



ZEAL EDUCATION SOCIETY'S  
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER  
APPLICATION (ZIMCA)**



NARHE | PUNE | INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

Document Type	SOP
Name	Concurrent Evaluation
Date	02.12.2022
Developed by	Mr. Vikrant Nangare
Position	Assistant Professor, ZIMCA, Pune
Copy Controlled By	Academic Coordinator, ZIMCA, Pune
SOP No.	ZIMCA-3-S-03-5

As per SPPU guidelines Choice Based Credit System (CBCS) & Objective Based Education(OBE) requires a concurrent evaluation system which makes the learning process continuous and learner-centric. The evaluation is designed to recognize the capability and talent of a student. A continuous assessment system in the semester system (also known as internal assessment/comprehensive assessment) is spread through the duration of course by the teaching faculty.

As a part of concurrent evaluation, the learners are evaluated on a continuous basis by the faculty members for the development of students. Concurrent evaluation components are designed for monitoring the student learning & development. The faculty shares the outcome of each concurrent evaluation component with the students for their betterment.

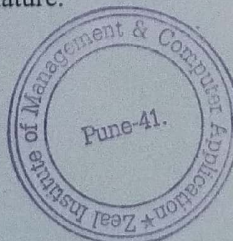
Individual subject faculty members have the flexibility to design the concurrent evaluation components for balanced assessment of student capabilities across Attitude, Skills & Knowledge, (ASK) dimensions based on a variety of concurrent evaluation parameters which is assigned by the university.

The process of concurrent evaluation plan preparation is as follows:

**Concurrent Evaluation plan preparation:**

After the finalization of faculty wise subjects (External & Internal) each subject faculty starts to prepare their concurrent evaluation plan on the basis of university guidelines which includes minimum three concurrent evaluation components (25 marks min. per component) for full credit course and two concurrent evaluation components (50 marks) for each half credit course which include one Term End Exam. As per University guidelines Subject faculty selects concurrent evaluation parameters.

Academic coordinator checks the course wise parameters from course files in front of subject faculty and give suggestions if required. Post which the director finalized the concurrent evaluation parameters with the signature.





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The common criteria of concurrent evaluation parameters assessment are student's subject knowledge, time & execution.

**Concurrent evaluation parameters Authorization:**

- After the finalization of course wise concurrent evaluation parameters, the academic coordinator checks the document and approves the document. Subject faculty keeps a copy of the same in their course file.

**File:**

- Component of course file

**Maintained by:**

- Subject faculty member





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**Course: 205MKT SC-MKT-05 Marketing Research**

Class: MBA-I

Sem-II

Div: MKT

Academic year 2022-23

**Concurrent / Continuous Internal Evaluation Details**

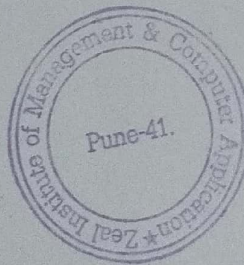
Evaluation Parameter	Frequency per Semester	Marks Allotted (Maximum)	Marks Converted
CIE1 (Home Assignment)	Once	25	15
CIE 2 (Case Study)	Once	25	15
Term End Exam	Once	50	20
Total		100	50

**Please Note:**

All the students have to maintain the 75% attendance and shall participate in all activities conducted in the class such as case study discussion, interaction with faculty, assignment submission etc.

Signature: *Sayli Wankhade*

Name: Prof Sayli Wankhade





**Course: 201 GC-04 Marketing Management**

Class: MBA-I

Sem-II

Div: A&B

Academic year 2022-23

**Concurrent / Continuous Internal Evaluation Details**

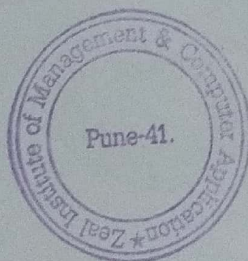
Evaluation Parameter	Frequency per Semester	Marks Allotted <small>(Maximum)</small>	Marks Converted
CIE1 (Case Study)	Once	25	15
CIE 2 (Learning Diary)	Once	25	15
Term End Exam	Once	50	20
Total		100	50

**Please Note:**

All the students have to maintain the 75% attendance and shall participate in all activities conducted in the class such as case study discussion, interaction with faculty, assignment submission etc.

Signature:

Name: Prof Vikrant Nangare





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**Course: 206MKT SC-MKT-06 Consumer Behaviour**

Class: MBA-I

Sem-II

Div:MKT

Academic year 2022-23

**Concurrent / Continuous Internal Evaluation Details**

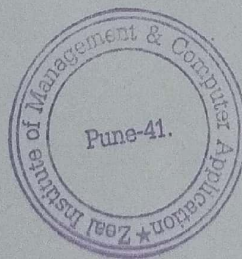
Evaluation Parameter	Frequency per Semester	Marks Allotted (Maximum)	Marks Converted
CIE1 (MCQ Test)	Once	25	15
CIE 2 (Case Study)	Once	25	15
Term End Exam	Once	50	20
Total		100	50

**Please Note:**

All the students have to maintain the 75% attendance and shall participate in all activities conducted in the class such as case study discussion, interaction with faculty, assignment submission etc.

Signature:

Name: Prof Deepak Shirke





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
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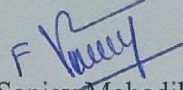
### Exam Notice

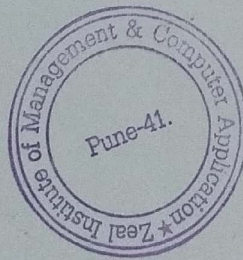
All course coordinators of MBA Programme are hereby informed that, Term end exam for Even semester is scheduled from 6th Feb 2023. You are requested to submit Hard Copy of Term end question paper to CEO on or before 4th Feb 2023. You have to submit question paper with Letter head and CO-PO mapping.

