



CRITERION 6 – Governance, Leadership and Management

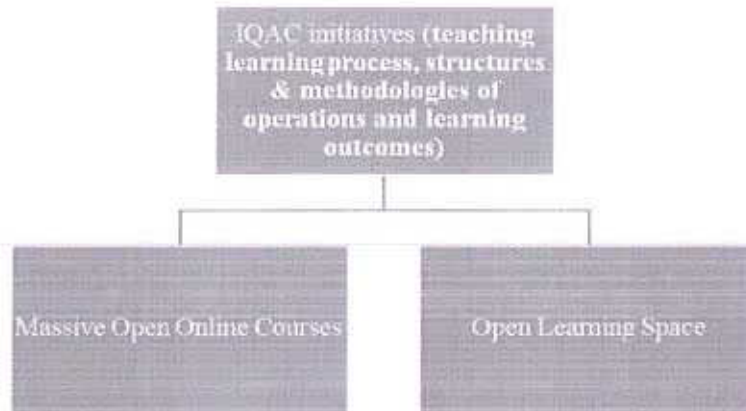
Key Indicator - 6.5 Internal Quality Assurance System

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

Documents uploaded

Sr. No.	Incremental improvement in following activities
1	Massive Open Online Courses
2	New Summer Internship Policy for 2020-21 year
3	Glo-Lab Sessions for students
4	Virtual Tour for students
5	Faculty colloquium on Case Study discussion
6	Open access of e-resources for the students and faculties





1. Massive Open Online Courses

IQAC consider the present pandemic situation and need of future, students are motivated, advised and closely monitored regarding the Self learning. At the moment, when the students are into Online learning mode, self-learning through various initiatives would thus enhance their skills and knowledge. IQAC has set up a process where the Faculty members and Mentors identified the students/Mentee subject of interest. Later, various online avenues were shared with the students and students were asked to attend those courses. Discussion over the Certificate courses/MOOC's were then being done with the students. The learning experiences throughout the worldwide Course teachers/instructors were being shared by the students.

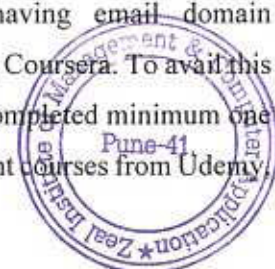
2. Open Learning Space

IQAC has been instrumental in motivating, guiding and moreover engaging students to present various emerging technologies in Open Learning Space. SPPU has added concepts of extra reading for each course. As number of researches proved that, Self-learning is process of studying or doing something without attendance in a classroom or direct supervision, and it is a cherished way to study different things. It helps learners to ripen the poise they need to grab challenging problems and hurdles in the future. Students are exhilarated for self-learning by Mentor-Mentee meetings, personal counselling etc. Link of proposed online study materials are sent to the students.

ZIMCA provides number of facilities for self-learning such as:

Coursera:

Zeal education society has tie-up with Coursera and any member having email domain zealeducation.com was allowed free access and registration of any courses from Coursera. To avail this facilities all students from MCA programme was registered with courser and completed minimum one certification course of four weeks. Along with this students registered for different courses from UdeMy.





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SimpliLearn, LinkedIn learning, Sololearn etc. and learnt different technical, theoretical and social courses. Also joined different webinars to learn different concepts and value added webinars. With gained knowledge some students were appeared for different online quizzes organized by different institutes and universities.

Web-based Online Learning:

The Institute is well equipped with high quality infrastructure for web-based learning – Computer Labs are having world class equipment and IT facilities based on the modern technology relating to different sectors. There are adequate number of labs with sufficient student capacity. Each computer lab has required software's as per curriculum prerequisite.

Wi-Fi campus with fortified networks.

ZES Campus is fully network connected and Wi-Fi enabled. Using free Wi-Fi access helps to render technical hurdles in self-learning Students can access needed study supports such as video clips or audio files of classroom lectures as well as from websites. With Wi-Fi facility, students can share study material and prepare for different exams. By logging in to their portfolio through Zeal Wi-fi Campus web portal, they can access study material and get real-time updates about institute.

By using Microsoft Teams software faculty members upload the course material, assignments, Quizzes for the students. Students can also raise queries via Microsoft teams for which faculty guidance is enthusiastically provided

EduPlus Campus make sure that the veracious information reaches the right spectators at the right time. EduPlus Campus is an Educational ERP portal, capable of flawlessly assimilating information about teaching & non-teaching staff, students and alumni. EduPlus Campus offers a platform for concerning with the campus anywhere and anytime. EduPlus Campus provides Virtual Platform, with attendance, exam schedule as well as study material used to conduct internal trainings and tests.

Learners are utilizing E-Library facility using AutoLib Software to read different research articles and booming concepts also communication Language lab facility to improve general communication by self-learning mode.



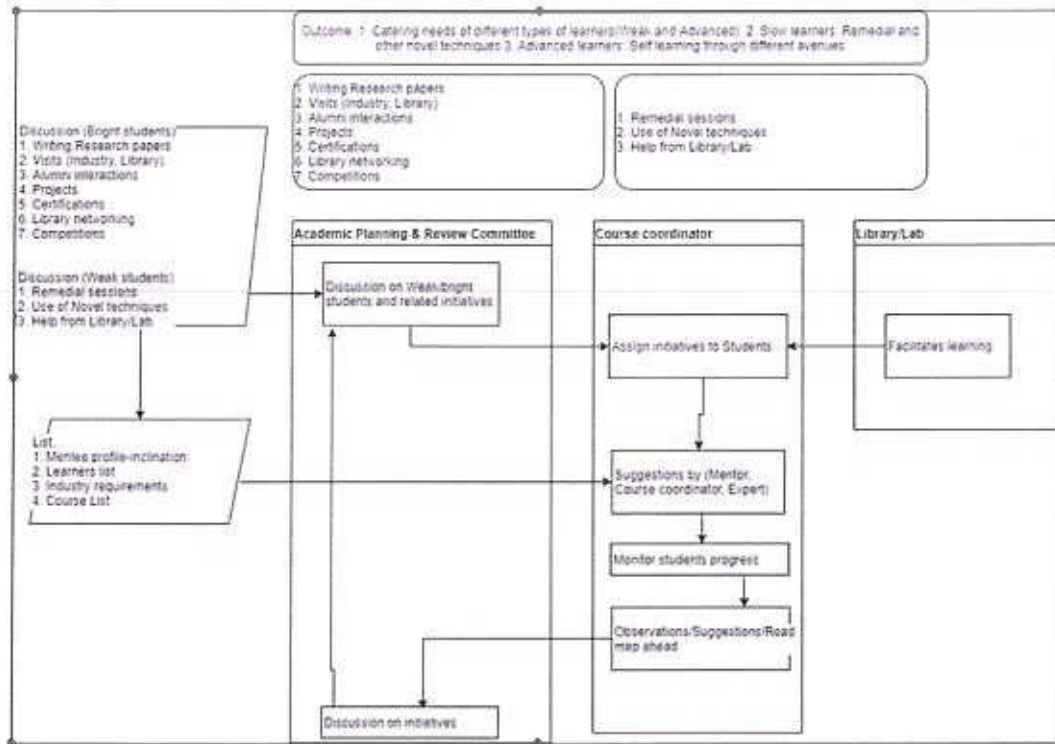


Figure: Self learning process



NSE ACADEMY'S CERTIFICATION IN FINANCIAL MARKETS (NCFM) Financial Markets: A Beginners' Module

This is to certify that



Ms. SHRADDHA VISPUTE
Registration Number NCFM-00001893826, has successfully completed the
Financial Markets: A Beginners' Module of the NCFM.

The details of the test taken by her are as follows:

Test Date	Test Centre	Marks Obtained (%)	Remarks
November 25, 2021	Aurangabad - NSEIT	80.0	Pass



Date: November 25, 2021
Place: Mumbai
Valid upto: November 28, 2026

Shraddha Vispute
Authorized Signatory

NSE Academy Limited is a wholly owned subsidiary of NSE.

