



ZEAL
INSTITUTES
www.zealeducation.com
NARHE | PUNE | INDIA



CAMPUS TO CORPORATE TRAINING PROGRAM

**Zeal Central Placement Cell
Training Brochure**



**ZEAL GROUP OF MANAGEMENT
INSTITUTES (ZGMI)**

**ZEAL INSTITUTE OF BUSINESS ADMINISTRATION
COMPUTER APPLICATION AND RESEARCH (ZIBACAR), PUNE**

ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA), PUNE

ZEAL COLLEGE OF ENGINEERING AND RESEARCH - MBA (ZCOER), PUNE

Approved by AICTE New Delhi & Recognized by Directorate of Technical
Education, Maharashtra, Affiliated to Savitribai Phule Pune University, Pune



OUR VISION

To empower society with holistic development through quality education. Every endeavor we undertake, each activity we plan is another step towards achieving.



OUR MISSION

To enrich knowledge with enhanced facilities to help Zeal students structure their careers to a glorious future and to develop the students as a resource within and outside the organization through holistic focus on character building and integral student development through an array of curricular, co-curricular and extra-curricular activities.



Message From Hon. Founder Director

Education is the passport to the future,
for tomorrow belongs to those who prepare for it today

- Malcolm X

Education gives us an understanding of the world around us and offers an opportunity to use that knowledge wisely. During my educational years, I faced some limitations, post which I decided that I would ensure that the future generation should not bear such loss of opportunity. With this thought in mind, on the 23rd March 1996, Zeal kindled the beginning of a new era called Zeal Education Society, at the Hingane campus.

Zeal denotes enthusiasm and this is obvious in every individual present anywhere in the campus. As an educational institution, Zeal has made an exemplary mark in the educational domain. I am proud to have a great team of Faculty members and the entire Zeal family. We have come a long way and still have miles to cover....

To quote Clay P. Bedford,

“You can teach a student a lesson for a day; but if you can teach him to learn by creating curiosity, he will continue the learning process as long as he lives.”

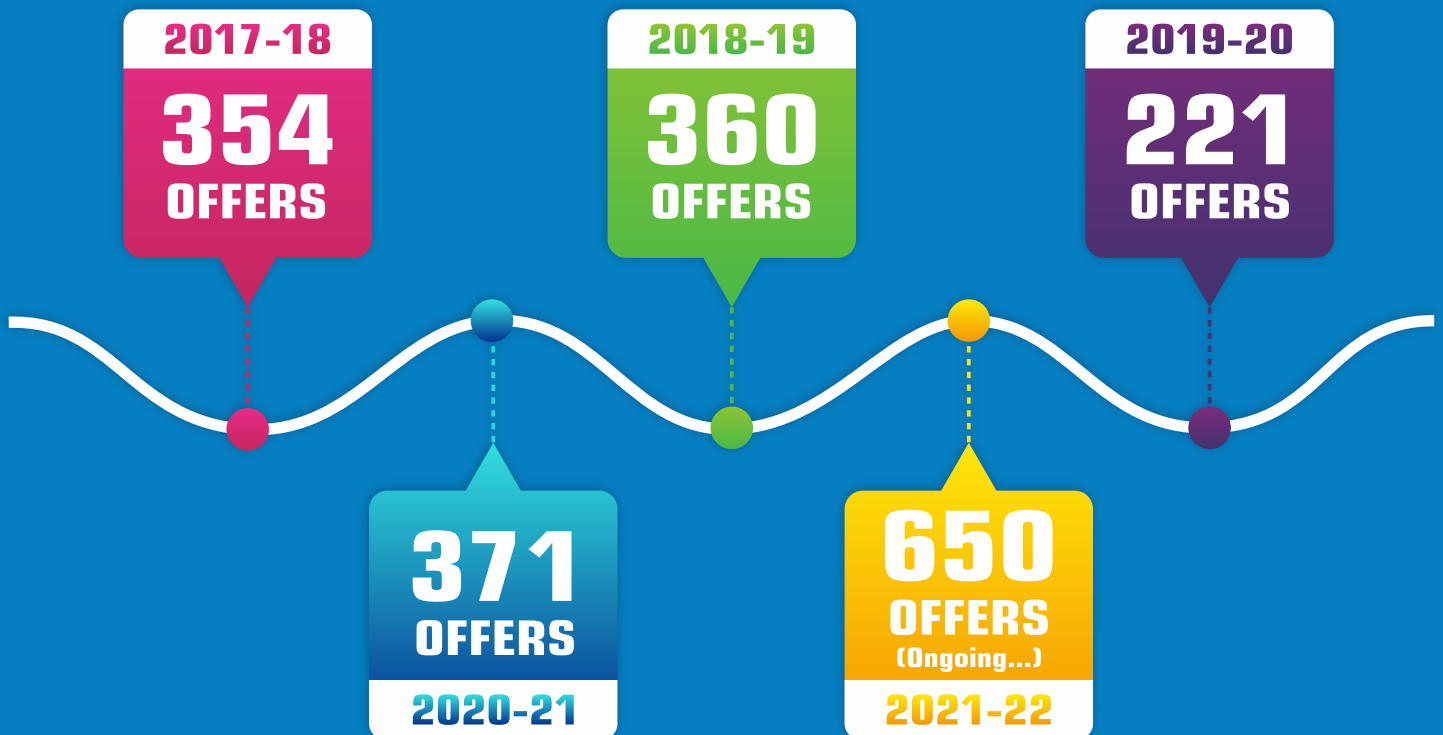
Hon. Shri. S. M. Katkar
Founder Director,
Zeal Education Society, Pune



