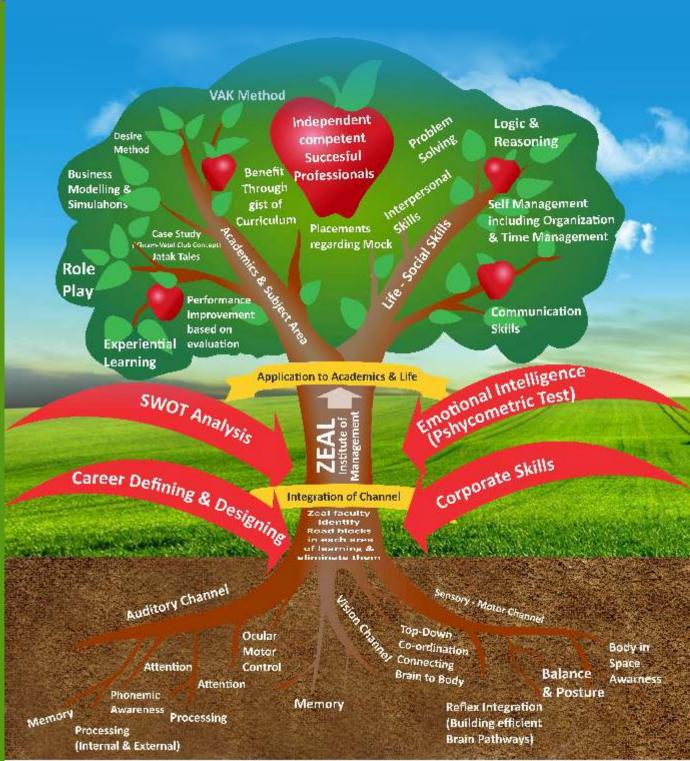
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ZEAL INSTITUTE OF MANAGEMENT & COMPUTER APPLICATION





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To be recognized as student centric institute through value based quality education



Emerge as a remarkable facilitator for improve employability quotient of young graduates through business management education which eventually contributes decisively to the sustainable economic growth.

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Message From Head Management Programs

Dear Readers.

"We are like islands in the sea, separate on the surface but connected in the deep."

- William James

This is so true in the current situation. We are miles away but not minds away. Our minds connect with thoughts transformed into ideas which ultimately convert into actions.

Here we present to you a mindful and thoughtful creation of Faculty and students. Present times demand creativity. There is a need for taking a point of view which is propelled by logical and rational thinking evidence.

Zeal Education Society strives hard to create mindful thinkers and achievers through various experiential learning platforms.

Youth of the nation has tremendous energy which needs to be channelized for constructive nation building. The activities conducted as Zeal aim at making corporate citizens of the future. The classroom sessions are well articulated with the experimentations, case studies, hands on experiences and practical exercises.

Various platforms provided by zeal to nurture the talent sets the "Zealions" class apart as they enter the corporate world filled with fierce competition. These young achievers are exploring various parts of the world and are making Zeal proud with their actions.

As they achieve new success each day, we at Zeal sit back and celebrate it with much fervour. One such means of celebration indeed is the newsletter. The news that connects the campus with millions stakeholders who look forward to the success of these young achievers. The corporates who support us, the mentors who are part of our voyage of excellence and the students who are party to this entire journey. These are the real celebrities whom we bring to you. They are the cause and they are the means. We are just the medium.

Let us cherish this newsletter for ever in our memory volt. Each broadcast is an achievement in itself. It is the reflection of talented zealions who are waiting to take challenges head on and achieve greater heights each day.

As the famous saying goes, "A reader lives a thousand lives before he dies, Let us live the campus life thousand times through this newsletter.

Dr. Sachin Chavan

Message From Director

Dear Reader,

It is an absolute pleasure to welcome you to ZIMCA RAINBOW: Unique Newsletter Volume: 1, Issue: 1 as we initiated this activity of publication. This year brings about changes, as our MBA students have taken initiative in publishing this newsletter under the guidance of Faculty. We are inspired by the voices of the studentswithin our small campus at Narhe, Pune, India.

Write poetry, current issue, puzzle, sports, education, start-up idea, critical thinking, shayarietc. whatever it may be, we hope you find your creative idea may be published here. Language is no barrier you may print thorough Hindi, English or in Marathi Language. Our intention is to host a platform for students to share their, faith stories, and creative works and thus, view that it is our responsibility to use our platform as a space of learning.

Great Going...

Keep it up







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MBA Sem - I

Rank	Name of the student	Marks	Percentage
1	ATTARDE CHAITALI VILAS	756	84.00%
2	DUKARE HARIDAS KISAN	746	82.89%
3	GAJRA MEET BHARATBHAI	735	81.67%

MBA Sem - III

Rank	Name of the student	Marks	Percentage
1	KSHITIJA SHASHIKANT NEVASE	682	85.25%
2	DHANAVADE PAYAL ARJUNBHAI	680	85.00%
3	ARCHANA VISHWAS BHAGAT	678	84.75%



Prof. Sachin Wadekar is Motivational Speaker, Corporate Trainer & Career Consultant who has given corporate training to National and International company.

- Fererro Rocher India Pvt Ltd 1000 Employees
 Caramella's Cake India Pvt Ltd. -100 Franchise Owner
- Reliable India Pvt Ltd 100 employees Silver Crest Junior College 400 students













BUSINESS OF WAR

Haridas Dukare ZIMCA MBA I

Across the world, it seems that wherever there is a war, there is the United States. In its 245-year history, the U.S. has only not been at war for 17 years. From the end of World War Two to 2001,

Americans were at the heart of 81 percent of the world's armed conflicts – 201 out of 248 in 153 regions of the world.

The mission always has a positive frame – from "maintaining justice" to "humanitarian intervention" – but the U.S. has launched or become embroiled in wars at a very high cost. During the Korean War, more than 3 million civilians were killed and critical infrastructure was crushed. In the Vietnam War, two million civilians perished and at least 350,000 tonnes of bombs and landmines left a legacy of havoc. In the Kosovo War, the U.S.-dominated NATO bombed the Federal Republic of Yugoslavia for 78 straight days, leaving a trail of destruction. More recently, the 21st century wars in Afghanistan, Iraq and Syria mean that almost every U.S. president since World War Two has declared or intervened overseas. However, while delivering humanitarian disasters to other countries, the United States has profited handsomely from its adventures.U.S. News & World Report pointed out that for many years, wars and preparations for hostilities have been integral to America's prosperity and affluence. Indeed, war is the business of America.

The Business of Oil

Oil has been central to many of the "interventions" in recent decades. The U.S. launched the Gulf War partly to wrest oil resources, seized access to oil resources in Central Asia after going into Afghanistan, and used the Iraq War to consolidate its control over oil resources in the Middle East. U.S. strategic analysts estimated before the war that although the cost of the U.S.-Iraq war would be about \$177 billion, the value of Iraq's oil reserves was \$3.4 trillion.

The Business of Military Industry

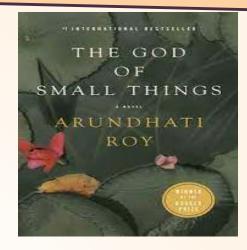
Emerging during World War Two, the military-industrial complex gradually became a key pillar of U.S. hegemony. This concentrated economic and military power industry runs for war, feeding a large workforce and members of Congress along the way. Non-political organizations such as so-called "think tanks" that specialize in lobbying for the interests of other industries – "political entrepreneurs" – also rely on the system to survive, along with numerous research This has created a political biological chain: from the military-industrial complex to voters, then the members of Congress, and political entrepreneurs. How has this chain been maintained over 75 years? The United States has repeatedly chosen the old path of war. If there is war, it must have a stake. If there is no war, it must create one to maintain the military-industrial complex and feed the interests groups waiting for their lucrative scraps.