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[Signature]
Director
Zeal Institute of Management
& Computer Application
Pune - 411 041.





CERTIFICATE OF COMPLETION

Presented to

Shraddha Vispute

For successfully completing a free online course
Introduction to Corporate Finance

Provided by

Great Learning Academy

(On February 2022)

To verify this certificate visit verify.mygreatlearning.com/BJOBMAWM

TRUE COPY

A handwritten signature in black ink, appearing to be 'Shraddha Vispute', written over the title 'Director'.

Director
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Pune - 411 041.





IATSAT

aaiena
A UNIT OF SARVESH GROUP

Certificate of Recognition



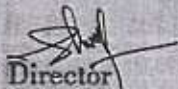
This is awarded to

AKANKSHA RAJESH ROKADE

for enthusiastic participation and submission
of report.

Theme - Education and Health, organised by
IATSAT and Aaiena (of 21st century).

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Zeal Institute of Management
& Computer Application



RAVIN DUTT
Founder & CEO IATSAT

SARSHI CHHAPOLIA
Founder, Aaiena



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An ISO 9001:2015 Certified



IIBA®
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Education
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This is to Certify that

Nehal Pawar

Gained Knowledge on Business Analysis Key Concepts, Business Analysis Planning & Monitoring, Elicitation and Collaboration, Requirements Life Cycle Management, Strategy Analysis, Requirements Analysis and Design Definition, Solution Evaluation, Underlying Competencies, Techniques and Perspectives as per BABOK V3.

“IT Business Analyst Training”

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Course

Jun 12, 2021
Course Start Date

Jun 20, 2021
Course End Date

40
Contact Hours

12112125206
Certificate ID

Venkat
Director

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Director


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CERTIFICATE
OF PARTICIPATION

 LEAPUP

This Certificate is hereby granted to
Shraddha
for successfully completing
Financial Modelling and Valuation Workshop


Harshit Shah
Head of Learning - LeapUp



Batch : 13th November 2021
Certificate No : FM1311217231

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J.P.Morgan



Inspiring and empowering
future professionals

SHRADDHA VISPUTE

Investment Banking Virtual Experience

Certificate of Completion
October 11th, 2021


Over the period of October 2021, SHRADDHA VISPUTE has completed practical task modules in:

- Find some M&A targets
- Target information and auction process
- Financial analysis - run the numbers
- Provide an investment recommendation

Tom Brunskill
CEO, Co-Founder of
Forage

Enrollment Verification Code: y6T4Z0BlyzRhpZD | User Verification Code: IRginevy9NskwQWMMar | Issued by Forage

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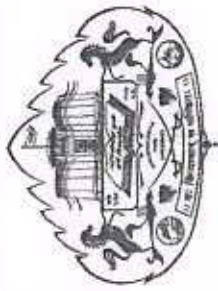




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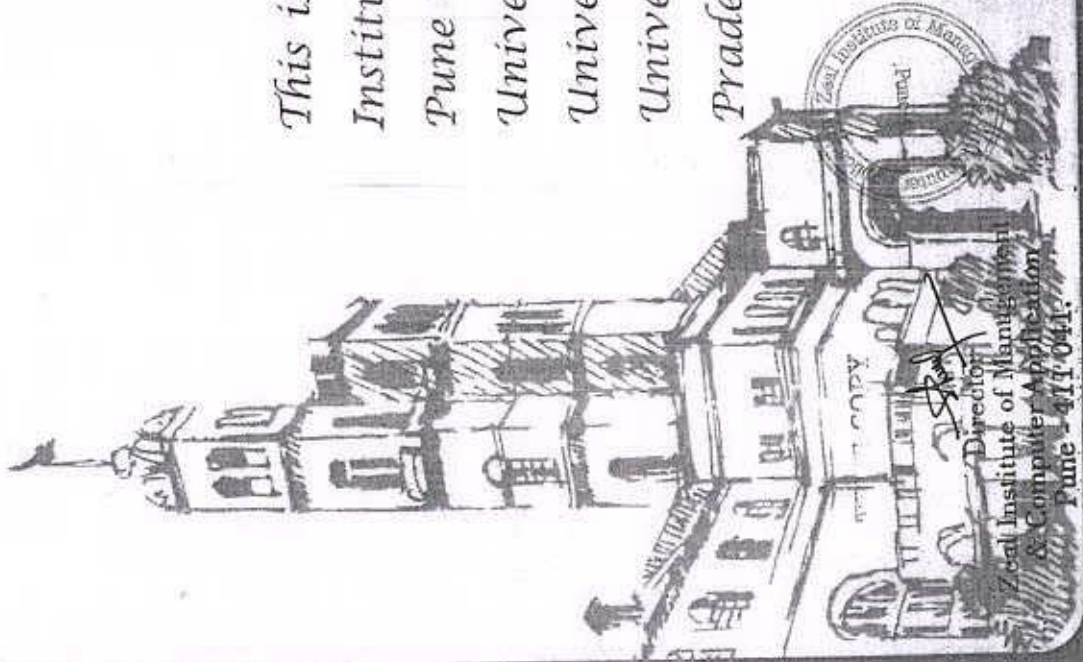
Savitribai Phule Pune University Board of Sports & Physical Education



Certificate

(All India Inter University)
(Individual & Team Event)

This is to certify that Dhamdhare Jyotsna Sunil of the Zeal Institute of Management & Computer Application, Narhe, Pune was selected as a member of the Savitribai Phule Pune University Team which participated in the All India Inter-University Yoga (Women) tournament held at Rajiv Gandhi University of Knowledge Technologies, Nuzvid (Andhra Pradesh) during the academic year 2019-2020.



[Signature]
Director,
Board of Sports &
Physical Education



[Signature]
President
Board of Sports &
Physical Education

Zeal Institute of Management
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Pune - 411 041.



Summer Internship Project Policy AY-2020-21

At the end of Second Semester each student shall undertake a Summer Internship Project (SIP) for a minimum of 8 weeks. For SIP, 1 credit is equivalent to minimum 40-45 hours of effective work. SIP shall have 6 credits. It is mandatory for the student to seek advance written approval from the faculty guide and the Director of the Institute about the topic and organization before commencing the SIP.

The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation. SIP can be carried out in a Corporate Entity / NGO / SME / Government Undertaking / Cooperative Sector. SIP may be a research project

- based on primary / secondary data or may be an operational assignment involving working by the student on a given task/assignment/project/ etc. in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace.

Objective

1. To create awareness amongst students regarding the two months Summer Internship Project.
2. To acquaint MBA/MCA students with practical industrial knowledge that aims bridges the gap between theory & practice.
3. To assist the students in receiving S.I.P that are genuine and helps in attaining final placements in companies of repute.
4. To make students undertake research projects.

Process

The summer internship process is a two months (60 days) activity undertaken to make students aware about the practical implications of research methodology & it provides an edge to learn practical insights about the functioning of corporates.





At the Institute level

1. The S.I.P preparation begins with firstly sensitizing students about the S.I.P process via a presentation by the S.I.P coordinator and the Placement Manager. This is done to encourage students to undertake projects in companies of repute.
2. Parallel to this, a committee comprising of experienced academician representing 3 distinct specializations is formed so as to evaluate the authenticity of Job Description generated through Placement Manager.
3. All the interested students' must register themselves for S.I.P as and when the vacancy is informed.
4. Each student shall be provided with an opportunity to be a part of only one S.I.P.

At the Industry Level

1. Typically, the process of S.I.P at Industry Level begins with shortlisting candidates (students') based on their resumes of the students.
2. This may differ from company to company and may include Group Discussion and Personal Interview.

Role of the S.I.P Approval Committee:

The role of S.I.P Approval Committee is crucial in selection of the students in companies of repute. The Committee shall be provided details of Job Description (JD's) and accordingly shall approve the companies for students'.

