



5.3.2 Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ student's representation on various bodies as per established processes and norms)

Academic Year 2021-22

Sr. No.	Name of Committee
1	IQAC
2	Anti-Ragging
3	CDC
4	Library Committee
5	Internal complaints committee
6	Anti-Alcohol, Tobacco and Narcotics committee
7	Class Representative
8	Rainbow
Administrative, co-curricular and extracurricular activities under student's council	
1	Blood Donation Drive
2	Tree Plantation





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5.3.1

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AISHE Code : C-50909 | DTE Code : MB-6195 | SPPU Pun Code : IMMPP15570
ISO:21001 Certified

Ref. No: ZES/ZIMCA/2021-22/1790

Date : 20/04/2022

CR fordy

Internal Quality Assurance Cell (IQAC)

Every institution may form an IQAC under the chairperson of the institution's president, with heads of significant academic and administrative units, a few professors, and a few famous educationists/local committee representatives. Prior to ISO 21001: 2018 accreditation, the institute established an Quality Assurance cell in 2017, the institute chosen for NAAC cycle 1 in 2019-2020. IQAC, which was established work for the quality betterment of the institute and holistic development of the students.

Aim:

- The Institute established the cell to evaluate the Institute's internal quality, which reports to the Governing Council and strives to disseminate and implement the Institute's quality policy.
- The academic advisory committees of each department, as well as other quality-related groups, provide proposals, strategies, and judgments to the IQAC cell. During its meetings, the IQAC cell makes decisions on the matter.

Objective:

- To design a quality system for consistent and decisive action to improve the institute's academic and administrative performance.
- To prepare the institute's quality policy and promote awareness about it.
- To encourage the integration of a quality culture and the implementation of best practises as a means of improving institutional performance.

Reference: NAAC Manual Guidelines for the Creation of the Internal Quality Assurance Cell (IQAC)

Tenure: Two years.

For the IQAC Academic Years 2020-21 and 2021-22, this is the third term.

Frequency of Meetings: Four times per year or as needed.





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ISO 71901 Certified

Ref. No.: ZES/ZIMCA/2021-22/1790

Date : 20/09/2021

Functions:

- Establishing and implementing quality benchmarks/parameters for the Institution's numerous academic and administrative activities
- Assisting in the construction of a learner-centred environment conducive to high quality education and faculty maturation in terms of knowledge and technology adoption for participatory teaching and learning;
- To collect the student, parent, and other stakeholders feedback to provide input on quality-related institutional processes;
- Dissemination of data on higher education's numerous quality indicators;
- Inter- and intra-institutional workshops, seminars on quality-related topics, and quality circles promotion;
- Documentation of the institute's numerous programs/activities, resulting in quality improvement;
- Acting as a nodal agency for coordinating quality-related activities, including the adoption and dissemination of good practises;
- Establishment of a quality culture within the institute.
- Preparation of the Institute's Annual Quality Assurance Report (AQAR) in the prescribed format, using quality parameters/assessment criteria developed by the applicable quality assurance authority (such as NAAC, NBA).
- To keep track of the teaching-learning process and provide guidance.
- To provide advice and assistance in the planning of various activities and events for the benefit of the students.
- To collect quality inputs, opinions and suggestions from various stakeholders and to incorporate them into the strategic plan.





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Ref. No.: ZES/ZZMIA/2021-22/1790

Date : 20/04/2022

The following is a possible IQAC composition

Internal Quality Assurance Cell (IQAC) is reconstituted with effect from 20th April 2022 to streamline the quality assurance in academic and administrative processes. The revised constitution of the committee is as follows:

Sr. No	Name	Role
1	Dr. Ravindra Patil	Chairman
2	Mr. Jayesh Katkar	Management Representative
3	Mr. U.S.Shid	Local society representative
4	Dr. Ashwini Sovani	Head Management Programmes
5	Prof. Vikrant Nangare	Head of Department (Academics)
6	Prof. Varsha Kedar	Head of Department (Research)
7	Dr. Ekta Talwar	IQAC Co-ordinator
8	Prof. Sachin Wadekar	Teaching Representative
9	Prof. Sanjay Mahadik	Teaching Representative
10	Mr. Shivaji Mahanvar	Non teaching Representative
11	Mr. Prafull Nale	Alumni Representative
12	Mr. Gokul Mohite	Industry Representative
13	Mr. Rafik Mulani	Student Representative


Director


Head Management Programmes

Director
Zeal Institute of Management
& Computer Application
Pune - 411-041.





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ANTI-RAGGING CELL

VISION

Create a harmonious environment for mutually respected living.

MISSION

Create a Ragging free zone by creating awareness about the ills of ragging among the students within the campus.

OBJECTIVES

1. To promote awareness regarding the Anti –ragging Act and severity of the punishment.
2. To absolutely prohibit ragging within the campus through frequent raids.
3. To make students accountable towards Anti-ragging through an explicit undertaking.
4. To provide a mechanism to encourage students to report, redress and punish(if found guilty) any ragging activities.
5. To resolve the issues pertaining to abuse, ragging, annoyance, menace etc.

Policy:

The legal definition of ragging is as follows:

'Ragging' means the doing of any act which causes, or is likely to cause any physical, psychological or physiological harm of apprehension or shame or embarrassment to a student, and includes

(a) Teasing or abusing by playing Practical jokes on, or causing hurt to any student.

(b) Asking any student to do any act, or perform any thing, which he/she would not, in the ordinary course, be willing to do or perform.

Ragging is different from other crimes because the motive is solely to get perverse pleasure. Ragging is also different from other crimes as it is actively promoted by certain sections of the society.

Following types of abuses and activities will be termed as ragging:





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- **Physical abuse**, for example, forcing to eat, drink or smoke, forcing to dress or undress.
- **Verbal abuse**, for example swear words and phrases, direct or indirect derogatory references to the person's appearance, attire, religion, caste, family or chosen field of study.
- **Forced activity**, for example
 - o Chores for seniors e.g. copying notes, cleaning rooms, etc.
 - o Missing classes. Not being allowed to study.
 - o Staying awake late or getting up at unreasonable times.
 - o Singing or dancing or performing in any other way.
 - o Using foul language or shouting or cheering loudly.
 - o Misbehaving with strangers, particularly women.
 - o Reading or browsing porno-graphic/objectionable material
- **Lifestyle restrictions**, for example
 - o Not allowing certain kinds of clothing or accessories e.g. jeans, belts etc.
 - o Enforcing rules regarding shaving or oiling hair. Forcing certain kinds of dress.
 - o Restricting access to parts of the hostel e.g. common room.
 - o Requiring certain modes of address i.e. seniors should be called Sir or Ma'am.
 - o Requiring a particular wake-up time.
- **Conversational mind-games**. Particular forms of interaction in which a senior or set of seniors manipulates the conversation so as to humiliate the first year student or make him/her feel stupid or insecure or generally threatened.