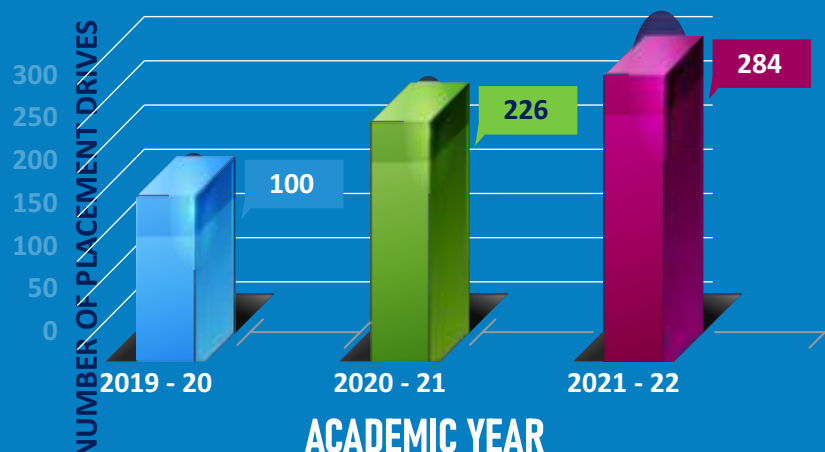
ZEAL CENTRAL TRAINING & PLACEMENT CELL

Zeal Education Society is considered a global brand in the field of Management & Computer Application Education. Our rapport with the industry is attributed to our alumni who have earned laurels with their technical expertise and sincere accountability. After stamping their class in academic and corporate circles, the alumni of Zeal Education Society today are the managers of business enterprises and IT Hubs playing demanding roles in the industry both in India and abroad. This is testimony to the trust and belief that industry has bestowed on us over the years and more importantly is a commitment from ZES to deliver the best. Apart from being the most active space on campus, the Central Placement Cell (CPC) at Zeal forms the backbone of our robust relationship with the corporates and industry. The reasons are obvious-here is where we train our students for recruitment and life skills and here is where our partners from the industry get the candidates of their choice!

PROGRESSIVE PLACEMENT STATISTICS



Year wise Number of Placement Drives at Zeal Narhe Campus





Glimpses of Campus Drives



HCL Placement Drive



FIS Global Placement Drive



Infosys Placement Drive



LTI Placement Drive



Mphasis Placement Drive



Amazon Placement Drive



Glimpses of Campus Drives



Bitwise Placement Drive



Coditas Placement Drive



Eternus Placement Drive



BMC Software Placement Drive



Saama Placement Drive



Pubmatic Placement Drive



Glimpses of Campus Drives



Sutherland Placement Drive



YagnaalQ Placement Drive



PEOL Placement Drive



Naaptol Placement Drive



Knoldus Placement Drive



Equations Work Placement Drive



TRAINING PROGRAM

About Campus Credential

We at Campus Credential (CC) affirm that every student is capable of realizing his/her dreams. We coach, mentor, teach and hand-hold graduating students to ace the complete Campus Recruitment Process right from Aptitude training to mastering GDPI. We have been the consistent choice of Around 90% Management & Computer Application around Maharashtra. Our Philosophy : Every student is equally important for us. No one gets left behind on his/her dreams and career. Every session is designed with utmost care in terms of content and delivery. We believe that great learning happens when students are free to interact and challenge the concepts taught. We specialize in customizing and update our content / mock tests as per the current industry trends and requirements.



COMPREHENSIVE SKILL DEVELOPMENT TRAINING



Course Objective/ Outcome Expectation



Skill Enhancement :

Ensuring students receive the best skill-sets to have a better transition from campus to corporate.



Employability Skills :

To increase their employability value to ensure success in their future endeavours.



Skilled Professionals :

To harness entrepreneurial approach and skill sets.



APTITUDE TRAINING & LIFE SKILLS



**Quantitative
Aptitude**



Reasoning



English



Life Skills



MOCK TEST / SECTION TEST / COMPANY SPECIFIC TEST

Mocks cover questions that are commonly asked in top-rated companies. The paper also includes latest trend changes and expected new question formats based on industry inputs. So you can rest assured that your students will be abreast with the ever changing recruitment scenario.

Proposed Training Programs : Full Stack 2.0, Data Science and Analytics, S/W Testing, Web Designing and Scripting, Microsoft Azure, Project Level Implementation.



To write optimized code



Solve Programming Questions with Time complexity



Develop Logic building in Programming



To increase problem solving skills in programming



How To Approach a Coding Problem and also Develop different Approach to solve Programming



Company-wise Coding Questions



How to begin with Competitive Programming



Approach to crack coding challenges



Practice for cracking any coding interview

POINTS TO BE NOTED

- There will be a pre assessment test taken for aptitude and Technical training.
- Based on aptitude training the batches shall be formed.
- The basic technical training (Level 1) focuses towards building the programming and database fundamentals along with data structures. It aims towards preparing the students to obtain the InfyTQ certification and covers the syllabus accordingly.
- Advanced Technical training leads to build the skills in students for optimization in coding, advanced data structures and advanced algorithms. this training focusses on product development profiles and international opportunities that approach the campus.
- Additional career counseling sessions shall be conducted guiding the students for an appropriate job profile/s.
- Refresher sessions shall be conducted just before the placement season starts.
- Reports of student attendance and performance in the classroom, section wise, module wise, full paper tests and company wise tests shall be shared with the college placements departments on regular basis as per the requirement. These reports shall be student wise, batch wise, program wise and campus wise in the formats shared by the college placement department.