After World War Two, U.S. overseas wars and defense expenditures stimulated economic growth. During the Korean War, the procurement of military supplies purchased by the U.S. government increased from \$20.7 billion in 1905 to \$65.1 billion in 1953. The tremendous military demand from the Vietnam War catalyzed the U.S. economic boom in the 1960s. A substantial portion of the weaponry used in the wars that broke out after the end of the Cold War came from the United States. To ensure the huge consumption of the Kosovo war, NATO significantly increased the procurement of materiel, thereby stimulating the development of the industrialized military establishment. After the September 11 attacks, American economists published an article titled "Prosperity Will Rise Out of the Ashes" in The Wall Street Journal, predicting that the future war on terrorism would bring prosperity back to the United States. Over the 20 years since the war in Afghanistan began, the stocks of American military-industrial giants have soared. Do you really think that America's attempt to build an image as the "guardian of global peace" after two decades of war in Afghanistan means it cares about winning or losing? What it wants is to fight wars and keep on fighting for its own interests, whatever the consequences for others.

(With the help from BBC , Cambridge research studies)

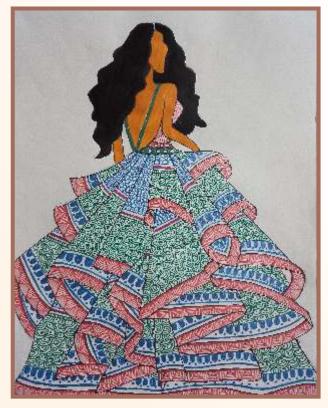


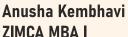
The God of Small Things by Arundhati Roy



Book Review by Tejal Santosh Surve ZIMCA MBA I

The god of small things is a story about the forbidden love affairs, the harsh reality of caste distinction that ultimately changed things forever. Yes, things can change in a day, and as Baby Kochammawould say it was a small price to pay. Was it? Two lives, two children's childhoods. And a history lesson for future offenders. The god of small things builds an incredible amount of anticipation and expectation for the ultimate moment of the story. Right from the beginning, Arundhati Roy discloses small clues to major events of the story, travelling back and forth in time. With all the foreshadowing and a simple phrase "it all began with the day Sophie Mol came to Ayemenem" the writer hooks the readers to the story. The story revolves around Ammu and her twins Estha and Rahel, and how Sophie Mol's death is intimately tied to many other elements including Estha's sexual abuse, the political background in Ayemenem, and the society's narrow mindset. The forbidden love affair between Ammu and Velutha depicts how love laws can be broken and the consequences that the society interjects upon those who show the courage of their heart over the narrowness created by the society. The things careless word can do are unimaginable. That careless words could cost loss of life for Sophie Mol, loss of childhood for Estha and Rahel, the loss of life for Velutha because he dared to cross the boundaries for love and the ultimate loss of her own self for Ammu. The narrator establishes this through Estha and Rahel's relationship, Rahel's incestuous contact with Estha is an important point in their search for comfort although it might be disturbing for the majority but it's the twins search for the broken and traumatised joint identity in adulthood, as the opening passage clearly states" Estha and Rahel thought of themselves together as me and separately, individually as We or Us". These forbidden love affairs between Ammu and Velutha and the twins closely work together with the political background of Ayemenem to show the oppressive c







Omkar Tanpure ZIMCA MBA I

"I dedicate my last years to health...." Ratan Tata

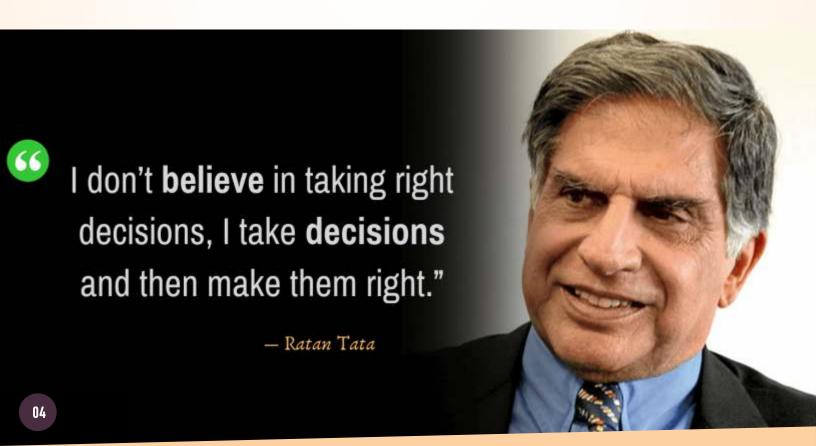
Ritesh Kamble ZIMCA

On account on the inauguration of cancer hospital in the Dibrugarh, Assam Sir Ratan Tata became emotional in front of the citizens of the state of Assam as may be by realizing the gap between the medical service needs and the common people do not afford the costly medical operations and medical facilities so as their kind and humble nature and let him to spend more efforts on the Assam citizen welfare. There are very few people are there in society like Sir Ratan Tata who are continuously in search for the opportunities to work for the backward class development...

The inauguration programme was on 28th April Where they thanked our Honourable prime minister Narendra Modi and told that they and their Government is doing well for the society. He was apologize for not being speaking in English but he tried. We can just imagine What kind of personalities he has, Generally the biggest businessmen in their 60s or 70s usually handover their business to their child and get retired for long. But even in the Age of 84 years he take the responsibility of doing the work for the health. Because usually like a every senior citizen he has realized the importance of the health facilities in India. No doubt the medical facilities in India are very good but it is not accessible for the poor people. Also he told that cancer is the key everybody can be affected by it no matter how rich or poor that person is.

And this was one more their important contribution amongst society I hope that he live much longer as to spread his humbleness in society.....

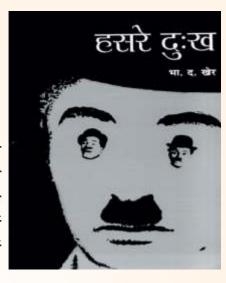
Thank You.....





Book Review by Nikhil kokane ZIMCA MBA I

जगातील असंख्य लोकांना हसवण्यासाठी ज्यांन स्वतःच्या दुःखालाही हसायला लावलं अशीच सामान्य व्यक्तिरेखा, लौकिक यशाच्या अत्युच्य शिखरावर विराजमान असणारा पण तारुण्यात मिळणाऱ्या प्रेमाच्या बाबतीत बापुडा राहिलेला, कल्पनेच्या जगात 'दि ग्रेट डिक्टेटर, इमिग्रंट द कीड यासारख्या दर्जेदार भूमिकांनी जगाला वेड लावणारा पण वास्तविक जगात आईला वेड लागण्यापूर्वी एक कप चहादेखील पाजण्यासाठी आपण अपयशी ठरलो याच शल्य आयुष्यभर सलत राहिलेला चार्ली चॅप्लिन...

