

ZEAL EDUCATION SOCIETY'S

ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA)

NARHE PUNE INDIA

PUN CODE: IMMP015570

DTE CODE: MB6195 Revision: 01 AISHE CODE: C-50909

File No: Revis

Date: 01/06/2021

I. Course Description:

Course Title:

VCL

Course Year 2020 - 2021

Course Teacher:

MS. Moushmi Achari

Office MBA:

Classroom

Mobile: 8975898649

E-mail: achari.moushmi@gmail.com

II. Course Outcomes:

Course Outcomes		
Communication Elements and Process, Channels, forms and Dimensions of Communication.		
Verbal and Nonverbal communication, Principles of no verbal communication.		
Non Verbal Communication – Through Clothes and Body Language,		
Barriers to communication and how to overcome the Barriers, Principles of effective communication		
Speaking: Characteristics of effective speech, voice quality, rate of speaking, clear articulation, eye contact use of expression and gestures and postures.		
Soft Skills: How Communication skills and Soft Skills are inter related. Intro Session – 1		
Body Language, Posture, Eye Contact, Handling, Hand movements, Gait, Voice, Tone		
Meeting and Board room protocol, Guideline for planning a meeting, Before the meeting, On the Day of the Meeting, Guidelines for attending the meeting		
Guidelines for the Meeting continued, For chairperson for Attendees, For Presenters,		
Types of Managerial Speeches: Speech of Introduction, Speech of vote of thanks, occasional speech, theme speech, formal speeches during meetings.		
Telephone Etiquette, Cellphone Etiquette, Mastering the Cellphone and Telephone courtesy, Putting callers on Hold, Transferring the call, Screening the call, Taking a message, Voice mail usage, Closing the call, Making the call, Handling rude or impatient callers.		
Cross Cultural issues which affect communication across different cultures, Culture and nonverbal communication Effective intercultural communication, Intercultural Business and Social Etiquette.		



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Session 13	Presentation Skills, Principles of Effective Communication, Planning, Structure and Delivery, Principles governing the use of audio visual media, Time management, slide design and transition.			
Session 14	Presentation Skills Continued: Representation of textual information into visuals for effectiveness of communication. Style and persuasiveness of the message. Adherence the number of slides, Dynamics of Group Presentation and individual presentation.			
Session 15	Interviews: Essentials of Placement Interviews, web			
and 16				
Session 17	The Social Context Norms and Roles, Values, Ethics, Action, Change from Campus to Corporate, Changing from inside out, The Private Self			
Session 18	First Impressions, Grooming, Overall talk, Small Talk, Personality development seminars and developing camaraderie among peers Professional Grooming, Body Language, Business Etiquettes, Handshakes			
Session 19	Persuasive Communication, Process of persuasion, Formal and informal persuasion.			
Session 20 and 21	Communication for Managers, Conflict Mgmt,			
Session 22	Need of Netiquette, The Dynamic Triangle of communication, The problems faced by Indians in English, The Writing Process.			
Session 23	Email Etiquette Continued			
	Some good opening lines / closing lines, / Things to take care while writing, How to prepare Subject lines, Practice Email.			
(40.75) (M.S.25.5) Th	Practice Sessions for Speaking			
24, 25 and 26, 27 GD'S, Extempore, Role plays, Conversation starte Adapting to a story, Solving puzzles, Show and te				