EMPLOYABILITY TEST

Aspiring Minds Campus Employability Program

80,000+ Monthly
Assessment Takers

Largest NSDC
Certification Provider

4000+ Corporations
use AMCAT.

Leadership Team comes
from MIT, IIT, HBS

15 Countries | 27 States In India
| 4 Million + Assessed

Assessment technology : AMCAT

Candidates would be evaluated on:



Language



Numerical Ability



Logical Ability



Skill Modules



Cognitive



Personality

AMCAT
Test
Components

01

English
Comprehension

02

Logical Ability,
Quantitative Ability

03

Skill Modules,
AUTOMATA, SVAR

04

Personality,
AM Situations



Assessment technology : Automata

A path breaking innovation to decipher computer programs automatically



Assessment technology : SVAR

Artificial Intelligence and Machine learning to automate spoken English Evaluation



Assessment technology : Write X-Written English Test

Artificial Intelligence and Machine learning to automate Written English Evaluation

AMCAT IMPACT



Strong predictor of
Trainability, Success at jobs.



Validated extensively across roles and
industry verticals.



Applicable for a span of jobs including
vocational, technical, functional
and business roles.



Automated and standardized evaluation
essential for language proficiency
measurement and learning.



Objective scores for various competencies
for various job profile levels.



Big-5 based personality evaluation and
situation judgment tests ensure
reliable and valid evaluation.



A QUICK SNAPSHOT

- A global leader in talent assessments and credentialing.
- Presence and clients across the globe including in the US, China, India, Middle East, Philippines and Africa.
- Driven by data science on millions of assessment data points enabling smart job matching & employability feedback.
- AMCAT is the world's largest job skills credential integrated with platforms such as LinkedIn, Monster.



4 million +
Annual Test Takers
(Proctored)



4000+
Corporate Clients,
100+ Large MNC's



500K+
Job Matches Every
Month



900+
Job Roles Matched,
Credentialed



- Backed by venture fund - Omidyar Networks.
- Leading employability research with dozens of patents and publications.
- Repeatedly covered by global media including WSJ, Economist, Financial Times, Forbes, Times of India, Economic Times, etc.



OUR ASSESSMENTS : SETTING THE STANDARDS



Adaptive

Item Response Theory (IRT)
driven statistical assessment
technology.
Intelligent and learning system
ensures highly accurate
evaluation.



Standardized

Accurate and comparable
evaluation across location and
time.
Establish long term benchmarks
of quality.



Reliable

Adhering to global standards
reliability and repeatability.
Ensuring un-biased, predictive
evaluation.



Large Question Banks

High quality, large statistically
rated question banks.
Evolving with exposure control,
automatic filtering, content
balancing.

We work with 3000+ corporations across the world...



Master of Computer Applications



Master of Business Administration - Business Analytics



Program Name



Duration



Full Stack Development
(Bundled IBM Certification)

40 hours
(including projects)



Data Science & Analytics program bundled
with Microsoft (DP-900) & Google certification

70 hours
(including projects)



Software Testing

100 hours



Web Designing And Scripting
(using Node.js, Express MongoDB)

100 hours



Microsoft Azure Security
(Bundled Microsoft certification SC-900)

30 hours
(including projects)



Project Level Implementations with Spring
(Live Projects)

30 hours
(including projects)



Microsoft Power BI

40 hours





Master of Computer Applications



Master of Business Administration – Business Analytics



Full Stack Development



Course Duration
40 Hours



Workshop
08 Hours



Course Delivery
22 Hours



Project Work
10 Hours



OVERVIEW

This module will provide a lab based hands-on session, where students will be developing a small project from scratch to deployment on a live server. This will also help to bridge the gap between academic and industry through the exposure of project based learning, development, implementation and deployment of projects in a real environment. It will have extended to provide an exposure on real software development environment, approach conventions.



Data Science & Analytics program bundled with Microsoft (DP-900) & Google certification



Course Duration
70 Hours



Workshop
10 Hours



Course Delivery
60 Hours



OVERVIEW

This course provides practical, foundation level training that enables immediate and effective participation in Big Data and other Analytics projects. It includes an introduction to Big Data and the Data Analytics Lifecycle to address business challenges that leverage Big Data. The course provides grounding in basic and advanced analytic methods and an introduction to Big Data Analytics technology and tools, including MapReduce and Hadoop. The extensive lab sessions provide many opportunities for students to apply these methods and tools to real-world business challenges as a practicing Data Scientist. The course takes an “open” or “technology-neutral” approach, and includes a final lab in which students address a Big Data Analytics challenge by applying the concepts taught in the course in the context of the Data Analytics Lifecycle.



Software Testing



Course Duration
100 Hours



Workshop
08 Hours



Course Delivery
70 Hours



Project Work
22 Hours



OVERVIEW

Software testing job is a highly specialized one and amongst the most sought after fields in the IT industry. Competitive pressures worldwide expect these IT companies to deliver the accurate software the first time itself and therefore, software testing professionals who can perform the precise testing of such software are in great demand today. This course targets this need by training participants through a structured program. This course also introduces various tools that are being used in the software testing. It enables the participants understand the test management techniques and risk analysis involved in software testing.