The details of the same are as follows:

Sr.No	Name of the Faculty	Specialization	Expertise
1	Prof. Varsha Kedar	Finance	Experienced faculty
2	Prof. Vikrant Nangare	Marketing	Experienced faculty
3	Prof. Anand Ghumaste	Human Resource	Corporate Experience
4	Dr. Ashwini Sovani	Marketing	Program Head – ZGMI & Placement Coordinator

Only after approval from the committee regarding the company, the placement Manager shall forward the necessary detail to the respective specialization students'.





Role of Placement Manager

The Placement Manager shall undertake a rigorous task of assisting the Institute in providing S.I.P through companies of repute.

1. In order to achieve this, the Placement Manager shall undertake a screening process of approval of various Job Description for students by the S.I.P approval committee.
2. After the approval from the committee, the students of respective specialization are informed about the vacancy and the details of job description and companies as such.
3. The Placement Manager is required to maintain the data of students details and the respective S.I.P placed in the form of a tracker that needs to be updated frequently.
4. Students preferences to undertake S.I.P's shall be considered
5. It is also important to note that students shall be provided with requisite stipend during S.I.P's and due consideration shall be given to students interest and preferences.

Role of S.I.P Coordinator

The S.I.P coordinator role is instrumental as a liasoning person between students of respective specialization, internal guides and the External Guide at the corporate level.

1. The SIP coordinator is required to create awareness about the process of S.I.P's.
2. The S.I.P coordinator should keep track record of students getting internship and the Job Description approvals pertaining to respective industry requirement. The coordinator is required to work in line with the placement manager for the same.
3. Allot project guide to students based on their S.I.P interest area and specialization.
4. Communicate with allotted internal project guide regarding students' performance & attendance.
5. Collecting & Monitoring of weekly progress report.
6. Scheduling of internal & external viva voce.

Role of Internal project Guide:

1. Internal project guide need to provide guidance to students about the topic of research project and maintain communication with allotted students on a regular basis.





2. The internal project guide are required to collect progress report from students on various parameters in required stipulated time & forward the same to S.I.P coordinator.
3. The internal guide may undertake the S.I.P visit

Role of students' in S.I.P

Every student is expected to undertake the two months S.I.P with sincerity and dedication

1. As per the T&P policy of the Zeal Group of Management Institutes, preference for attaining S.I.P shall be given to firstly those students whose attendance is above 75% followed by remaining students'.
2. Institute will undertake the tedious process of searching S.I.P. However, in the interest of overall student's community, the Institute shall be deemed to provide one S.I.P per student. In this regard, it is to be noted that student shall be required to be completely prepared for the various round of selection and be well versed with conceptual knowledge. Every student is required to attend the process of campus subject to the need of the company.

Evaluation of SIP:

The Summer Internship Project shall be strictly evaluated on the grounds of its authenticity based on following schema of reference by SPPU;

Course Type	Credits	Nature	Comprehensive Concurrent Evaluation (CCE)	End Semester Evaluation (ESE) Marks	Total Marks
Summer Internship Project	06	Project (Compulsory)	50	50	100

The Comprehensive Concurrent Evaluation (CCE) that is required to be undertaken at Institute level will include the following parameters:





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Sr.no	Proposal Submission	Fortnightly Report Evaluation (5 marks for each of the 4 reports)	Final Report	Internal Project Viva
1	05	20	10	15

Every student is required to be assessed on the basis of project undertaken with the company. This is done by assessing a student on a continuous basis by internal project guide & company guide through Comprehensive Concurrent Evaluation (CCE) followed by the final viva voce through End Semester Evaluation (ESE).

The learning outcomes of the SIP and utility of the SIP to the host organization must be specifically highlighted in the formal evaluation by the company guide. The SIP evaluation sheet duly signed and stamped by the industry guide shall be included in the final SIP report.

Structure of the S.I.P report

The SIP report must reflect 8 weeks of work and justify the same. The SIP report should be well documented and supported by –

1. Institute's Certificate
2. Certificate by the Company
3. Formal feedback from the company guide
4. Executive Summary
5. Organization profile
6. Outline of the problem/task undertaken
7. Research methodology & data analysis (in case of research project only)
8. Relevant activity charts, tables, graphs, diagrams, AV material, etc.
9. Learning of the student through the project
10. Contribution to the host organization
11. References in appropriate referencing styles





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The completion of the SIP shall be certified by the respective Faculty Guide & approved by the Director of the Institute. The external organization (Corporate Organization) shall also certify the SIP work. The students shall submit a spiral bound copy of the SIP report by the date prescribed by the university. The Institute shall conduct an internal viva-voce for evaluation of the SIP for 50 marks between the dates as prescribed by the University. The Panel shall comprise of two evaluators appointed by the Director of the Institute / Head of Department (for MBA departments in engineering colleges). Institutes are encouraged to involve senior alumni, industry experts, recruiters to conduct the internal viva-voce.

SIP Coordinator



Director

Director
Zeal Institute of Management
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Pune - 411 041.



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File No:

Revision: 01

Date: 01/06/2021

A
REPORT
On
International Guest Lecture
GLO-LAB 2021

Date: 16th July 2021

Time: 4:15 pm - 5:30 pm

Verified by :
Dr.Ashwini Sovani





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Date: 01/06/2021

1. EVENT DETAILS

Event Category	Expert Series
Event Name	GLO-LAB International Guest Lecture
Event Type & Mode	Co-curricular
Description	The International Guest Lecture was based on "Leadership in changing times"
Speakers/ Guest Speakers	Chief Guest, Mr Rodney Kevin Chetty, Renowned Strategist from Johannesburg, South Africa
Venue & Date	Microsoft teams, 16th July 202

2. CONCEPTION OF THE PROGRAMME

The GLO-LAB guest lectures are series of international guest lectures in management by various corporate professionals located across different countries. The main aim to organize such lectures is to provide global exposures to students along with subject specific domain knowledge through experience sharing & knowledge sharing platforms.





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GLO-LAB International Guest Lecture
16th July.2021

SR.No	Agenda	Start Time	EndTime
1	Welcome note by student representative	4:10 pm	4:15 pm
2	Introduction of International Guest Speaker	4:15 pm	4.20 pm
3	Knowledge sharing by Mr. Rodney Kevin Chetty	4:20 pm	5:20 pm
4	Question & Answer session	5:20 pm	5:30 pm
5	Vote of thanks by Dr. Ekta Talwar	5:30 pm	5:40 pm
6	Concluding remark by Faculty representative	5:40 pm	5:45 pm

7. **PARTICIPANTS**

All MBA Students of ZIMCA and Faculty members Attend the session On online mode and share their views about the topic, and ask the questions to the guest speaker





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8. OUT COME OF THE PROGRAM.

Students were highly motivated and inspired by the informative talk led by International Guest Speaker-Mr. Rodney Kevin Chetty. The guest session delivered the outcome in the form of:

- The Programme helped in understanding Leadership and Team Work in organizational setting.
- The Programme helped in inculcating qualities of a leader and the importance of leadership skills at workplaces.
- The program helped from a global perspective in providing a global exposure and exhibit an appreciation and importance of the knowledge of Leadership to the young voices of today's changing World.





3. EXECUTIVE SUMMARY

Glo-Lab guest lectures is an international learning platform that aims to provide insights about various topics related to the field of management through renowned & experienced speakers. It also aims at bridging the gap between theory & practice through experience sharing by various corporate professionals from different nations.

The students of Zeal Institute of Business Administration, Computer Application and Research were participants for the event. The Guest speaker-Mr. Rodney Kevin Chetty is a highly experience Entrepreneur and an Innovator from South Africa, whose entire career journey has been extremely inspiring. A personality that described to be an amazing business performer and was being appreciated with awards for Leadership, turned out to be an inspiring speaker for the students. The talk was very informative based on the topic "Leadership in Changing Times".