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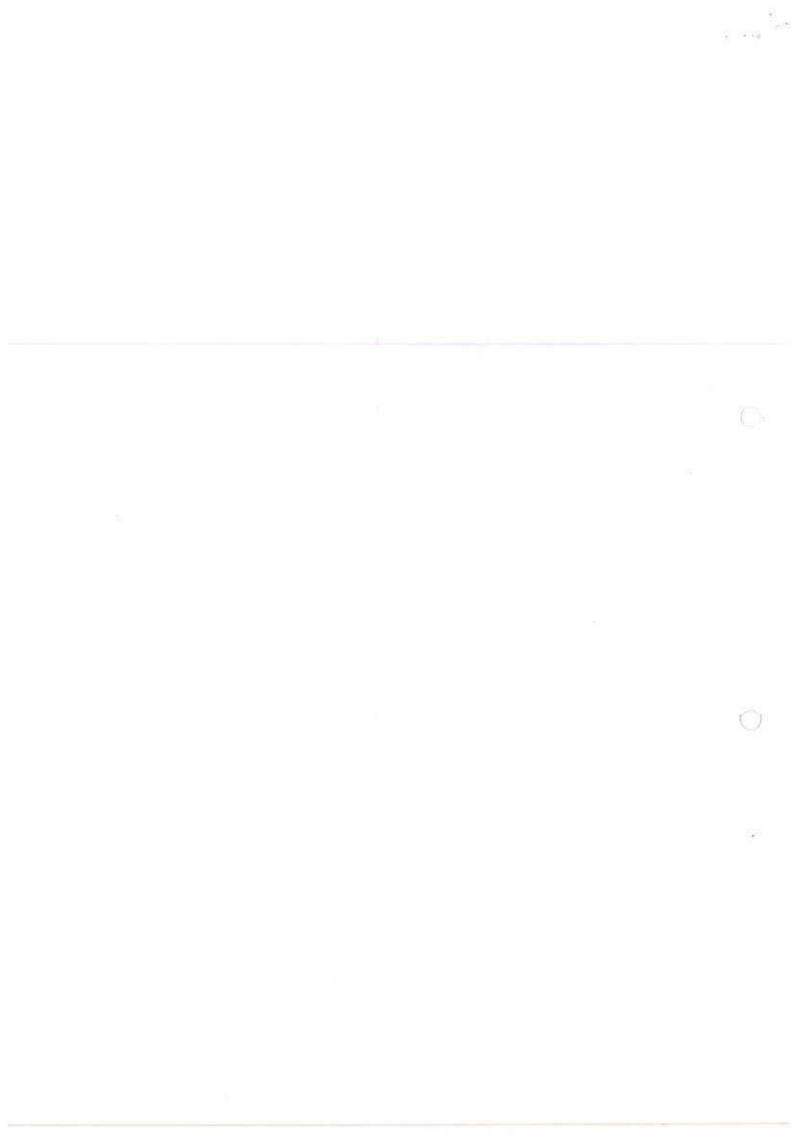
mirror exercise, How to think in English, How to make less mistakes in English grammar, Methods to tone down speaking mistakes, Working on fillers while speaking, How to channelize your thought process to speak less but correct, Developing logical talk, How to remove the
Mother Tongue effect.
Giving and accepting feedback positively 1> Methods of giving feedback to juniors and colleagues
2> Handling feedback with the Sandwich method
Revision
Questions to be solved if any for Students.