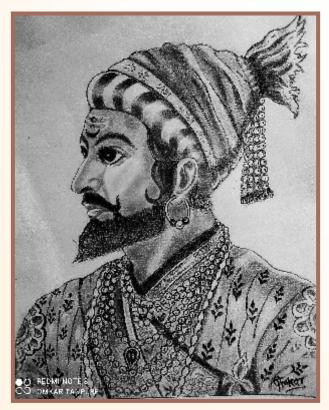


<mark>चार्ली नाव उच्चारलं तरी नजरेसमोर तो उभा राहतो. त्या ट्रॅप च्या वेशात-हातात त्याची स्टिक,ओठांवर अर्धी मिशी,डोळ्यात चमक,ती ढगळ पॅन्ट, बेढव कोट आणि डोक्यावर तिरकी हॅट घालून..</mark>

मुकपटालाही बोलतं करण्यासाठी त्याला खूप कष्ट करावे लागायचे कधी कधी कुणावर चिडायला लागायचं सगळ्यांकडून मेहनत करून घ्यावी लागायची आणि शेवटी सगळं त्याच्या मनासारखं झालं की ज्यांना जास्त त्रास झाला त्यांची माफीही पटकन मागायचा. तसही माफी मागण्यासाठी धाडसी हृदयाची आवश्यकता असते आणि ते त्याच्याकडे नक्कीच होते म्हणूनच तर बिनधास्तपणे प्रत्येक संकटाशी दोन हात करून त्यानं विश्वातील लोकांच्या मनावर राज्य मिळवलं, जे की शक्ती वापरून हिटलरलाही जमले नाही ते चार्लीने करून दाखवले..

ह्या पुस्तकात प्रसंगाची जुळवाजुळव तर अप्रतिमच आहे सतत आपणही त्या कुटुंबतीलच एक सदस्य आहोत असच वाटत राहतं... स्वप्नांना ठिगळ लावून दिवस काढत बसणं त्याला कधीच आवडलं नाही हवं ते स्वप्न पूर्ण करण्यासाठी कायम तो धडपडत राहिला.. आसू आणि हसू यांचं संमिस्त्र पुस्तक म्हणजे हसरे दुःख आवर्जून वाचावं असं......

- निखिल कोकणे



Omkar Tanpure ZIMCA MBA I



Omkar Tanpure ZIMCA MBA I



- Nikhil Kokane MBA - I

I travelled from Pune to Varanasi solo in 2019.
It took 29 hours to reach Varanasi...

What an amazing city Varanasi is. I bet you won't find any other city as fascinating as it is. Unlike other cities, here you see religion, customs and culture very alive...There are many dogs, cows and monkeys on the streets of Varanasi.. each and everyone from Varanasi loves street animals... Varanasi offers a variety of flavors and dishes when it comes to food. I tried many food items but malaiyyo, kachori sabzi, channa dahi vada, and lassi are the best food items I ever tried.. The main attractions of Varanasi are its attractive ghats. The city has more than 80 ghats. Ganga Aarti is one of the most popular ceremonies why pilgrims flock to this holy city. The mystic city lets you explore another side of Varanasi when you get to see a lot of Sadhu babas or ascetics in and around the city...

Varanasi does not only touch your soul with its religious value but also with its enlightening and inspiring music. Varanasi is the place where several styles of music were born. The greatness of Varanasi can never be explained even in a million words. You need to visit this place once in your lifetime in order to unveil the numerous mysteries this sacred place has in its kitty.













Currency to trade Oil

Dr. R. M. Patil I/c Director, ZIMCA

A global currency is one that is accepted for trade throughout the world. Some of the world's currencies are accepted for most international transactions. The most popular are the U.S. dollar, the euro, and the yen.

The 1944 Bretton Woods agreement kickstarted the dollar into its current position. Before then, most countries were on the gold standard. Their governments promised to redeem their currencies for their value in gold upon demand. The world's developed countries met at Bretton Woods, New Hampshire, to peg the exchange rate for all currencies to the U.S. dollar. At that time, the United States held the largest gold reserves. This agreement allowed other countries to back their currencies with dollars rather than gold.

The petrodollar system is tied to the history of the gold standard. After World War II (1 September 1939 – 2 September 1945), the United States held most of the world's supply of gold. It agreed to redeem any U.S. dollar for its value in gold if the other countries pegged their currencies to the dollar. Other countries signed onto this deal in the 1944 Bretton Woods conference. It established the U.S. dollar as the world's reserve currency.

In 1971, U.S. stagflation prompted runs on the dollar. Many countries asked to redeem their U.S. dollars for gold. To protect the remaining U.S. gold reserves, President Richard Nixon removed the dollar from the gold standard. As a result, the value of the dollar plummeted. That helped the U.S. economy as its export values also decreased, making them more competitive.

The United States uses the power of petrodollars to enforce its foreign policy. But many countries don't fight back. They are afraid it would mean the collapse of the petrodollar system. For example, the United States sanctioned Iran for refusing to halt its development of potential nuclear weapons. Iran announced late last month that its foreign currency reserves would henceforth be held in euros rather than dollars.

Bankers remember, of course, what happened to the last Middle East oil producer to sell its oil in euros rather than dollars. A few months after Saddam Hussein trumpeted his decision, the Americans and British invaded Iraq. Similarly, it hit Russia with trade embargoes for invading Crimea and creating a crisis in Ukraine.

In March 2009, China and Russia called for a new global currency. They wanted the world to create a reserve currency "that is disconnected from individual nations and is able to remain stable in the long run, thus removing the inherent deficiencies caused by using credit-based national currencies". China wants its currency to be fully traded on the global foreign exchange markets. It would like the yuan to replace the dollar as the global currency. To do so, China is reforming its economy.

Despite trillions of dollars in foreign debt and continuous large deficit spending, the United States still holds global trust and confidence in its ability to pay its obligations. For this reason, the U.S. dollar remains the strongest world currency. It may continue to be the top global currency in the years to come. The dollar's current number one status is under contention though. Countries such as China and Russia feel a new one-world currency, one not backed by any one nation, is overdue in this increasingly integrated global economy.

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The explanation for this relationship is based on two well-known premises.

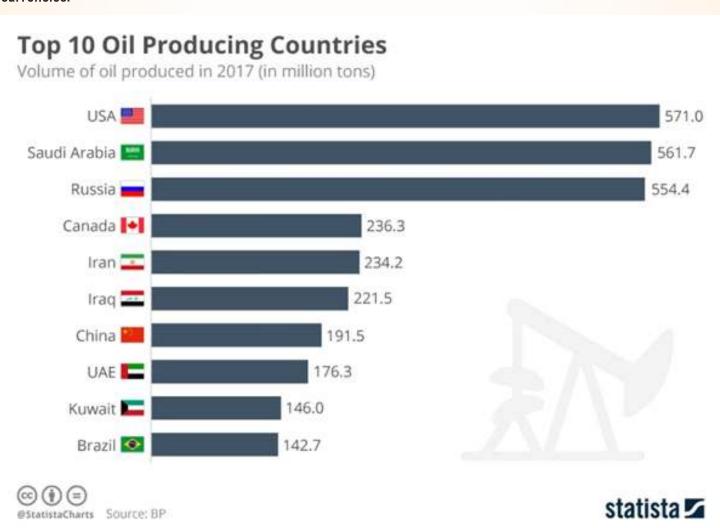
1. A barrel of oil is priced in U.S. dollars across the world. When the U.S. dollar is strong, you need fewer U.S. dollars to buy a barrel of oil. When the

U.S. dollar is weak, the price of oil is higher in dollar terms.

2. The United States has historically been a net importer of oil. Rising oil prices cause the United States trade balance deficit to rise as more dollars are needed to be sent abroad.

In fact, the United States became a net exporter of refined petroleum products in 2011, and has now has become THE largest producer of crude oil overtaking Saudi Arabia and Russia!

As U.S. oil exports have increased, oil imports have decreased. This means that higher oil prices no longer contribute to a higher U.S. trade deficit, and actually helps to decrease it. The financial crisis made the dollar even more widely used. In 2018, the banks of Germany, France, and Great Britain held more liabilities denominated in dollars than in their own currencies.



