

### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909



# 3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge.

By creation and transfer knowledge, our institute is taking the various initiatives. The details about these initiatives are under as follows:

- 1. ED Cell and Incubation Centre: For the entrepreneurship development, catering innovation and for the transfer of knowledge the college had created ED cell and Incubation center. Under this cell we have organised the following events:
- \* Guent Lecture on "Identify the ideas of starting the new start up" conducted by Mr. Dattatray Pashte, Publisher of Dimand Publication.
- \* Guest lecture on the "Blueprint of Success in Entrepreneurship for the Youth" conducted by Mr. Raghvan Koli, Motivational speaker & Entrepreneur.
- \* Organised industrial visit at 13teen Men's Wear, Pune to get the practical exposure form garment industry.
- Research process: The cell follows a research process of PDCA Cycle with the intention of recognising an opportunity, implementing a change and continuous improvement in the research.
- 3. Training Sessions for the students: The institute has organised training sessions. These are offline program on CRM Training at Atos Prayas Foundation; conducted by GTT foundation.
- 4. Book Review: Institute is organising the book review sessions for students and faculties' which inculcate the reading habit among students and to help enhance the thinking, analysing and summarizing capacities of Students.



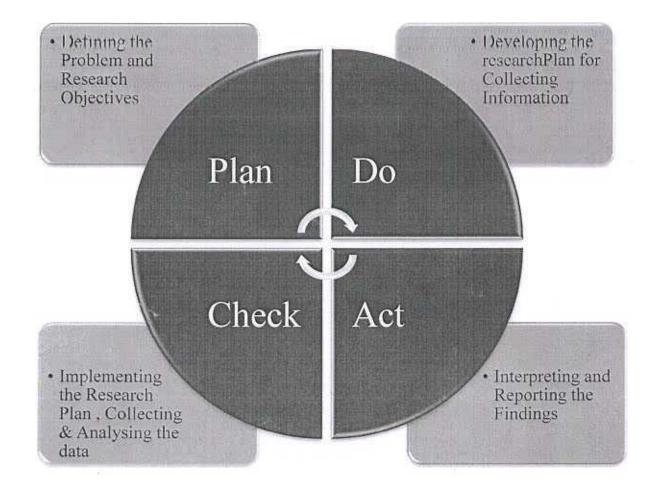


# Zeal Education Society's Zeal Institute of Management & Computer Application, Pune (Affiliated to Savitribai Phule Pune University)

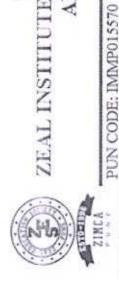
ZIMCA

### Research & Incubation Cell

### **Research Process**







# ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

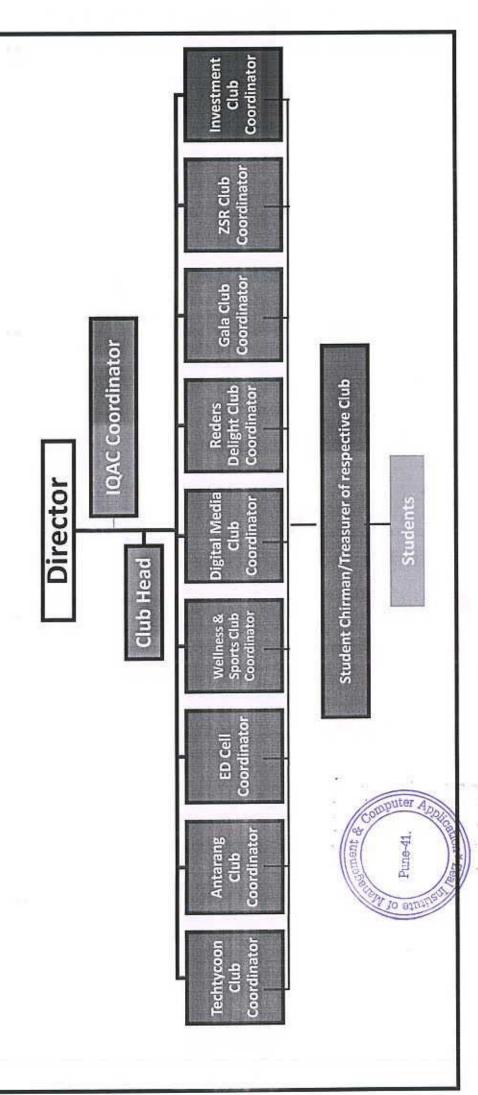
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# ORGANOGRAM FOR CLUB ACTIVITIES AY 2022 - 23





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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PUN CODE: IMMP015570

DTE CODE: MB6195

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### REPORT

On

# Entrepreneurship Development Cell Activity and Readers Delight Club

Date: 04/08/2022

Time: 03.00 Pm - 04.30 Pm

Prepared By: Prof. Deepak Shirke

Verified By: Prof. Vikrant Nangare





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Event Type

: Guest Lecture Activity

Description

: Institute level

Title

: Guest Lecture on Entrepreneurship

Development Program

Organizer

: Zeal ED Cell Club

And Zeal Readers delight Club

Venue

: ZIMCA Library

Date & Duration

: 04/08/2022

03.00 Pm - 04.30 Pm

### 2. CONCEPTION OF THE PROGRAMME

Zeal Entrepreneurship Development Cell and Readers Delight Club Organized Guest Lecture of Mr. Dattatray Pashte, Sir. The Publisher of Diamond Publication, Pune on 04<sup>th</sup> Aug 2022 from 04.00 Pm to 04.30 Pm. All the MBA students attended the program. The purpose of program was to make students aware of how to identify the ideas of starting the new startups and the various difficulties while starting up their own startups and to motivate them to start their own businesses.