Note: This policy will be in effect from Academic year 2021-22.





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Ref No.

Date: 20/4/22

Circular

The Anti-Ragging Committee will be held on 20/4/22 at 2 pm under the chairmanship of Dr R.M Patil, Director, ZIMCA.

Agenda:

1. Review of anti-ragging activities conducted during the academic year 2021-2022.
2. Creating awareness among the students about the ragging and the punishments under the Anti-Ragging Act.
3. Planning of various activities which will include activities of the anti-ragging squad.


 Dr. Ravindra Patil

Chairman, Anti-Ragging Committee

Anti-Ragging Committee Squad: -

1. Dr. Ravindra Patil (Chairman)
2. PI, Police Station, Sun city (Vice- Chairman)
3. Mr. kalyan Awtade (Local Media representative)
4. Mr .Rajendra Nivangune (Representative non-govt. organization)
5. Mr Sanjay Mahdik (Member Faculty)
6. Prof. Vikrant Nagare (Member Faculty)
7. Prof. Sachin Wadekar (Member faculty)
8. Prof. Ekta Talwar (Anti-ragging Convener)
9. Mr Vithal Marne (Parent Representative)
10. Khitija Nevase (Student Representative)
11. Rafiq Mulani (Student Representative)





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Date: 21/04/22

Anti-Ragging Committee Minutes of Meeting

The Anti-Ragging Committee will be held on 20/4/22 at 2 pm under the chairmanship of Dr. Ravindra Patil, Director, ZIMCA.

1. Review of tasks accomplished by the anti-ragging committee.
2. Immediate task to achieve
 - a. Exhaustive boards to be put in the ground floor.
 - b. Frequent inspection by anti-ragging squad and surprise visits at all the locations and outside.
 - c. Decided to conduct a seminar on student awareness and time of reporting of students perspective and student minutes issue if any.


 Dr. Ravindra Patil

Chairman, Anti-Ragging Committee



Present Committee Member:

1. Dr. Ravindra Patil (Chairman)
2. Mr Sanjay Mahdik (Member Faculty)
3. Prof. Vikrant Nagare (Member Faculty)
4. Prof. Sachin Wadekar (Member faculty)
5. Prof. Ekta Talwar (Anti-ragging Convener)
6. Mr Sudhakar Kokane (Parent Representative)
7. Khitija Nevase (Student Representative)
8. Rafiq Mulani (Student Representative)



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Anti-Ragging Committee Squad

1. Dr. Ravindra Patil (Chairman)
2. PI, Police Station, Sun city (Vice- Chairman)
3. Mr. kalyan Awtade (Local Media representative)
4. Mr .Rajendra Nivangune (Representative non-govt. organization)
5. Mr Sanjay Mahdik (Member Faculty)
6. Prof. Vikrant Nagare (Member Faculty)
7. Prof. Sachin Wadekar (Member faculty)
8. Prof. Ekta Talwar (Anti-ragging Convener)
9. Mr Sudhakar Kokane (Parent Representative)
10. Khitija Nevase (Student Representative)
11. Rafiq Mulani (Student Representative)





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Annual Report Academic Year (2021-2022)

Activity Conducted under Anti-Ragging Committee

1. Minutes of meeting conducted during this year:

Sr. No	Important Issues Discussed
1	<p>The Anti-Ragging Committee will be held on 20/4/22 at 2 pm under the chairmanship of Dr. Ravindra Patil, Director, ZIMCA.</p> <ol style="list-style-type: none"> 1. Review of tasks accomplished by the anti-ragging committee. 2. Immediate task to achieve <ol style="list-style-type: none"> a. Exhaustive boards to be put in the ground floor. b. Frequent inspection by anti-ragging squad and surprise visits at all the locations and outside. c. Decided to conduct a seminar on student awareness and time of reporting of student's perspective and student minutes issue if any.
2	<p>Inspection of Anti-Ragging Squad and their surprise visits.</p> <ol style="list-style-type: none"> a. Exhaustive boards to be put in the ground floor.

2. Activities conducted during the year:

Sr.no	Activity
1	<p>Extensive Anti-ragging measures have been taken to create-</p> <ol style="list-style-type: none"> (i) Awareness of the bad effects of the ragging act (ii) Likely punishments if indulgence in ragging
2	The Anti-Ragging Committee and Anti-Squad make surprise visits in and around the college campus.
3	Regular review meetings were taken by anti-Squad members.
4	Anti-ragging posters and boards are put on selective points in the institute like toilet



	blocks, canteen etc.
5	An Induction Programme was conducted for the students for awareness of the Anti-ragging committee present in the Institute.
6	The GSMs were counseling the students on all aspects/problems/issues of academic/person/psychological /any other nature.

3. Any other Decision taken: Nil

Present Committee Member:

1. Dr. Ravindra Patil (Chairman)
2. Mr Sanjay Mahdik (Member Faculty)
3. Prof. Vikrant Nagare (Member Faculty)
4. Prof. Sachin Wadekar (Member faculty)
5. Prof. Ekta Talwar (Anti-ragging Convener)
6. Mr Sudhakar Kokane (Parent Representative)
7. Khitija Nevase (Student Representative)
8. Rafiq Mulani (Student Representative)




Dr. Ravindra Patil

Chairman, Anti-Ragging Committee



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ISO:21001 Certified

Ref. No.: ZES/ZIMCA/2021-22/1784

Date : 20/04/2022

College Development Committee

(Constitute under "Section 97" of Maharashtra Public University act 2016)

Sr. No.	Name of Members	Designation	Field
1.	Shri. S. M. Katkar	Chairman	Founder-Director, Zeal Education Society, Pune
2.	Shri. Jayesh Katkar	Secretary	Secretary of the Management or his nominee
3.	Shri. Sarjerao Poman	Member	Management or his nominee
4.	Prof. Vikrant Nangare	Member	One Head of Department nominated by the Director or Head of Institution
5.	Prof. Sanjay Mahadik Prof. Sachin Wadekar Prof. Varsha Kedar	Members	Three faculty members (at least one shall be women)
6.	Mr. Shivaji Maharivar	Member	Non-teaching representative by elected
7.	Dr. Ratndeeep Joshi Mr. G. P. Mohite Dr. Vivek Deshpande Mr. Chandrashakhar Pasalkar	Members	Education Industry Research Alumni
8.	Dr. Ekta Talwar	Member	IQAC Coordinator
9.	Ms. Vinaya Marane	Member	Student Representative
10.	Dr. Ravindra Patil	Member-Secretary	Director


I/C Director

Dr. Ravindra Patil



Director
Zeal Institute of Management
& Computer Application
Pune - 411 041.



