs



# ZIMCA- Subject Preference For MBA SEM IV (AY-2023-24) Dec 2023

*Dear faculty members,*

*Please fill this form on or before 7th Dec 2023 for selecting the subjects for teaching MBA SEM IV students.*

\* Indicates required question

1. Name of The Faculty \*

2. Designation \*

*Mark only one oval.*

- Professor
- Associate Professor
- Assistant Professor

3. Course Preference for Semester IV Revised Syllabus 2019 - Please give your preference for Minimum Three subject

4. Preference 1 - GC \*

*Mark only one oval.*

- 401 Enterprise Performance Management
- 402 Indian Ethos & Business Ethics



5. Preference 2- GC \*

Mark only one oval.

401 Enterprise Performance Management

402 Indian Ethos & Business Ethics

6. Preference 1 for GE-UL \*

Mark only one oval.

405 Global Strategic Management

408 Corporate Social Responsibility & Sustainability

7. Preference 2 for GE-UL \*

Mark only one oval.

405 Global Strategic Management

408 Corporate Social Responsibility & Sustainability

8. Your Specialization \*

Mark only one oval.

Marketing Management *Skip to question 9*

Financial Management *Skip to question 12*

Human Resource Management *Skip to question 15*

Business Analytics *Skip to question 18*

Marketing Management



9. Preference 3

*Mark only one oval.*

- 403 Marketing 4.0
- 404 Marketing Strategy
- 410 Rural and Agricultural Marketing
- 412 Retail Marketing

10. Preference 4

*Mark only one oval.*

- 403 Marketing 4.0
- 404 Marketing Strategy
- 410 Rural and Agricultural Marketing
- 412 Retail Marketing

11. Preference 5

*Mark only one oval.*

- 403 Marketing 4.0
- 404 Marketing Strategy
- 410 Rural and Agricultural Marketing
- 412 Retail Marketing

Financial Management



12. Preference 3

*Mark only one oval.*

- 403F Financial Laws
- 404F Current Trends & Cases in Finance
- 409F Fixed Income Securities
- 413F Rural & Microfinance

13. Preference 4

*Mark only one oval.*

- 403F Financial Laws
- 404F Current Trends & Cases in Finance
- 409F Fixed Income Securities
- 413F Rural & Microfinance

14. Preference 5

*Mark only one oval.*

- 403F Financial Laws
- 404F Current Trends & Cases in Finance
- 409F Fixed Income Securities
- 413F Rural & Microfinance

Human Resource Management



15. Preference 3

*Mark only one oval.*

- 403H Organizational Diagnosis & Development
- 404H Current Trends & Cases in Human Resource Management
- 406H Labour Legislation
- 415H E - HRM

16. Preference 4

*Mark only one oval.*

- 403H Organizational Diagnosis & Development
- 404H Current Trends & Cases in Human Resource Management
- 406H Labour Legislation
- 415H E - HRM

17. Preference 5

*Mark only one oval.*

- 403H Organizational Diagnosis & Development
- 404H Current Trends & Cases in Human Resource Management
- 406H Labour Legislation
- 415H E - HRM

Business Analytics



18. Preference 3

*Mark only one oval.*

- 403 BA- Economics of Network Industries
- 404 BA- Artificial Intelligence in Business Applications
- 409-BA- E Commerce Analytics - II
- 412- Scale & Spark

19. Preference 4

*Mark only one oval.*

- 403 BA- Economics of Network Industries
- 404 BA- Artificial Intelligence in Business Applications
- 409-BA- E Commerce Analytics - II
- 412- Scale & Spark

20. Preference 5

*Mark only one oval.*

- 403 BA- Economics of Network Industries
- 404 BA- Artificial Intelligence in Business Applications
- 409-BA- E Commerce Analytics - II
- 412- Scale & Spark

This content is neither created nor endorsed by Google.



Google Forms



# ZIMCA Subject Preference For MBA

## SEM II (AY-2023-24) DEC 2023

Dear faculty members,

Please fill this form on or before 7th Dec 2023 for selecting the subjects for teaching MBA SEM II students.

\* Indicates required question

1. Email \*

---

2. Name of Faculty member \*

---

3. Designation \*

Mark only one oval.

- Professor
- Associate Professor
- Assistant professor

4. **COMPULSORY CORE COURSES (GENERIC (GC) + SUBJECT (SC) \***

Mark only one oval.