WEB DESIGNING & SCRIPTING (using Node.js, Express MongoDB)



Course Duration
100 Hours



Workshop
08 Hours



Course Delivery
70 Hours



Project Work
22 Hours



OVERVIEW

This Module deals with all things server-side. The entire module will run around the Node.JS platform. The brief overview of the Web protocols will be provided to the students. On the database side, we review basic CRUD operations, NoSQL databases, in particular MongoDB and Mongoose for accessing MongoDB from Node.JS. We examine the REST concepts and build a RESTful API.



Job training empowers people to
realize their dreams and improve
their lives.

— Sylvia Mathews Burwell —



Microsoft Azure Security



Course Duration
30 Hours



Workshop
05 Hours



Course Delivery
15 Hours



Project Work
10 Hours



OVERVIEW

This module will benefit students to identify and develop talent with critical knowledge related to implementing cloud initiatives. It will also lead to learning in demand skills which validates cloud fluency and foundational AWS knowledge.



Project Level Implementations with Spring



Course Duration
30 Hours



Workshop
05 Hours



Course Delivery
15 Hours



Project Work
10 Hours



OVERVIEW

The proposed Training Program will benefit students to become a specialist at Advanced Industrial Technologies. Hands-on Learning with Live Project sessions will build confidence by delivering real time applications. Concepts like Logging with SLF4J & Logback, Lombok, Spring and Hibernate MVC, Configuring Spring and Hibernate with Annotations, MySQL Workbench Basics, Spring and Hibernate JDBC etc. will be focused during training program.



Microsoft Power BI



Course Duration
40 Hours



Course Delivery
30 Hours



Workshop
10 Hours



OVERVIEW

Microsoft Power BI course will help you gain expertise in Business Analytics and throughout the training, you will master the concepts such as Power BI Desktop, Architecture, DAX, Service, Mobile Apps, Reports, Q&A, and many more with industry-relevant use cases.



Master of Computer Applications



Master of Business Administration - Business Analytics

Training Modules | Domain: Computer Application and Business Analytics



Program Name



Duration



JEE FULL STACK 2.0 WITH ANGULAR

415 Hrs



ESD Program : SQL PLSQL Training Program

200 Hrs



Full Stack Development

120 Hrs

JEE FULL STACK 2.0 WITH ANGULAR

HIGHLIGHTS

Introduction

Registration &
Admission Process

Pre-Entry Test exam

Soft Skills
Foundation – Part 1

Core Java 8 + Database
& MySQL with DevOps
(Git, Sonarqube, Gradle, Jenkin)

Core Java 8 Test

Soft Skills
Foundation – Part 2

JPA with Hibernate 3.0

Spring 5.0
(Core + MVC + REST +
Data JPA + Data REST)

Soft Skills
Foundation – Part 3

Sprint 1 + JPA and
Spring MCQ Test

Sprint 1 Evaluation

Soft Skills
Foundation – Part 4

HTML 5, CSS 3 with
bootstrap 4, Javascript,
Typescript

Angular 7

Sprint 2 + HTML 5, CSS 3 with
bootstrap 4, Javascript, Typescript
& Angular 7 MCQ

Sprint 2 Evaluation

L1 Preparation

L1 Test

Core java

Adv. Java & JWS

HTML ,CSS

SQL/MySQL

Spring hibernate

Soft Skills

Aptitude & Communication

ESD Program : SQL PLSQL Training Program

HIGHLIGHTS

Quantitative Aptitude

Logical Reasoning

Technical Ability :
Java, Linux, HTML,
Data Structures, C, C++

Coding:
Java, C, C++

Full Stack Development

HIGHLIGHTS

Front End Technologies
(Fundamentals) :
HTML, CSS, Javascript, JQuery, Bootstrap

Backend Technologies :
PHP, Node

Database :
MySQL, MongoDB

Frameworks & CMS :
Codeigniter, Wordpress

Other Supporting Technologies :
Ajax, JSON, SQL Injection

Other Concepts :
MVC and Similar Concepts,
Design Thinking, System
Analysis Design

DevOps :
Version Control System -
GIT, VPS Installation
& Configuration

Front End Technologies(Advanced) :
Angular, React, Flex, SASS/LESS

Backend Technologies :
Express, Angular, React

Database :
MySQL, MongoDB, Firebase

Frameworks & CMS :
Angular, React

Cloud Computing Concepts :
Google Cloud/AWS

DevOps :
Version Control System - GIT,
VPS Installation & Configuration,
DNS configurations, Container concepts

Other Supporting Technologies :
JSON, JWT, CSRF,
XSS, SQL Injection

Job training empowers
people to realize their
dreams and improve
their lives.

Sylvia Mathews Burwell



Master of Business Administration (MBA)

Specialization : Human Resource Management

Duration : 104 Hours.



Program Name



Duration



Performance Management System

20 hours



HR Analytics

22 hours



Payroll Management

20 hours



HR Audit

20 hours



Psychometric Testing and Assessment

22 hours





Master of Business Administration (MBA)

Specialization : Human Resource Management

Duration : 104 Hours.