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LIBRARY COMMITTEE 201-22

Sr. No.	Name	Designation	Committee Designation
1.	Dr. R. M Patil	Director	Chairman
2.	Prof. Sanjay Mahadik	Assistant Professor	Member
3.	Prof. Vikrant Nangare	Assistant Professor, IQAC Coordinator	Member
4.	Mr. Shivaji Mahanwar	Account Officer	Member
5.	Mr. Nikhil Kokane	MBA I Class Representative	Member
6.	Ms. Kalpana Rane	MBA II Class Representative	Member
7.	Mrs. Sampada Deshmukh	(Librarian)	Member-Secretary



F. Remy
Director, ZIMCA



Zeal Education Society's
Zeal Institute of Management and Computer Application, Pune-41

LIBRARY COMMITTEE

Attendance sheet

Subject: Planned meeting

Date: 20/6/2022

Time: 3:00 PM

Sr. No.	Name	Designation	Attendance Remark
1.	Dr. R. M Patil	Chairman (I/C Director)	Present
2.	Prof. Vikrant Nangate	Associate Professor, IQAC Coordinator	Present
3.	Prof. Sanjay Mahadik	Associate Professor	Present
4.	Mr. Shivaji Mahanwar	Account Officer	Absent
5.	Mr. Nikhil Kokane	MBA I Class Representative	Present
6.	Ms. Kalpana Rane	MBA II Class Representative	Present
7.	Mrs. Sampada Deshmukh	Member-Secretary (Librarian)	Present

Chair: Dr. R. M. Patil

Signature: 





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Zeal Institute of Management and Computer Application, Pune-41

LIBRARY COMMITTEE

Agenda

This is hereby informed to all that the meeting is scheduled as per the details mentioned below:

Sr. No	Particular	Details
1.	Date	20/6/2022
2.	Day	Monday
3.	Time	3:00 pm
4.	Venue	ZIMCA Library

The agenda of the meeting is as follow:

Sr. No	Agenda	Remark, if Any
1.	Welcome committee members	
2.	Availability of E-Books & Online library resources in library	
3.	Library policy, formats, SOP, Renewal of subscription	
4.	Innovative ideas for library	

Member Secretary/ Coordinator


Chairman/Director





Zeal Education Society's

**Zeal Institute of Management and Computer Application, Pune-41
LIBRARY COMMITTEE**

MINUTES OF MEETING						
Date	20/6/2022					
Venue	Library					
Time	3:00 pm onwards					
Subject	Schedule planning for Library functioning smoothly					
Chair person	Dr. R. M. Patil					
Participants/ Attendees	Prof. Vikrant Nangare, Prof. Sanjay Mahadik, Mr. Shivaji Mahanwar, Mrs. Sampada Deshmukh					
Meeting started with the welcome and permission of the chair-						
Sr. No	Agenda	Points raised/suggested	Action to be taken	Timelines	Responsibility	Remarks
1	Availability of E-books & Online library resources for students in library	Dr. R. M. Patil	Online resources & ebooks link on website	31/07/2022	Mrs. Sampada Deshmukh	
2	Innovative ideas for library	Prof. Vikrant Nangare	For usage of library conduct some program or activities	30/09/2022	Mrs. Sampada Deshmukh	
3	Project Reports for students	Dr. R. M. Patil	Students SIP reports should be segregate as per specialization.	31 /8/2022	Mrs. Sampada Deshmukh	
• Meeting was concluded with Vote of thanks to the chair.						



R. M. Patil
Chairman/Director
(Dr. R. M. Patil)



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Date: 7th June 2022

Circular

Meeting of the Internal Complaints Committee was held on 7th June 2022 at 4pm. Conducted by Dr. R.M.Patil

Date: 7th June 2022

Time: 4:00 pm

Venue: Directors Cabin

Agenda:

1. Reconstitution of Internal Complaint Committee.
2. Discussion on sexual harassment at workplace (prevention/prohibition and redressal) Act 2013.
3. Any other point with the permission of the chairperson.

Internal Complaints Committee


Dr. R.M. Patil
Chairman, Director, ZIMCA

Sr.No	Name of Member	Contact Number	Attendance Status
1	Dr. R.M.Patil (Chairperson)	7020239929	Present
2	Prof. Sanjay Mahadik (Vice-Chairman)	9527473157	Present
3	Dr. Ekta Talwar (Member)	9209465461	Absent
4	Mr. Shivaji Mahanvar (Non-Teaching staff)	8329628771	Present
5	Ms. Seema Ovahl (Non-Teaching)	8551014579	Present
6	Ms. Vinaya Marne (Student Representative)	8208370256	Present
7	Mr. Vinit Kenchi (Student Representative)	7276100225	Absent
8	Mr. Abhishek Salve (Student Representative)	7757034005	Present





C) COMPLAINT AND REDRESSAL MECHANISM:

Any aggrieved who wants to file a sexual harassment complaint can do by either sending an email to Anti Sexual Harassment Cell or file written complaint with any member of the Cell. The complaint should include the specific nature of the incident, date and place of the incident, names of all parties involved as well as a detailed report of all pertinent facts. Complaints of harassment will be promptly and carefully investigated. Investigation will

include interviews with all relevant persons, including the accused and other potential witnesses.

Any student filing a genuine harassment complaint shall be protected from reprisal or retaliation as a result of filing the complaint. Investigators will make every effort to strike a balance between the parties' desires for privacy and the need to conduct a fair and effective investigation.

Harassment shall subject a student to disciplinary action up to and including expulsion from institute. However, if in fact it is determined through the course of the investigation that the incident and thus the accusation were fabricated, the complainant will face severe disciplinary action up to and including expulsion from the institute.

ZIMCA will make every reasonable effort to conduct all proceedings in a manner that will protect the confidentiality of all parties. Parties to the complaint should treat the matter under investigation with discretion and respect for the reputation of all parties involved.

The institute must constitute a committee that would be responsible to keenly observe that the above policies/ Rules are being strictly followed in the Institute.

Note: This policy will be in effect from Academic year 2021-22.