- 201 GC – 07 Marketing Management
- 202 GC – 08 Financial Management
- 203 GC – 09 Human Resources Management
- 204 GC – 10 Operations & Supply Chain Management





5. **Your Specialization \***

*Mark only one oval.*

- MARKETING MANAGEMENT      *Skip to question 6*
- FINANCIAL MANAGEMENT      *Skip to question 8*
- HUMAN RESOURCE MANAGEMENT      *Skip to question 10*
- OPERATIONS & SCM MANAGEMENT      *Skip to question 12*
- BUSINESS ANALYTICS      *Skip to question 14*

**Marketing Management (MKT) Specialization**

6. **SUBJECT CORE (SC) COURSES: Specialization – Marketing Management (MKT)**

*Mark only one oval.*

- 205 MKT SC – MKT- 01 Marketing Research
- 206 MKT SC – MKT- 02 Consumer Behaviour

7. **SUBJECT ELECTIVE (SE - IL) COURSES: Specialization – Marketing Management (MKT)**

*Mark only one oval.*

- 220 MKT SE – IL - MKT- Digital Marketing - I
- 218 MKT SE – IL - MKT- 02 Product & Brand Management

*Skip to question 16*

**Financial Management (FIN) Specialization.**

8. **SUBJECT CORE (SC) COURSES: Specialization – Financial Management (FIN)**

*Mark only one oval.*

- 205 FIN SC – FIN - 01 Financial Markets and Banking Operations
- 206 FIN SC – FIN - 02 Personal Financial Planning



9. **SUBJECT ELECTIVE (SE - IL) COURSES: Specialization – Financial Management (FIN)**

*Mark only one oval.*

- 217 FIN SE – IL - FIN - 01 Securities Analysis & Portfolio Management
- 218 FIN SE – IL - FIN - Futures and Options

*Skip to question 16*

**Human Resource Management (HRM) Specialization**

10. **SUBJECT CORE (SC) COURSES: Specialization – Human Resource Management (HRM)**

*Mark only one oval.*

- 205 HR SC – HRM – 01 Competency Based Human Resource Management
- 206 HR SC – HRM – 02 Employee Relations & Labour Legislation

11. **SUBJECT ELECTIVE (SE - IL) COURSES: Specialization – Human Resource Management (HRM)**

*Mark only one oval.*

- 218 HRM SE – IL - HRM - 02 Lab in Recruitment and Selection
- 219 HRM SE – IL - HRM - 03 Learning and Development

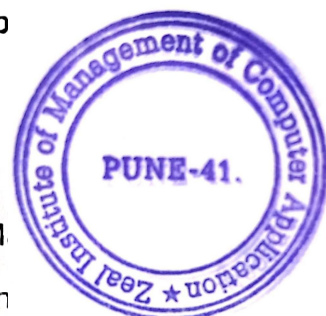
*Skip to question 16*

**Operations & Supply Chain Management (OSCM) Specialization**

12. **SUBJECT CORE (SC) COURSES: Specialization – Op Management (OSCM)**

*Mark only one oval.*

- 205 OSCM SC – OSCM - 01 Services Operations M
- 206 OSCM SC – OSCM - 02 Supply Chain Managen



in

13. **SUBJECT ELECTIVE (SE - IL) COURSES : Specialization – Operations & Supply Chain Management (OSCM)**

*Mark only one oval.*

- 218 OSCM SE – IL - OSCM - Productivity Management
- 219 OSCM SE – IL - OSCM - 03 Inventory Management

*Skip to question 16*

**Business Analytics (BA) Specialization**

14. **SUBJECT CORE (SC) COURSES: Specialization – Business Analytics (BA) Specialization**

*Mark only one oval.*

- 205 BA SC – BA - Basic Business Analytics using R
- 206 BA SC – BA - Data Mining

15. **SUBJECT ELECTIVE (SE - IL) COURSES : Specialization – Business Analytics (BA) Specialization**

*Mark only one oval.*

- 220 BA SE – IL - BA - 04 Tableau
- 221 BA SE – IL - BA - 05 Data Warehousing Project Life Cycle Management

*Skip to question 16*

**GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) – GE - UL / GE – IL / (INSTITUTE LEVEL) - GE – IL / SE - IL**

16. **GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) – GE - UL**

*Mark only one oval.*

- 208 GE - UL - 08-Geopolitics and World Economic System
- 209 GE - UL - 09 Start Up and New Venture Management
- 211 GE - UL - 11 Business, Government & Society

17. GENERIC / SUBJECT ELECTIVE COURSES (INSTITUTE LEVEL) - GE - IL / SE - \*  
IL

Mark only one oval.

