

# ZEAL EDUCATION SOCIETY'S ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION AND RESEARCH (ZIBACAR) NARHE | PUNE | INDIA

PUN CODE: IMMP013170

DTE CODE: 6152

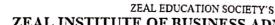
AISHE CODE: C-41828



## 6.2.1 The institutional Strategic/ perspective plan is effectively deployed.

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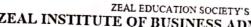
The Institute's name is Zeal Institute of Business Administration, Computer Application & Research, formerly it was known as Dnyanganga Institute of Business Administration & Research. As both the name of institute indicates presence of the word 'Research'. Research being integral part of the Institute's Vision and Mission statement.

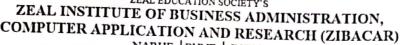
The Institute vision is to become; 'Management Institute of Excellence' will thus be achieved by starting with the Research centre. Also, the Vision statement further states about 'developing individuals potential'. The potential will be developed by giving highest and most reputed degree i.e. PhD. Also, as per the United Nation-sustainable goal—'Quality education', the institute strongly believes in imparting quality education to its students.

#### Following are the points considered under strategic plan

- 1. Effective Examination conduction and transparent evaluation.
- 2. Conduction of industry institute interaction.
- 3. Faculty research
- 4. Career guidance and student development
- 5. Efficient teaching learning process
- 6.Effective placement of students
- 7. Establishing Alumni Association
- 8. Maintaining effective administration procedures







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### **Implementation:**

Implementation is done effectively by involving the Governing body, College development cell, Director, Principal, Dean, Hod and advisory board in the meeting.

- 1. The academic and the personal progress of the student are monitored throughout the academic year through various concurrent evaluation methods by Course Coordinator, Class Coordinator, and Guardian Faculty Members.
- 2.Institute carries Different active MOUs, Initiatives through MOU, Initiatives of activities through Conducting various meetings.
- 3. The Institute encourages the faculty to participate in faculty development programmes, such as attending conferences, seminars, workshops, etc.
- 4. For career guidance and student development the Institute conducts guest lectures and seminars.
- 5.Besides conventional chalk and talk methods, faculty extensively use modern educational tools such as information communication technology, powerpoint presentation, etc. This helps the faculty and students to make the teaching-learning experience interesting, interactive and full of learning. The institute extensively covers the topics beyond curriculum and conducts various online certification courses
- 6. The Institute follows effective placement of students in renowned industries as well students receive training to get prepared for receiving a good job in the industry.
- 7. Institute has proper Alumni Association through which alumni helps in providing guest lectures, Industry referrals sponsored Projects

8The Institute follows a curriculum developed by Savitribai Phule Pune University. Every three years, the Board of Studies for MBA and MCA programmes identifies the gap in the syllabus and the industry requirement.. The institute always encourages all the faculty members to participate and contribute to the curriculum in a constructive way.





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### **Deployment:**

The plan formulated by the Management and Director are communicated to different target groups like students, faculty and stakeholders by conducting meetings, by email and other ways of communication.

