

ZEAL EDUCATION SOCIETY'S

ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE | PUNE | INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195

AISHE CODE: C-50909



Report on

Business Quiz Competition ACADEMIC YEAR 2020-21

Verified By: Dr.Sachin Chavan



3

ZEAL EDUCATION SOCIETY'S

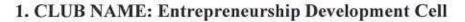
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2. EVENT DETAILS: Business Quiz Competition

03/08/2021	
Institute Level, Campus Level.	
Business Quiz Competition	
Online	
Online: MS-Teams	
Dr. Ashwini Sovani mam	
	Institute Level, Campus Level. Business Quiz Competition Online Online: MS-Teams

3. EXECUTIVE SUMMARY

Time

: 4 to 5:30 pm

Organizer

: Entrepreneurship Development Club.

Description

: Zeal Institutes of Management and computer Applications

Pune-41.

Name of Guest

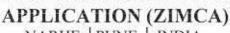
: Dr.Ashwini Sovani

Topic

: Business Quiz Competotion

Participants for the guest session were MBA students of Zeal Institutes of Management and computer Applications on Google Meet (Online mode).

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3. Objectives of Session:

- 1. To learn the strategies used by the Successful Entrepreneur
- 2. To understand the effective use of Marketing, Finance and Human Resource practices by the Entrepreneur.

Outcome / Impact of the Competition.

- 1. This session helped students to understand effective use of Marketing, Finance and Human Resource practices by the various quiz questions.
- 2. This session revised the duties & responsibilities of Students towards business by using various logo and tagline of the companies.
- 3. This will enhance Pro-activeness of Students towards effective implementation of management strategies in their future career.

Club Director

BHAGYASHRI VIJAY KHAIRE

Club Treasurer

SONAL PRAVIN UTTARKAR

Club

RITESH SUNIL PATIL

Secretary



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Event Coordinator



Director Zeal Institute of Management & Computer Application Pune - 411 041.