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PUN CODE: IMMP013170

DTE CODE: 6152

AISHE CODE: C-41828

Date: 08/09/2021

Anti Alcohol, Tobacco, and Narcotics Committee

Sr. No	Name of Member	Designation
1	Dr. Ravindra Patil	Chairman
2	Prof. Sachin Wadekar	Secretary
3	Dr. Ekta Talwar	Member
4	Prof. Vikrant Nangare	Member
5	Kshitija Nevase	Member (Female Student Representative)
6	Sarang Patil	Member (Male Student Representative)



F. V. Patil
Director,

ZES, ZIMCA, Pune

- Compose
- Inbox** 50
- Starred
- Snoozed
- Sent
- Drafts** 5
- More

Labels

From: **Vikrant Nangare** <vikrant.nangare@zealeducation.com>
 Date: Wed, May 18, 2022 at 9:42 AM
 Subject: Interview schedule for CR selection for MBA SEM II
 To: <bttejwala28@gmail.com>, <vspatelpallavi13@gmail.com>, VISHAL SAPA <zb21101@zealeducation.com>, <kuldipat21@gmail.com>, VIRAJ THORAT <zm21105@zealeducation.com>, CHETANA PINGALE <zb21084@zealeducation.com>, DIKSHA OMAN <zm21089@zealeducation.com>, <subhalekh@gmail.com>, <shubham.sosavi@outlook.com>, <shubadha1010@gmail.com>, <viwajadhav.un551@gmail.com>, AMARJIT SONAWANE <zb21111@zealeducation.com>, <shareshmagdale25@gmail.com>, <tarwadeekshavi1@gmail.com>, <seashirsh27@gmail.com>, <ksad31401@gmail.com>, <akshhinde@gmail.com>, NIKHIL KDKANE <zm21081@zealeducation.com>
 Cc: Dr.RISHIKAYSH KAAKANDIKAR <rishikesh.kaakandikar@zealeducation.com>, Varsha Koder <varshakoder@zealeducation.com>, Ashwini Sovani <ashwini.sovani@zealeducation.com>

Dear Students,

Today, we have scheduled an interview for CR selection. You are all required to present on the ground floor today on 3.00 PM sharp. We will not entertain those who are absent today.

Good Luck!





SELECTION OF CLASS REPRESENTATIVE (CR) FOR MBA I AND MBA II -2021-22

ZIMCA follow a standard and transparent process of selecting class representative
Process of Electing Class Representative is as follows:

Step 1- Announcement of Process of Electing Class Representative

Step 2- Acceptance of Application of Interested Candidates in prescribe format

Step 3 - Scrutiny of Application for Interview Round

Step 4 – Interviews and display of Results

Step 5 – Institute also define the roles and responsibilities for CR's for smooth functioning of the work

Roles and Responsibilities of Class Representatives

1. Timely meeting with Academic Coordinator and Program coordinator
2. Communication with the Program coordinator
3. Coordinating Initiating and leading the Students Activities
4. Leading the class for problem solving
5. Maintaining discipline in the class

Selected Class Representatives for the Academic year 2021-22 are

Sr.No	Name of CR	Class
1	Nikhil Kokane	MBA I-B
2	Pallavi Vairat	MBA I-A
3	Rafik Mulani	MBA II




Director
ZIMCA

SELECTION OF CLASS REPRESENTATIVE - MBA SEM II - April 2022

Dear Students,

Those students are interested to become your MBA class representative (CR), you can fill-up this form.

Selection Procedure is as follows:

Step 1- Announcement of Process of Electing Class Representative (ZIBACAR, ZIMCA , ZCOER) – 19th April 2022

Step 2- Acceptance of Application of Interested Candidates in prescribe format (Through Google Form) – 23th April 2022

Step 3 - Scrutiny of Application for Interview Round– 28.04. 2022

Step 4 – Interview and Display of Results – 30.04.2022

Authorities and Responsibilities of Class Representatives as given below:

1. Meeting with Head of Management Programme And Academic Coordinator
2. Communication with the Programme coordinator
3. Coordinating Initiating and leading the Students Activities
4. Leading the class for problem solving
5. Maintaining discipline in the class in the absence of Faculties

* Indicates required question

1. Email *

2. Your Specialization *

Mark only one oval.

- MARKETING
- FINANCE
- HRM
- OSCM
- BA



3. Name of the Student *

4. Institute and division of the student: *

Mark only one oval.

ZIBACAR A

ZIBACAR B

ZIMCA A

ZIMCA B

ZCOER A

5. Graduation Degree *

Mark only one oval.

BA

BCOM

BSC

BBA

BE

BTECH

BCA

Option B

B PHARM

OTHER

6. Percentage got in graduation degree (%) *



7. Why you want to be a Class Representative? *

8. Which Ideology of Leadership do you follow? And Why *

9. Any other achievement's (give details) *

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SELECTION OF CLASS REPRESENTATIVE - MBA SEM I - DEC 2022

Dear Students,

Those students are interested to become your MBA class representative (CR), you can fill-up this form and on the basis of your interview with the expert members CR will be selected.

Authorities and Responsibilities of Class Representatives as given below:

1. Meeting with Head of Management Programmed And Academic Coordinator
2. Communication with the Programmed coordinator
3. Coordinating Initiating and leading the Students Activities
4. Leading the class for problem solving
5. Maintaining discipline in the class in the absence of Faculties

Fill up this form on or before today, 26.12.2022 time: 2.00PM

* Indicates required question

1. Email *

2. Name of the Student *

3. Institute and division of the student: *

Mark only one oval.

- ZIBACAR A
 ZIBACAR B
 ZIMCA A
 ZIMCA B
 ZCOER A



4. Graduation Degree *

Mark only one oval.