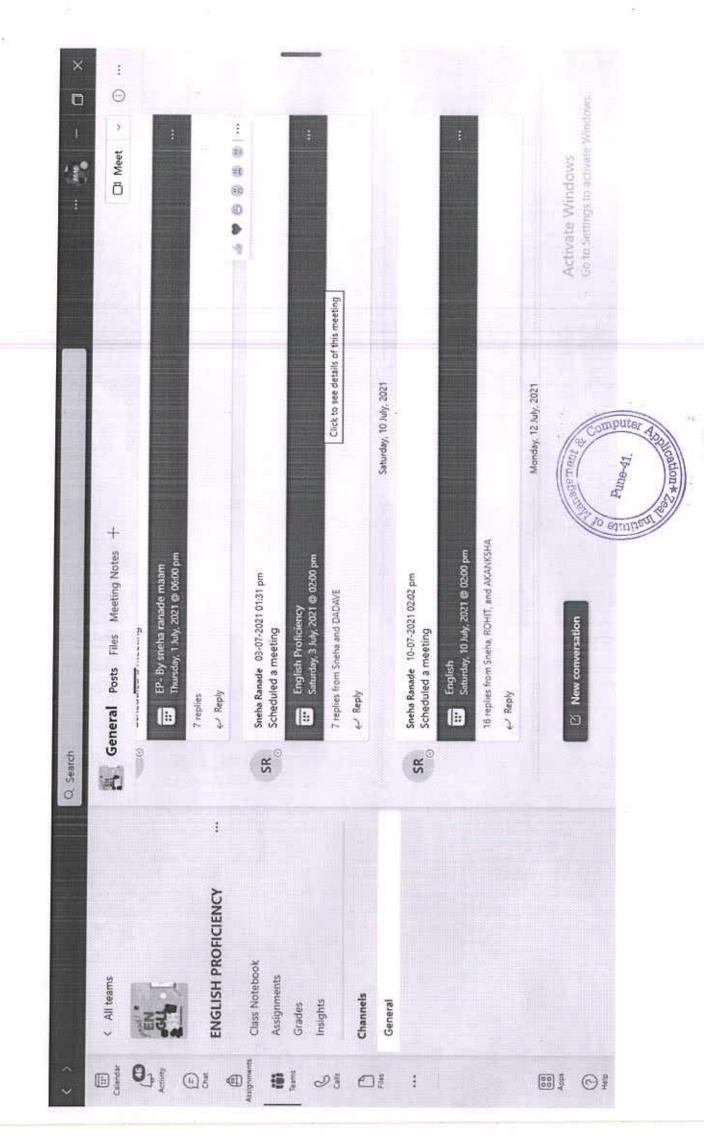


Syllabus of English Proficiency Course Course Guide- Mrs. Ranade – 9822877557 Duration – 20 Days

- Day 1. Introduction: Meeting and Greeting
- Day 2 Tenses (Part 1. Present tense)
- Day 3 Listening Skill Development
- Day 4 Tenses (Part 2. Past tense)
- Day 5 Proverbs
- Day 6 Listening Comprehension
- Day 7 Conversation Agreeing/Disagreeing
- Day 8 Articles & Pronouns
- Day 9 Asking Questions
- Day 10 Art of Describing people / Event/ Situation
- Day 11 Functional Language Introduction and Parts (part 1)
- Day 12 Functional Language Introduction and Parts (part 2)
- Day 13 Picture Talk
- Day 14 Degrees of Comparison Topic Talk
- Day 15 Useful words and Phrases
- Day 16 Talking on the telephone
- Day 17 Prepositions
- Day 18 Vocabulary
- Day 19 Conjunctions
- Day 20 Newspaper reading and Discussion













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SAP Course Report

Zeal Institute of Business Administration, Computer Application and Research has started "SAP Course Training" to all ZIMCA MBA Students from 24th July 2021. ZIMCA has done this additional advance-learning course with the help of Primus Education Institute.

Details of Training are as follow-

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Training Detail	Students Attended	Shortlisted Students 50
Basic Module Training (10 Hour Training)	82	
Online Test on Basic Module	50	30
Offline Aptitude Test	30	10
SAP Advance Module	1	Course is going on

The above process was followed under which institute has initially given training to 82 students for Basic Module from which 50 students have attended the entire training so they were shortlisted for online test. 50 students given the online test out of which 30 students have cracked the online test & were shortlisted for offline test. 10 students given the test and 1 students were shortlisted for SAP Advance Module. Transparent process was conducted.





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List of Student who are perusing SAP basic Course

1. BHAGYASHRI VIJAY KHAIRE

PUN CODE: IMMP015570

- 2. MAHESH MALLINATH NAVALE
- 3. DHANAVADE PAYAL ARJUNBHAI
- 4. BHOSALE POOJA ROSHAN
- 5. SONAL PRAVIN UTTARKAR
- 6. VINIT SHRINIWAS KAINCHI
- 7. WANKHEDE SAMIKSHA SANJAY
- 8. KALPANA VILAS RANE
- 9. RAFICK MULANI
- 10. ABHISHEK SANTOSH SALVE

Name of the student shortlisted for Advance Module is VINIT SHRINIWAS KAINCHI

Prof. Sachin Wadekar

Faculty Coordinator

