



ZEAL EDUCATION SOCIETY'S
**ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER
APPLICATION (ZIMCA)**
NARHE | PUNE | INDIA



PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909

A

Report on

Business Quiz Competition

ACADEMIC YEAR 2020-21

Verified By:

Dr.Sachin Chavan





1. CLUB NAME: Entrepreneurship Development Cell

2. EVENT DETAILS: Business Quiz Competition

| | |
|---------------------------------|--------------------------------|
| Date | 03/08/2021 |
| Event Category | Institute Level, Campus Level. |
| Event Name | Business Quiz Competition |
| Event mode | Online |
| Venue | Online: MS-Teams |
| Speakers/ Guest Speakers | Dr. Ashwini Sovani mam |

3. EXECUTIVE SUMMARY

Time : 4 to 5:30 pm

Organizer : Entrepreneurship Development Club.

Description : Zeal Institutes of Management and computer Applications

Name of Guest : Dr.Ashwini Sovani

Topic : Business Quiz Competotion

Participants for the guest session were MBA students of Zeal Institutes of Management and computer Applications on Google Meet (Online mode).





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3. Objectives of Session:

1. To learn the strategies used by the Successful Entrepreneur
2. To understand the effective use of Marketing, Finance and Human Resource practices by the Entrepreneur.

4. Outcome / Impact of the Competition.

1. This session helped students to understand effective use of Marketing, Finance and Human Resource practices by the various quiz questions.
2. This session revised the duties & responsibilities of Students towards business by using various logo and tagline of the companies.
3. This will enhance Pro-activeness of Students towards effective implementation of management strategies in their future career.

Club Director : BHAGYASHRI VIJAY KHAIRE

Club Treasurer : SONAL PRAVIN UTTARKAR

Club Secretary : RITESH SUNIL PATIL





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Event Coordinator



Director

Director
 Zeal Institute of Management
 & Computer Application
 Pune - 411 041.