- BA
- BCOM
- BSC
- BBA
- BE
- BTECH
- BCA
- Option 8
- B PHARM
- OTHER

5. Percentage got in graduation degree (%) *

6. Why you want to be a Class Representative? *

7. Which Ideology of Leadership do you follow? And Why? *



8. Any other achievement's (give details) *

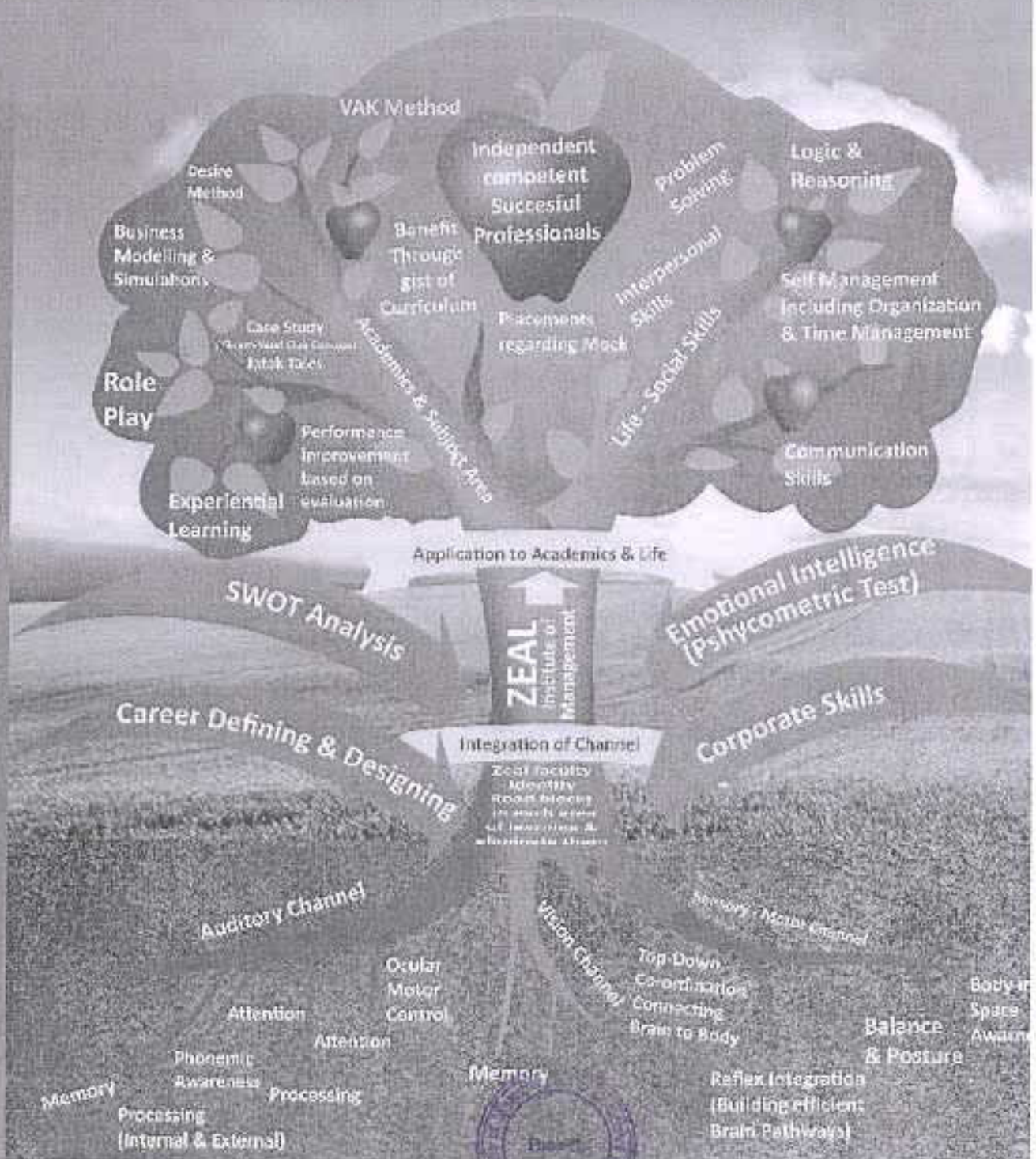
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customers
suppliers
employees

The Art of War Business

All warfare is based on deception...
but we are talking business!



BUSINESS OF WAR

Haridas Dukare
ZIMCA MBA I

Across the world, it seems that wherever there is a war, there is the United States. In its 245-year history, the U.S. has only not been at war for 17 years. From the end of World War Two to 2001,

Americans were at the heart of 81 percent of the world's armed conflicts – 201 out of 248 in 153 regions of the world.

The mission always has a positive frame – from “maintaining justice” to “humanitarian intervention” – but the U.S. has launched or become embroiled in wars at a very high cost. During the Korean War, more than 3 million civilians were killed and critical infrastructure was crushed. In the Vietnam War, two million civilians perished and at least 350,000 tonnes of bombs and landmines left a legacy of havoc. In the Kosovo War, the U.S.-dominated NATO bombed the Federal Republic of Yugoslavia for 78 straight days, leaving a trail of destruction. More recently, the 21st century wars in Afghanistan, Iraq and Syria mean that almost every U.S. president since World War Two has declared intervention overseas. However, while delivering humanitarian disasters to other countries, the United States has profited handsomely from its adventures. U.S. News & World Report pointed out that for many years, wars and preparations for hostilities have been integral America's prosperity and affluence. Indeed, war is the business of America.

The Business of Oil

Oil has been central to many of the “interventions” in recent decades. The U.S. launched the Gulf War partly to wrest oil resources, seize access to oil resources in Central Asia after going into Afghanistan, and used the Iraq War to consolidate its control over oil resources in the Middle East. U.S. strategic analysts estimated before the war that although the cost of the U.S.-Iraq war would be about \$177 billion, the value of Iraq's oil reserves was \$3.4 trillion.

The Business of Military Industry

Emerging during World War Two, the military-industrial complex gradually became a key pillar of U.S. hegemony. This concentrated economic and military power industry runs for war, feeding a large workforce and members of Congress along the way. Non-political organizations such as so-called “think tanks” that specialize in lobbying for the interests of other industries – “political entrepreneurs” also rely on the system to survive, along with numerous research. This has created a political biological chain: from the military-industrial complex to voters, then the members of Congress, and political entrepreneurs. How has this chain been maintained over 75 years? The United States has repeatedly chosen the old path of war. If there is war, it must have a stake. If there is no war, it must create one to maintain the military-industrial complex and feed the interests groups waiting for their lucrative scraps.