### 3. OBJECTIVES

To motivate students to start their own/start-ups.

start-ups.



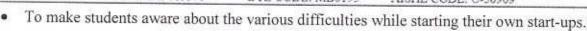
### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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- To educate students of how to find the new business opportunities.
- To encourage students to inculcate the reading habit in them.

### 4. Outcome of the event:

- Students were motivated to start their own business.
- Students got knowledge of various threats of new start-ups.
- Students were motivated for making friendship with the books.

### 5. VENUE

ZIMCA reading Hall

### 6. PREPARATION OF THE EVENT

ED Cell and Readers Delight Club Guest Lecture was planned for ZIMCA MBA Students and Faculty members.

### 7. PARTICIPANTS

All the MBA Students participated in Guest Lecture of ED Cell Activity and Readers Delight Club Activity Program and the faculty members, of ZIBACAR, ZIMCA & ZCOER, Pune.

### 8. EXECUTIVE SUMMARY

MBA students of ZIBACAR, ZIMCA & ZCOER, participated in Guest Lecture of ED Cell and Readers Delight Club Program. Around 70 students of ZGMI participated.

We remain grateful to our director and the staff members for their coordination, in making this program a successful one.

### 9. CONTRIBUTION OF THE MANAGEMENT

Management was very supportive during the planning and overall Program. Dr. Sachin Chavan, Dr. Rajesh Kashyap, Dr. R. M. Patil were the key people motivating & supporting throughout the activity.



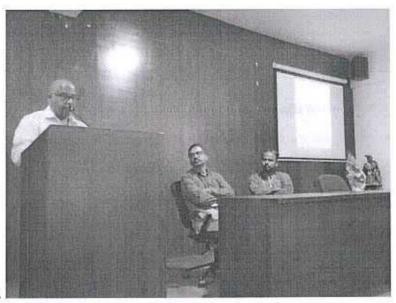
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### 10. HOTOGRAPHS:



Speaker was delivering session.

Students and faculties were listening to speaker.



Pune-41.

### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA) NARHE | PUNE | INDIA

PUN CODE: IMMP015570

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Event Coordinator

(Prof. Deepak Shirke)





File No:

### ZEAL EDUCATION SOCIETY'S

## ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195
Revision:

AISHE CODE: C-50909

Ref: EDCELL/05/23

Date:

Date: 08/05/2023

### **Notice**

All the students are here by informed that Entrepreneur Cell Club and Incubation Centre Club are arranging for the Guest Lecture of eminent Mr. Raghavan Koli, founder, author, and motivational speaker, On 9th. May 2023. At CSMA.

Guest Lecture is on "the blue print of success in Entrepreneurship for the Youth"

Details of the Program

Date: 09/05/2023

Day: Tuesday

Time: 10:30 to 12:30 pm.

Venue: CSMA Hall

All the students are here by invited to attend the Guest Lecture.

Director, ZIMCA







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PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909



### REPORT

On

# Entrepreneurship Development Cell & Incubation Center Activity

Date: 09/05/2023

Time: 10.30 am - 12.30 Pm

Prepared By:

Prof. Deepak Shirke

Verified By:

Prof. Sanjay Mahadik







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PUN CODE: IMMP015570

DTE CODE: MB6195

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### 1. EVENT DETAILS

**Event Type** 

: Guest Lecture Activity

Description

: Institute level

Title

: Guest Lecture on "the Blueprint of

Success in Entrepreneurship for the

Youth"

Organizer

: Zeal ED Cell and Incubation Cell

Venue

: CSMA Hall

Date & Duration

: 09/05/2023

10.30 am - 12.30 pm







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### 2. CONCEPTION OF THE PROGRAMME

Zeal Entrepreneurship Development Cell and Incubation Centre Club Organized Guest Lecture on "the Blueprint of Success in Entrepreneurship for the Youth" of Mr. Raghavan Koli, Sir, the Founder, Author and Motivational Speaker, Pune on 09<sup>th</sup>May 2023 from 10.30 am to 12.30 pm. All the MBA students attended the program. The purpose of the program was to make students aware of how to identify the ideas of starting new startups and the various difficulties while starting up their own startups and to motivate them to start their own businesses. The topic of the program was the "BluePrint of Success in Entrepreneurship for the Youth"

### 3. OBJECTIVES

- To motivate students to start their own start-ups.
- To make students aware about the various difficulties while starting their own start-ups.
- To educate students of how to find new business opportunities.
- To encourage students to inculcate the reading habit in them.

### 4. Outcome of the event:

- Students were motivated to start their own business.
- Students got knowledge of various threats of new start-ups.
- Students were motivated tomakefriends with the books.







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### 5. VENUE

CSMA Hall, D Building.

### 6. PREPARATION OF THE EVENT

ED Cell and Incubation Centre Club Guest Lecture was planned for ZEAL GROUP OF MANAGEMENT INSTITUTES MBA Students and Faculty members.

### 7. PARTICIPANTS

All the MBA Students participated in the Guest Lecture of ED Cell Activity and Incubation Centre Club Activity Program and the faculty members of ZIMCA, Pune.

### 8. EXECUTIVE SUMMARY

MBA students of ZIMCA, participated in Guest Lecture of ED Cell and Incubation Centre Club Program. Around 100 students of ZIMCA participated.

The Entrepreneurship and Startup Program was organized to offer students practical lessons in business start-up and managementSpeaker familiarized students with various concepts used in understanding processes involved in entrepreneurship and business formation and development.