Performance Management System



Course Duration : 20 Hours



Course Theory
04 Hours



Case Study
06 Hours



Hands on Training
10 Hours



OVERVIEW

“Performance management is the continuous process of improving performance by setting individual and team goals which are aligned to the strategic goals of the organisation, planning performance to achieve the goals, reviewing and assessing progress, and developing the knowledge, skills, and abilities of people.”



HR Analytics



Course Duration : 22 Hours



Course Theory
04 Hours



Hands on Training
18 Hours



OVERVIEW

HR analytics, also referred to as people analytics, workforce analytics, or talent analytics, involves gathering together, analyzing, and reporting HR data. It enables your organization to measure the impact of a range of HR metrics on overall business performance and make decisions based on data. In other words, HR analytics is a data-driven approach toward Human Resources Management.



Payroll Management



Course Duration : 20 Hours



Course Theory
06 Hours



Hands on Training
14 Hours



OVERVIEW

Payroll management is the administrative task of compensating employees for services rendered. It also provides a financial record of employee gross earnings, payroll deductions and net pay, as well as the employer's related payroll tax liability.



Master of Business Administration (MBA)

Specialization : Human Resource Management
Duration : 104 Hours.



HR Audit



Course Duration : 20 Hours



Course Theory
04 Hours



Case Study
06 Hours



Hands on Training
10 Hours



OVERVIEW

In essence, an HR audit involves identifying issues and finding solutions to problems before they become unmanageable. It is an opportunity to assess what an organization is doing right, as well as how things might be done differently, more efficiently or at a reduced cost.



Psychometric Testing and Assessment



Course Duration : 22 Hours



Course Theory
06 Hours



Hands on Training
16 Hours



OVERVIEW

Psychometric tests are assessment tools used to objectively measure an individuals personality traits, aptitude, intelligence, abilities and behavioral style. Psychometric assessments are widely used in career guidance and employment to match a persons abilities and personality to a suitable career or role.



*All of us do not
have equal talent
yet all of us have
an equal
opportunity to
develop our talents.*



Master of Business Administration (MBA)

Specialization : Human Resource Management

Duration : 104 Hours.

Performance Management System

HIGHLIGHTS

Implementation of
KPI in practice

Implementation of
KRA in practice

Implementation of Balance
Score card in practice

AI and software based Recruitment
(IT Recruitment) training.

Practical on Coaching

Practical on Counselling

HR Analytics

HIGHLIGHTS

HR Data Collection

HR database

HR data Analysis

Hands on HRIS software

Payroll Management

HIGHLIGHTS

CTC- cost to company

Payroll Processing

Practical Example-
CTC Designing / Structure

Hands on Payroll management.



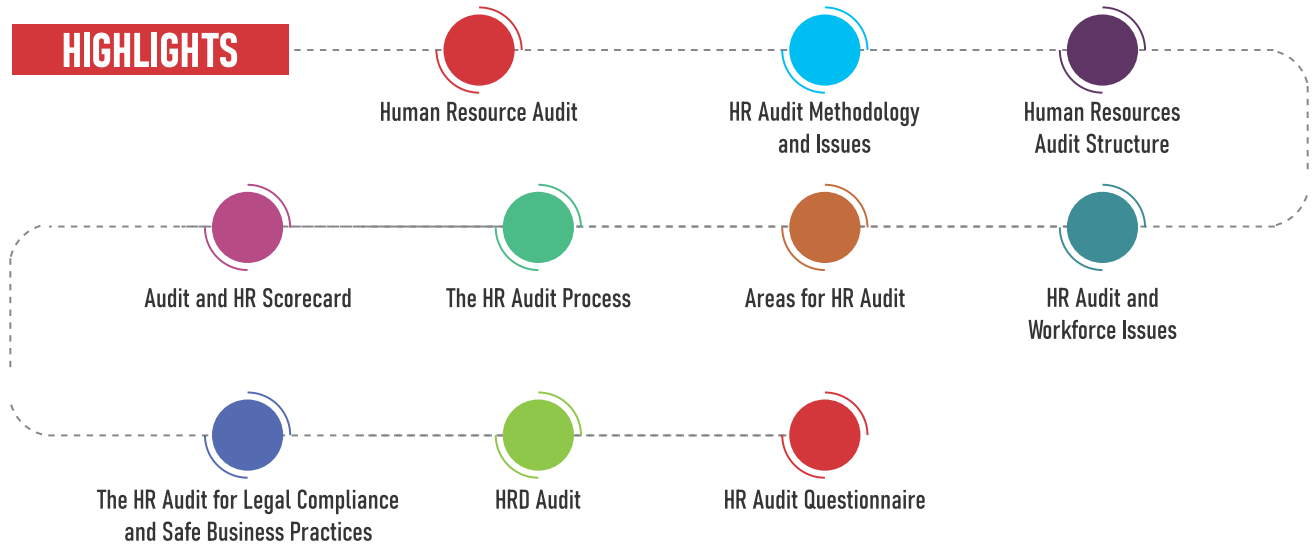
Master of Business Administration (MBA)

Specialization : Human Resource Management

Duration : 104 Hours.