GE - IL - 08 Written Analysis and Communication Lab

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**SIP Guide Allocation  
Academic Year 2023- 24**

Sr. No	NAME OF THE STUDENT	Name of the Guide
1	Ajay anandrao jadhav	B. J. Mohite
2	Vipul Vijay Kamble	Bharti Gaikwad
3	GUNJAN VASANTRAO PAWAR	Dr. B. J. Mohite
4	Mangesh Namdevrao Londhe	Dr. B. J. Mohite
5	Jesal Kirit Rajput	Dr. B.J.Mohite
6	Viraj Dattatray Rajpure	Dr. Madhavi shamkuwar
7	Narayan Bhalchandra Survase	Dr. Madhavi Shamkuwar
8	Aniket Deepak Kangle	Dr. Madhavi shamkuwar
9	Shruti Shantilal Vadekar	Dr. Madhavi Shyamkuwar
10	Varsha Maruti Tambe	Dr. Vikrant Nangare
11	Yadav prachi Sandip	Dr. Vikrant Nangare
12	Prathmesh kale	Dr.B.J.Mohite
13	Rushikesh Bharat Ingale	Dr.B.J.Mohite sir
14	Nikita Popat Yadav	Dr.Vikrant Nangare
15	Vishal ghadage	Madhavi mam
16	Ankush Purushottam Alakatwar	Madhavi shamkuwar
17	Shridhar Irappa Bagalkote	Madhavi shamkuwar
18	Rushikesh Pramodrao Khapare	Naveen Kumar
19	Shrinath Gajanan Jogdand	Navin Kumar
20	Varsha mukund more	Navin kumar
21	Ruturaj Mudholkar	Navin Kumar
22	Kiran Pramod Gaikwad	Navin Kumar
23	Shardul satish padalkar	Navin kumar sir
24	Niranjan shivaji Binage	Navin kurmar
25	Swapnil Rajendra Bhosekar	Prof ,Shriram Ugale
26	Avisha Vijay Pawar	Prof .Deepak shirke
27	Shyam Tatyarao More	Prof .Navin kumar sir
28	Samruddhi Chandrashekhkar Kulkarni	Prof Bharati Gaikwad
29	Abhishek Bharat Lotekar	Prof Bharati Gaikwad
30	Saikumar rajesh khadkd	Prof Bharti Gaikwad
31	Pranav Sanjay jamdade	Prof Bharti Gaikwad
32	Ajay Tukaram Patil	Prof Deepak Shirke
33	Vishawajeet Balasahaeb Khune	Prof Navin Kumar
34	Vishawajeet Balasahaeb Khune	Prof Navin Kumar
35	Shardul Satish Padalkar	Prof Navin kumar
36	Neha Anil Gupta	Prof Shriram Ugale
37	Madhura Somnath Bobade	Prof Shriram Ugale
38	Anuradha hanumant telangi	Prof Shriram ugale
39	Suraj Tanaji Shinde	prof. B.J. Mohite
40	Shreenivas Ganesh karande	Prof. Bharati Gaikwad