Note:

1. Question paper must be as per SPPU Format and also informed to follow all guidelines of ZIBACAR question paper setting.
2. Term end Exam schedule is attached herewith
3. Don't take leaves during exam period, in unavoidable condition do alternate arrangement of supervision by your own.

  
Prof. Deepak Shirke  
CEO

  
Prof. Sanjay Mahadik  
Director





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


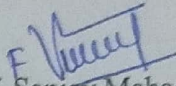
Date: 03/02/2023

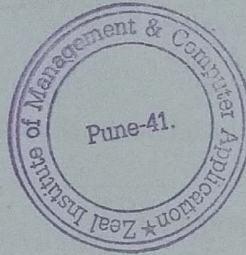
### Exam Notice

All students of MBA programme are hereby informed that, Term end exam for Even Semester is scheduled from 6th Feb 2023. You are informed to remain present in exam hall before 10 minutes of exam time. Attendance for term end exam is compulsory and no re exam will be conducted at any reason.

Note: Exam schedule is attached herewith.

  
Prof. Deepak Shirke  
CEO

  
Prof. Sanjay Mahadik  
Director





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Date: 03/02/2023

**Term-End Examination Notice (Students)**

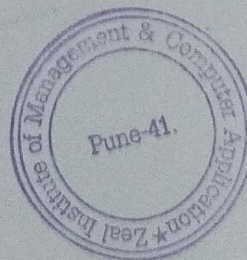
All students of MBA Programme are hereby informed that, Term End exam for academic year 2022-23 is scheduled from 6/02/2023 onwards. Exam will be offline and written base. Exam time table is as follows- Exam time will be 10.00am to 12.30am.

Sr. No	Date	Course Name
1	06/02/2023	Managerial Accounting
		Strategic Management
2	07/02/2023	Organizational Behavior
		Decision Science
3	08/02/2023	Economic Analysis for Business Decisions
		International Business Environment
4	09/02/2023	Business Research Methods
		Project management
5	10/02/2023	Basics of Marketing
		Corporate Governance
6	11/02/2023	Digital Business
		MKT- Services Marketing
		FIN-Advanced Financial Management
		HRM- Strategic Human Resource Management
7	13/02/2023	BA- Advanced Statistical Methods using R
		Management Fundamentals
		MKT- Sales & Distribution Management
		FIN- International Finance
8	14/02/2023	HRM- HR Operations
		BA- Machine Learning & Cognitive intelligence using Python
8	14/02/2023	Entrepreneurship Development
9	15/02/2023	Legal Aspects of Business

Attendance is mandatory.

Note: No re-exams will be conducted.

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Director





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Date: 12/06/2023

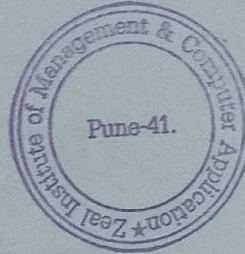
### Exam Notice

All students of MBA programme are hereby informed that, Term end exam for Even Semester is scheduled from 26th June 2023. You are informed to remain present in exam hall before 10 minutes of exam time. Attendance for term end exam is compulsory and no re exam will be conducted at any reason.

Note: Exam schedule is attached herewith.

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
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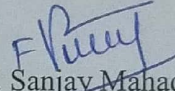
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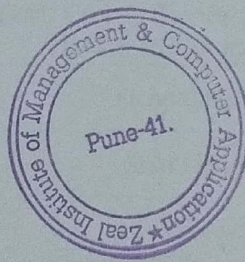
All course coordinators of MBA Programme are hereby informed that, Term end exam for Even semester is scheduled from 26th June 2023. You are requested to submit Hard Copy of Term end question paper to CEO on or before 24th June 2023. You have to submit question paper with Letter head and CO-PO mapping.

Note:

1. Question paper must be as per SPPU Format and also informed to follow all guidelines of ZIBACAR question paper setting.
2. Term end Exam schedule is attached herewith
3. Don't take leaves during exam period, in unavoidable condition do alternate arrangement of supervision by your own.

  
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
**Term-End Examination Notice (Students)**

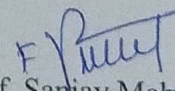
All students of MBA Programme are hereby informed that, Term End exam for academic year 2022-23 is scheduled from 26/06/2023 onwards. Exam will be offline and written base. Exam time table is as follows- Exam time will be 09.00am to 11.30am.

Sr. No	Date	Course Name
1	26/06/2023	Marketing Management
		Enterprise Performance Management
2	27/06/2023	Financial Management
		Indian Ethos & Business Ethics
3	28/06/2023	Human Resource Management
		Global Strategic Management
4	29/06/2023	Operations and Supply chain Management
		CSR & Sustainability
5	30/06/2023	MKT- Marketing Research
		FIN-Financial Market and Banking Operations
		HRM- Competency based HRM
		BA- Basics of Business Analytics using R
		MKT- Marketing 4.0
6	01/07/2023	FIN-Financial Laws
		HRM- Competency based HRM
		BA- Advanced Statistical Methods using R
		MKT- Consumer Behaviour
		FIN- Personal Financial Planning
6	01/07/2023	HRM- Organizational Diagnosis & Development
		BA- Networks, Innovation and Value Creation
		MKT- Marketing Strategies
7	03/07/2023	FIN- Current Trends & Cases in Finance
		HRM- Current Trends & Cases in Human Resource Management
		BA- Artificial Intelligence in Business Applications
8	04/07/2023	Geopolitics and World Economic System
9	05/07/2023	Start Up and New Venture Management
		Business, Government & Society

Attendance is mandatory.

Note: No re-exams will be conducted.

  
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