

ZEAL EDUCATION SOCIETY'S

ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909



ACADEMIC YEAR 2020-21

- 1. CLUB NAME: Entrepreneurship Development Cell
- 2. EVENT DETAILS: International Micro, Small, & Medium-sized Enterprises.

| Date | 27/06/2021 | | |
|--------------------------|--------------------------------------------------------|--|--|
| Event Category | Institute Level, Campus Level. | | |
| Event Name | International Micro, Small, & Medium-sized Enterprises | | |
| Event mode | Online | | |
| Venue | Online: MS-Teams | | |
| Speakers/ Guest Speakers | Mr. Sanjay Belawal | | |

3. EXECUTIVE SUMMARY

Time

: 3 to 4 pm

Organizer

: Entrepreneurship Development Club.

Description

: Zeal Institutes of Management and computer Application

Name of Guest

: Mr. Sanjay Belawal

Topic

: Guidance Erom Successful Entrepreneur

Pune-41.

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Participants for the guest session were MBA students of Zeal Institutes of Management and computer application on Google Meet (Online).

3. Objectives of Session:

- 1. To learn the strategies used by the Successful Entrepreneur
- To understand the effective use of Marketing, Finance and Human Resource practices by the Entrepreneur.

4. Outcome / Impact of the Guest Lecturer:

- This session helped students to understand effective use of Marketing, Finance and Human Resource practices by the successful entrepreneur.
- 2. This session revised the duties & responsibilities of Students towards Nation through the meaning of Entrepreneur.
- This will enhance Pro-activeness of Students towards effective implementation of management strategies in their future career.

Club Director : Club Treasurer :

Shubham Joshi

Club

Neha Kamble Tanvi Dhuri

Secretary



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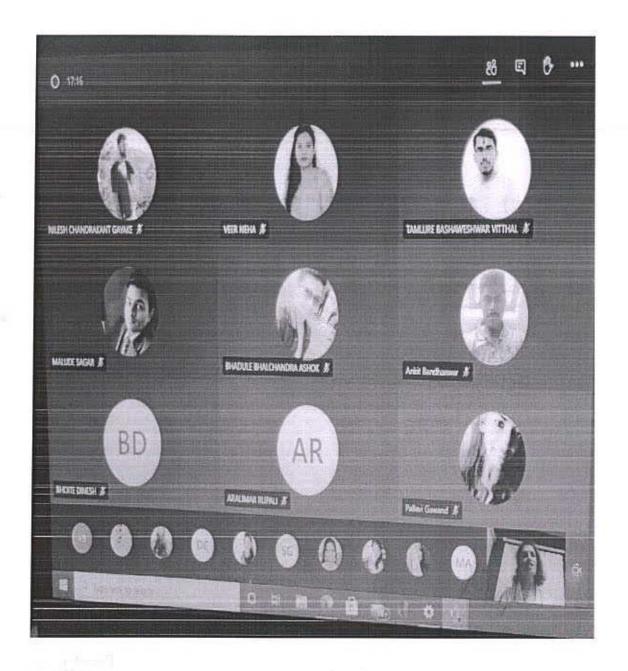
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Director

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| | Pratibha Garje | | 2. | Ξ | |
| - | Prof. Sachin Wadekar | | 12. | Ξ | |
| | PRUTHWIRAJ CHATSE | | 3: | Ξ | |
| | Radhika Torawane | | 2. | Ξ | |
| - | RAFICK MULANI | | 13° | Ξ | |
| F | RITESH PATIL | | 3. | ₽ | |
| | RIYA SHRAWANKUMAR | | 3: | = | |
| | ROHIT BAGUL | | 3. | Ξ | |
| | RUTUJA KADAM | | 13: | Ξ | |
| | SAKSHI KAMBLE | | £. | Ξ | |
| 1 | Sanjay Belawal | | - B - | Ξ | |
| (3) | SAVITA WALDIYA | | 3: | € | |
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Event Coordinator

Director



Director
Zeal Institute of Management
& Computer Application
Pune - 411 041.