41	Sharvari Aniruddha Pawar	Prof. Bharati Gaikwad
42	Abhishek Bharat Lotekar	Prof. Bharati Gaikwad
43	Anurag Suresh Jagtap	Prof. Bharati Gaikwad
44	Shubham Sukhdev Kale	Prof. Bharati Gaikwad
45	Sushant sanjay mohokar	Prof. Bharti Gaikwad
46	Krupesh Hanamant Inamdar	Prof. bharti gaikwad
47	Sagar Jayawant Mali	Prof. Bharti gaikwad
48	Sanket Vikas Poman	Prof. Bharti Gaikwad
49	swapnanjali vishnu jadhav	prof. navin kumar
50	Ruturaj S Mudholkar	Prof. Navin kumar
51	Sumit Suryakant Kengar	Prof. Navin kumar
52	Sopan Kishanrao Nirmal	Prof. Navin Kumar
53	Arpita Anant Umbarkar	Prof. Navin kumar sir
54	Chaitali vilas pasalkar	Prof. Sachin Wadekar
55	Komal Arjun Dhanyal	Prof. Sachin Wadekar
56	Tejas Nandkumar Sonawane	Prof. Sachin Wadekar
57	Vihar Rajendra Dhale	Prof. Sachin Wadekar
58	Vihar Rajendra Dhale	Prof. Sachin Wadekar
59	Rucha Yadav	Prof. Sachin Wadekar
60	Shubham Sunil Naik	Prof. Sachin Wadekar
61	Omkar Anil Shinde.	Prof. Sayali Wankhede.
62	Tejas balasaheb Upadhye	Prof. Sayli Wankhade
63	Yash Sanjiv Rane	Prof. Sayli Wankhade
64	Shravani Vitthalrao Tumdam	Prof. Sayli Wankhade
65	Swaraj Ramesh Vithalkar	Prof. Sayli Wankhade
66	SHINDE ANKITA ANIL	Prof. Sayli Wankhede
67	Somesh Satish Dusane	Prof. Shriram Ugale
68	Dhiraj Uttam Doiphode	Prof. Shriram Ugale
69	ROHIT RAVINDRA BAIT	Prof. Shriram Ugale
70	Ankita Rajesh Sumant	Prof. Shriram Ugale
71	Siddharth Manoj Gawai	Prof. Shriram Ugale
72	Lokesh Govind Ambat	Prof. Shriram Ugale
73	Vaishnavi Digambar Hingse	Prof. Shriram Ugale
74	Mayur Aknath Fadnis	Prof. Shriram Ugale Sir
75	Jaydeep Rahul Deshpande	Prof. Shriram Ugale sir
76	Shubham Dattatraya Korade	Prof. Bharti Gaikwad
77	Tasmiya Zakirhusen lashkari	Prof. Bharti gaikwad
78	Rohit Raju kamble	Prof. Bharti Gaikwad
79	Kamal Shinde	Prof. Deepak Shirke
80	Roshan Ravindra Patel	Prof. Deepak Shirke
81	Sanjeevani Babasaheb Bhandwale	Prof. Dipak shirke
82	Sumit Suryakant Kengar	Prof. Navin kumar
83	Khushi kailas Nath	Prof. Navin Kumar
84	Vaibhav chandanshive	Prof. Navin Kumar
85	Sopan Kishanrao Nirmal	Prof. Navin kumar Sir
86	Prajwal Harichandra Vethekar	prof. Sayali Wankhade
87	Shivani Mishra	Prof. sayali wankhade
88	Ruchika Vasudev Raut	Prof. Sayli wankade mam



89	Rushikesh Balaso Raskar	Prof.Sayli Wankhade
90	Sontakke Vaishnavi Bhutalsidh	Prof.Sayli Wankhade
91	Nikhil Dilip Bodile	Prof.Shriram Sir
92	DEEPAK DURGAPPA BANDIWDDA	Prof.Shriram Ugale
93	Somnath Balu Dhavale	Proof. Shriram Ugale
94	Dhiraj Chaudhari	Sachin Wadekar
95	Kaveri satish jadhav	Sachin wadekar
96	Mayuresh mohan shete	Sayali wankhade
97	Sanghpal Satish Salve	Sayali Wankhade
98	Somase Balika Sopan	Sayali Wankhade
99	Shweta Dilip velukar	Sayali wankhede
100	Sanghpal Salve	Sayli Wankhade
101	Sanket Bandu Binage	Sayli Wankhede
102	Abhishek Bhosekar	Shriram ugale
103	Sankalp Rakesh Kesarkar	Shriram Ugale
104	Amit Santosh Wakde	Shriram Ugale
105	Ashwin Ganorkar	Shriram Ugale
106	RISHABH NITIN CHAVAN	SHRIRAM UGALE
107	RISHABH NITIN CHAVAN	SHRIRAM UGALE