The program began with a welcome note & introduction of the guest speaker by student representative. Followed by this was the talk by Mr. Rodney Kevin Chetty (Renowned Strategist from Johannesburg, South Africa). The Knowledge sharing began by giving away the gratitude for the moment and furthermore drawing everyone's attention to the importance of the topic "Leadership in changing times", for the session.

The Speaker contributed his time in sharing his experience and conveyed his message, which remarked that, it is the Power to Lead, to have Self-Confidence and a High Self-Esteem, the most essential part to be a leader. He exclaimed that it is a matter of intelligence, trust worthiness, humanness, courage and discipline which gives a hope for others to see a bright future through your contribution.

The talk was extremely informative and it help gained the desired knowledge.

Followed by the experience session was the Question & answer session. All queries related to the topic was answered by the guest speaker. Moreover, the program was followed by giving away the vote of thanks, which was presented by Dr.Ekta Talwar (GLO-LAB Coordinator). Further, the program ended with a concluding remark.





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4. OUTCOME

- a) acquaint management students with Leadership and Team Work.
- b) provide students a global knowledge sharing platform enriched with experienced speaker that facilitates global orientation related to topic of "Leadership in changing times" under the field of management.
- c) operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills. (LifeLong Learning)
- d) CO102.4 ANALYSING DECONSTRUCT the role of individual, groups, managers and leaders in influencing how people behave and in influencing organizational culture at large.
- e) CO102.5 EVALUATING FORMULATE approaches to reorient individual, team, managerial and leadership behaviour in order to achieve organizational - (domain knowledge)

5. RESOURCE PERSONS

The Guest speaker for the session was Mr. Rodney Kevin Chetty (Renowned Strategist from Johannesburg, South Africa), a man of experience, in executive management in financial and retail services across Africa, Middle east and Europe. Currently, the Managing Director for Macrocomm Financial Services.

6. PREPARATION OF THE EVENT

Preparation of GLO-LAB Guest Lecture series had started at the begin of second semester. The intention was to provide students with global exposure & learning through experience sharing at a global level.

With the aim to provide quality education & to provide a global platform of learning, the event was initiated by Dr.Sachin Chavan The mails were sent to few contacts available and it was observed that Mr. Rodney Kevin Chetty had shown an extreme level of zealousness in enlightening and spending some interactive time with the students, on the desired subject specific knowledge on "Leadership in changing times".





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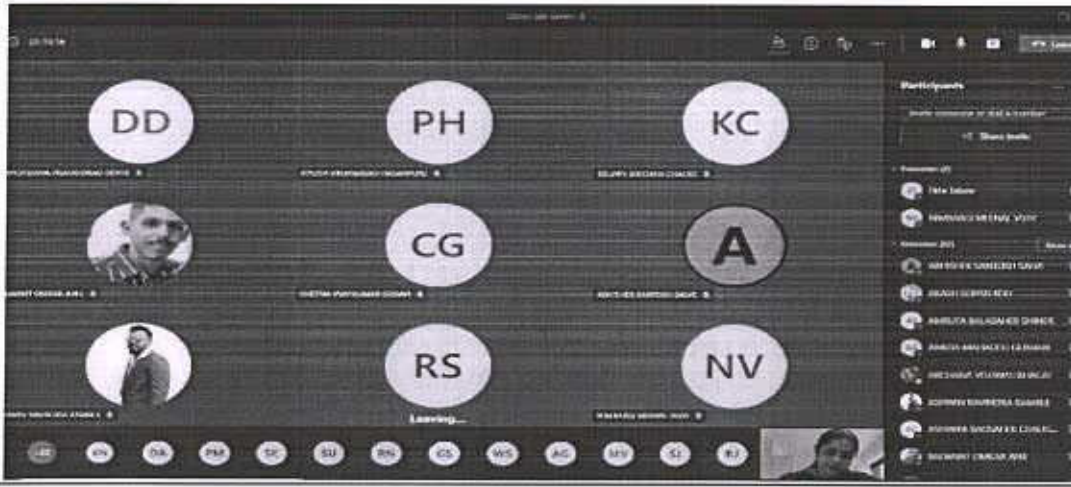
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Date: 01/06/2021

9. PHOTOGRAPHS



Event Coordinator

Director



Director
Zeal Institute of Management
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Pune - 411 041.



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A

REPORT

On

International Guest Lecture Series

GLO-LAB 2021

Date: 25th June 2021

Time: 4:00 pm - 6:00 pm

Report prepared by Dr. Ekta Talwar

Verified by Dr. Sachin Chavan





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1. EVENT DETAILS

Event Category	Expert Series
Event Name	GLO-LAB International Guest Lecture
Event Type & Mode	Co-curricular
Description	The International Guest Lecture was based on "Programme Management in the space of Mergers, Acquisition and Divestitures"
Speakers/ Guest Speakers	Chief Guest , Mr. Pradeep Joglekar, Renowned Strategist & Business Analyst from United Kingdom
Venue & Date	Microsoft teams, 25th June 2021





2. CONCEPTION OF THE PROGRAMME

The GLO-LAB guest lectures are series of international guest lectures in management by various corporate professionals located across different countries. The main aim to organize such lectures is to provide global exposures to students along with subject specific domain knowledge through experience sharing & knowledge sharing platforms.

3. EXECUTIVE SUMMARY

Glo-Lab guest lectures is an international learning platform that aims to provide insights about various topics related to the field of management through renowned & experienced speakers. It also aims at bridging the gap between theory & practice through experience sharing by various corporate professionals from different nations.

The students of Zeal institute of management and Computer Application were participants for the event. The Guest speaker-Mr. Pradeep Joglekar is a highly experience strategist from United Kingdom whose entire career journey has been extremely inspiring. From beginning his career in India to becoming a member of board of directors for various organization was an added advantage. The talk was very informative based on the topic "Programme Management in the space of Mergers, Acquisition and Divestitures".

The programme began with a welcome note & introduction of the guest speaker by student representative. Followed by this was the talk by Mr. Pradeep Joglekar (Renowned Strategist & Business Analyst from United Kingdom). The Knowledge sharing began with acquainting students with fundamentals such as Mergers, Acquisition, Divestitures, Special Purpose Vehicles, liquidation and others. Thereby experience sharing with respect to M&A and divestitures and the





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influence of culture of different countries while undertaking Mergers, Acquisition, Divestitures was led by the Guest Speaker. The talk was extremely informative and it help gained the desired knowledge.

Followed by the experience session was the Question & answer session. All queries related to the topic was answered by the guest speaker. This was later followed by vote of thanks presented by Dr. Ekta Talwar (GLO-LAB Coordinator). Further, the programme ended with a concluding remark.

4. OUT COME OF THE PROGRAM.

Students were highly motivated by the informative talk led by International Guest Speaker- Mr.Pradeep Joglekar. The guest session delivered the outcome in the form of:

- a) Acquaint management students with the various concepts coming under Mergers, Acquisition & Divestitures.
- b) Provide students a global knowledge sharing platform enriched with experienced speaker that facilitates global orientation related to topic of “Mergers, Acquisition & Divestitures” under the field of management.
- c) To programme helped from a global perspective in providing a global exposure and exhibit an appreciation of Cross Cultural aspects of business and management

5. RESOURCE PERSONS

The Guest speaker for the session was Mr. Pradeep Joglekar (Renowned Strategist & Business Analyst from United Kingdom) with overall experience of +18 years at different capacities in corporate organizations. Mr. Pradeep Joglekar has played a crucial role in setting up of corporate projects.





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6. PREPARATION OF THE EVENT

Preparation of GLO-LAB Guest Lecture series had started at the begin of second semester. The intention was to provide students with global exposure & learning through experience sharing at a global level.

With the aim to provide quality education & to provide a global platform of learning, the event was initiated by Dr. Ashwini Sovani. The mails were send to few contacts available and it was observed that Mr. Pradeep Joglekar had shown keen interest in enlightening students with the desired subject specific knowledge on “Programme Management in the space of Mergers, Acquisition and Divestitures”.