Additionally, bank regulations enacted to prevent another crisis can make dollars scarce. That can also happen when the Federal Reserve increases the fed funds rate. That decreases the money supply by making dollars more expensive to borrow.

Some governments invest their reserves in foreign currencies. China and Japan deliberately buy the currencies of their main export partners. The United States is the largest export partner to both China and Japan. They try to keep their currencies cheaper in comparison so their exports are competitively priced.

According to the International Monetary Fund, the U.S. dollar is the most popular. As of the fourth quarter of 2019, it makes up over 60% of all known central bank foreign exchange reserves. Foreign exchange reserves are the foreign currencies held by a country's central bank. They are also called foreign currency reserves or foreign reserves.

Reserves are always needed to make sure a country will meet its external obligations. These include international payment obligations, including sovereign and commercial debts. They also include financing of imports and the ability to absorb any unexpected capital movements. That makes it the defacto global currency, even though it doesn't hold an official title.

The next closest reserve currency is the euro. It makes up 20% of known central bank foreign currency reserves. The chance of the euro becoming a world currency was damaged by the eurozone crisis. It revealed the difficulties of a monetary union that's guided by separate political entities.

As of the end of 2020, the U.S. had \$2.04 trillion in circulation. As much as half that value is estimated to be in circulation abroad. In the foreign exchange market, the dollar rules. Around 90% of forex trading involves the U.S. dollar. The dollar is just one of the world's 185 currencies according to the International Standards Organization List, but most of these currencies are only used inside their own countries.

China called for a replacement of the U.S. dollar as a global currency. Ironically, it is one of the largest foreign holders of the dollar. China influences the U.S. dollar by pegging its currency, the yuan, to it.

Nations are limiting greenhouse gas emissions to fight global warming. As they shift to electric vehicles and solar or wind power generation, it threatens the profitability of oil-producing nations. The United States has lost its competitive edge in these technologies to China and the European Union. As a result, the petrodollar may lose its role as the world's dominant currency.

Historically, the price of oil is inversely related to the price of the U.S. dollar. China, Russia, Japan and several of the most powerful Gulf States are actively plotting to end the decades-old practice of buying and selling oil in dollars, the Independent claimed today.

The newspaper said the plan is for the US currency to be replaced for trading oil by a basket of currencies, including the Japanese yen, the Chinese yuan, the euro, gold and a new, single currency for the Gulf states. If executed, the move would be a significant blow to the dollar's position as the premier world currency and would potentially threaten America's position as the world's leading economy.

According to the Independent, gold could be used as a temporary replacement for the dollar while the new currency basket was implemented.

"Secret meetings have already been held by finance ministers and central bank governors in Russia, China, Japan and Brazil to work on the scheme, which will mean that oil will no longer be priced in dollars," it claimed.

DISCLAIMER:

The article written and published here are the contents taken from Internet. The author has arranged them according to his understanding of the topic. The author does not claim any right on the contents.



PHARMACEUTICAL MARKET A RECESSION PROOF INDUSTRY

Prof. Deepak Shirke ZIMCA

India with the population of more than 150 crore is the emerging market for the Pharmaceutical Industry. The current Pharmaceutical Market in India is more than Rs.2,89,998 crores and the market is expected to increase with the rate of 37%. The pharma export grew by 18% YoY to 24 billion USD. India Is becoming the Diabetic Capital in the World.

With such an increase in the growth the pharmaceutical industry signing more importance and is one of the industries providing more job opportunity to the young graduates. The Pharma Industry is divided in to Allopathy, Ayurveda, Homeopathy, Unani and Veterinary medicine, further it can be divided in to segment and specialization of the Medical Practitioners. There is lot of scope for the students who has completed their D-Pharma, B-Pharma, M-Pharma degree and also young graduates and management pass out student can also have great carrier in the Pharmaceutical industry. The various types of jobs available are Pharmacists, Pharmaceuticals sales Representatives, Quality Control, Quality Analyst, Clinical Data Manager, Drug Manufacturer, Research Scientists, Product Manager, Biotechnology Consultant etc. it is the best industries for the growth, development and early recognition and is one of the best paid industry for the deserving candidate. Even young Entrepreneurs also have the scope of starting their own Manufacturing units, Distributorship, CNF Agency, PCD (Propaganda Cum Distribution) Marketing, Third Party Marketing etc.

With the growth in population, pollution and faulty dietary habits there is increase in various diseases like Diabetes, Heart Disease and the pandemic situations like Dengue, Malaria, Swine Flu, Typhoid, COVID etc. this has increased the importance of Pharmaceutical Industry.



Dedication, Belief & Achievement

Mrs. Sampada Deshmukh Librarian, ZIMCA

"Everyone can rise above their Circumstances and achieve success if they are dedicated to and passionate about what they do."

Quote "Genius is one percent inspiration, ninety – nine percent perspiration." Thomas Edison

The primary factor behind a successful person is her level of dedication, which signifies the commitment of a person towards achieving objectives and life goals. Thus dedication implies total devotion. Ask any successful personality the reason behind their success and the first answer that will emanate is they were dedicated. Dedication is thus the ultimate key to success in life.

The etymological roots of the word dedication can be traced back to the Latin term dedicare which means "the giving of oneself to some purpose.". Thus, it implies that an individual has to be consistently committed towards her aims.

The primary ingredient of dedication is hard work + smart work After you identify the challenges, think of how they can be. As the famous quotation goes, "hard work is the key to success". A person dedicated towards achieving her goals undertakes lots of perseverance. Hard work + smart work requires a right attitude. self-discipline, ability to focus on one's life goals and objectives and innovative approaches.

Even if you are not successful at once, let not failures deter you. If you face failures, then also you should continue with your work and stay focused. The more you will continue with your work, the lesser you will find that work grueling This will lead to an increase in your level of dedication and ultimately you will then find success.

If you work and remain dedicated, you can counter any obstacle that lies in the path towards success. Relentless effort and dedication will ultimately lead you to realize your goals and thereby bring happiness to your life. So, the more dedicated you are, the happier you will be.

It must be remembered as there is no linear or a fixed formula for dedication. You have to first understand your aims, fix your life goals and identify the potential challenges and obstacles that might arise in your ways.

After you identify the challenges, think of how they can be overcome. Overcoming the challenges that lie in the path to success require stoic resistance and infinite fortitude. This involves a strength of mind that enables one to endure adversity with courage. If an individual is dedicated, then she will be able to develop such a strength of mind and face whatever the magnitude of the adversity is.

Dedication also requires **perseverance**. Have you ever pondered over the question that why do some individuals achieve and accomplish more than others with the same set of skill and intelligence level? The answer is: all successful individuals have one common trait, that is perseverance. Success comes to those who put in strenuous efforts towards overcoming challenges despite adverse situations that lie in the path of progress.

Thus, dedication is a quality that is possessed by all successful people. A person who is dedicated focuses and makes optimal use of the resources presently at her disposal rather than complaining about the lack of facilities. Those who are dedicated experience and express gratitude for the means available to them. A dedicated person is eternally optimistic and makes the maximum possible use of the present circumstances. Nothing in the world can hinder or impede the firm resolve of a dedicated individual.

Finally, "Don't count the days, make the days' count".



तालिबानच्या उदयापासून ते सत्ता मिळवण्याचा प्रवास.!

जाणुन घ्या अमेरिका व रशिया यांचा यात काय सहभाग होता व अफगाणिस्तानवर तालिबान ने कशी सत्ता मिळवली?

> Prof. Sachin Wadekar ZIMCA

स्वातंत्र्याची किंमत त्यांना विचारा जे पारतंत्र्यात आहेत, लोकशाहीचे महत्त्व त्यांना विचारा जे गुलामगिरीत आहेत. भारतापासून अवध्या ४०० किलोमीटर दूर असलेल्या अफगाणिस्थान बद्दल सध्या सगळ जग चिंता व्यक्त करत आहे .