ZIMCA 3.1.5.18

MBA II SEM III TIMETABLE FOR ACADEMIC YEAR 2023-24							
Classroom : F2-04		w.e.f :- 1/11/2023					
Time	Specialization	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8.30 am - 9.30 am		CG- SUW	PM-SSG	IBE- PYD	CG- SUW	CG- SUW	CG- SUW
9.30 am - 10.30 am	FIN	BF- SMA	DS- VK	SM- SRB	PM- SSG	DS- VK	IT- SSJ
	MKTG	DM- II- SUW					DM- II- SUW
	HR	SHRM- SSG					TL- MMK
	BA	ECA-RND					SCA- AYD
10.30 am - 11.30 am		IBE- PYD	SM- SRB	DS- VK	IBE- PYD	SM- SRB	PM-SSG
11.30 am - 12.30 pm	<b>Training</b>						
12.30 pm - 1.15 pm	<b>Lunch Break</b>						
1.15 pm - 2.00 pm							
2.00 pm - 3.00 pm	FIN	TM- PAD	AFM- JNK	IT- SSJ	AFM- JNK	TM- PAD	AFM- JNK
	MKTG	SDM- VVN	SDM- VVN	SDM- VVN	B2B- ASP	SDM- VVN	MFS- PAD
	HR	SHRM- SSG	TL- MMK	SHRM- SSG	CMNTH- PYD	SHRM- SSG	M&C- MMK
	BA	MLCI- RMD	MLCI- RMD	SMWT- RND	MLCI- RMD	SMWT- RND	MLCI- RMD
3.00 pm- 4.00 pm	FIN	IF- SVU	AFM- JNK	IF- SVU	IF- SVU	IF- SVU	AFM- JNK
	MKTG	SMM- NKV	SMM- NKV	SMM- NKV	MFS- PAD	SMM- NKV	B2B- ASP
	HR	HRO- SSS	SHRM- SSG	HRO- SSS	TL- MMK	HRO- SSS	HRO- SSS
	BA	ASMU- RMD	ASMU- RMD	ASMU- RMD	ASMU- RMD	SCA- AYD	ECA-RND
Sr.No	Credits	Subject with Code	Abbreviation	Name of Faculty	Faculty initials		
1	3	Strategic Management	SM	Prof. Satish Bagal	SRB		
2	3	Decision Science	DS	Prof. Vishwas Kinchi	VK		
3	6	Summer Internship Project	SIP	Respective Guide			
4	2	International Business Environment	IBE	Prof. Piyusha Deshpande	PYD		
5	2	Project Management	PM	Prof. Sarika Ghorpade	SSG		
6	2	Corporate Governance	CG	Prof. Sayli Wankhade	SUW		
7	3	Service Marketing Management	SMM	Prof. Navin Kumar	NKV		
8	3	Sales & Distribution Management	SDM	Prof. Vikrant Nangare	VVN		
9	2	Business to Business Marketing	B2B	Prof. Akshaysingh Parihar	ASP		
10	2	Digital MKT-II	DM-II	Prof. Sayali Wankhade	SRW		
11	2	Marketing of Financial Services-II	MFS-II	Prof. Pratiksha Dongare	PAD		
12	3	Advanced Financial Management	AFM	Prof. Jaymala Karkar	JNK		
13	3	International Finance	IF	Prof. Shriram Ugale	SVU		
14	2	Behavioural finance	BF	Prof. Shramika Arte	SMA		
15	2	Indirect Taxation	IT	Prof. Shweta Jadhav	SSJ		
	2	Treasury Management	TM	Prof. Pratiksha Dongare	PAD		
16	3	Strategic Human Resource Management	SHRM	Prof. Sarika Ghorpade	SSG		
17	3	HR Operations	HRO	Dr. Shripad Shingavkar	SSS		
18	2	Talent Management	TL	Prof. Mitali Karmarkar	MMK		
19	2	Mentoring and coaching	M&C	Prof. Mitali Karmarkar	MMK		
20	2	Change Management and New Technologies in	CMNTH	Prof. Piyusha Deshpande	PYD		
21	3	Advanced Statistical Methods Using R	ASMU	Prof. Renuka Devangan	RMD		
22	3	Machine Learning & Cognitive intelligence	ML&CI	Prof. Renuka Devangan	RMD		
23	2	Social Media, Web & Text Analytics	SMWT	Prof. Rutvik Dhotre	RND		
24	2	Supply Chain Analytics	SCA	Prof. Ashwini Desale	AYD		
25	2	E-commerce Analysis	ECA	Prof. Rutvik Dhotre	RND		
26	2	Skill Development- I	SD-I	Prof. Mitali Karmarkar	MMK		
27	1	Cyber Security - III	CS-III	Prof. Ashwini Desale	AYD		
28	1	Indian Constitution	IC	Prof. Akshaysingh Parihar	ASP		

Class Coordinator

Academic Head

Director, ZGMI



ZEAL EDUCATION SOCIETY'S  
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER  
APPLICATION (ZIMCA)**  
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PUN CODE: IMMPG15570

DTE CODE: MB6195

AISHE CODE: C-50909

ZIMCA-3-F-5-18

**MBA I SEM I DIV A TIME TABLE FOR ACADEMIC YEAR 2023-24**

w.e.f from 21.09.2023

MBA I (SEM I)