The session was insightful and exhibited knowledge. It was a great learning for all the students as they enjoyed the question-and-answer sessions and got the opportunity to clear their doubts. We remain grateful to our director, the staff members and students for their coordination and that helped this session turn out to be productive and fruitful.







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### 9. CONTRIBUTION OF THE MANAGEMENT

Management was very supportive during the planning and overall Program. Dr. Rishikesh Kaakandikar, Prof. Panduarang Patil, Dr. Sanjay Mahadik sir, were the key people motivating & supporting throughout the activity.

### 10. PHOTOGRAPHS:



Dignitaries on dias





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

PPLICATION (ZIMCA)
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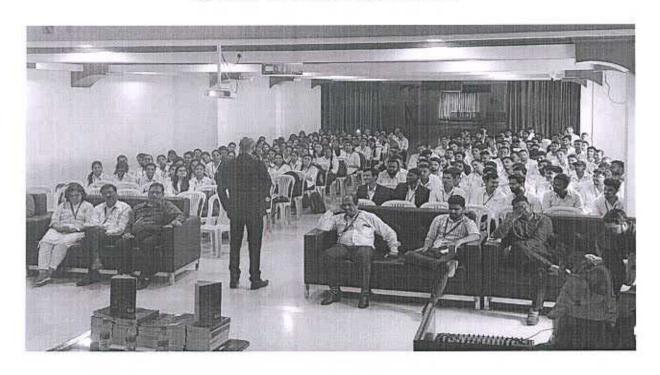
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Speaker was delivering a session.





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA) NARHE | PUNE | INDIA 70 DTE CODE: MB6195

PUN CODE: IMMP015570

AISHE CODE: C-50909





Students and faculties were listening to the speaker.

Event Coordinator



Director, ZIMCA



File No:

### ZEAL EDUCATION SOCIETY'S

### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

Revision:

Date:

Date: 13/05/2023

Ref: IV/ MKT/05/23

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### **Notice**

All Marketing Specialisation students are here by informed that Entrepreneur Cell Club and Incubation Centre Club are arranging for the Industrial Visit On 16<sup>th</sup> May 2023. To 13TEEN Men's Wear & Wholesale, KK Market, Dhankawadi, Pune.

13TEEN Men's Wear is the garment venture started by our Alumini Mr. Shubham Kadam, and is doing good business in pune.

Details of the Program

Date: 16/05/2023

Day: Thuesday

Time: 10:30 to 3:30 pm.

Venue: 13TEEN Men's Wear & Wholesale, KK Market, Dhankawadi, Pune All the students are here by invited to participate in the industrial visit .

Director, ZIMCA





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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PUN CODE: IMMP015570

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AISHE CODE: C-50909



REPORT

On

VISIT

To

13teen MEN'S WEAR

Under

ENTREPRENSHIP DEVELOPMENT CLUB

AND

INCUBATION CELL

Date:16th May 2023

Report Prepared by: Prof. Sayli Wankhade

Report Verified By: Prof. Sanjay Mahadik





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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PUN CODE: IMMP015570 DTE CODE: MB6195

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### 1. EVENT DETAILS

Event Category:	Institutional Level
Event Name	Industrial Visit
Event Type	Co-curricular Event
Description	To observe and understand real-life industrial processes, learn about the latest industry trends and best practices, and interact with professionals in the field
Participant	Two teaching faculty members MBA and 9 students of ZIMCA.
Venue & Date,	13teen Men's Wear 16 <sup>th</sup> May 2023

### 2. CONCEPTION OF THE PROGRAMME

Zeal institute of management and computer application, Narhe, wishes to bridge the gap between academics and industry. The objective of the industrial visit is to provide participants with practical exposure to the operations, processes, and working environment of an industry. It aims to enhance their understanding of the industry and its various aspects. Industrial visits provide opportunities for students to interact with industry professionals, managers, and employees. This networking allows students to establish contacts and build relationships with industry experts, which can be beneficial for future internships, job placements, or collaborations. Students can also gain valuable career advice and guidance during these interactions.







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- To provide management students with practical exposure
- To offer students insights into garment industries
- To provide students with the opportunity to interact with industry professionals
- To allow students to observe how management principles and theories are applied in practice
- To enable students to explore different industries, job roles, and career options, helping them make informed decisions

### 4. REPARATION OF THE EVENT

The notice was circulated among the Students of Zeal institute of management and computer application for their information. Whatsapp massage Message was circulated as well. Moreover, an undertaking for the same were taken from the students.

### 6. PARTICIPANTS

About 9 students from ZIMCA institutes were participated in this visit. Two Faculty members of Zeal Institute of Management and Computer Application accompanied the students to the visit.

### 5. EXECUTIVE SUMMARY

The industrial visit conducted by Zeal Institute of Management and Computer Application to 13teen Men's Wear aimed to provide students with practical exposure, enhance their knowledge, facilitate networking opportunities, and

Pune-41.



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DTE CODE: MB6195

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inspire their career choices. The visit allowed participants to observe and understand real-life industrial processes, learn about the latest industry trends and best practices, and interact with professionals in the field. It emphasized problem-solving skills, highlighted quality and safety standards, and fostered collaboration between academia and industry. Overall, the industrial visit was a valuable experience that bridged the gap between theory and practice, providing participants with a comprehensive understanding of the industry and its potential.