<mark>दहशतवादी संघटना तालिबान यांनी पूर्ण</mark> अफगाणिस्थान वर ताबा मिळवला आहे याच 'तालिबान' या दहशतवादी संघटनेच्या उद्यापासू<mark>न ते</mark> सत्ता मिळवणे पर्यतच्या प्रवासाबद्दल चा हा विशेष लेख.

१९७० ते ८० वर्चस्ववादु आच्या लढाईमध्ये भरडला गेला अफगाणिस्तान-

आत्ता जो अफगाणिस्तान गुलामगिरी मध्ये किंवा पारतंत्र्यात गेलेला आहे त्यामागे अफगाणिस्तान चा इतिहास जबाबदार आहे असं म्हटलं जातं. १९७० ते ८० च्या दशकात कम्युनिस्ट विचारधारेचा असलेला सोवियत युनियन म्हणजेच आत्ता असलेला 'रिशया' व त्याच्या जवळपास असलेले इतर देश यांचे आणि अमेरिकेचे शीतयुद्ध सुरु होते. अमेरिकेमध्ये आणि सोवियत युनियन मध्ये पूर्ण जगावर वर्चस्व गाजवण्यासाठी लढाई सुरु होती याच दरम्यान अफगाणिस्तानमध्ये नूर मोहम्मद तराकी हे कम्युनिस्ट विचारधारेचे राष्ट्राध्यक्ष होते या कम्युनिस्ट विचारधारेच्या राष्ट्राध्यक्षांना १९७९ झाली * हाफिज उल्ला अमीन* या विरोधी पक्ष नेत्यांनी मारुन टाकले. त्या काळात एखाद्या राष्ट्राध्यक्ष ला मारण्याची कदाचित संपूर्ण जगामधील ही पिहलीच घटना होती. कम्युनिस्ट विचारधारेच्या राष्ट्राध्यक्ष ला एक कम्युनिस्ट विचारधारेच्या व्यक्तीनेच मारले होते त्यामुळे या भागांमध्ये इस्लाम विचारधारेच्या लोकांचा उदय होईल आणि कम्युनिस्ट विचारधारेचा रास होईल असे सोवियत युनियन ला वाटले व त्यांनी अफगाणिस्तानमध्ये हस्तक्षेप करायला सुरुवात केली. अफगाणिस्तानमध्ये शांतता प्रस्थापित करण्याच्या उद्देशाने सोवियत युनियन यांनी हजारो लोकांचे सैन्य तेथे तैनाद केले व हाफिज उल्ला आमीन यांना पायउतार करत नवीन कम्युनिस्ट विचारधारेच्या राष्ट्राध्यक्षांची नेमणूक केली.

एका इस्लामिक देशांमध्ये कम्युनिस्ट विचारधारा रुजण्यासाठी दुसरा देश येऊन प्रयत्न करतोय हे तेथील काही संघटनांना पटत न्हवते आणि यातूनच मुजाहिद्दीन सारख्या इस्लामिक दहशतवादी संघटनेचे लोक बंडखोर म्हणून अफगानिस्तान सरकार पाडण्यासाठी एकवटले. त्यांनी सरकार विरोधात स्वतंत्र लढा उभा केला.

अमेरिकेला सोवियत युनियन या देशाला मोठे होऊ द्यायचे नव्हते त्यामुळे त्यांना शह देण्यासाठी अमेरिकेने बंडखोर मुजाहिद्दीन यांना रसद, दारुगोळा व हत्यारे पुरवण्यास सुरुवात केली सोबतच पाकिस्तानच्या आयएसआय व आखाती देशांनी सुद्धा त्यांना मदत करण्यास सुरुवात केली. सोवियत युनियन च्या मदतीने सत्तेत आलेल्या अफगाणिस्तान सरकारला त्रास देण्याचे काम दहशतवादी कारवाया करून मुजाहिदीन संघटना करतच राहिली.

१९८८ साली पाकिस्तान सोबत शांतता करार व रशियाच्या सैनिकांची माघार-

१९८८ साली तत्कालीन राष्ट्राध्यक्ष डॉ. मोहम्मद नजीब उल्ला यांनी पाकिस्तान सोबत एक शांतता करार केला. ज्या अंतर्गत दोन्ही देश एकमेकांमध्ये हस्तक्षेप करणार नाही असे ठरविण्यात आले. शांतता करार याचे साक्षीदार म्हणून अमेरिका व सोव्हिएत युनियन यांनी मध्यस्थी केली. या करारात अमेरिकेने अफगाणिस्तान पुढे एक प्रस्ताव ठेवला ज्याअंतर्गत सोव्हियत युनियनने जर अफगाणिस्तानमधून सैन्य मागे घेणार असेल तर अमेरिकासुद्धा कोणत्याही प्रकारची आर्थिक मदत मुजाहिद्दीन या संघटनेला करणार नाही ज्याने करुन अफगाणिस्तानमध्ये शांतता प्रस्थापित होईल. या अर्टीचा स्वीकार सोव्हियत युनियनने केल्यामुळे १९८९ साली सोवियत युनियन चे सर्व सैन्य हे अफगाणिस्तान मधुन परतले. डॉक्टर मोहम्मद नजीब मुल्ला यानंतर यांनी देशांमध्ये बरेच बदल करून सरकार चालवण्याचा प्रयत्न केला. देशामध्ये फक्त कम्युनिस्ट विचारधारा न ठेवता इस्लामिक विचारधारेचा प्रचार आणि प्रसार सुद्धा त्यांनी केला. हे सर्व होत असताना अफगाणिस्तानमधील

दहशतवादी संघटना मुजाहिदीन यांच्या दहशतवादी कारवाया सरकारच्या विरोधात सुरु होत्या. हळूहळू तेथील लोकांमध्ये सुद्धा अशांतता वाढत गेली व आंदोलन पेटले आणि १९९१ ला तत्कालीन सरकार मुजाहिदीन तर्फे पाडून टाकण्यात आले व त्या ठिकाणी सत्ते मध्ये आले मुजाहिदीन संघटनेचे नवीन सरकार. १९९१ पासून १९९५ पर्यत मुजाहिदीनने अत्यंत क्रुर आणि अमानुष पद्धतीने अफगाणिस्तानी लोकांचा छळ करत त्या ठिकाणी सरकार चालवले.