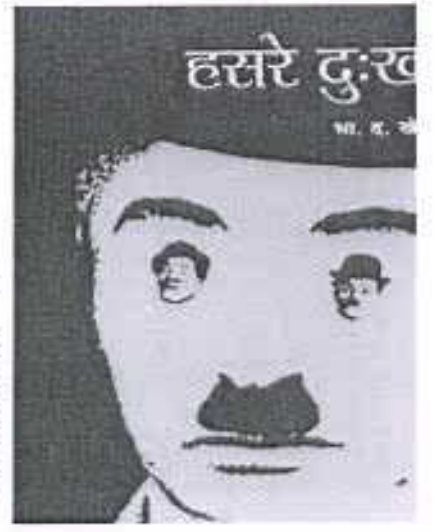
After World War Two, U.S. overseas wars and defense expenditures stimulated economic growth. During the Korean War, the procurement of military supplies purchased by the U.S. government increased from \$20.7 billion in 1905 to \$65.1 billion in 1953. The tremendous military demand from the Vietnam War catalyzed the U.S. economic boom in the 1960s. A substantial portion of the weaponry used in the wars that broke out after the end of the Cold War came from the United States. To ensure the huge consumption of the Kosovo war, NATO significantly increased the procurement of materiel, thereby stimulating the development of the industrialized military establishment. After the September 11 attacks, American economists published an article titled “Prosperity Will Rise Out of the Ashes” in The Wall Street Journal, predicting that the future war on terrorism would bring prosperity back to the United States. Over the 20 years since the war in Afghanistan began, the stocks of American military-industrial giants have soared. Do you really think that America's attempt to build an image as the “guardian of global peace” after two decades of war in Afghanistan means it cares about winning or losing? What it wants is to fight wars and keep on fighting for its own interests, whatever the consequences for others.

(With the help from BBC, Cambridge research studies)





Book Review by
Nikhil kokane
ZIMCA MBA I



जगातील असंख्य लोकांना हसवण्यासाठी ज्यांना स्वतःच्या दुःखालाही हसायला लावलं अशीच सामान्य व्यक्तिरेखा, लौकिक यशाच्या अत्युच्च शिखरावर विराजमान असणारा पण तारुण्यात मिळणाऱ्या प्रेमाच्या बाबतीत बापुडा राहिलेला, कल्पनेच्या जगात 'दि ग्रेट डिकटेटर, इमिगंट द कीड यासारख्या दर्जेदार भूमिकांनी जगाला वेड लावणारा पण वास्तविक जगात आईला वेड लागण्यापूर्वी एक कप चहादेखील पाजण्यासाठी आपण अपयशी ठरलो याच शल्य आयुष्यभर सलत राहिलेला चार्ली चॅप्लिन.

चार्ली नाव उच्चारलं तरी नजरेसमोर तो उभा राहतो. त्या ट्रॅप च्या वेशात- हातात त्याची स्टिक, ओठांवर अर्धी मिशी, डोळ्यात चमक, ती ढगळ पॅन बेडव कोट आणि डोक्यावर तिरकी हॅट घालून..

मुकपटालाही बोलतं करण्यासाठी त्याला खूप कष्ट करावे लागायचे कधी कधी कुणावर चिडायला लागायचं सगळ्यांकडून मेहनत करून घ्यायला लागायची आणि शेवटी सगळं त्याच्या मनासारखं झालं की ज्यांना जास्त त्रास झाला त्यांची माफीही पटकन मागायचा. तसही मागण्यासाठी धाडसी हृदयाची आवश्यकता असते आणि ते त्याच्याकडे नक्कीच होते म्हणूनच तर बिनधास्तपणे प्रत्येक संकटाशी दौन हा करून त्यानं विश्वातील लोकांच्या मनावर राज्य मिळवलं, जे की शक्ती वापरून हिटलरलाही जमले नाही ते चार्लीने करून दाखवले..

ह्या पुस्तकात प्रसंगाची जुळवाजुळव तर अप्रतिमच आहे सतत आपणही त्या कुटुंबतीलच एक सदस्य आहोत असच वाटत राहतं. स्वप्नांना ठिगळ लावून दिवस काढत बसणं त्याला कधीच आवडलं नाही हवं ते स्वप्न पूर्ण करण्यासाठी कायम तो धडपडत राहिला. आसू आणि हसू यांचं समिस्त्र पुस्तक म्हणजे हसरे दुःख आवर्जून वाचावं असं.....

- निखिल कोकणे



Omkar Tanpure
ZIMCA MBA I



Omkar Tanpure
ZIMCA MBA I



अडचणी आणि समस्या पृथ्वीवर कुणाला नाहियेत ?
पण सतत त्या डोक्यात आहेत म्हणून धीरगंभीर आणि
समस्याग्रस्त बनून वावरत बसणं म्हणजे निव्वळ वेडेपणा
असतो.

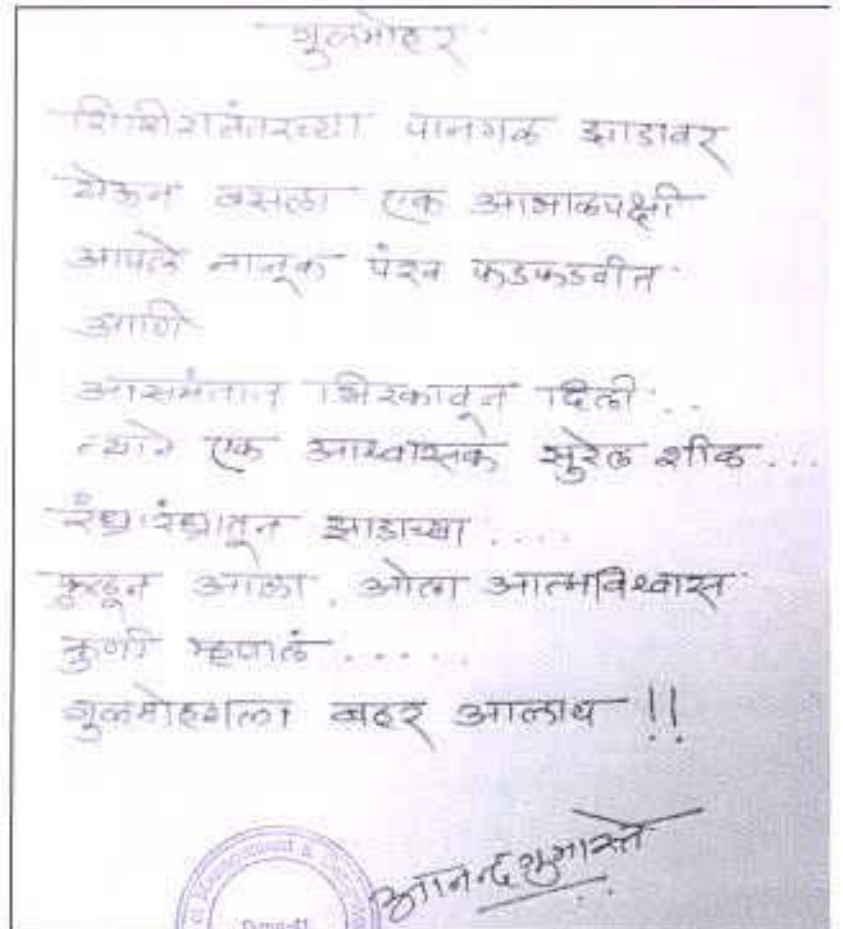
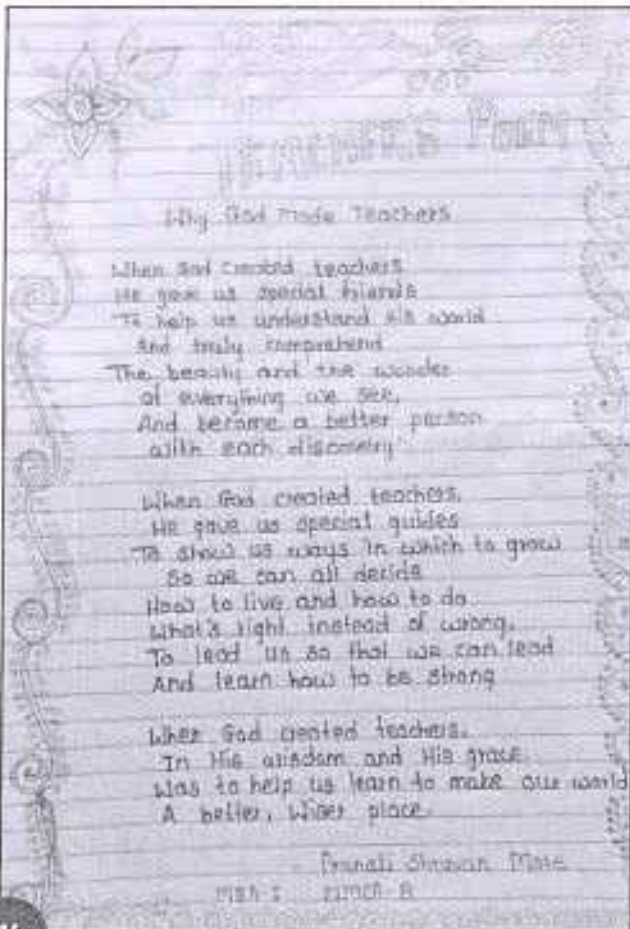
समस्या तिथेच असतात आपल्या जागी ठाम,
आपणही तितक्याच हसतमुखाने त्यांना समोर जायचं असत
आपला विदूषक वनवायचा आणि भिडायच असतं तिला
मजा येते समस्येसोबत झुंजायला आणि हलकेच
जिंकायलाही..