### 6. OUT COME OF THE PROGRAM.

The industrial visit is a valuable and enriching experience for participants. It provides practical exposure to real-life industrial processes, fostering enhanced knowledge and understanding of the industry. Participants develop practical skills and gain insights into the application of theoretical concepts in practice. The visit offers networking opportunities with industry professionals, facilitating potential collaborations, internships, and future career prospects. Additionally, participants gain a holistic understanding of quality control measures, safety standards, and regulatory compliance followed in the industry. Overall, the industrial visit bridges the gap between theory and practice, inspiring and motivating participants while fostering collaboration between academia and industry.





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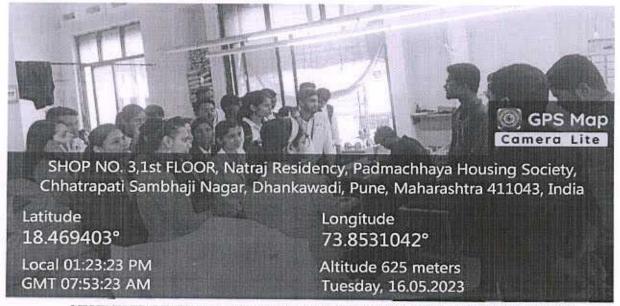
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INDUSTRIAL VISIT TO 13TEEN MENS' WEAR



STUDENT ORIENTATION AT I3TEEN MENS WEAR'S WORKSHOP





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### PRODUCT DISPLAY AT 13TEEN MENS WEAR



STUDENTS ORIENTATION AT 13TEEN MENS WEAR'S OFFICE





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### ZEAL EDUCATION SOCIETY'S

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FALICITATION OF MR. SHUBHAM KADAM (OWNER I3TEEN MENS WEAR)



THANKYOU LETTER BEING GIVEN ON BEHALF OF COLLEGE





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STUDENTS AT 13TEEN MENS WEAR'S OFFICE

CLUB HEAD (ZIMCA)

De Muldade -EVENT CORDINATOR (ZIMCA)

DIRECTOR (ZIMCA)





# ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE | INDIA

PUN CODE: IMMP015570 DTE CODE: MB6195

AISHE CODE: C-50909

Revision:

Date:

Date: 29/05/2023



Ref: EDCELL/05/23

### **Notice**

All the students are here by informed that Entrepreneur Cell Club and Incubation Centre Club are arranging for the Guest Lecture of eminent Speaker Vani Chandra Climate Program Manager and Setu, publisher of Diamond Publication. Topic Orientation for Climate Kranti, Green Entrepreneurship On 30<sup>th</sup>. May 2023. At CSMA.

Climate Change is one of the greatest threats to human civilization and we need to act NOW By preparing our youth, India's greatest dividend, to be "Green Entrepreneurs"

Students will be benefitted by

- 1.Exposure to the world of green opportunities
- 2.Start green businesses as entrepreneurs
- 3. Receive investments to start your own business
- 4. Mentoring by some of the leading green experts
- 5. Opportunity to be a part of a like-minded community of

eco-entrepreneurs and eco-professionals

 Become Climate Kranti ambassadors and advocate green businesses as the next wave of employment growth.

Details of the Program

Date: 30/05/2023

Day: Tuesday

Time: 1:30 to 2:30 pm.

Venue: CSMA Hall

All the students are here by invited to attend the Guest Lecture.

Director, ZIMCA





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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AISHE CODE: C-50909

### A

### REPORT

### On

### Guest Lecture on Green Entrepreneurship and Fellowship

Date: 30/05/2023

**Time**: 1.30 pm - 3.30 pm

Prepared By:

Prof. Deepak Shirke

Verified By:

Prof. Sanjay Mahadik







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### 1. EVENT DETAILS

**EventType** 

: Guest Lecture Activity

Description

: Institute level

Title

: Guest Lecture on "Green Entrepreneurship and fellowship"

Organizer

: Zeal ED Cell and Incubation Cell

Venue

: CSMA Hall, D Building.

Date & Duration : 09/05/2023

10.30 am - 12.30 pm





### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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### 2. CONCEPTION OF THE PROGRAMME

Zeal Entrepreneurship Development Cell and Incubation Centre Club Organized Guest Lecture on "Green Entrepreneurship and fellowship" by guest Miss. Chandra Vani, Climate Program Manager and Setu, publisher of Diamond Publication on 30<sup>th</sup> May 2023 from 1.30 pm to 3.00 pm. All the MBA & MCA students attended the program. The purpose of the program was to make students aware of climate change from air-conditioned rooms to grassroots and identify the ideas for green evolution and chance to get the green fellowship. The topic of the program was the "Green Entrepreneurship and fellowship"

### 3. OBJECTIVES

- To create awareness about climate change among students.
- To motivate students to identify ideas for green evolution. To motivate students to apply for "Green fellowship".
- To know the details of "Green Fellowship" and the process for applying for "Green Fellowship".
- To encourage students to take benefits of "Green Fellowship".

### 4. Outcome of the event:

- Students were motivated to participate in "Green Fellowship".
- Students got knowledge about "Green Fellowship" and various benefits of "Green Fellowship"
- Students were motivated to identify ideas for green evolution.

### 5. VENUE

CSMA Hall, D Building.







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### 6. PREPARATION OF THE EVENT

ED Cell and Incubation Centre Club Guest Lecture was planned for ZEAL GROUP OF MANAGEMENT INSTITUTES MBA Students and Faculty members.

### 7. PARTICIPANTS

All the MBA Students participated in the Guest Lecture of ED Cell Activity and Incubation Centre Club Activity Program and the faculty members of ZIBACAR, Pune.