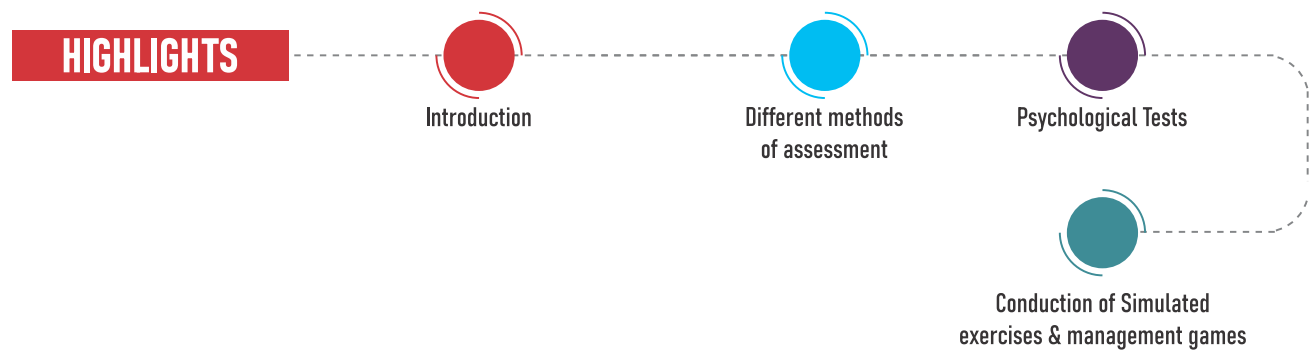
HR Audit

HIGHLIGHTS



Psychometric Testing & Assessment

HIGHLIGHTS



*Performance leads to Recognition.
Recognition Brings Respect.
Respect Enhances Power.
Humility and Grace in one's Moments of
Power Enhances*
DIGNITY OF AN ORGANIZATION.

- Narayan Murthy



Master of Business Administration (MBA)

Specialization : Marketing Management
Duration : 100 Hours.



Program Name



Duration



Advance Digital Marketing

25 hours



Market Research & Analysis

30 hours



Sales & Distribution

30 hours



Trends in Services Marketing

15 hours





Master of Business Administration (MBA)

Specialization : Marketing Management

Duration : 100 Hours.



Advance Digital Marketing



Course Duration : 25 Hours



Course Theory
10 Hours



Case Study
10 Hours



Hands on Training
05 Hours



OVERVIEW

Advanced Digital Marketing at ExcelR forms the basis for the NextGen marketing strategies using the data captured from various marketing channels. The study of the data through advanced analytics and machine learning gives a new dimension to the analyzed data.



Market Research & Analysis



Course Duration : 30 Hours



Course Theory
10 Hours



Case Study
10 Hours



Hands on Training
10 Hours



OVERVIEW

Market research blends consumer behavior and economic trends to confirm and improve your business idea. It's crucial to understand your consumer base from the outset. Market research lets you reduce risks even while your business is still just a gleam in your eye.



Sales & Distribution



Course Duration : 30 Hours



Course Theory
10 Hours



Case Study
10 Hours



Hands on Training
10 Hours



OVERVIEW

It is customer services, handling of returns, order processing, warehousing, shipping, serialization compliance, invoicing, booking of sales, distribution and collection of receivables, in each case, with respect to the sale and distribution of Product.



Master of Business Administration (MBA)

Specialization : Marketing Management

Duration : 100 Hours.



Trends in Services Marketing



Course Duration : 15 Hours



Course Theory
10 Hours



Case Study
10 Hours



Hands on Training
05 Hours



OVERVIEW

Three core trends that have resulted in changing role of service marketing are: the increasing importance of technological mediation; changing consumer and professional role; and decreasing importance of relational factors in consumer decision making.

HIGHLIGHTS

Advance Digital Marketing

HIGHLIGHTS

Social Media Marketing

Search Engine Optimization

Advertising Tools &
Its Optimization

Web Analytics

Website Hosting
using Word Press

Market Research & Analysis

HIGHLIGHTS

Introduction

Research Design

Ethical Issues in
Marketing Research

Advertising Research

New Product Development
and Test Marketing



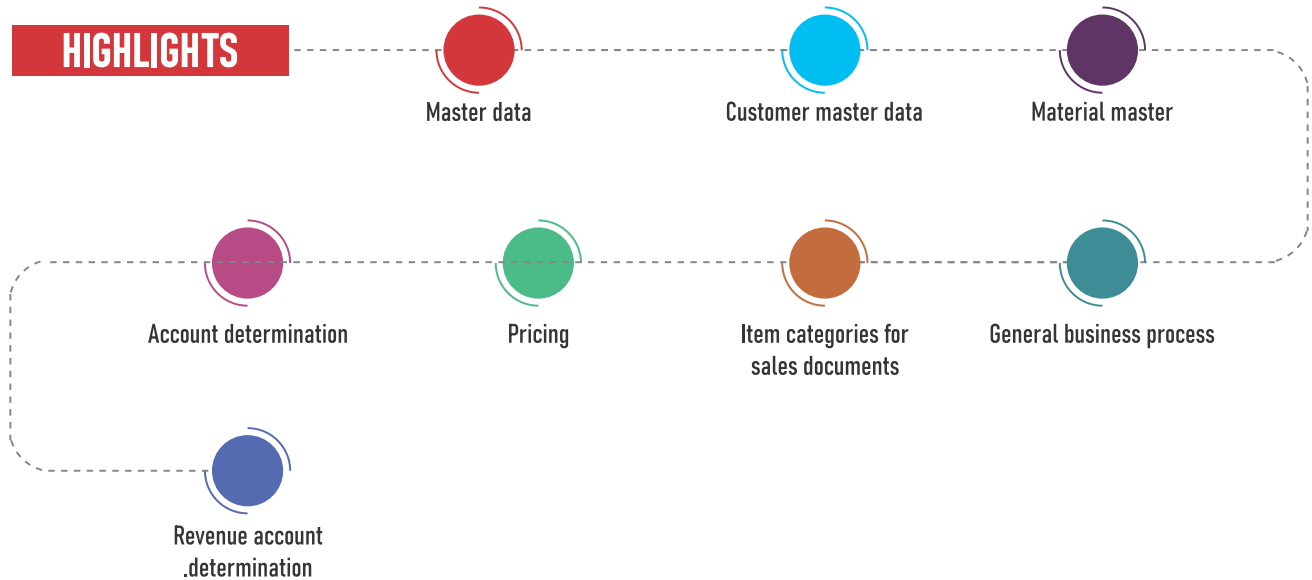
Master of Business Administration (MBA)