१९९६ तालिबानचा उदय आणि दह शतवादी कारवायांसाठी जगभरात सुरुवात-

१९९५ पर्यंत अफगाणिस्तानमध्ये मुजाहिद्दीन या संघटनेने सत्ता उपभोगली नंतर मात्र याच संघटनेमध्ये सत्तेच्या लालसेपोटी वेगवेगळे गट <mark>पडले आणि यातीलच एक गट होता 'तालिबान' या नवीन दह शतवादी संघटनेचा.मुळात पाश्तून भाषेतून आलेला तालिबान हा शब्द. त्याचा</mark> <mark>अर्थ होतो विद्यार्थी. मुल्ला ओमर नावाच्या मुजाहिद्दीन या संघटनेतील व्यक्तीने सुरुवातीच्या काळात पन्नास विद्यार्थी घेऊन देशाच्या हितार्थ</mark> कार्य करणारी संघटना म्हणून याची सुरुवात केली. अफगाणिस्तानमध्ये इस्लामी धर्माचा प्रसार करण्यासाठी सुरु करण्यात आले<mark>ली ही</mark> संघटना आहे हा मुख्य अजेंडा ठेवून या संघटनेचा विस्तार करण्यात आला. याच तालिबान या संघटनेला पुढे जाऊन पाकिस्तानमधून दहशतवादी कारवायांसाठी ट्रेनिंग घेऊन आलेले काही लोक मिळाले तसेच अमेरिकेसारख्या मोठ्या देशाने यांना रसद पुरवणे सुरुच ठेवले. जिहादचा प्रचार या देशांमध्ये पूर्णपणे करण्यासाठी अमेरिकेने हजारो पुस्तके, हत्यारांचा साठा, रॉकेट लॉन्चर, बंद्का व बॉम्ब इत्यादी <mark>त्यांच्यापर्यत पोहोचवण्याचा काम</mark> केला. पाकिस्तान व सौदी अरेबिया यांनीसुद्धा तालिबानी या संघटनेला मोठ्या प्रमाणात सहकार्य केले. या <mark>सर्वांच्या सहकार्यामुळे १९९६ ला सत्ता हातात आल्यानंतर रस्ते निर्मिती, व्यवसायीकरण असे अनेक लोकोपयोगी काम तालिबानने करण्यास</mark> <mark>सुरुवात केली व लोकांचा विश्वास जिंकून घेतला. परंतु काहीच दिवसात संकुचित विचारसारणीच्या तालिबान या दहशतवादी संघटनेने काही</mark> विदारक निर्णय घेतलेली ज्यामुळे संपूर्ण अफगाणिस्तान हादरुन गेला. महिलांच्या शिक्षणाचा अधिकार काढून घेण्यात आला, महिलांना बाहेर <mark>वावरण्याचा अधिकार सुद्धा काढून घेण्यात आला, सार्वजनिक ठिकाणी फोटो न काढणे, चेस न खेळणे, इस्लाम धर्माप्रमाणे पेहराव ठेवणे,</mark> महिलांनी बुरखा घालने व पुरुषांना धाडी ठेवून डोक्यावर टोपी घालणे बंधनकारक करण्यात आले. याच दरम्यान तालिबानी संघटनेची विचारधारा न अवलंबणाऱ्या अनेक मुस्लिमांची कत्तल तालिबान कडून करण्यात आली. ख्रिश्चन व हिंदू लोकांना सुद्धा त्यांनी जाचक अटी लावून जखडून ठेवण्याचे काम केले. या देशाचे माजी राष्ट्राध्यक्ष डॉक्टर मोहम्मद नजेबुल्लाह यांनी या विरोधात आंतरराष्ट्रीय स्तरावर आवाज <mark>उठवण्याचा प्रयत्न करताच त्यांना सुद्धा तालिबान्यांच्या कडून मारुन टाकण्यात आले. जगभरातील अनेक दह शतवादी कारवायांसाठी ट्रेनिंग</mark> सेंटर म्हणून अफगाणिस्तान कडे तालिबान या दहशतवादी संघटना मुळे पाहिले जाऊ लागले. सर्व प्रकारच्या दहशतवादी कारवाया करण्यासाठी अफगाणिस्तान मध्ये तालिबानने अनेक सेंटर तयार केले व तिथे हजारो तरुणांना दहशतवादी हल्ले करण्याचे ट्रेनिंग देण्यात आले.

<mark>१९९८ ते २००९ मध्ये ओसामा बिन लादेनच्या अल कायदा या संघटनेला दह शतवादी कारवायांसाठी ट्रेनिंग व</mark> मार्गदर्शन-

जगभरात मुस्लिम लोकांवर अत्याचार होत आहे याचा बदला घेण्यासाठी ओसामा बिन लादेन यांच्या अल कायदा या संघटनेने तालिबान मध्ये दह शतवादी प्रशिक्षण घेण्याची तयारी सुरु केली व अमेरिकेवर अतिरेकी हल्ला करण्याचा निश्चय केला. ९ नोव्हें बर २००१ या दिवशी जगप्रसिद्ध अमेरिकेतील वर्ल्ड ट्रेड सेंटर वर विमानाच्या माध्यमातून हल्ला करुन उडवून देण्यात आले. यामध्ये अमेरिकेतील हजारो निरपराध लोक मारले गेले. अमेरिकेच्या सरकारला याची अत्यंत चीड आली आणि त्यांनी अल कायदा तसेच अल कायदाला ट्रेनिंग देणारे तालिबान यांना उध्वस्त करण्याचा निर्धार केला.

ज्या अमेरिकेने तालिबानला शांतता ठेवण्यासाठी रसद पुरवली होती तीच अमेरिका आता या तालिबान च्या विरोधात उभी राहिली. २००१ पासून अमेरिकेने अफगाणिस्तानमध्ये आपल्या हजारो सैनिकांना तैनात करत मोठ्या प्रमाणात तालिबानच्या दहशतवाद्यांना मारुन टाकण्यात यश मिळवले. अमेरिकेवर हल्ला करणारा अल-कायद्याचा म्होरक्या हा पाकिस्तान मध्ये पळून गेल्यामुळे २०११ पर्यंत तो अमेरिकेच्या हाती लागला नाही परंतु २०११ मध्ये पाकिस्तानने केलेल्या एका यशस्वी ऑपरेशनमध्ये ओसामा बिन लादेन हा मारला गेला.

२००९ ते २०२९ वीस वर्षांमध्ये विकसित होत गेलेला अफगाणिस्थान आणि तालिबानच्या दहशतवादी कारवाया-

२००० साली अमेरिकेचे सैन्य अफगाणिस्तानमध्ये आल्यामुळे नवीन निवडणुका घेऊन अफगाणिस्तान चे नवे सरकार अमेरिकेच्या पाठबळावर सुरु करण्यात आले. २००१ पासून २०२१ पर्यंत हे सरकार शांततापूर्ण मार्गाने चालले. अमेरिकेचे सैन्य असल्यामुळे आधीपेक्षा

कमी प्रमाणात तालिबानच्या दह शतवादी कारवाया होत होत्या पण अमेरिकी सैन्यावर हुले करण्याची संधी कधीही तालिबान ने सोडली नाही. अमेरिका हा इस्लाम धर्माच्या विरोधात आहे असा एक समज तालिबानच्या लोकांचा झाल्यामुळे त्यांच्या दहशतवादी कारवाया या अमेरिकेच्या सैनिकांनी विरोधात आणि अफगाणिस्तानच्या लोकांविरोधात सुरुच राहिल्या. याच दह शतवादी कारवायांमध्ये अमेरिकेचे हजारो सैनिक २००१ सालापासून २०२१ सालापर्यत येथे शांतता प्रस्थापित करताना धारातीथी पडले. अमेरिकेचे हजारो डॉलर्स या पूर्ण व्यवस्थेमध्ये खर्च झाले. सैनिकांच्या प्रशिक्षणामध्ये खर्च होत असल्याने अमेरिकेच्या लोकांचा अमेरिकन सरकारवर रोष व दबाव वाढला आणि २०२० मध्ये तत्कालीन राष्ट्रपती ड्रोनाल्ड ट्रम्प यांनी अफगाणिस्तानमधून सैन्य मागे घेण्याचा निश्चय केला. २०२० मध्ये अमेरिकेमध्ये निवडणुका झाल्या व जो बाईडन यांचा यात विजय झाला. अमेरिकेचे माजी राष्ट्राध्यक्ष यांनी घेतलेला निर्णय जो बाईडन यांनी सुद्धा तसाच ठेवला व अमेरिका सैन्य <mark>एक ऑगस्टपर्यत २०२१ पर्यत परत अमेरिकेत बोलवण्याचा सुनिश्चित झाले. तालिबानी दहशतवादी लोकांनाही हे कळताच ते मोठ्या</mark> <mark>प्रमाणात पुन्हा एकदा सक्रिय झाले व तालिबान चा एक–एक भाग काबीज करण्यास सुरुवात केली. ज्या ठिकाणाहून अमेरिकेचे सैन्य माघारी</mark> <mark>परत जात होते त्या त्या प्रत्येक ठिकाणी तालिबान आपला कब्जा करण्याचा प्रयत्न करत होता. अफगाणिस्तान चे सैन्यदल आणि अफगाण</mark> सरकार यापुढे दुबळे दिसत होते कारण याच सरकारमधील अनेक लोक तालिबानला जाऊन मिळाले होते. यातील मजेशीर गोष्ट अशी की अमेरिकेने तालिबान विरोधात लढण्या करिता अफगाणिस्तानच्या तीन लाख सैनिकांना प्रशिक्षण दिलेले होते आणि आश्चर्यकारक रित्या <mark>त्यातील आर्धे सैनिक हे तालिबानला जाऊन मिळाले. त्यामूळे तालिबानची शक्ती इतकी मोठ्या प्रमाणात वाढते की फक्त ११ दिवसात त्यांनी</mark> <mark>अफगाणिस्तान वर वर्चस्व प्रस्थापित करत सत्ता हातामध्ये घेतली. राष्ट्राध्यक्ष श्री.गनी हे सगळे पाहून देश सोडून चक्क निघून गेले. एखाद्या</mark> चित्रपटाला शोभेल असा हा अफगाणिस्तान चा रक्तरंजीत इतिहास. तालिबानने सत्ता काबीज करताच अफ्फ्रााणिस्तान सोड्न जाण्याचा निश्चय अनेक नागरिकांनी केला आहे. आपल्याला याची प्रचिती विमानतळावर अफगाणिस्थान च्या लोकांची गदी पाहुन आलीच असेल.