Class Room- F1 09

TIME	MON	TUE	WED	THR	FRI	SAT
8.30 AM TO 9.30 AM	EABD-SVU	DB-SUW	BOM-VVN	MF-SSS	MA- SK	MA- SK
9.30 AM TO 10.30 AM	SNSL-NKV	ED-DBS	LAB-TMC	BRM-BAG	MA- SK	OB-SRW
10.30 AM TO 10.45 AM	<b>SHORT BREAK</b>					
10.45 AM TO 11.45 AM	DB-SUW	MF-SSS	EABD-SVU	DB-SUW	EABD-SVU	LAB-TMC
11.45 AM TO 12.45 PM	OB-SRW	SNSL-NKV	BRM-BAG	BOM-VVN	HR- I- SSG	VCL-GP
12.45 PM TO 1.30 PM	<b>LUNCH BREAK</b>					
1.30 PM TO 2.30 PM	BRM-BAG	BOM-VVN	OB-SRW	ED-DBS	CS-I- PAD	Mentor and Mentee Activity
2.30 PM TO 3.00 PM	<b>BREAK</b>					
3.00 PM TO 6.00 PM	<b>C2C/ Club Activity/ EXCEL/VCL-GAP</b>					

NAME OF THE SUBJECT	Course code	INITIALS OF SUBJECT	NAME OF THE FACULTY	FACULTY INITIALS	CREDIT
Managerial Accounting	101 GC - 01	MA	Prof. Shrikant Khune	SK	3
Organizational Behaviour	102 GC - 02	OB	Prof. Sachin Wadekar	SRW	3
Economic Analysis for Business Decisions	103 GC - 03	EABD	Prof. Shriram Ugale	SVU	3
Business Research Methods	104 GC - 04	BRM	Prof. Bharti Gaikwad	BAG	3
Basics of Marketing	105 GC - 05	BOM	Prof. Vikrant Nangare	VVN	3
Digital Business	106 GC - 06	DB	Prof. Sayli Wankhade	SUW	3
Management Fundamentals	107 GE - UL - 01	MF	Dr. Shripad Shingvkar	SSS	2
Entrepreneurship DEV	109 GE - UL - 03	ED	Prof. Deepak Shirke	DBS	2
Legal Aspects of Business	111 GE - UL - 05	LAB	Prof. Tajindersingh Chawla	TMC	2
Verbal Communication Lab	113 GE - IL - 01	VCL	Prof. Gayatri Patil	GAP	2
Selling & Negotiation Skills Lab	115 GE - IL - 03	SNSL	Prof. Navin Kumar	NKV	2
Human Rights I		HR I	Prof. Sarika Ghorpade	SSG	1
Cyber Security-I		CS I	Prof. Pratiksha Dongare	PAD	1


*F. Jindani*  
Class Co-ordinator

*B. Wankhade*  
Programme Co-ordinator

*F. Khunje*  
Director





	<b>ZEAL'S</b> <b>Zeal Institute of Management and Computer Application</b>	Record No.:
		Revision:
		Date:

## Teaching Plan

Department : MBA

Academic Year : 2023-24

Semester : 2

Batch : -1

Division : B

Subject : 213 : Written Analysis and  
Communication Lab

Year : FY

Date :