Specialization : Marketing Management

Duration : 100 Hours.

Sales & Distribution

HIGHLIGHTS



Trends in Services Marketing

HIGHLIGHTS



A cross Sectional Study with application of all Trending sectors in Services Marketing



Master of Business Administration (MBA)

Specialization : Financial Management

Duration : 100 Hours.



Program Name



Duration



Financial Modeling

40 hours



Fundamental Analysis

30 hours



Algorithmic Trading

30 hours



Master of Business Administration (MBA)

Specialization : Financial Management

Duration : 100 Hours.



Financial Modeling



Course Duration
40 Hours



Workshop
08 Hours



Course Delivery
30 Hours



Project Work
02 Hours



OVERVIEW

Financial modeling is a representation in numbers of a company's operations in the past, present, and the forecasted future. Such models are intended to be used as decision-making tools. Company executives might use them to estimate the costs and project the profits of a proposed new project.



Fundamental Analysis



Course Duration
30 Hours



Workshop
08 Hours



Course Delivery
20 Hours



Project Work
02 Hours



OVERVIEW

Fundamental analysis (FA) is a method of measuring a security's intrinsic value by examining related economic and financial factors. Fundamental analysts study anything that can affect the security's value, from macroeconomic factors such as the state of the economy and industry conditions to microeconomic factors like the effectiveness of the company's management.



The **best investment**
you can make,
is an **investment in yourself...**
The more you **learn**,
the more you'll **earn**.

– Warren Buffett



Master of Business Administration (MBA)

Specialization : Financial Management

Duration : 100 Hours.



Algorithmic Trading



Course Duration
30 Hours



Workshop
08 Hours



Course Delivery
20 Hours



Project Work
02 Hours



OVERVIEW

Technology development across global markets has necessitated a multidimensional approach for understanding the Importance of Algorithmic Trading. This course encompasses trading in various asset classes with special focus on Equity Index Futures, Options, and Commodities.

HIGHLIGHTS

Financial Modeling

HIGHLIGHTS

Understanding Financial
Modeling and Financial statement

Building a Financial model

Basic Case Study-Building
Financial Model

Financial Modeling
Case Study

Methods of Valuation

Financial
Statement Analysis

Fundamental Analysis

HIGHLIGHTS

Fundamental Analysis:
An introduction

Brushing up the Basics

Understanding
Financial Statements

Valuation Methodologies



Master of Business Administration (MBA)

Specialization : Financial Management
Duration : 100 Hours.

Algorithmic Trading

HIGHLIGHTS

Introduction to
Algorithmic Trading

Order Types
Trading Strategies

Algorithmic Trading:
System Architecture

Audit & Compliance
process

Risk management
in Algorithmic Trading



Master of Business Administration (MBA)

Specialization : Operation & Supply Chain Management
Duration : 80 Hours.



Program Name



Duration



TOYOTA Production System

40 hours



Supply Chain Management & Strategies

40 hours



TOYOTA Production System



Course Duration : 40 Hours



OVERVIEW

TPS is an original manufacturing philosophy that aims to eliminate waste and achieve the best possible efficiency – what is often called a “lean” or “just-in-time” system. It is based on two concepts: jidoka and just-in-time.



Master of Business Administration (MBA)

Specialization : Operation & Supply Chain Management

Duration : 80 Hours.