### 8. EXECUTIVE SUMMARY

MBA students of ZIMCA participated in the Guest Lecture of ED Cell and Incubation Centre Club Program. Around 39 students and 3 faculty members of ZIMCA participated.

The Entrepreneurship and Incubation cell, ZGMI and Green Kranti organized this program to raise climate change awareness among students and motivated them to identify ideas for green evolution. Speakers familiarize students with the Green Kranti Fellowship for innovations and various benefits for entrepreneurship and business formation and development.

The session was insightful and exhibited knowledge. Students were motivated to join the upcoming Climate Kranti Green Entrepreneurship Fellowship session and learn how this program can help to make a positive impact on the environment through entrepreneurship. It was a great learning for all the students as they enjoyed the question and answer sessions and got the opportunity to clear their doubts. We remain grateful to our director, the staff

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members and students for their coordination and that helped this session turn out to be productive and fruitful.

### 9. CONTRIBUTION OF THE MANAGEMENT

Management was very supportive during the planning and overall Program.

Prof. Sanjay Mahadik sir, was the key person motivating & supporting throughout the activity.







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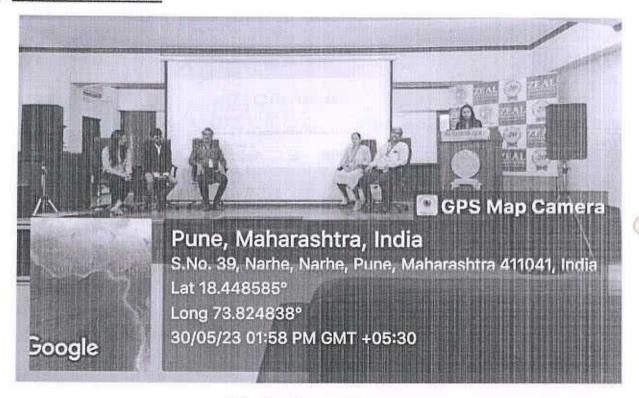
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### 10. PHOTOGRAPHS:



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ZEAL EDUCATION SOCIETY'S
ZEAL INSTITUTE OF MANAGEMENT

### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

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### **Felicitation of Guests**



Speaker was delivering a session.

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### ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

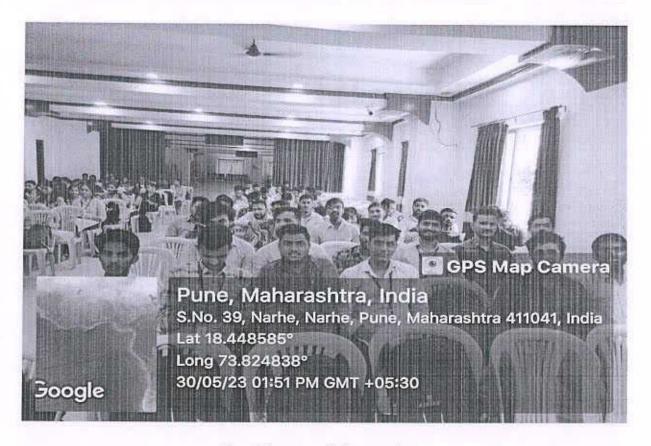
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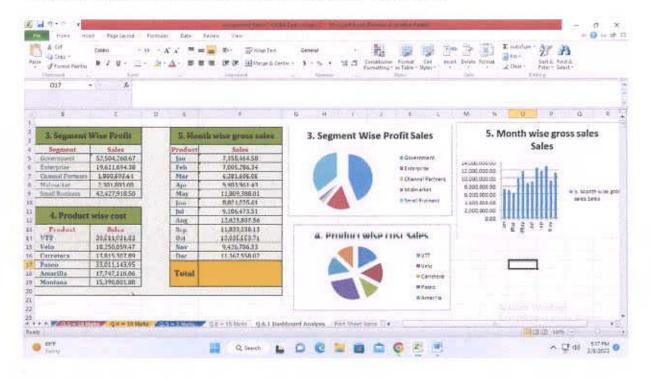
Participants of the session

Event Coordinator

Director, ZIMCA



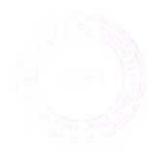
### NAME: YASH SANJIV RANE ROLL NO:79 ZIMCA-B