GLO-LAB International Guest Lecture 25th June.2021

SR.NO	AGENDA	Start Time	END TIME
1	Welcome note by student representative	4:00 pm	4:10 pm
2	Introduction of International Guest Speaker	4:10 pm	4.15 pm
3	Knowledge sharing by Mr.Pradeep Joglekar	4:15 pm	5:30pm
4	Question & Answer session	5:30pm	5:40pm
5	Vote of thanks by Dr. Ekta Talwar	5:40pm	5:45pm
6	Concluding remark by student representative	5:45pm	5:50pm





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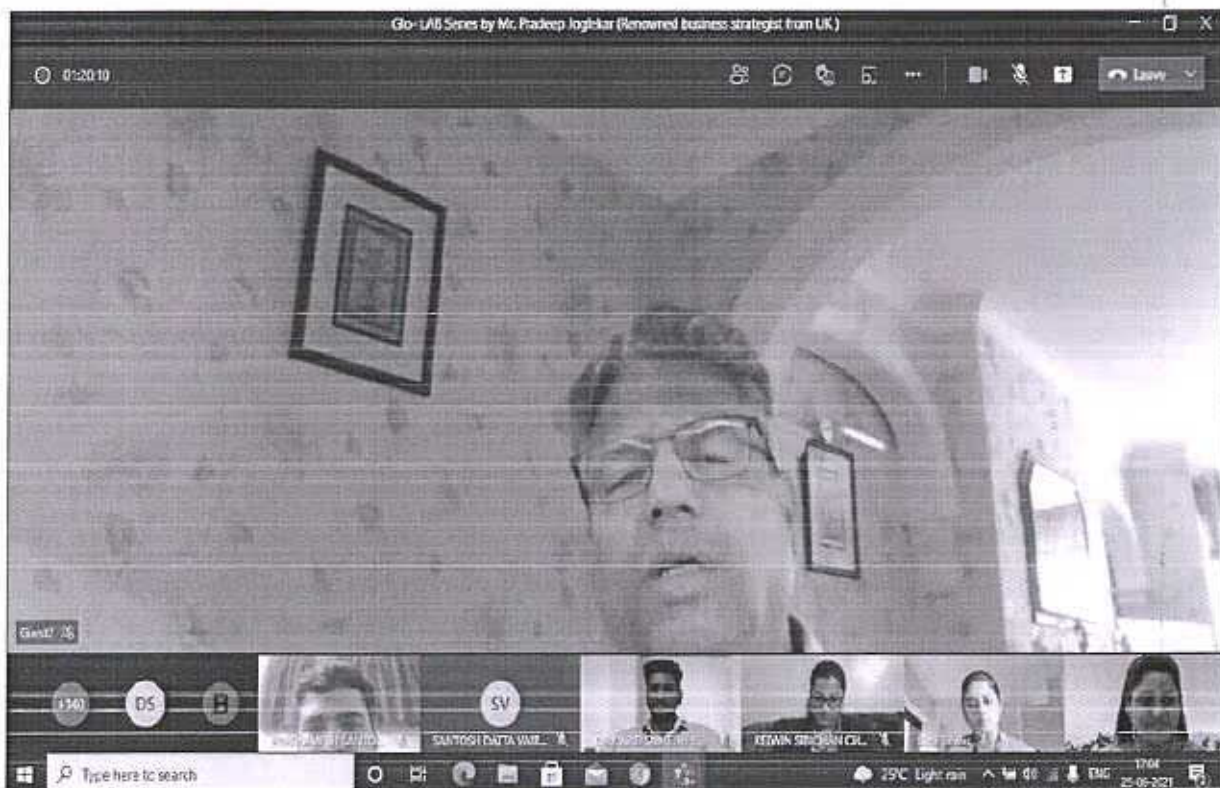
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7. PARTICIPANTS

Fast, Moderate & Slow learners to be identified from ZIMCA w.r.t Organizational Behaviour in general (102) course.

8. PHOTOGRAPHS



Mr. Pradeep Joglekar (Renowned Strategist, USA addressing the participants)





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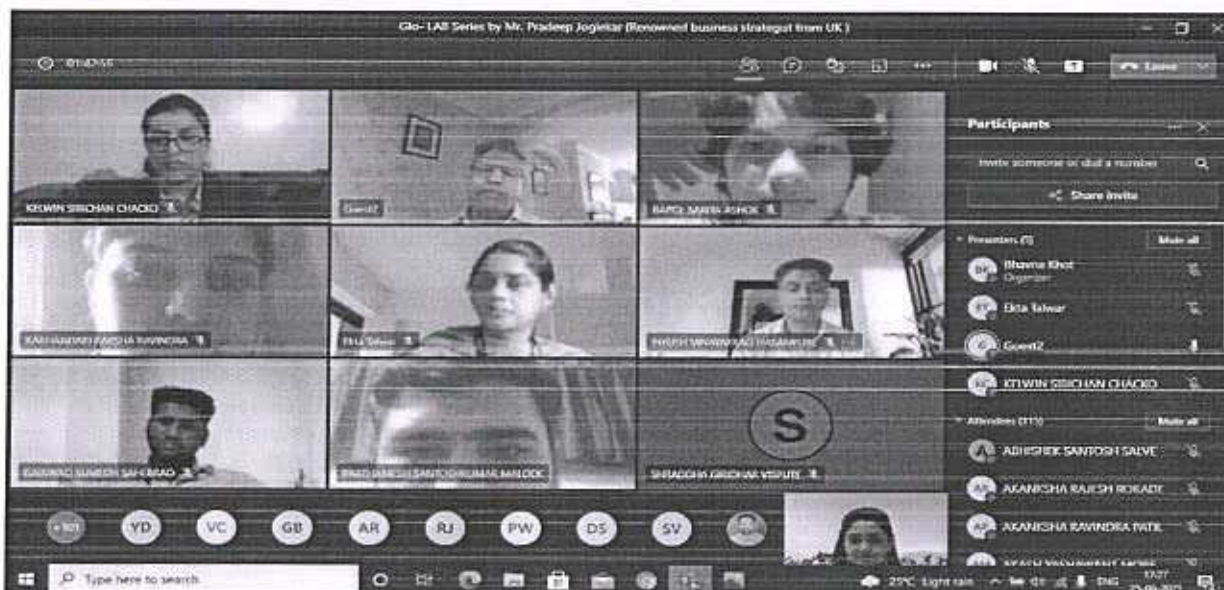
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Mr. Pradeep Joglekar (Renowned Strategist, USA addressing the participants)



Students interaction during GLO9-LAB Series





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Students interaction during GLO-LAB I



Students interaction during GLO9-LAB Series





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9. COMMITTEE LIST

Sr, No.	Name of Committee	Name of faculty	Role and Responsibilities
1	Budget	Prof.Sachin Wadekar	Prepare and Monitor the Budget
2	Finance	Prof.Vikrant Nangare	1) Make avail cash for the program. 2) Make payment as per the bill
3	Anchoring	Dr.Ekta Talwar	Prepare the script and rehearse
4	Banner & Poster	Prof.Sachin Wadekar	Compile & design poster
5	Publicity & Social Media Coverage	Prof.Sachin Wadekar	Communication to students via Face Whats app & Email
6	Discipline	Prof.Sanjay Mahadik	Code of Conduct As & When Decided.
7	Invitation	Prof.Sanjay Mahadik	Invitation and Thanks Letter 1) Sending invitation letters to VIPs/ Guest/Experts/ Speaker / Institutes of Zeal Education Society and Industry representatives 2) Thanks letter to the speakers by hand or by post along with photo
8	Print Media Coverage	Prof.Sanjay Mahadik	News Publicity in Marathi & English News.
9	Guest of Honour Certificates	Dr.Ekta Talwar	Presentation of Guest of Honour Certificate
10	Report Writing	Dr.Ekta Talwar	Preparation induction files for NBA purpose.