सध्याच्या घडीला जगभरातील अनेक देशांनी अफगाणिस्तानला सहकार्य करण्याची तयारी दर्शवली आहे पण सोबतच जगभरातल्या अनेक देशांनी तालिबान ला समर्थन सुद्धा केले आहे. *एखादी दहशतवादी संघटना एखाद्या देशाला ताब्यात घेण्याची ही कदाचित जगातील पहिलीच वेळ असावी.

भारताचे अफगाणिस्थान व तालिबानी दह शतवादी संघटना यांच्या सोबत असलेले संबंध-

भारताने अफगाणिस्तानचे विकासासाठी हजारो करोड रुपयांची गुंतवणूक अफगाणिस्तानमध्ये केलेली आहे. २०२० पासून अफगाणिस्तानमध्ये तालिबानी संघटना देश हस्तगत करण्याची भीती असल्यामुळे अफगाणिस्तान बरोबर अनेक चर्चा भारताच्या सुरक्षा सल्लागार अजित डोवाल यांनी केलेल्या आहेत. सोबतच अनौपचारिक पद्धतीने त्यांनी तालिबानी दहशतवाद्या सोबत सुद्धा चर्चा केल्याचे महटले जाते. याचाच परिणाम म्हणून अफगाणिस्तानात असलेल्या कोणत्याही भारतीयाला आत्तापर्यत तरी कोणताही धोका तालिबानी दहशतवादी संघटनेकडून पोहोचलेला नाही. येणाऱ्या काळात भारत 'अफगाणिस्तान तसेच तेथील तालिबानी दहशतवादी संघटना यांच्याबद्दल काय भूमिका घेते हे पाहणे उत्सुकतेचे ठरेल.

आपण भारतासारख्या स्वतंत्र देशात राहतो याचा नक्कीच अभिमान आपल्या सर्वांना असला पाहिजे. अफगाणिस्थान सारखी परिस्थिती आपल्यावर येऊ नये म्हणून आपण स्वतःला सज्ज करायला हवे. आपले देश प्रेम कमी होऊ दिले नाही पाहिजे तसेच आपल्याला आपल्या भारतीय सैन्य दलाचा अभिमान वाटायला हवा कारण अफगाणिस्तान च्या सैन्यासारखे शरणागती घेणारी आपली सेना नाही. या मातृभूमीच्या रक्षणासाठी आपल्या घरातील एक तरी व्यक्ती सैन्यदलात जायला हवा.

उद्या जर अफगाणिस्तान वर कब्जा करणारी तालिबान सारखी एखादी संघटना आपल्याकडे आलीच तर आपल्या छत्रपती शिवाजी महाराजांच्या इतिहासाप्रमाणे मुघलांना पळवून लावण्याची सवय आपल्याला आहेच हे पण लक्षात ठेवूया.

निश्चितच भारतीय असल्याचा गर्व बाळगा..!!

पुर्ण व्हिडीओ पहा

Link - https://youtu.be/B-z1jnChCKM

- Wall Street of India DALAL STREET
- Japan's Currency YEN 2.
- Regulatory Authority of Capital Markets in India (acronym) SEBI 3.
- 4. Flagship Index of Bombay Stock Exchange SENSEX
- The term user rise in price INFLATION 5.
- Slogan of which Indian company is (har Ghar kuch Kehata hai) ASIAN PAINTS 6.
- 7. Firm having the most number of patents in 2016 IBM
- Which company built IN BURJ KHALIFA SAMSUNG 8.
- Amazon's internet connected wireless speaker wrapped around a digital personal assistant named Alexa ECHO 9.
- Mountain Dew is a product of PEPSI CO
- 4. Flagship index of Bombay Stock Exchange 7. Firm having the most number of patents in 2016
- 10. Mountain dew is a product of
- company is (Har ghar kuch kehta hai) 1. Wall street of India
- 6. Slogan of which Indian

Across

Down

8. Which company built BURJ KHALIFA

3. Regulatory authority of capital markets in India (acronym)

9. Amazon's internet connected wireless speaker wrapped

around a digital personal assistant named Alexa

- 5. Term used for rise in prices
- 2. Japan's currency
- 2 3 5 4 6 8 9 10 **Dukare Haridas**
- Marcá-vatè

1





अडचणी आणि समस्या पृथ्वीवर कुणाला नाहियेत ? पण सतत त्या डोक्यात आहेत म्हणून धीरगंभीर आणि समस्याग्रस्त बनून वावरत बसणं म्हणजे निव्वळ वेडेपणा असतो.

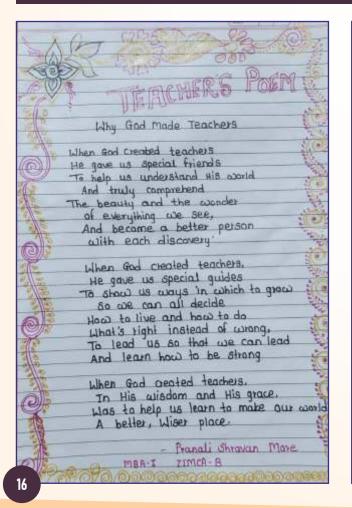
समस्या तिथेच असतात आपल्या जागी ठाम. आपणही तितक्याच हसतमुखाने त्यांना समोर जायचं असत आपला विदूषक बनवायचा आणि भिडायच असतं तिला मजा येते समस्येसोबत झुंजायला आणि हलकेच जिंकायलाही..

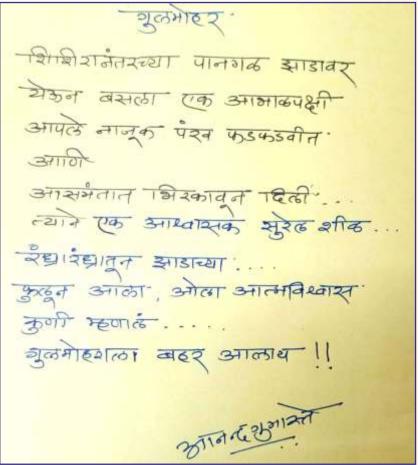
– निखिल.

