

Criteria 7: Institutional Values and Best Practices

7.2.1 Best practices successfully implemented by the institution

A) *International Guest Lecture – Glo-Lab Series*

1. Title of practice: Glo-Lab Series – International Guest Lecture

2. Objectives of the practice

- a) To enhance learning experience for our students
- b) To provide them opportunity to interact with Global leaders from respective field
- c) To impart knowledge of international business etiquette – customs & culture

3. The context

The gap between what graduates know and what employers want is one reason for the high unemployment rate among graduates. Thus ZIMCA encourage students to acquire skills that will be useful in the workplace.

4. The practice

The GLO-LAB guest lectures are series of international guest lectures in management by various corporate professionals located across different countries. The main aim to organize such lectures is to provide global exposures to students along with subject specific domain knowledge through experience sharing & knowledge sharing platforms

5. Evidence of success

Glo-Lab series helped our students in identifying the real-world problem-solving skills. Students were highly motivated by the informative talk led by International Guest Speaker. The practice helped students to gain global exposure and exhibit an appreciation of Cross-Cultural aspects of business and management

6. Problem encountered and resources required

- Getting suitable time-slot of Guest speaker from their busy schedule.
- Scheduling the session basis different time zone across the globe
- Students Psychological Barrier and hesitation to interact with Guest Speaker

7. Notes (Optional)

Report: GLO Lab Reports 1 & 2



B) Virtual Industrial Visit

1. Title of practice: Virtual Industrial Visit through MS Teams

2. Objectives of the practice

- 1) To experiment a vertical platform for a physical event & view of an evolving teaching and learning environment
- 2) To create a virtual environment for students and the company heads for interaction.
- 2) To engage students in visit also discuss & clarify their doubts / questions
- 3) To adapt new teaching methods to new emergent social and educational contexts

3. The context

Due to COVID-19 pandemic the physical visit to any industry/company is nearly impossible thus we figured out the solution to this problem namely Virtual Industrial Visit.

4. The practice

The idea here is limited group of student & faculty had visited the industry and are telecasted the visit to rest of the students & faculty who were unable to visit to pandemic regulations imposed by local government body.

5. Evidence of success

Virtual Industrial visit to Prison Controls, Pvt ltd. Pune

6. Problem encountered and resources required

1. Real-time telecast of visit had certain challenges due to industrial policy
2. Few people actually get to visit the industry
3. Students interaction is limited due to limited exposure

7. Notes (Optional)

Report: [Virtual Industrial Visit Report](#)