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Group Photograph





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11. Mapping of POs- MBA

Sr.No	POs	Activity Conducted at GLO-LAB	Theory
1	Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues	Guest Speaker -Mr.Pradeep Joglekar Topic: "Programme Management in the space of Mergers, Acquisition and Divestitures"	The international guest speaker have introduced & explained fundamentals related to Mergers, Acquisition & Divestitures and added to the domain specific knowledge of students
2	Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects o of business and management.	Guest Speaker -Mr.Pradeep Joglekar Is a renowned strategist from United Kingdom who has talked on a global platform on the topic	What Quality needed to newly join professional person in the organization to adopt smoothly this experience shared by speaker & new opportunity in the job market.





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11.Mapping of POs- MCA

Sr.No	POs	Activity Conducted on Induction Day	Theory
1	PO1: Apply knowledge of computing fundamentals, computing specialization, mathematics, and domain knowledge appropriate for the computing specialization to the abstraction and conceptualization of computing models from defined	Guest Speaker -Mr.Pradeep Joglekar Topic: "Programme Management in the space of Mergers, Acquisition and Divestitures"	The international guest speaker have introduced & explained fundamentals related to Mergers, Acquisition & Divestitures and added to the domain specific knowledge of students
2	PO10: Understand and assess societal, environmental, health, safety, legal, and cultural issues within local and global contexts, and the consequential responsibilities relevant to professional computing practice.	Guest Speaker -Mr.Pradeep Joglekar Is a renowned strategist from United Kingdom who has talked on a global platform on the topic	Speaker explained various opportunity available for MBA Students in Job Market & also Start up .

Event Coordinator



Director

Director
Zeal Institute of Management
& Computer Application
Pune - 411 041.



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A

REPORT

On

Virtual Industrial Visit

Date: 15/02/2021

Time: 02:00pm - 03:00pm

Report Prepared By:

Prof.Sachin Wadekar , ZIMCA





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2. CONCEPTION OF THE PROGRAMME

Industrial Visit is conducted every year for the MBA candidate. Due to Covid pandemic we could not arrange the Physical industrial visit this semester. Hence the idea of virtual Industrial visit was put forth and planned by Dr. Ashwini Sovani.

Prof. Sachin Wadekar, coordinated with the company head of "Prison Controls Pvt Ltd" and decided the date and time of the visit. Prof. Vikrant Nangare Patil Sir coordinated with the scheduling and time arrangement with students of all the 4 Div. Prof. Sachin Wadekar took charge of the smooth telecasting and technical coordination along with Anchoring of the Program. Sachin Wadekar was in charge of the Interview.

3. OBJECTIVES

- 1) To experiment a vertical platform for a physical event & view of an evolving teaching and learning environment
- 2) To create a virtual environment for students and the company heads for interaction.
- 2) To engage students in visit also discuss & clarify their doubts / questions
- 3) To adapt new teaching methods to new emergent social and educational contexts

4. VENUE

Prison controls Pvt Ltd,

M.No.520/1, A/P Shindewadi Mumbai Bangalore Highway,

Tal : Bhore, Maharashtra 412205





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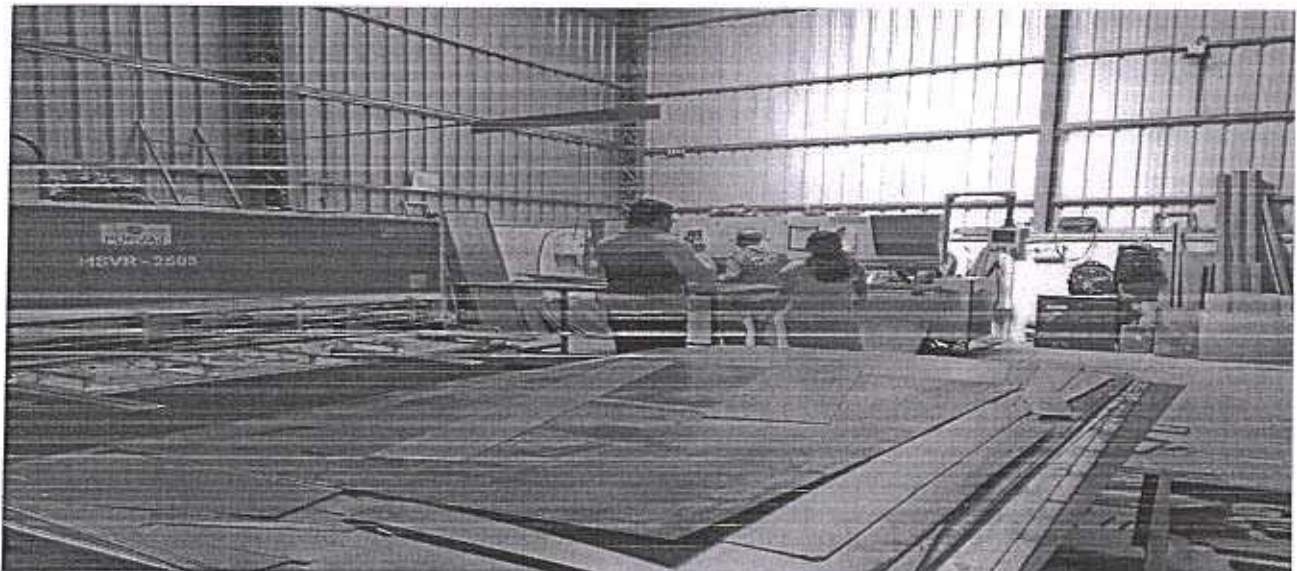
handed over to Prof. Vikrant Nangare. Mrs. Neha and Prof. Sachin took the student on a virtual tour of the company explaining each and every component and its working along with the assembly. Post the tour we settle down in the conference room for live interaction and a Question and answers session. Prof. Sachin Wadekar took a formal interview with Asking Questions related to marketing, management, the HR policies and the financial growth and company history.

9. CONTRIBUTION OF THE MANAGEMENT

Management was very supportive during the planning and overall conduct of the visit. Dr. Ashwini Sovani and Prof. Vikrant Nangre were the contact point between the students and us. They were technically handling the programs so students could flawlessly view the visit.

10. PHOTOGRAPHS

The Virtual Industrial Visit was captured well with the help of photographs.





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SCORE BOARD - CRICKET THEME 16/2/20

	 (SWAGNALT)	MUMBAI INDIANS (CHAITRAL)	 (LAXMANI)	 (VASANTI)	 (PRASANNA)
TIME +2 → ALL ON TIME 0 → IF 1/MORE HAVE LATE MARK	48	52	46	54	38
ATTENDANCE -1 → IF 1/MORE ARE ABSENT	-16	-14	-9	-16	-18
NEATNESS (2)					
SYSTEM BREAK (-1)	-4	-5	-10	-11	-7
TOTAL (50)	28	33	27	27	12
TEAM PICTURE					





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[Handwritten Signature]
 Event Coordinator



[Handwritten Signature]
 Director
 Zeal Institute of Management
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 Pune - 411 041.



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File No:

Revision: 01

Date: 01/06/2021

A

REPORT

On

International Guest Lecture

GLO-LAB 2021

Date: 16th July 2021

Time: 4:15 pm - 5:30 pm

Verified by :
Dr.Ashwini Sovani





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File No:

Revision: 01

Date: 01/06/2021

GLO-LAB International Guest Lecture
16th July.2021

SR.No	Agenda	Start Time	EndTime
1	Welcome note by student representative	4:10 pm	4:15 pm
2	Introduction of International Guest Speaker	4:15 pm	4.20 pm
3	Knowledge sharing by Mr. Rodney Kevin Chetty	4:20 pm	5:20 pm
4	Question & Answer session	5:20 pm	5:30 pm
5	Vote of thanks by Dr. Ekta Talwar	5:30 pm	5:40 pm
6	Concluding remark by Faculty representative	5:40 pm	5:45 pm

7. **PARTICIPANTS**

All MBA Students of ZIMCA and Faculty members Attend the session On online mode and share their views about the topic, and ask the questions to the guest speaker





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File No:

Revision: 01

Date: 01/06/2021

3. EXECUTIVE SUMMARY

Glo-Lab guest lectures is an international learning platform that aims to provide insights about various topics related to the field of management through renowned & experienced speakers. It also aims at bridging the gap between theory & practice through experience sharing by various corporate professionals from different nations.