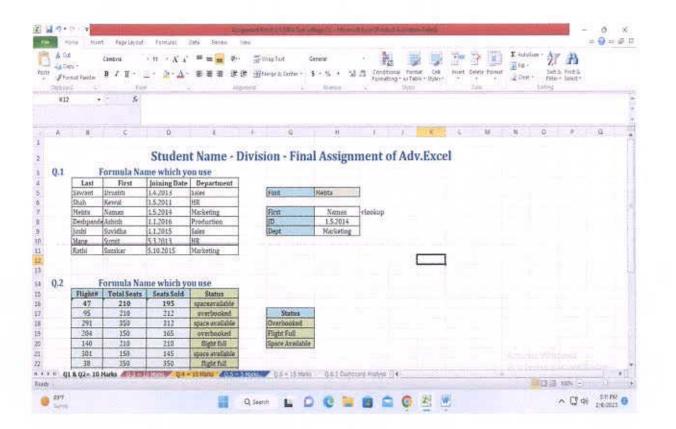




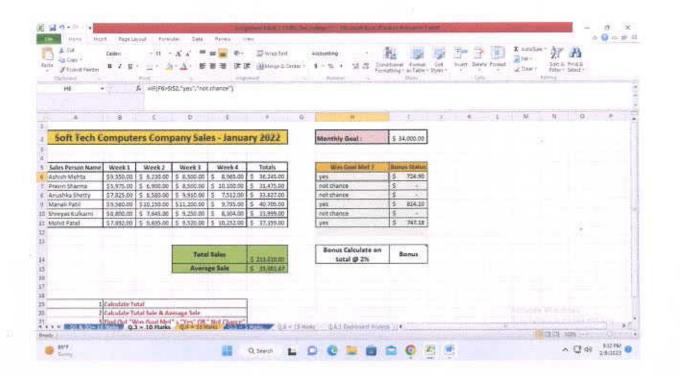
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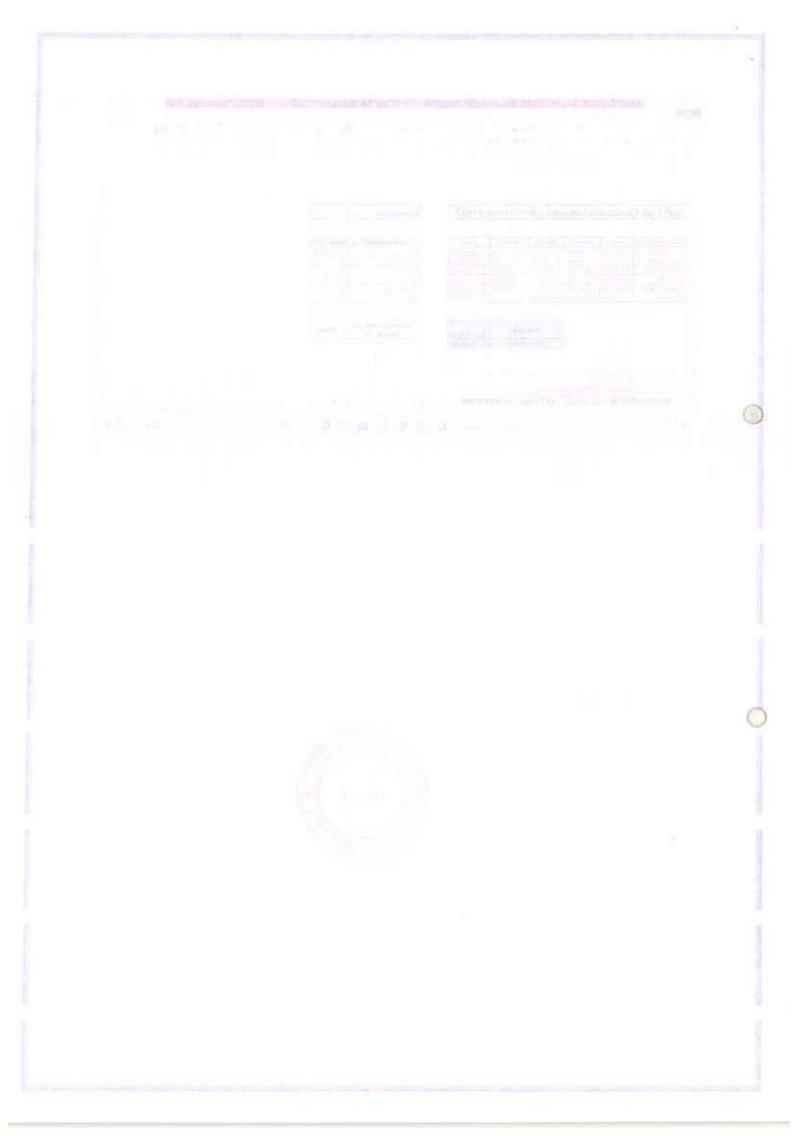