वातावरणात थंडपणा होता आणि मस्त गार वार चालू होतं.मी एका हातात चहाचा कप घेऊन या धुंद संध्याकाळची मजा घ्यायला गच्चीवरच्या कठड्यावर जाऊन बसलो. कानात हेडफोन टाकून फरीदा खानुमचं अरिजितच्या आवाजातलं " आज जाने की जिद ना करो " हे गाणं ऐकायला लागलो. काही वेळापूर्वी मंदिरातल्या सनई चौघाड्यांचा आवाज मी ऐकला होता. गाणं लावता लावता मस्जिद मधली अजाण सुरू झाली. गाणं चालू असताना उजविकडच्या घरावर भगवा फडकताना दिसला. त्यापलीकडे जरा दूखरच्या घरावर निळाही फडकत होता.

भारताच्या सेक्युलर असण्याचा विचार थांबवून मी गाण्याकडे परतलो तेव्हा अरिजित गात होता, "वक्त की कैद में जिंदगी है मगर, चंद घडिया यही है जो आझाद है..

- निखिल.





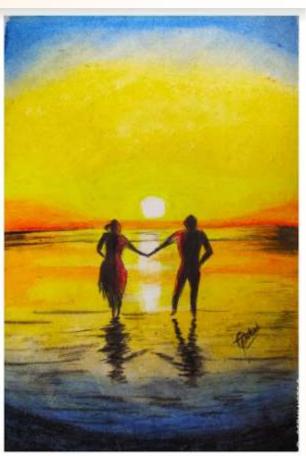
Art & Poems

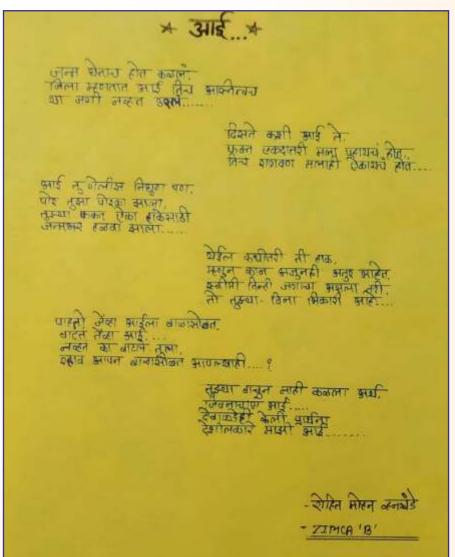












Omkar Tanpure ZIMCA MBA I

NASA SPACEAPPS HAKATHON & E SUMMIT MAHARASHTRA 08/01/2022

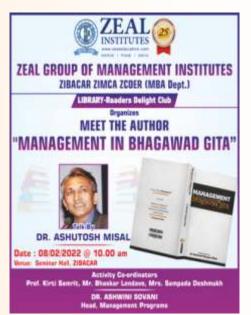
Another awesome event was organised by ZIMCA. NASA space apps challenge and E-summit Maharashtra is the most sought after event consisting of prizes worth millions and international exposure to NASA scientists.

This event was concluded in the presence of Mr. Sanjay Belwal & Mr. Sadeep Sapru.





Meet the Author of Management in Bhagavad Gita on 08/02/2022



Dr. Ashutosh Misal, told about his book Management in Bhagavad Gita and how to implement Gita's practical solutions in real life to manage stress and become successful. He also told about conceiving the idea of writing this book and gave the summary of the book.

The students of Zeal Institute of Management & Computer Applications actively participated in the Meet the Author programme and got the idea behind writing the book "Management in Bhagavad Gita." Participants interacted with the author and also got the summary / knowledge about the book.





ORGAN DONATION AWARENESS CAMP on 25/02/2022.

It was immense pleasure to have ReBirth Organization at ZIMCA Campus for Organ Donation Awareness Camp. All students have attended amazing session on Organ Donation Awareness Camp. We are proud to announce that 150+ students submitted organ donation form.





Library Visit at 'Pune Nagar Vachan Mandir (26/02/2022)

Taking forward the culture of reading, Zeal Institute of Management & Computer Application Library & Readers Delight Club organized visit on 26th Feb. 2022 to Pane's oldest library, Pune Nagar Vachan Mandir on the occasion of its 175th year of celebration. Treasures of knowledge are extremely rare and valuable.







LOHAGAD FORT TREK (05/03/2022)

On 5th March 2022, Saturday Adventure and Trekking Club of Zeal Institute of Management & Computer Application has organized its first trek for the year 2022 Lohagad (Lonavala). A huge response was there from student's side for the trek.

At the end each and every student had enjoyed a lot. Each and every one were happy with the trek and with work of Adventure and Trekking Team as well as all were ready to come in next trek.

"Glo-W Talks" International Women's Day celebration on 11/03/2022

On the occasion of International women's Day Zeal Education Society's Zeal Institute of Management & Computer Application celebrated International women's day program "Glo-W-Talks". The guest Speakers of the program were from five different countries from two continents.









Annual Sports Meet Ranangan 2K22

Games and Sports play a vital role in the student's life. Zeal Education Society 's -Zeal Institute of Management & Computer Application (MBA) had organized Annual Sports Meet Ranangan 2K22 on 3rd April to 6th April 2022. Sports teach life lessons like discipline, responsibility, self-confidence, accountability, and teamwork.





ZEAL UDAAN FEST 2K22 (16/4/2022)

Zeal Education Society's –Zeal Institute of Management & Computer Application (MBA) had organized its Annual Social Gathering known as "UDDAN 2022" for MBA students. Following the tradition at Zeal Education Society, "Uddan" is a vast gathering of the students to showcase the hidden artistic talents through various performances such as Dance, Drama, Singing, Poem, Standup Act, Fashion Show etc. Enthusiastic and unbelievable response was given by the students for the same.







Alumni Meet 13/04/2022

ZIMCA organized Alumni Meet 2k22 on 23rd April 2022. More than 200 Alumni were present for program.





International Yoga Day on 21/06/2022

This Activity the theme is 'FLASH ON YOGA COMPETITION' and the focus will be on practicing yoga for physical and mental well-being. Yoga shows us the road from stress to strength and from negativity to creativity. Yoga tells us that so many problems might be out there, but we have infinite solutions within ourselves. We are the biggest source of energy in the universe.





Blood Donation Campaign 21/6/2022

A blood donation drive was held at Zeal Institute of Management and Computer Application, Narhe Campus on the auspicious occasion of celebrating the birthday of our Founder Director Shri.S.M. Katkar and International Yoga Day, in line with the quote "Bring a life back to power, make Blood Donation your Responsibility." As a result, MBA students donate their precious blood to benefit society. The campaign's focus this year is on giving blood as a show of unity. It draws attention to the core human characteristics of generosity, respect, understanding, and kindness that support and uphold voluntary, uncompensated blood donation programmes. The purpose of the event is to raise awareness and express gratitude to voluntary, unpaid blood donors for their life-saving contributions.

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ZIMCA on various Social Media Platforms

- https://youtube.com/channel/UCeuTFeOv1_cPkK7yFlcrWWA
- https://www.linkedin.com/in/zeal-group-of-management-institutes-544606206
- ttps://www.facebook.com/Zeal-Group-of-Management-Institutes-107778014680245/
- https://twitter.com/Zeal_Mba?s=08
- (a) https://www.instagram.com/invites/contact/?i=109yei7z8j5n5&utm_content=l2s9ka6

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