The students of Zeal Institute of Business Administration, Computer Application and Research were participants for the event. The Guest speaker-Mr. Rodney Kevin Chetty is a highly experience Entrepreneur and an Innovator from South Africa, whose entire career journey has been extremely inspiring. A personality that described to be an amazing business performer and was being appreciated with awards for Leadership, turned out to be an inspiring speaker for the students. The talk was very informative based on the topic "Leadership in Changing Times".

The program began with a welcome note & introduction of the guest speaker by student representative. Followed by this was the talk by Mr. Rodney Kevin Chetty (Renowned Strategist from Johannesburg, South Africa). The Knowledge sharing began by giving away the gratitude for the moment and furthermore drawing everyone's attention to the importance of the topic "Leadership in changing times", for the session.

The Speaker contributed his time in sharing his experience and conveyed his message, which remarked that, it is the Power to Lead, to have Self-Confidence and a High Self-Esteem, the most essential part to be a leader. He exclaimed that it is a matter of intelligence, trust worthiness, humanness, courage and discipline which gives a hope for others to see a bright future through your contribution.

The talk was extremely informative and it help gained the desired knowledge.

Followed by the experience session was the Question & answer session. All queries related to the topic was answered by the guest speaker. Moreover, the program was followed by giving away the vote of thanks, which was presented by Dr.Ekta Talwar (GLO-LAB Coordinator). Further, the program ended with a concluding remark.





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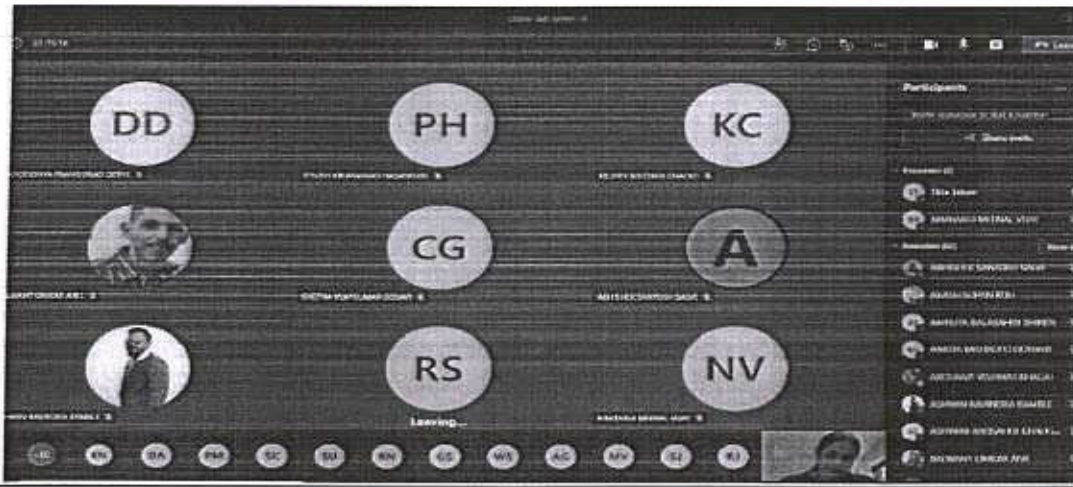
AISHE CODE: C-50909

File No:

Revision: 01

Date: 01/06/2021

9. **PHOTOGRAPHS**



Event Coordinator

Director

Director
 Zeal Institute of Management
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 Pune - 411 041.





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REPORT

On

International Guest Lecture Series

GLO-LAB 2021

Date: 25th June 2021

Time: 4:00 pm - 6:00 pm

Report prepared by Dr. Ekta Talwar

Verified by Dr. Sachin Chavan





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2. CONCEPTION OF THE PROGRAMME

The GLO-LAB guest lectures are series of international guest lectures in management by various corporate professionals located across different countries. The main aim to organize such lectures is to provide global exposures to students along with subject specific domain knowledge through experience sharing & knowledge sharing platforms.

3. EXECUTIVE SUMMARY

Glo-Lab guest lectures is an international learning platform that aims to provide insights about various topics related to the field of management through renowned & experienced speakers. It also aims at bridging the gap between theory & practice through experience sharing by various corporate professionals from different nations.

The students of Zeal institute of management and Computer Application were participants for the event. The Guest speaker-Mr. Pradeep Joglekar is a highly experience strategist from United Kingdom whose entire career journey has been extremely inspiring. From beginning his career in India to becoming a member of board of directors for various organization was an added advantage. The talk was very informative based on the topic "Programme Management in the space of Mergers, Acquisition and Divestitures".

The programme began with a welcome note & introduction of the guest speaker by student representative. Followed by this was the talk by Mr. Pradeep Joglekar (Renowned Strategist & Business Analyst from United Kingdom). The Knowledge sharing began with acquainting students with fundamentals such as Mergers, Acquisition, Divestitures, Special Purpose Vehicles, liquidation and others. Thereby experience sharing with respect to M&A and divestitures and the





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6. PREPARATION OF THE EVENT

Preparation of GLO-LAB Guest Lecture series had started at the begin of second semester. The intention was to provide students with global exposure & learning through experience sharing at a global level.

With the aim to provide quality education & to provide a global platform of learning, the event was initiated by Dr. Ashwini Sovani. The mails were send to few contacts available and it was observed that Mr. Pradeep Joglekar had shown keen interest in enlightening students with the desired subject specific knowledge on “Programme Management in the space of Mergers, Acquisition and Divestitures”.

GLO-LAB International Guest Lecture 25th June.2021

SR.NO	AGENDA	Start Time	END TIME
1	Welcome note by student representative	4:00 pm	4:10 pm
2	Introduction of International Guest Speaker	4:10 pm	4.15 pm
3	Knowledge sharing by Mr.Pradeep Joglekar	4:15 pm	5:30pm
4	Question & Answer session	5:30pm	5:40pm
5	Vote of thanks by Dr. Ekta Talwar	5:40pm	5:45pm
6	Concluding remark by student representative	5:45pm	5:50pm





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Mr. Pradeep Joglekar (Renowned Strategist, USA addressing the participants)



Students interaction during GLO9-LAB Series





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9. COMMITTEE LIST

Sr, No.	Name of Committee	Name of faculty	Role and Responsibilities
1	Budget	Prof.Sachin Wadekar	Prepare and Monitor the Budget
2	Finance	Prof.Vikrant Nangare	1) Make avail cash for the program. 2) Make payment as per the bill
3	Anchoring	Dr.Ekta Talwar	Prepare the script and rehearse
4	Banner & Poster	Prof.Sachin Wadekar	Compile & design poster
5	Publicity & Social Media Coverage	Prof.Sachin Wadekar	Communication to students via Face Whats app & Email
6	Discipline	Prof.Sanjay Mahadik	Code of Conduct As & When Decided.
7	Invitation	Prof.Sanjay Mahadik	Invitation and Thanks Letter 1) Sending invitation letters to VIPs/ Guest/Experts/ Speaker / Institutes of Zeal Education Society and Industry representatives 2) Thanks letter to the speakers by hand or by post along with photo
8	Print Media Coverage	Prof.Sanjay Mahadik	News Publicity in Marathi & English News.
9	Guest of Honour Certificates	Dr.Ekta Talwar	Presentation of Guest of Honour Certificate
10	Report Writing	Dr.Ekta Talwar	Preparation induction files for NBA purpose.