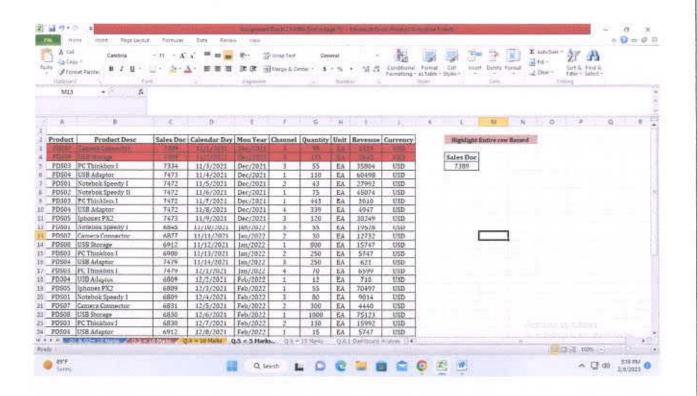




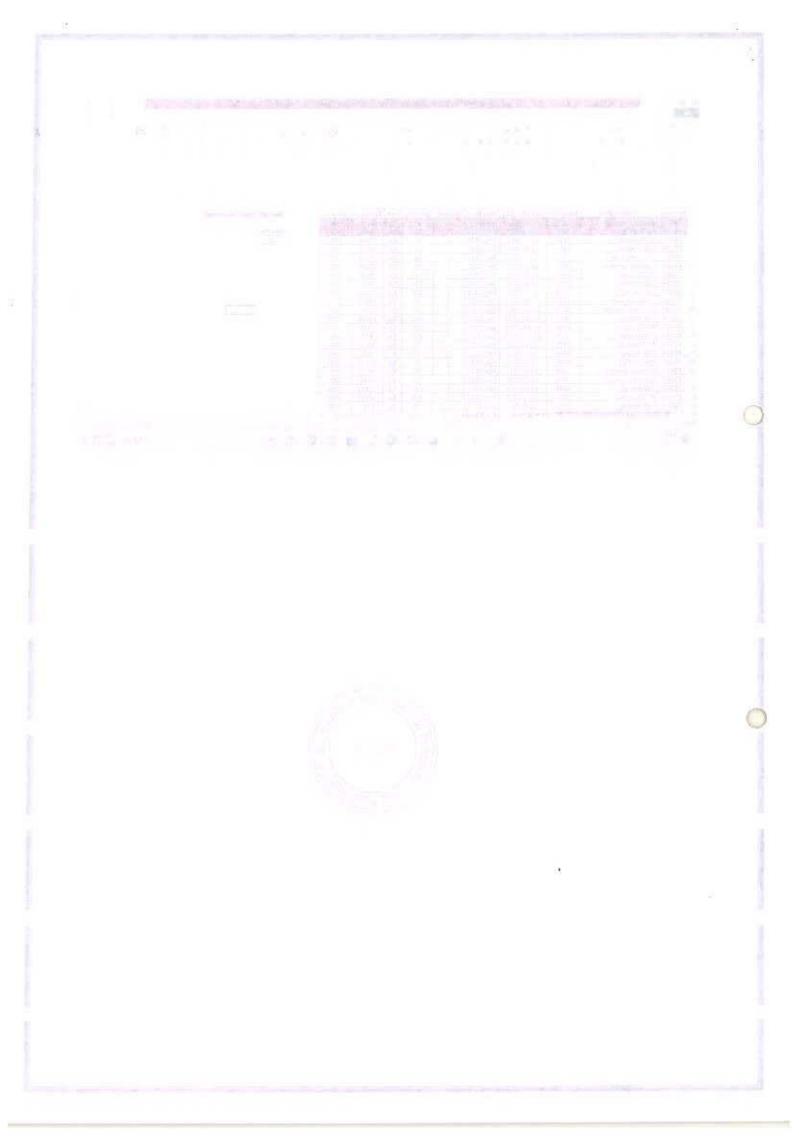


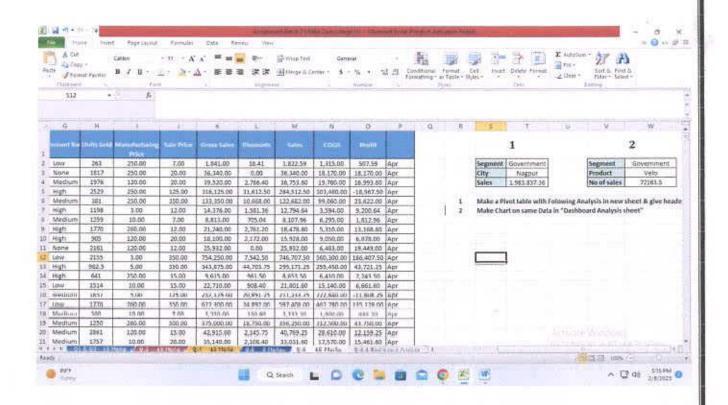






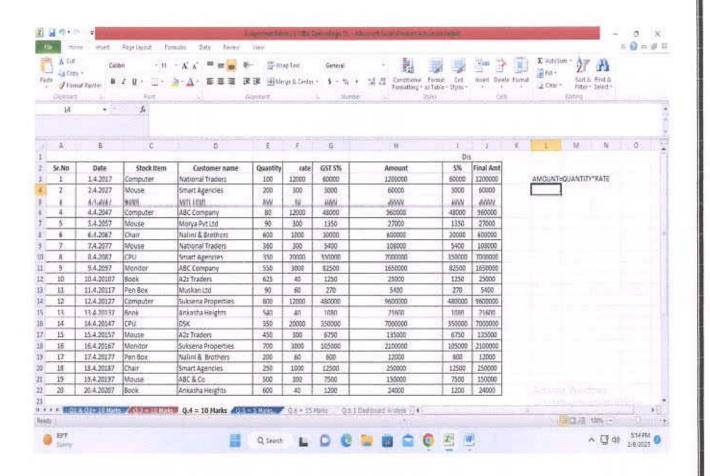


















# An Initiative of Atos Prayas Foundation

Certificate No: Atos\_2023\_MH\_CRM\_Batch\_17\_13

Certificate

This Certificate Is Awarded To

### Kiran Gaikwad

For successfully completing the Offline CRM Training at Atos Prayas Foundation, conducted by GTT Foundation as a part of Atos CSR initiative.

Certification Date:

Feb-01-2023



Ina Ganon.

Dr. Uma Ganesh Principal Trustee, **GTT Foundation** 

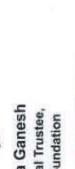
> Atos Prayas Foundation

Delcy Ajit

Atos Prayas

Foundation

an Atos CSR initiative







# An Initiative of Atos Prayas Foundation

Certificate No: Atos\_2023\_MH\_CRM\_Batch\_17\_14

This Certificate Is Awarded To

### Krupesh Inamdar

For successfully completing the Offline CRM Training at Atos Prayas Foundation, conducted by GTT Foundation as a part of Atos CSR initiative.

Certification Date:

Feb-01-2023



Uma Ganorti

Dr. Uma Ganesh Principal Trustee,



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Atos Prayas Delcy Ajit

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### ACADEMIC YEAR 2022-23

CLUB NAME: Library & Reader's Delight Club.

### 1. EVENT DETAILS

Day and Date	Thursday, 19/06/2023.
Event Level	Institute Level.
Event Category	Session.
Event type	Co-Curricular.
Event Name	Book Review
Event mode	Offline.
Venue	Conference Room.