- निखिल.

चातावरणात थंडपणा होता आणि मस्त गार वार चालू
होतं.मी एका हातात चहाचा कप घेऊन या धुंद
संध्याकाळची मजा घ्यायला गच्चीवरच्या कठड्यावर
जाऊन बसलो. कानात हेडफोन टाकून फरीदा खानुमचं
अरिजितच्या आवाजातलं " आज जाने की जिद ना करो
" हे गाणं ऐकायला लागलो. काही वेळापूर्वी मंदिरातल्या
सनई चौघाड्यांचा आवाज मी ऐकला होता. गाणं लावता
लावता मस्जिद मधली अजाण सुरू झाली. गाणं चालू
असताना उजविकडच्या घरावर भगवा फडकताना
दिसला. त्यापलीकडे जरा दूरवरच्या घरावर निळाही
फडकत होता.

भारताच्या सेक्युलर असण्याचा विचार थांबवून मी
गाण्याकडे परतलो तेव्हा अरिजित गात होता, " वक्त की
कैद में जिंदगी है मगर, चंद घडिया यही है जो आझाद
है..

- निखिल.





* आई... *

प्यारा रोना होल अगले
 किलो अगले आई तिम अगले
 माँ अगले अगले अगले...

विमाने कयी आई ते
 प्यारा अगले अगले अगले
 तिम अगले अगले अगले...

आई अगले अगले अगले
 प्यारा अगले अगले अगले
 अगले अगले अगले अगले
 अगले अगले अगले...

प्यारा अगले अगले अगले
 अगले अगले अगले
 अगले अगले अगले
 अगले अगले अगले...

प्यारा अगले अगले अगले
 अगले अगले अगले
 अगले अगले अगले
 अगले अगले अगले...

शिवाजी मोहन अगले
 * ZIMCA 'B' *





LOHAGAD FORT TREK (05/03/2022)

On 5th March 2022, Saturday Adventure and Trekking Club of Zeal Institute of Management & Computer Application has organized its first trek for the year 2022 Lohagad (Lonavala). A huge response was there from student's side for the trek.

At the end each and every student had enjoyed a lot. Each and every one were happy with the trek and with work of Adventure and Trekking Team as well as all were ready to come in next trek.

"Glo-W Talks" International Women's Day celebration on 11/03/2022

On the occasion of International women's Day Zeal Education Society's Zeal Institute of Management & Computer Application celebrated International women's day program "Glo-W-Talks". The guest Speaker of the program were from five different countries from two continents.

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INTERNATIONAL WOMEN'S DAY CELEBRATION

GLO-W TALKS
11
MARCH
INTERNATIONAL WOMEN'S DAY

MSMIRA SULLIANA POPY
Vice-President of Women Rights
Commission in England

Live Streaming On
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INTERNATIONAL WOMEN'S DAY CELEBRATION

GLO-W TALKS
11
MARCH
INTERNATIONAL WOMEN'S DAY

DR. SUSHRINE BEMBRHINDS
CEO of CSM Technologies and
CEO of The Packman Institute
Inventor of Actual Intelligence Technology
Spain

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INTERNATIONAL WOMEN'S DAY CELEBRATION

GLO-W TALKS
11
MARCH
INTERNATIONAL WOMEN'S DAY

DR. ANITHASIVYANI
Assistant professor
Management & Research Manager,
Indonesia

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https://youtu.be/7C20ETnc_eR

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INTERNATIONAL WOMEN'S DAY CELEBRATION

GLO-W TALKS
11
MARCH
INTERNATIONAL WOMEN'S DAY

ASSIST. PROF. DR. SINDHIA LALBAJ
Professor of Finance and Accounting
"Smart Data" University Austria

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Annual Sports Meet Ranangan 2K22

Games and Sports play a vital role in the student's life. Zeal Education Society's -Zeal Institute of Management & Computer Application (MBA) had organized Annual Sports Meet Ranangan 2K22 on 3rd April to 6th April 2022. Sports teach life lessons like discipline, responsibility, self-confidence, accountability and teamwork.