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11. Mapping of POs- MBA

Sr.No	POs	Activity Conducted at GLO-LAB	Theory
1	Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues	Guest Speaker -Mr.Pradeep Joglekar Topic: "Programme Management in the space of Mergers, Acquisition and Divestitures"	The international guest speaker have introduced & explained fundamentals related to Mergers, Acquisition & Divestitures and added to the domain specific knowledge of students
2	Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.	Guest Speaker -Mr.Pradeep Joglekar Is a renowned strategist from United Kingdom who has talked on a global platform on the topic	What Quality needed to newly join professional person in the organization to adopt smoothly this experience shared by speaker & new opportunity in the job market.





Faculty Colloquium on Case Study Discussion Year 2020-21

Sr.No.	Name of Faculty	Title of case study	Case study discussion date
1	Dr. Ashwini Sovani	Titan Industries Getting the Marketing mix Right	28.11.2020
2	Dr. Manisha Khaladkar	Cutting through the Fog: Finding a Future with Fintech	05.12.2020
3	Prof. Vikrant Nangare	Nestle's Maggi: Pricing and Repositioning- A Recalled Product	01.03.2021
4	Prof. Sachin Wadekar	Surgical Strike at Tata Group	30.12.2020
5	Prof. Rucha Deshpande	Project Management-A case study of Delhi Metro Project	27.02.2021



Concept Note

The Zeal Institute of Management & Computer Application (ZIMCA) had organized a Case Study Discussion Session on Case Study teaching methodology within faculty members.

Objective:

- To Introduce faculty members to Case Method of Teaching
- To demonstrate and emphasize on the Case Methodology

Methodology :

Three step approach was adopted to meet the objectives. It was decided to take the root of experiential learning so that each faculty member can get hands on teaching – learning exposure. Peer review was taken on the spot to give live feedback.



- **Demonstrate:**

Dr. Ashwini Sovani demonstrated the case study as a teaching tools for management education by teaching the case study to faculty members.

- **Design:**

A design of experiential learning was prepared where in, each faculty member was assigned a slot to teach a case study to all the faculty colleagues in a live class. It was mandatory to identify a case relevant to the topic. Case mapping was done by the faculty members. The case was circulated two days ahead of presentation along with the relevant rereading material. Faculty members were encouraged to discuss the teaching outline in advance.

- **Deploy:**

Each faculty member conducted a case study session of 60 minutes followed by analysis and feedback. The sessions were evaluated immediately and instant feedback was given.





ACADEMIC YEAR 2020-21

COLLOQUIUM

Faculty Name	Dr. Ashwini Sovani
Topic / Title of the Case	Titan Industries Getting the Marketing Mix Right
Domain/Areas	Marketing Mix Segmentation, Targeting and Positioning
Date	28-Nov-20
Time	04:00 pm to 05:00 pm
Teaching Notes (Describe in 5-6 Sentences the case study and its use with implications)	<p>The Case is about TITAN Industries' Marketing Mix Strategies</p> <p>Teaching Objective: The Case is structured to make the audience understand and analyse</p> <ul style="list-style-type: none">• To understand the process of marketing mix• To analyze the marketing mix of TITAN• To provide practical insights about use of concept of Marketing Mix <p>Teaching Method: Discuss on Marketing Mix followed by evaluation and analysis of TITAN'S marketing mix strategy.</p> <p>Outcome:</p> <ul style="list-style-type: none">• Better understanding of Titan Industries• Clarity on the concept of Marketing Mix and Segmentation, Targeting and Positioning.• Practical insights on use of concepts in real life.





ACADEMIC YEAR 2020-21

COLLOQUIUM

Faculty Name	Dr. Manisha Khaladkar
Topic / Title of the Case	Cutting through the Fog: Finding a Future with Fintech/Zee Telefilms Competitive Strategies
Domain/Areas	Finance
Date	5-Dec-20
Time	04:00 pm to 05:00 pm
Teaching Notes	<p>The case discusses the details of ZEE Telefilms as it was India's broadest based TV Channel with an offering of 23 Channels. From its launch in 1992, ZEE commanded the highest market share. However, by mid-2000 Zee recorded the lowest market share of 5.19% with Star and Sony having a market share of 18.49% and 11.29% respectively. The new strategies Zee adopted as brand extension, brand re-positioning and re-branding, pushed its revenues up once again and its share price increased during the period 2003-04. Following these initiatives, ZEE rebranded a host of its channel to bring them under the ZEE brand. Trend was renamed as ZEE Trendz, ZEE English was renamed as ZEE Café, Smile TV was renamed as ZEE Smile and all the alpha channels were prefixed with Zee brand with a new catch line as –“Jiyo ZEE bhar ke”.</p> <p>Furthermore, this case study presents a background note, ZEE's Initial Success, Competition from Star and Sony, ZEE's Fight back, the Re-branding exercise. In 2005, ZEE planned to have different area wise sponsors from UK, US, Middle East, South Africa and India for ZEE Cine Awards. In line with this, ZEE aimed at global presence thereby organizing the awards at London. Not only this but also did ZEE started with regional channels that led ZEE to regain its presence in this tough competition.</p>





Faculty Name	Prof. Vikrant V Nangare
Topic	Nestle's Maggi: Pricing and Repositioning- A Recalled Product
Domain/Areas	Marketing Mix Segmentation, Targeting and Positioning
Date	01-03-2021
Time	04:00 pm to 05:00 pm
Teaching Notes (Describe in 5-6 Sentences the case study and its use with implications)	<p>LEARNING OBJECTIVES</p> <p>The case offers opportunity for students to explore various marketing-related issues regarding recalls of popular products. Students will gain insight into handling product recall situations. They will analyze the role that price and positioning play during the relaunch of affected products. They will also learn practical applications of prospect theory and the strategic pricing pyramid.</p> <p>The key objectives of this case study are as follows:</p> <ul style="list-style-type: none"> • Understand the role of pricing in the relaunch of a product. • Understand the strategic pricing pyramid to set pricing for a product. • Understand prospect theory in terms of pricing. • Understand how prospect theory influences buyer perception. • Draft a new value communication strategy for a product. • Discuss the importance of educating the target customer through the media, and how to lobby lawmakers and regulatory authorities. <p>POSITION IN COURSE</p> <p>The case is designed for graduate and undergraduate management courses in MBA and BBA programs, especially in relation to the concepts of pricing, product management, and brand management, as well as discussions of segmentation, targeting, and positioning. The case is also suitable for course packs in marketing management, pricing, and strategic marketing.</p> <p>The Case-study was mainly about the crisis that Maggi as a brand is going through. In India, the largest state, Uttar Pradesh. The study provided a brief about Maggi Crisis, Losses incurred, crisis management in the past, the role of pricing, the urgency for a comeback, the existing positioning and a new positioning strategy with Meri Maggi: Two Minute Khushiyan.</p>





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Faculty Name	Prof.Sachin Wadekar
Topic / Title of the Case	Surgical Strike at Tata Group
Domain/Areas	HR – Succession Planning
Date	30 Dec-20
Time	03:00 pm to 05:00 pm
Teaching Notes	<ul style="list-style-type: none">* Introduction of Succession Planning* Tata Group History* Succession Planning at Tata Group* Mistry of Cyrus Mistry* Succession Planning after Cyrus Mistry





Faculty Name	Prof. Rucha Deshpande
Topic / Title of the Case	Project Management-A case study of Delhi Metro Project
Domain/Areas	Operation & Supply Chain Management
Date	27-Feb-21
Time	04.00 pm to 05:00 pm
Teaching Notes (Describe in 5-6 Sentences the case study and its use with implications)	<p>The Case is about Delhi Metro's project management</p> <p>Teaching Objective: The Case is structured to make the audience understand and analyse</p> <ul style="list-style-type: none">• To study the Project Management Process• To study the various approaches to Project Management <p>Teaching Method:</p> <p>Discuss on project management processes, approaches to project management, Extreme Project Management, Event Chain Methodology, Project-Success and Failure. The case discusses the funding aspect and execution of Delhi Metro Project</p> <p>Outcome:</p> <ul style="list-style-type: none">• Better understanding of Project Management• Clarity on the approaches & process of Project Management• Practical insights on implementation of Project Management with the example of Delhi Metro





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