Teaching Scheme :-

Theory/Week : 2

Name : AKSHAYSINGH PARIHAR

Examination Scheme :-

Lecture No	Contents to be covered	Content Delivery Methods(CDM) used	COs Mapping to the Contents	Proposed Date	Conducted Date
1	Formal letters Application letters	Presentation , Chalk-and-board	Remembering , Understanding	2024-01-10	2024-01-14
2	presentations and multimedia, choosing the means of communication, stages in communication cycle, Barriers to effective communication, communication systems.	Chalk-and-board , Demonstration , Demonstration and Actual Performance by Student	Remembering , Understanding	2024-01-16	2024-01-16
3	Different types of communication like letters, memos, reports, fax, email, Reports, fax,, Tenses, Present tense Past tense Future tense	Presentation , Chalk-and-board	Understanding	2024-01-19	2024-01-19
4	Preposition, conjunction, Noun, Adjectives, Adverbs, Participle	Presentation , Chalk-and-board , Demonstration	Remembering , Understanding , Applying	2024-01-20	2024-01-20
5	Rules of good writing, adaptation and selection of words, masculine words, writing with style	Presentation , Chalk-and-board	Remembering , Understanding , Applying	2024-01-30	2024-01-30
6	choosing words with right strength and vigor, using a thesaurus, writing effective sentences, developing logical paragraphs,	Presentation , Chalk-and-board	Remembering , Understanding , Applying	2024-02-02	2024-02-02
7	precis writing, Developing coherent paragraphs, overall tone, drafting, editing and finalizing the business letters.	Presentation , Chalk-and-board , Demonstration	Remembering , Understanding , Applying	2024-02-06	2024-02-06
8	Subject and predicate, Object, Verb, Complement, Adverbil/Adjunct	Chalk-and-board , Demonstration	Remembering , Applying	2024-02-09	2024-02-12
9	Planning the persuasive message, common types of persuasive requests, principles of persuasive communication.	Presentation , Chalk-and-board , Demonstration	Understanding , Applying	2024-02-13	2024-02-13
10	Structure of Reports, Organising the material, <b>Report Writing : Effective Writing ,</b> <b>7c's of Communication: Completeness Conciseness Consideration Concreteness Clarity Courtesy Correctness,</b> <b>Subject and predicate, Object, Verb, Complement, Adverbil/Adjunct</b>	Presentation , Chalk-and-board , Demonstration and Actual Performance by Student	Remembering Understanding , Applying	2024-02-20	2024-02-20
11	Application letter, curriculum vitae, interview, references,	Chalk-and-board	Remembering , Understanding	2024-02-27	2024-02-27
12	Reformulating and summarizing What is a summary Using synonyms, antonyms, reducing phrases, guidelines for writing summaries,	Presentation , Chalk-and-board	Remembering , Understanding	2024-03-15	2024-03-19
13	<b>Report Writing : Effective Writing,</b>	Presentation , Chalk-and-board	Remembering , Understanding	2024-03-18	2024-03-26



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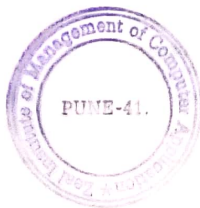
Lecture No	Contents to be covered	Content Delivery Methods(CDM) used	COs Mapping to the Contents	Proposed Date	Conducted Date
14	business summaries Comprehension using a dictionary, grammatical precision, phonetics, contextual clues, guidelines for comprehension, Application letter, curriculum vitae, interview, references, Public notices, invitations to tender bid, auction, notices, etc. Writing Follow up letters and reminders, Writing Sales letters, collection letters, Poster Making. Report writing What is a report , Objectives of report, types of report, Report Planning, Types of Reports, Process, Structure and Layout, planning, Nature of Headings, Ordering of Points, Logical Sequencing, Graphs, Charts,, Positive and negative messages such as Letter of Appreciation, Letter of Congratulations, Warning Letter, Show Case Notice. Writing business, proposals, Preparing Press Release and Press Notes, Memoranda, meetings agenda and minutes, Writing memos, circulars, notices and emails, Writing an Executive Summary, List of Illustration, Technique of writing a report, characteristics of business reports, offer of employment, job description, letter of acceptance, letter of resignation, writing routine and persuasive letters.	Presentation , Demonstration	Remembering	2024-03-26	2024-04-04

Summary				
Unit No.	Title	Total No. of. Lectures	Planned date of Completion	Actual date of Completion
1	Written Communication	4	20-01-2024	20-01-2024
2	Writing Techniques	9	26-03-2024	04-04-2024
3	Recruitment and employment correspondence	2	26-03-2024	04-04-2024
4	Internal Communications	1	26-03-2024	04-04-2024
5	External Communications	1	26-03-2024	04-04-2024


*Akhay Fozdar*  
Course Teacher

*K. Samuel*  
Academic Coordinator

*S. Kather*  
Head of the Department/  
Program Coordinator





	<b>ZEAL's</b> <b>Zeal Institute of Management and Computer Application</b>	Record No.:
		Revision:
		Date:

## Teaching Plan

Department : MBA

Academic Year : 2023-24

Semester : 2

Batch : -1

Division : A

Subject : 213 : Written Analysis and  
Communication Lab

Year : FY

Date :