Supply Chain Management & Strategies



Course Duration : 40 Hours

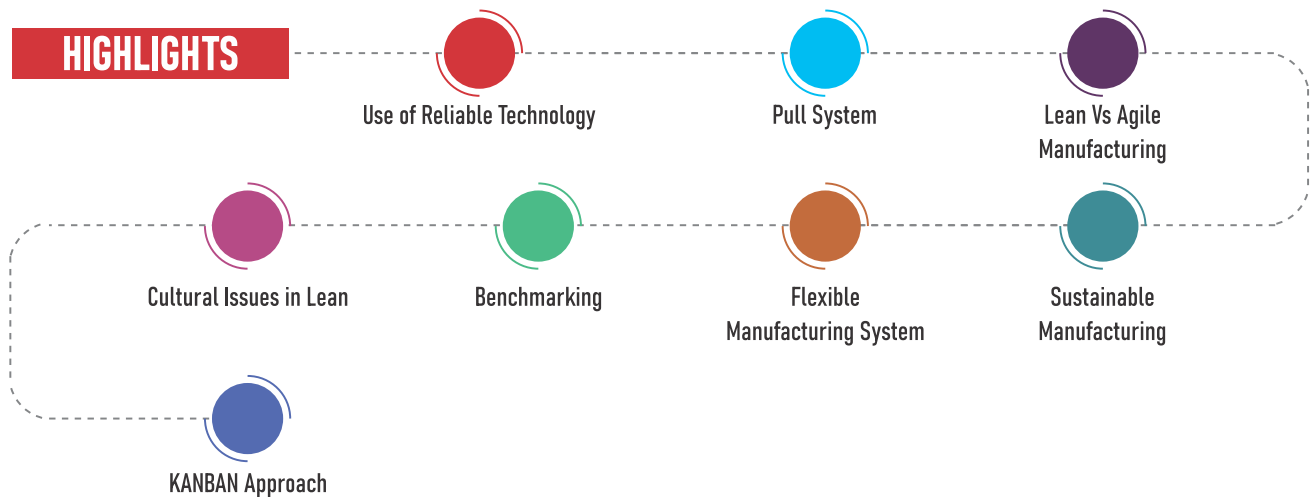


OVERVIEW

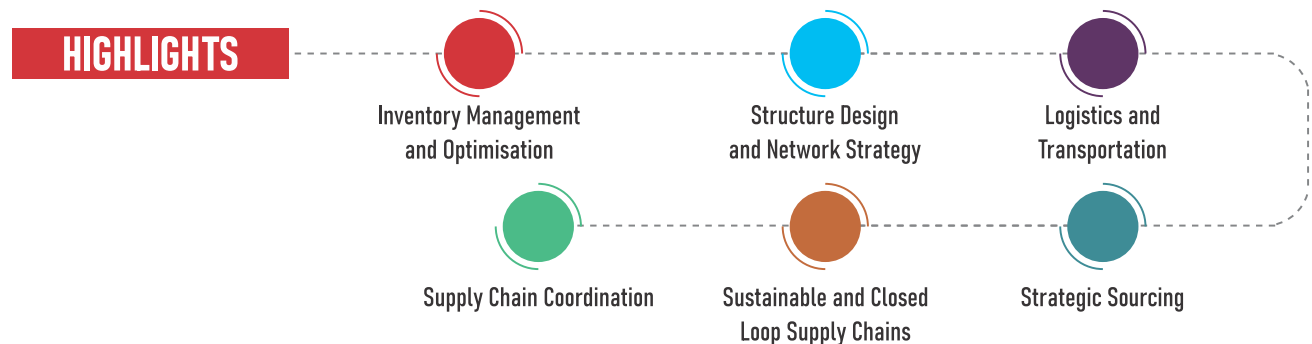
SCM involves the flow of information and products between and among supply chain stages to maximize profitability. The major functions involved in SCM are the procurement of raw materials, product development, marketing, operations, distribution, finance, and customer services.

HIGHLIGHTS

TOYOTA Production System



Supply Chain Management & Strategies



KEEP TRAINING
AND KEEP LEARNING
UNTIL YOU
GET IT RIGHT.



Department of Master of Business Administration

Specialization : General Management

Duration : 200 Hrs.

Advance Excel Training

HIGHLIGHTS

Advance formulas

Using Pivot tables

Working with Tables

Working with Lists

Working with others

Auditing worksheets

Creating scenarios

Visualising your data

General Ledger Management

Advance formatting

Data tools

Macros

Add-In applications





Campus to Corporate Training Program



Master of Computer Applications



Master of Business Administration (Business Analytics)

Sem	Program
Sem I	Aptitude + Soft Skills + Python + AMCAT Employability Test
Sem II	Aptitude + Soft Skills + Python + AMCAT Employability Test OR Aptitude + Soft Skills + AMCAT Employability Test + Web Designing and Scripting using JAVA Script and DHTML
Sem III	Aptitude + Soft Skills + AMCAT Employability Test + AI & ML bundled with Microsoft certification on Azure AI OR Aptitude + Soft Skills + AMCAT Employability Test +SQL AND PL/SQL Programming OR Aptitude + Soft Skills + AMCAT Employability Test +Data Science And Big Data Analytics



Master of Business Administration (Human Resource Management)

Sem	Program
Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test
Sem II	Aptitude + Soft Skills + Training Modules + AMCAT Employability test
Sem III	Aptitude + Soft Skills + Certification in HR Analytics + Certification in Psychometric Test Expert OR Certification in Global Recruitment + Certification in Payroll Specialist+ + AMCAT Employability test



Master of Business Administration (Marketing Management)

Sem	Program
Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test

Sem II	Aptitude + Soft Skills + Diploma In Digital Marketing (Training) + AMCAT Employability test
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Sem III	Aptitude + Soft Skills + Certificate in Marketing Analytics / Market Research & Consumer Behavior (Coursera)/ Digital Partner - Advance Online Digital Marketing + AMCAT Employability test
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Master of Business Administration (Financial Management)

Sem	Program
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Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test
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Sem II	Aptitude + Soft Skills+ AMCAT Employability test + Training Modules
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Sem III	Aptitude + Soft Skills+ AMCAT Employability test + Equity Research And Valuation (NSE) OR Mutual Fund Distributors Examination Foundation of Stock Market Investing (NSE) OR Equity Derivatives Certification Examination
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Master of Business Administration (Operation & Supply Chain Management)

Sem	Program
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Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test
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Sem II	Aptitude + Soft Skills +Toyota Production System OR World Class Manufacturing + AMCAT Employability test
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Sem III	Aptitude + Soft Skills + Supply Chain Management Strategies OR Current Trends In Operations & Supply Chain Management + AMCAT Employability test
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