ZEAL UDAAN FEST 2K22 (16/4/2022)

Zeal Education Society's -Zeal Institute of Management & Computer Application (MBA) had organized its Annual Social Gathering known as "UDDAN 2022" for MBA students. Following the tradition at Zeal Education Society, "Uddan" is a vast gathering of the students to showcase the hidden artistic talents through various performances such as Dance, Drama, Singing, Poem, Standup Act, Fashion Show etc. Enthusiastic and unbelievable response was given by the students for the same.



Alumni Meet 13/04/2022

ZIMCA organized Alumni Meet 2k22 on 23rd April 2022. More than 200 Alumni were present for program.



International Yoga Day on 21/06/2022

This Activity the theme is 'FLASH ON YOGA COMPETITION' and the focus will be on practicing yoga for physical and mental well-being. Yoga shows us the road from stress to strength and from negativity to creativity. Yoga tells us that so many problems might be out there, but we have infinite solutions within ourselves. We are the biggest source of energy in the universe.

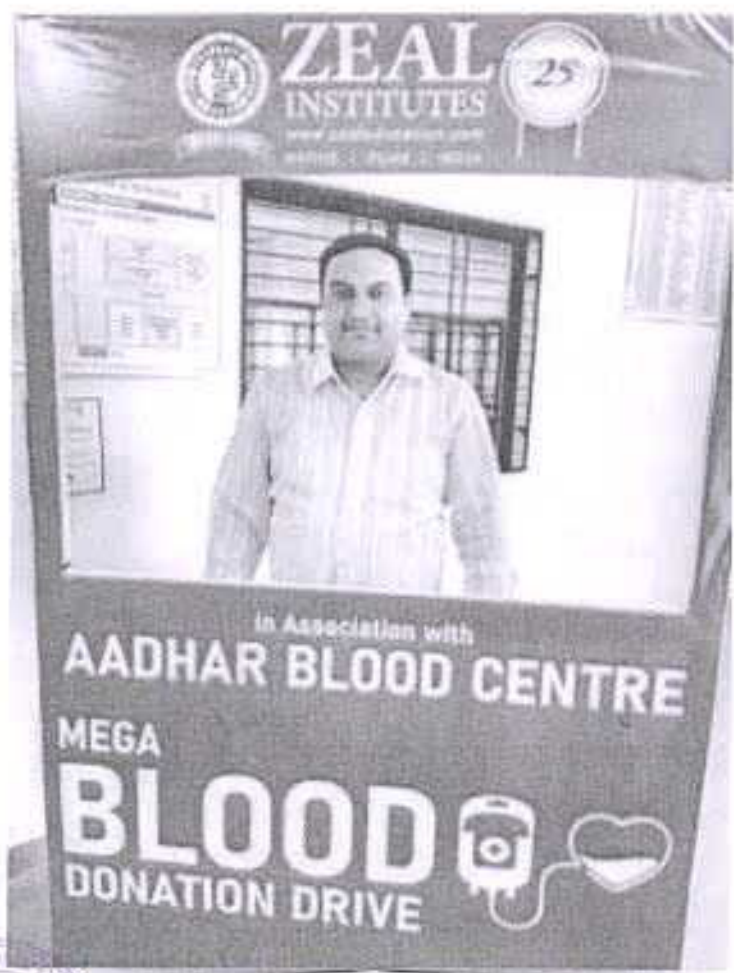


Blood Donation Campaign 21/6/2022

A blood donation drive was held at Zeal Institute of Management and Computer Application, Narhe Campus on the auspicious occasion of celebrating the birthday of our Founder Director Shri.S.M. Katkar and International Yoga Day, in line with the quote "Bring a life back to power, make Blood Donation your Responsibility." As a result, MBA students donate their precious blood to benefit society. The campaign's focus this year is on giving blood as a show of unity. It draws attention to the core human characteristics of generosity, respect, understanding, and kindness that support and uphold voluntary, uncompensated blood donation programmes. The purpose of the event is to raise awareness and express gratitude to voluntary unpaid blood donors for their life-saving contributions.

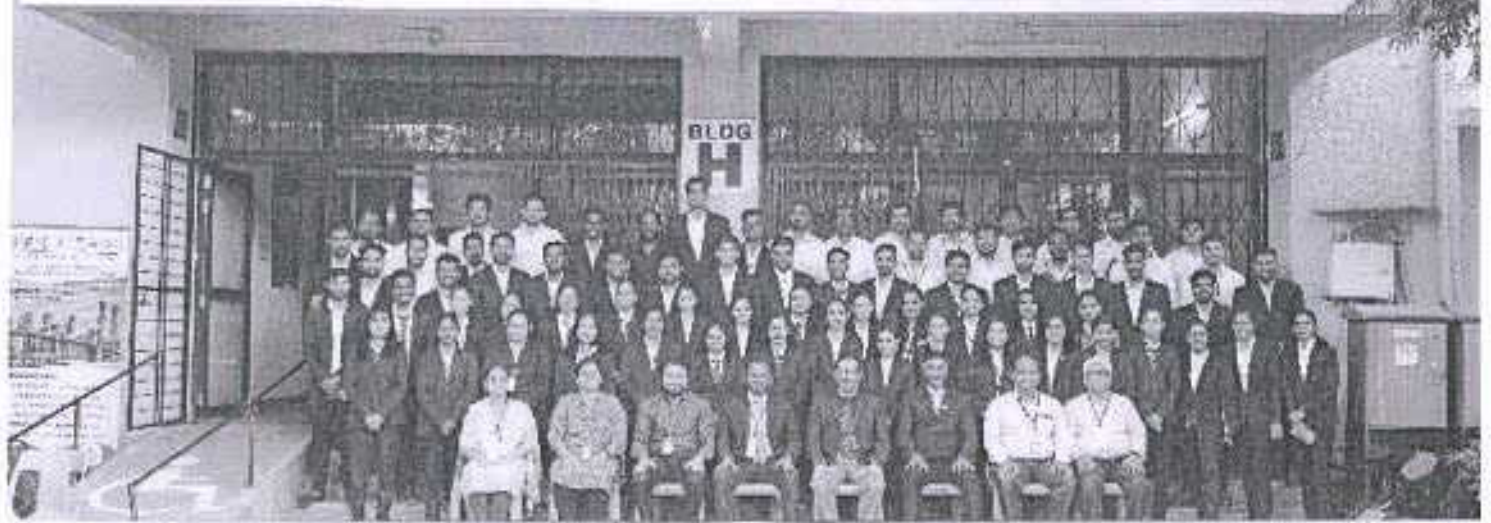


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More Pranali



Dukare Haridas



Vhankhande Rohit



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