Teaching Scheme :-

Theory/Week : 2

Name : AKSHAYSINGH PARIHAR

Examination Scheme :-

Lecture No	Contents to be covered	Content Delivery Methods(CDM) used	COs Mapping to the Contents	Proposed Date	Conducted Date
1	Different types of communication like letters, memos, reports, fax, email, Reports, fax, Tenses, Present tense Past tense Future tense	Presentation , Chalk-and-board	Understanding	2024-01-17	2024-01-11
2	presentations and multimedia, choosing the means of communication, stages in communication cycle, Barriers to effective communication, communication systems.	Chalk-and-board , Demonstration , Demonstration and Actual Performance by Student	Understanding , Applying	2024-01-11	2024-01-17
3	Reformulating and summarizing What is a summary Using synonyms, antonyms, reducing phrases, guidelines for writing summaries,	Presentation , Chalk-and-board	Remembering , Understanding , Applying	2024-03-19	2024-01-18
4	Formal letters Application letters	Presentation , Demonstration	Remembering , Understanding , Applying	2024-01-20	2024-01-20
5	Preposition, conjunction, Noun, Adjectives, Adverbs, Participle	Presentation , Chalk-and-board	Understanding , Applying	2024-01-24	2024-01-24
6	Rules of good writing, adaptation and selection of words, masculine words, writing with style	Presentation , Chalk-and-board	Remembering , Understanding , Applying	2024-01-25	2024-01-25
7	choosing words with right strength and vigor, using a thesaurus, writing effective sentences, developing logical paragraphs,	Chalk-and-board	Understanding , Applying , Analysing	2024-01-31	2024-01-31
8	Planning the persuasive message, common types of persuasive requests, principles of persuasive communication.	Presentation , Chalk-and-board	Understanding , Applying , Analysing	2024-02-06	2024-02-07
9	Subject and predicate, Object, Verb, Complement, Adverbil/Adjunct , 7c's of Communication: <b>Completeness Conciseness Consideration Concreteness Clarity Courtesy Correctness.</b> <b>Report Writing : Effective Writing ,</b> <b>Structure of Reports, Orgnising the matrial</b>	Presentation , Chalk-and-board	Remembering , Understanding , Applying , Analysing	2024-02-07	2024-02-14
10	Subject and predicate, Object, Verb, Complement, Adverbil/Adjunct	Presentation , Chalk-and-board	Remembering , Understanding , Applying	2024-02-21	2024-02-21



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Lecture No	Contents to be covered	Content Delivery Methods (CDM) used	COs Mapping to the Contents	Proposed Date	Conducted Date
11	offer of employment, job description, letter of acceptance, letter of resignation, writing routine and persuasive letters, Writing Follow up letters and reminders, Writing Sales letters, collection letters, Poster Making, business summaries Comprehension using a dictionary, grammatical precision, phonetics, contextual clues, guidelines for comprehension, Positive and negative messages such as Letter of Appreciation, Letter of Congratulations, Warning Letter, Show Case Notice, Writing business, proposals, Preparing Press Release and Press Notes, Report writing What is a report, Objectives of report, types of report, Report Planning, Types of Reports, Process, Structure and Layout, planning, Nature of Headings, Ordering of Points, Logical Sequencing, Graphs, Charts,, Public notices, invitations to tender bld, auction, notices, etc, Application letter, curriculum vitae, Interview, references,, Writing an Executive Summary, List of Illustration, Technique of writing a report, characteristics of business reports, Memoranda, meetings agenda and minutes, Writing memos, circulars, notices and emails.	Presentation, Chalk-and-board	Remembering, Understanding	2024-02-19	2024-02-28
12	<b>Report Writing : Effective Writing,</b>	Presentation, Chalk-and-board	Remembering, Understanding, Applying	2024-02-10	2024-03-20
13	Application letter, curriculum vitae, Interview, references,	Chalk-and-board	Understanding	2024-03-15	2024-03-27
14	precis writing, Developing coherent paragraphs, overall tone, drafting, editing and finalizing the business letters.	Presentation, Chalk-and-board	Understanding	2024-03-16	NA

**Summary**

Unit No.	Title	Total No. of Lectures	Planned date of Completion	Actual date of Completion
1	Written Communication	4	24-01-2024	24-01-2024
2	Writing Techniques	9	19-03-2024	
3	Recruitment and employment correspondence	2	15-03-2024	27-03-2024
4	Internal Communications	1	19-02-2024	28-02-2024
5	External Communications	1	19-02-2024	28-02-2024

*Akshay Patil*  
 Course Teacher

*K. Ramil*  
 Academic Coordinator

*S. Shaktar*  
 Head of the Department/  
 Program Coordinator