### 2. EXECUTIVE SUMMARY:

With the advent of the digital age, the students prefer use to digital libraries and online reading material. As a result, the students can learn, explore and disseminate knowledge among their peers due to low costs and students are fascinated towards using online material. But, online material may not up to the syllabus expectation, sub-standard quality and lack the essence of true knowledge. So, to inculcate the reading habits among newly admitted students, it is very much essential that the students should be aware of various library functions and general guidelines. The library also stocks some historical / previous editions of books which may serve as enriching reading experience.

ZIMCA Library & Reader's Delight Club is anchored on promoting reading and literacy among students. It also aims to make reading a "shared physical experience" specifically among the students to increase its relevance "amidst the growing reliance on the internet and inclination to online activities.

### 3. OTCOME

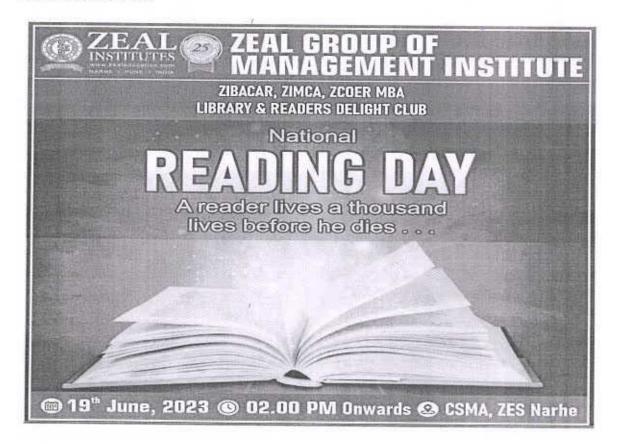
- To make library a more popular among newly admitted students by increasing the book circulation number.
- 2. To introduce students with different genre of books available in library.
- 3. To increase the interaction between Academics, Librarian and students.



4. To inculcate the reading habits among students.

On the occasion of National Reading Day; Library & Readers Delight Club Organized Book Review Presentations of students. Students gives book review on Ikigai, The Atomic Habit, The Magic of thinking Big, Inner Magic, The Immortals of Meluha, Shamchi Aai, Bhagwad Gita, Astitwa, Yugandhar etc.

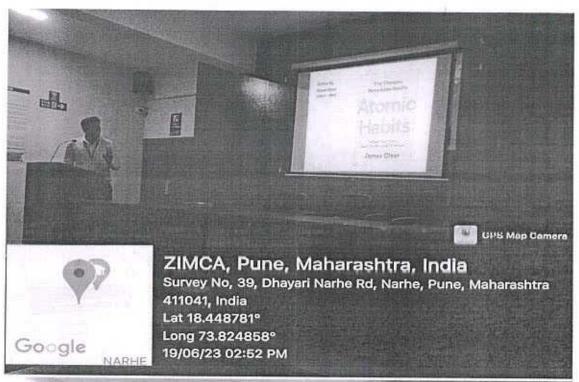
### 4. PHOTOGRAPHS

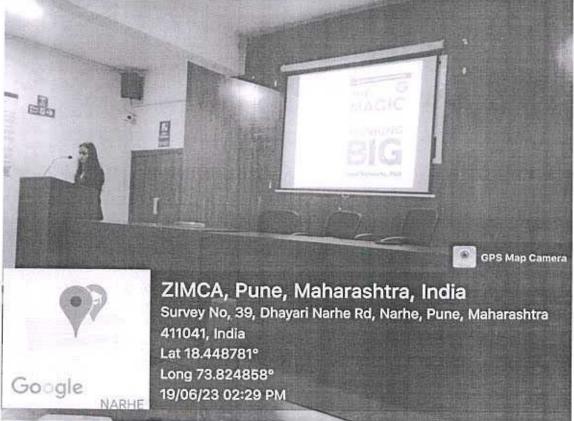




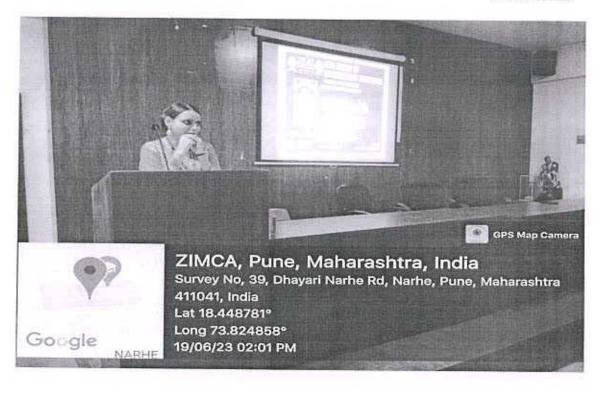
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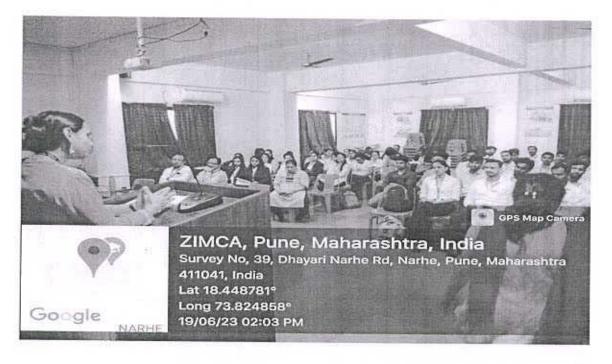
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### ZEAL EDUCATION SOCIETY'S ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION

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Mrs. Deshmukh Sampada

Librarian



Prof. Sanjay Mahadik Director